

Aug 2024

23

YIMS DAILY UPDATES

YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES

POWERED BY YUVA VOX

RESEARCH METHODOLOGY UNVEILED FOR ASPIRING HOTEL MANAGEMENT PROFESSIONALS



Department of Hotel Management
In Association with IQAC

"Crafting Research 2024" Academic Research Orientation (for 3rd year HM CA & CS Students)
22nd August 2024 | 10 am
Symphony Auditorium

Resource person

Dr. KEERTHI M. S.
Head - PG Dept. of Commerce, YIMS

ORGANISING COMMITTEE
Rev. Dr. Mathew George Vazhayil
Director, YIMS
Dr. Tomy Antony
Principal, YIMS
Rev. Dr. Joseph Olikkalkoonal
Vice Principal, YIMS
Mr. Siby Mathew
Head- Dept. of Hotel Management
CO-ORDINATOR
Ms. Smrithi N
Asst. Professor,
Dept. of Hotel Management,

Department of Hotel Management hosted an illuminating session on research methodology, aptly named "Crafting Research 2024". Dr. Keerthi M.S., Head of the PG Department of Commerce, was the resource person and hadled the session.

WORKSHOP ON SELF EARNING OPPORTUNITIES



yuvakshētra
Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala
ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)
Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Organised by IQAC along with Section B.Com CA, YIMS

SESSION ON
"EARN YOUR WAY UP:- A WORKSHOP ON SELF-MADE SUCCESS"

FOR B.COM CA STUDENTS
DATE: 22/08/2024
TIME: 9.30AM TO 11.30AM
VENUE: II B.COM CA

YOU ARE CAPABLE OF BECOMING EVERYTHING YOU WANT TO BE.

Organising Committee:-
Rev.Dr.Mathew George Vazhayil
Director,YIMS
Dr.Tomy Antony
Principal,YIMS
Rev.Dr.Joseph Olikkalkoonal
Vice Principal,YIMS
Ms.Rajitha Rajendran R
Section Head B.Com CA,YIMS

Programme Coordinators:-
Ms.Rajitha R
Mr.Rahul K R
Asst.Professors, YIMS
Student Coordinator:-
Ms.Malavika A
I B.COM CA,YIMS

MS.FATHIMATHU SHAHINA O A
III B.COM CA

IQAC, YIMS and Section B.Com CA jointly hosted a workshop titled "Earn Your Way Up: A Workshop on Self-Made Success" on August 22, 2024, from 9:30 AM to 11:30 AM. The event was organized by the for the benefit of B.Com CA students. Ms. Fathimathu Shahina O A from III B.Com CA, was handled the session.