



### Editor's Desk

#### India Is on the Moon

“India is on the Moon”, are the words of the ISRO Chairman, Dr. Somanath when he conveyed this message of the “soft landing” of Chandrayaan 3 at 5.45 PM on 23rd August 2023, to our Prime Minister Mr. Narendra Modi who is in Johannesburg, the provincial capital and the wealthiest province in South Africa, to participate in the BRICS Conference (Conference of the World Economies of Brazil, Russia, India, China, and South Africa). The soft landing took almost 19 minutes. India becomes the fourth country to have soft landing in the moon, Unites States of America, Russia and China being the other countries.

“This is a moment to cherish forever, I may be in South Africa but my heart has always been with the Chandrayaan mission” Narendra Modi said, noting that India became the first nation to reach the south pole of the Moon. The landing of Chandrayaan on the moon becomes a historical and the most exiting movement for every Indian together with the landing of The Ashoka Chakra and the ISRO emblem on the moon.

Chandrayaan 3 mission is a proud moment for all Mayalees because the Present ISRO Chair person, S. Somanath is from Kerala. He was born in a Malayali Nair family as a son of V. Sreedhara Panicker, a noted Hindi teacher of his time, and Thankamma in Thuravoor, Kerala. He did his schooling at St. Augustine's High School, Aroor and completed his pre-university programme from Maharaja's College Earnakulam.. He received his graduate degree in mechanical engineering from Thangal Kunju Musaliar College of Engineering, Kollam, Kerala University and a Master's degree in Aerospace Engineering from Indian Institute of Science, Bangalore with specialization in dynamics and control. In January 2022, he took over as the Chairman of the Indian

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### Message

#### A DEEP TEXT CLUSTERING FRAMEWORK FOR HIGH DIMENSIONAL STREAMING DATA USING OPTIMIZATION OF DEEP LEARNING ARCHITECTURE

The methodology simultaneously computes a data cluster representation for high dimensional data by processing with feature extraction and feature selection representation. as follows. This meets fast data-space reduction, intelligent sampling strategy, hyperparameter tuning. The word embedding techniques for clustering high dimensional data distributions is used and this produces soft partition clusters.

The first phase focus on Unified Deep Learning Framework for text data mining using Deep Adaptive Fuzzy Clustering. In this chapter, efforts are made to utilize a twitter dataset to cluster the data points on various subjects using deep adaptive fuzzy clustering. Feature reduction strategy based on K mean clustering has been employed to generate reduce outlier or redundant instance of the features on retaining the most useful information in the dataset.

The second phase focus on Deep Conceptual Incremental Learning Based High Dimensional Data Clustering Model. In this efforts are made to utilize a twitter and forest cover dataset to cluster the data point of multi-attributes data using the autoencoder model of deep learning architecture.

The Final Phase deals with Deep Non-Parametric Learning Architecture for High Dimensional Data Clustering. In this efforts are made to utilize a twitter and forest cover dataset to cluster the data point of multi-attributes data using the non-Parameterized deep neural Network.

Thus to conclude, hard steps taken to model the high dimensional clustering framework using deep learning architecture on Reuter, Twitter and Forest Cover dataset. Various data processing steps such as data pre-processing

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Space Research Organization succeeding Dr. K. Sivan who served as Chairman of India's Space Commission and of the ISRO from January 2018 to January 2022. The Chandrayaan 3 soft landing on the South Pole of the lunar surface along with other notable Sr. Indian ISRO scientists on 23rd of August 2023 becomes his greatest in his life-span.

On 22 July 2019, ISRO launched Chandrayaan 2 consisting of an orbiter, a lander and a rover (a device designed to move across the solid surface on a planet or other planetary mass clerestory bodies). The Lander was scheduled to touch down on the lunar surface in September 2019 to deploy the pragyana rover. The lander ultimately crashed when it deviated from its intended trajectory while attempting to land. Following Chandrayaan-2, Chandrayaan-3 and further lunar missions were proposed.

ISRO set the following mission objectives for the Chandrayaan-3 mission: 1. Getting a lander to land safely and softly on the surface of the Moon, 2. Observing and demonstrating the rover's driving capabilities on the Moon, 3. Conducting and observing experiments on the materials available on the lunar surface to better understand the composition of the Moon.

The untiring planning and the effort and the total coordination of the ISRO team brought this victory. Soft Landing of Chandrayaan 3 gives all Malayalees the joy of a double celebration the victory of Lunar Supremacy and the Celebration of Onam. I wish all of you a Happy Onam together with Chandrayaan 3 Spatial Victory.

**Dr. Joseph Olikkalkoonal PhD**  
**Chief Editor, Yuvavox News Letter**  
**Vice Principal, Yuvakshetra IMS**

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feature extraction, feature reduction and feature selection and clustering with several highlights on the experiments and their performance are discussed.

**Dr. Praveen S**  
**Assistant Professor**  
**Department of Computer Science**  
**Yuvakshetra IMS**

**One Day Capacity Building Programme**

Section B.Com CA of PG Department of Commerce organized a Capacity Building programme for the First year students on 3 August 2023. The first session was handled by Ms. Rajitha R, Assistant Professor, Section B.Com CA and Ms. Keerthi M S, Section Head of B. Com CA handled the second session. It was a new learning experience for the students. They actively participated in each session with great enthusiasm and zeal. The core objective of the programme was "Outcome based Learning, and Curriculum and Education". The session was very effective and it included a discussion on B Com Programme and Curriculum, Student Learning Activities, Student Exposure and Career Oriented Courses



### Why Chosen BBA- A Motivational Session



The Department of Management of YIMS in association with IQAC conducted a seminar on the topic “Why Chosen BBA- A Motivational Session for I year BBA students on 3rd August 2023. The session began with a prayer by Sthuthy Narayan of I BBA. Ms Shylaja Menon, HoD, Department of Management, welcomed the gathering. Dr Tomy Antony, Principal, YIMS delivered the official message. Dr. K Veerakumar, HOD, Department of MBA, Sakthi Institute of Information and Management Studies, Pollachi was the resource person. In this session he gave insights on the opportunities for BBA students and various possibilities of BBA programme. He also provided guidance on the scope of Entrepreneurship Development and the need for Interpersonal communication in the field of Management. Gopika Krishna of I BBA emceed the session. It was really informative for the students. Around 52 students of I BBA were present for the session. The Session was concluded with a vote of thanks by Hanna Fathima of I BBA .

### Student Achievements

Anitta Sajee (IIIB.Com Taxation) and Goutham Shankar cleared CA foundation. Alhan Luthfiya (II B.Com Taxation) cleared CMA foundation Exam.



Anitta Sajee



Goutham Shankar

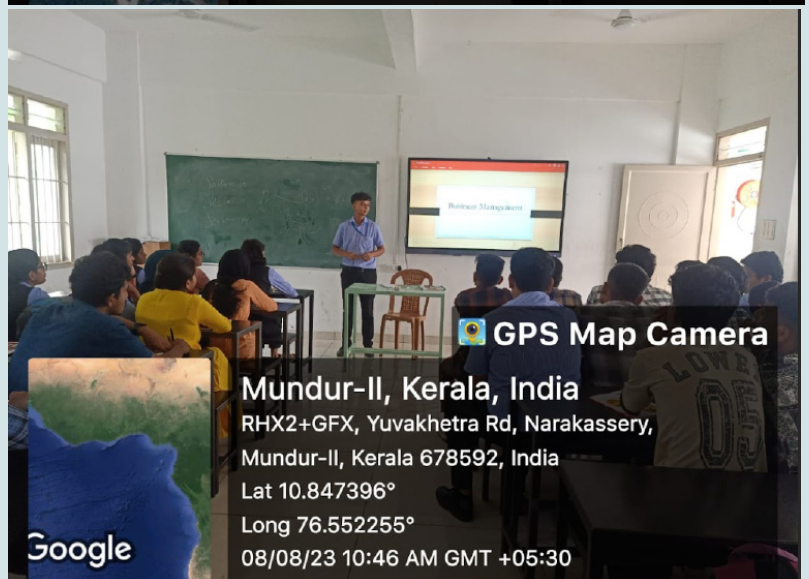


Alhan Luthfiya

### B Com Taxation Bridge Course 2023-24

The B.Com Taxation Section of Yuvakshetra Institute of Management Studies organized a comprehensive Two-Day Bridge Course aimed at providing valuable insights into the subjects of Business Management and Managerial Economics to the first-year degree students. The course took place on the 3rd and 4th of August 2023, with the goal of equipping the students with a strong foundation in these essential disciplines.

The first day of the bridge course was dedicated to Business Management. The sessions were meticulously designed to introduce students to the key concepts, principles, and practices of effective business management. The programme commenced with a formal inauguration, where the students were welcomed and introduced to the course objectives and schedule. The focus of the second day shifted to Managerial Economics. This subject delved into the economic principles and tools that aid in decision-making within an organization. The two-day bridge course proved to be a valuable platform for first-year B Com Taxation students to attain the intended results. The interactive sessions, expert insights, and practical applications provided students with a solid starting point for their academic journey in these disciplines.



## Book Release- Every Idea Scarcely Survives in the Market



The book, “Every Idea Scarcely Survives in the Market” edited by Ms Meghana R, Assistant Professor, Department of Management was released by His Excellency Mar Peter Kochupurakkal on 5 August 2023 together with INIZIO 2023. The book consists of 6 chapters written by Swetha P on the topic “An Insight Into Marketing”, Gayathri K on the topic “Market Analysis”, Drishya D Nair on the topic “Competitive Positioning”, Farsana Nazreen N on the topic “Innovation And Customer Relationship”, Sreeram V on the topic “Corporate Social Responsibility(CSR)” and Vishnukanth C H on the topic “The New Generation Marketing”. The book was published under Yuvakshetra Publications. The cover design for the book was done by Mr. Anil Kumar, Assistant Professor, Department of Commerce. The book mainly focuses on the different aspects of marketing and its importance in the present world.



## Seminar on Research Tools & Techniques



PG Department of Commerce Section B.Com CA along with IQAC organized a Seminar on “Research Tools And Techniques For UG Projects” under Research Springs Committee on 3 August 2023 for the First year students. The Programme was inaugurated by the Resource person Dr. Veerakumar, Faculty of Sakthi Institute Of Management studies. The core objective of the programme was to introduce the most important conceptual approaches of research as well as to explore and formulate the theoretical framework for their UG Projects. Dr. Tomy Antony, Principal, Yims presided over the programme. Ms. Rajitha Rajendran, Assistant Professor of Section B. Com CA welcomed the gathering. Amritha KP, III B. Com CA, YIMS emceed the event and Nikhil Krishna, III B. Com CA, YIMS delivered the vote of thanks.

## Memorandum of Cooperation



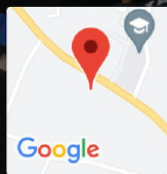
Discussion with Dr. Navaneetha Krishnan Rajagopal, Faculty Member of Department of Business Studies, University of Technology and Applied Science, Salalah, Sultanate of Oman was held on signing Memorandum of Cooperation for their international collaboration with Yuvakshetra IMS.

### Bridge Course - Senior to Junior 2023



A Bridge Course programme “Senior to Junior” was organized by Section B Com CA of PG Department of Commerce along with IQAC for I B Com CA students on 4th August 2023. The programme was inaugurated by Dr. Tomy Antony, Principal, YIMS. Nikhil Krishna. S and Treasa Mary Thomas, students of III B.Com CA were the resource persons. They handled topics related to Business Management and Economics respectively. The main aim of the course was to assist the new entrants and to provide adequate time for the transition to core of degree courses. A curriculum is framed separately and focused on improving confidence and skills for successful transition to college.

### Bridge Course - Section B.Com Finance



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The PG Department of Commerce organized a Bridge course “Empowering Juniors through Seniors Wisdom” on Business Management and Managerial Economics for the First year B.Com Finance students on 7th August and 8th August 2023. Vaishnavi Pradeep M, Ajmal M, Sidharth of III B.Com Finance and S Narayanan, Gowri S, MadhuSudhanan of II B.Com Finance were the resource person. The course aimed at bridging knowledge gaps, enhance foundational skills and foster a seamless shift for learners. Engagement levels were high due to interactive teaching techniques of students. The fundamental concepts of the core subjects were imparted to the new comers.

### Book Release- Recent Trends in Management



The book, “Recent Trends in Management” edited Ms Shylaja Menon, HOD, Department of Management was released by His Excellency Mar Peter Kochupurackal on 5 August 2023 together with INIZIO 2023-‘24. The book consists of 8 chapters and the authors of the book were - Chaithanya.H authored the chapter titled “Total Quality Management”. Anagha KV authored the chapter titled “Risk Management”. Vyshnav authored the chapter “Crisis Management”. Krishnapriya and Christo Sebastain authored the chapter titled “Resistance to Change”. Sankar Krishna authored the chapter “Concept of change Management”. Abhishek Anand authored the chapter “Global practices and International Business”. Alby Paul authored the chapter “Artificial Intelligence”. Midhuna authored the chapter “Green Management”.

## International Youth Day

The PG Department of Commerce of YIMS celebrated International Youth Day on 12 August 2023. “Youth for a Sustainable Tomorrow,” emphasized the active role of young people in addressing global challenges and creating a more sustainable world. By engaging youth in climate action, promoting the SDGs, and encouraging their involvement in decision-making, this event reinforced the commitment to harnessing

the potential of the youth for a brighter and more sustainable tomorrow. This event exemplified the power of youth in driving positive change and setting a strong foundation for a greener future.



## Workshop on Strategies Learning



The PG Department of Commerce conducted a session on “Unlocking the Power of Strategic Learning: An effective Strategies Workshop” for the first year B Com Finance students on 16th August 2023. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS was the resource person. The session emphasized the value of data-driven decision-making and the utilization of technology for enhanced learning experiences. Critical role of continuous learning in achieving strategic objectives was discussed in the session. The session aimed at enabling students to acquire new skills and knowledge while addressing immediate challenges.

## Anti Drugs Campaign District Level Inauguration



District level inauguration of the Anti-Drug Campaign was organized at Yuvakshetra Institute of Management Studies, under the leadership of Gandhi DarshanSamiti, Palakkad District on 05 August 2023, Saturday, at 11.30 am, in the Christ Hill Square. At the outset, Dr. Tomy Antony, Principal welcomed the gathering. Mar. Peter Kochupurakkal, Bishop of Palakkad Diocese was the chief guest and delivered the message. Mr. V. C. Kabeer Master, President Gandhi Darshan Samithi, delivered the Key Note Address and inaugurated the function by lighting the lamp. Rev. Dr. Joseph Olikkalkoonal, Vice Principal felicitated the function. Mr. N. Rajan District General Secretary, Gandhi DarshanSamithi proposed the Vote of Thanks. The programme was successful in creating awareness in the young minds about drug addiction and its consequences.

### ED Club Inauguration and Logo Launch



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Section B.Com CA of the PG Department of Commerce, YIMS along with IQAC organized an Inaugural and logo launching function of E D Club of YIMS for the year 2023-24 on 21st August 2023 on World Entrepreneurship Day at Sapienza hall. The chief guest of the programme was Mr. Sumesh K Menon, Founder & Managing Director, Winds Business Solutions pvt. Ltd., Palakkad. The function started with the welcome speech by Ms. Keerthi M.S, Head, Section B.Com CA, YIMS. Rev. Dr. Joseph Olikalkoonal, Vice Principal, YIMS delivered the presidential address. The stage was graced with the presence of Rev. Dr. Mathew George Vazhayil, Director, YIMS and some of the Department heads.



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The highlight of the event was the inaugural address by Mr. Sumesh.K.Menon, who is an expert in the field of entrepreneurship. His speech focused on the theme “NORTH STAR STRATEGY IN ENTREPRENEURIAL JOURNEY”. His address inspired the students and set the tone for the club’s future

activities. Girishankar.G, III BA English and Krishnaraj.R, II BCA were selected as the Vice President and Secretary of ED Club respectively. Karunya.S, II B.Com CA, YIMS was the master of ceremony and the event concluded with the vote of thanks by Girishankar.G, III BA English, Vice President of ED Club, YIMS.

### Visit to Mathrujyothi and Krishnajiyothe (CSSA)



As a part of Compulsory Social Service, the III Year B.Com Taxation students visited Mathrujyothi and Krishnajiyothe in Vadakkanthara on 19 August 2023. Section Head Dr. Ramya J and Ms. Prajitha Prasad, Assistant Professor, Department of Commerce assisted the students. The students engaged in distributing food to the underprivileged children and elderly residents of these institutions. The students also organized a small cultural programme which included singing and dancing. This not only entertained the residents but also provided an opportunity for the students to showcase their talents and build a rapport with the beneficiaries.

### Social Comitment Activity - Flower Donation



As part of Social Commitment Activity Department of Computer Science donated Flowers for the Onam Celebration of Kundalassery LP School.

## Student Enrichment Programme and Book Releasing

The Student Enrichment Programme and Book Releasing event held on the 19th of August 2023, was a collaborative effort between Yuvakshetra Institute of Management Studies (YIMS), Ezhakkad, Mundur, Palakkad, and St. Thomas College of Teacher Education (STCTE), Pala, Kottayam. This event aimed at providing students with valuable insights and guidance on teaching, along with the release of significant books. The event was organized under the auspices of the Internal Quality Assurance Cell (IQAC) of both YIMS and STCTE.

Ms. Keerthi MS, Head of the Department of B.Com CA, YIMS was the Master of Ceremony. The event began with a solemn prayer conducted by St. Thomas College of Teacher Education (STCTE). Mr. Josen P Jose, Superintendent, YIMS extended a warm welcome to all attendees. The Principal of STCTE delivered the presidential address. Rev. Dr. Joseph Olikkakoonaal, the Vice-Principal of YIMS, officially inaugurated the event, marking the commencement of the Student Enrichment Programme. Mr. Nibin Babu, Union Chairman STCTE acknowledging the collaborative effort and emphasizing the importance of such initiatives.

Mr. Josen P Jose released the book “Global Indian Legacies” Volume I symbolizing the institute's commitment to academic excellence and research. The Principal of STCTE released “Global Indian Legacies” Volume II, emphasizing the importance of the collaboration between the two institutions. Ms. Linta Eldose STCTE NSS Volunter Secratery delivered the vote of Thanks. The event continued with a Student Enrichment Session led by Rev. Dr. Joseph Olikkalkoonaal, Vice-Principal, YIMS. The session, titled "Teaching: The Divine Mandate Extended," was to inspire and educate students on the noble profession of teaching. The event concluded on a positive note, leaving a lasting impact on all participants. The MoU was renewed and exchanged in the same function





## Fresher's Day - Department of Physics



Department of Physics organized Freshers day on 2nd August 2023 for the I year students. The II year students arranged various programme for their juniors. The programme began at 1.30 pm and Mr. Ajil K Antony, HoD, Department of Physics and Ms.Remya R, I year class mentor felicitated the gathering. The event successfully fostered camaraderie, eased anxieties, and motivated juniors. Ice-breaking activities facilitated new connections, and informative sessions raised awareness about college opportunities. In a nutshell, Freshers' Day 2023 was a resounding success, ensuring a positive start to the college journey for the juniors. The event wound up by 3.30 pm.

*"The future depends on what we do in the present."*

*"It's easy to stand in the crowd but it takes courage to stand alone."*

*"Our greatest ability as humans is not to change the world, but to change ourselves."*

*"Service without humility is selfishness and egotism."*

*"It does not require money to live neat, clean, and dignified."*

*"My life is my message."*

*"Speak only if it improves upon the silence."*

**Mahatma Gandhi**

## Mullakkara Tribal Village Visit - NSS



NSS Volunteers of Yuvakshetra College in collaboration with the NSS Volunteers of St. Thomas College of Teacher Education, Pala planted tapioca at Mullakkara Tribal Village, Puthuppariaram on 19th August 2023. The programme began with the NSS Anthem. Jess Maria Jose of II BCA was the Master of Ceremony. The programme was presided over by Mr Chandrasekhar M, NSS Programme Officer, YIMS and felicitated by Dr. Alex George, Assistant Professor of General Education, Thomas College of Teacher Education, Pala . Mr Suresh and Ms Remya, Officers of TDO, Palakkad also addressed the volunteers. Risha Krishna of II B.Sc Psychology has shared her experience on behalf of all the NSS Volunteers. Ms Sneha K, Assistant NSS Programme Officer, YIMS delivered the Vote of Thanks. Along with the service, the event was also a part of the cultural exchange programme where the students interacted with the inhabitants of the tribal village and learned their ways of life and the needs.

### NSS at Thirukudumbashramam - Onam Fest



NSS Volunteers of Yuvakshetra Institute of Management Studies visited Thirukudumbashramam, Edakkurussi as part of the Onam Celebration on 20th August 2023. The volunteers have organized different games and also provided feast for the inmates. Ms Sneha K, Assistant NSS Programme Officer, YIMS was the Master of Ceremony. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS presided over the session. The session was felicitated by Mr Chandrasekhar M, NSS Programme Officer, YIMS. Mr George, the leading path of Thirukudumbashramam expressed the gratitude and happiness for the service rendered by the NSS Volunteers. The volunteers have distributed note books and other study materials for the inhabitants.

### Bridge Course - Dept. of Psychology



*Passing the Torch: Seniors Leading the Way for Juniors - Bridge Course*

The PG Department of Psychology organized a two day bridge course for the I B.Sc Psychology students by the III B.Sc Psychology students. The programme started on 3.08.2023 at III B.Sc Psychology classroom and continued in the following days. The course helped the students to bridge the gap in the curriculum. Bridge courses is seen as valuable knowledge supplied to freshers as a way of giving them a foundational understanding of the major subjects presented in the course of UG study.

### Assembly Conducted in August 2023



II B.Sc HM&CA on 3rd August 2023



III B.Sc HM&CA on 17th August 2023

## Challenging & Changing Business Environment



Section B.Com CA of the PG Department of Commerce, YIMS along with IQAC organized a Session on “Challenging and Changing Business Environment, What needs to be done” for B.Com CA students on 22nd August 2023. Ms. Rajitha Rajendran R, Assistant Professor of Section B. Com CA welcomed everyone to the programme and Rev. Fr. Dr. Mithul Kombara, Assistant Director, YIMS presided over the Meeting. Dr. Navaneetha Krishnan Rajagopal, Faculty member of Business Studies Department in University of Technology and Applied Science, Salalah, Sultanate of Oman was the chief guest and the Resource Person who inaugurated the programme. The Expert talk discussed the evolving landscape of the Business Environment and need for adaptation. Overall the talk emphasized that Business must come up with proactive strategies in order to survive in this dynamic business world. The session proved to be fruitful for the students. Programme ended with a heartwarming vote of thanks by Ms. Keerthi. M. S, Section Head of B. Com CA.

## Expert Talk Series - Blue Print for Success



The PG Department of English Conducted an Expert Talk Series II: Blue Print for Success: An Introductory Programme for English Language and Literature Students on 8th August 2023 from 10.00 am to 12.45 pm. The programme began with a prayer by Anagha Bhaskar of III BA English. Adithya of II BA English was the MC of the programme. Ms. Pameela Johnson, HOD, PG Department of English, welcomed the gathering. Dr. Tomy Antony, Principal, YIMS, presided over the session. The session was by Dr. Saneesh CS, Assistant Professor, Dept. of English, Govt. Arts and Science College, Thavanur. It was helpful for the students for their successful future. The inductory programme was really enriching as well as entertaining with various activities. An interactive session between the chief guest and the students of I and II BA English was followed. The programme ended up with a vote of thanks delivered by Uma Kalyanaraman of III BA English and the National Anthem.

## Three Day Photography Workshop - “The Leading Line”



The Department of Management in association with IQAC and Skill Formation and Enhancement Committee conducted a photography workshop on the topic “The Leading Line” for the students of various Departments in connection with World Photography Day from 19th - 21st August 2023.

The First Day of the photography workshop and its Inauguration was on 19th August 2023. The programme began at 10.00 am. with a prayer by Vismaya of I B.Sc CS. Ms. Shylaja Menon, HOD, Department of Management delivered the welcome speech followed by the Presidential address of Mr. Josen P Jose, Superintendent of YIMS. It was followed with lighting the lamp and inaugural address by Chief guest Mr Anandhu, Photographer, Cinematographer, Co-Founder of LENZPIRE Media. In this session he gave insights on the theory and practicals on photography. Ms. Keerthi M S, Section Head Bcom CA felicitated the event. The official programme ended up with the vote of thanks by Dr.Jisha Sankar, Assistant Professor, Department of Management YIMS. Later, a session on photography was handled by the resource person in which around 42 students from various Departments participated. The first day workshop concluded with National Anthem at 3.30 pm.

The Second Day of the workshop was on 20th August 2023 which began at 10.00 am with a Q & A session. At 11.00 a.m. an outdoor session was conducted to explore the surroundings in capturing moments of nature in camera. Participants were taken to psychology classroom for clicking random pictures. The entire session was concluded at 3:30 pm. Around 36 students participated.

The Third Day of the workshop was on 21st August 2023. The photography club LENS FLARES was formed & inaugurated. The programme began at 10.00 am. Promovideo & logo launch of the photography club was done by the Director Rev Dr. Mathew George Vazhayil, YIMS. The logo launch ceremony was inaugurated by Rev Fr. Anson Mechery, (Vicar, St.Jude’s Church, Manager, St. Jude’s English Medium UP School & Chief Advisor of Photography Club). Rev. Dr. Lino Stephen Emmatty, Assistant Director, YIMS delivered the key note address. Mr. Anandhu, YIMS Alumnus 2015-18 Batch, Resource person of the Leading Line photography workshop felicitated the event.

On 22nd August, 2023, Photography Club LENS FLARES organized a Photography Expo in CH square. The Exhibition was inaugurated by the Vice Principal Rev. Dr. Joseph Olikkalkoonal, YIMS. In the Expo, photographs taken by the participants during 3 day workshop were displayed. Director, Rev. Dr. Mathew George Vazhayil, Rev. Fr. Anson Machery, Rev. Dr. Lino Stephen Emmatty, Mr. Anandhu (Resource Person of workshop), Ms. Shylaja Menon, HOD, Management Department, Faculties of Department of Management, Participants of workshop, HODs, faculties & students of all other Departments were present for the exhibition.

### College Magazine "COMMA" Released

On 18 August 2023, the much-awaited unveiling of the college magazine, aptly named "COMMA," took place on the campus premises. The event was graced by the presence of the esteemed special guest, Nanjiyamma, a renowned Indian singer. The ceremony commenced at 10.30 am in the Christ Hill Square, with a warm welcome by the staff editor Mr.Sreekumar K, Assistant professor, Department of Malayalam. Dr.Tomy Antony, Principal, YIMS, presided over the programme and Dr. Vishal Johnson, Assistant Professor, Department of Malayalam, introduced, "COMMA" the College Magazine to everyone .The event was enriched by the enlightening keynote address by Rev.Dr.Mathew George Vazhayil, Director, YIMS, captivating audience with his profound insights. The ceremony was graced with the felicitations by Rev. Fr. Shaju Angeveetil, Bursar, YIMS, Rev.Fr.Midhul Kombara, Assistant Director, YIMS, Rev. Dr.Joseph Olikkalkoonal, VicePrincipal, YIMS and Ron Mathew, Chairman, College Union. The event concluded on a heartwarming note with a vote of thanks delivered by Anjana K, Student Editor. She expressed gratitude to all contributors who played the pivotal role in bringing the magazine to life.



### International Seminar on Traditional Knowledge & IPR



Department of Chemistry in association with IQAC, YIMS organized an International seminar on Traditional Knowledge and Intellectual Property Rights (IPR) on 3rd August, 2023. The programme was organised in Sapienza Hall, YIMS. Dr. Remesh Mochikkal, Assistant Professor and Herbarium Curator, Department of Biology, Jazan University, Saudi Arabia was the chief guest and resource person.

The inaugural ceremony started at 10.30 am with a prayer by Aparna Jacob of III B. Sc Chemistry. Dr. Reneela P., Head, Department of Chemistry welcomed all the attendees to the seminar. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS delivered the presidential address. Ms. Annu Cherian, Assistant Professor, Department of Chemistry delivered the felicitation. Dr. Rahul M Ongungal gave a brief introduction about the speaker. Dr. Ramesh Mochikkal, inaugurated the session by lighting the lamp and presented a talk on traditional knowledge and IPR. The seminar explored the importance of preserving traditional knowledge and its integration into modern IPR frameworks, fostering valuable discussions on the subject. The talk highlighted topics such as obtaining patents, patent rules and acts, IPR-related organizations, process and product patenting, and the issue of biopiracy, providing valuable insights into intellectual property rights and its challenges. Along with this ceremony, the prize distribution for various competitions such as Poster competition in association with International Plastic Bag Free Day Online Quiz competition to commemorate 162nd birthday of Acharya P. C. Ray was also held. Ms. Femi John, Assistant Professor, Department of Chemistry rendered the vote of thanks and the session was concluded with the National Anthem.

### Visit to KFRI, Peechi



The Department of Chemistry, YIMS visited Kerala Forest Research Institute (KFRI), Peechi, Thrissur on 10 August 2023, as part of the Research institution visit of their curriculum. The final year students visited the Centre for Analytical Instrumentation-Kerala (CAI-K) at KFRI and could gain first hand experience on working of various instruments and other analytical techniques. The working and application of instruments like GC-MS, HPLC, CHNS analyser, ICP-AES, XRD, HPTLC, Realtime PCR, Flame photometer, UV-Visible spectrophotometer were explained to students. The students also witnessed the various multidisciplinary research activities at KFRI through their visit to various divisions like Ecology, Entomology, Wild life biology and Soil science. Ms. Annu Cherian, (Asst. Professor) Ms. Femi John (Asst. Professor), and Mr. Krishnakumar M.C. coordinated the institute visit.



## Visit of Scientific Team from Institute of Forest Genetics and Tree Breeding (IFGTB)



Yuvakshetra Institute of Management Studies was visited by an esteemed delegation from the Institute of Forest Genetics and Tree Breeding (IFGTB), Coimbatore, on 16 August 2023. The team comprised of Dr. C. Kunhikannan, Director of IFGTB, Dr. R. Yasodha, Scientist G and Group Coordinator for Research, Dr.

Rekha R. Warriar, Scientist F and Head of Chemistry and Bioprospecting, and Shri A. Mayavel, Scientist E specializing in Genetics and Tree Improvement. They were warmly welcomed by representatives of Yuvakshetra Institute of Management Studies.

Dr. Reneela P, Head of the Department of Chemistry introduced the YIMS representatives to the scientific team and also delivered the welcome address. A brief outlook about the college was given by Dr. Tomy Antony, Principal, YIMS. Rev. Fr. Dr. Joseph Olikalkoonal explained about the various academic and co-curricular activities in the College. Dr. Rahul M. Ongungal, presented a report about the academic activities and research interest of Department of chemistry, YIMS. Dr. C. Kunhikannan, Director, IFGTB spoke about the research institute, its organization and its role in forestry research in India. The discussions shared the aspiration of both IFGTB and YIMS to foster meaningful partnerships that can yield substantial scientific contributions. Rev. Fr. Dr. Lino Stephen Emmaty, Assistant Director, YIMS, Mr. Ajil K Antony, HoD, Department of Physics, Prof. Mercy Leena Paul, Ms. Annu Cherian, Ms. Femi John Faculty members of Department of Chemistry also participated in the discussion.

## Present and Future Trends in Hotel Industry: International Webinar



An international webinar on the topic “Present and Future Trends In Hotel Industry” was conducted by Dept. of Hotel Management on 4th August 2023 through Zoom platform in Sapienza Hall. The Resource person was Mr. Ananad Nanjan (Key Account Manager-on Trade sales MMI Dubai). He discussed and analyzed the evolving landscape of the hotel industry. The webinar aimed to shed light on emerging trends, technological advancements, changing consumer behaviors, and the strategies hotels need to adopt to stay competitive in the coming years.

## Onam Kit Distribution



The PG Department of Psychology organized an outreach programme for the students as a part of their social commitment on 23 August 2023 at Jyothy Nilayam School for Mentally Challenged at Mutikulangara, Palakkad. The programme coordinator was Ms. Durga Vinod, Assistant Professor, Department of Psychology. Dr. Sr. Delphi Francis and few students from both UG and PG participated in the event and distributed Onam Kit among the disabled students. The programme was colorful by the performances of the students. It was effective as it reinforced an effective behaviour change among students. Students gained useful life skills through shared experiences with the outreach programme. They realized that they are committed to improve the lives of the less fortunate members of the society and foster intergroup harmony through this gesture.

## Fresher's Day 2023- Hotel Management

Department of Hotel Management conducted a fresher's day for the newly joined students on 2nd August 2023 at 2.00 pm in Symphony Auditorium. The session was handled by the second year HM CA & CS students. Seniors welcomed junior by clapping for them. Session started with a prayer and then there was a session for new students to show their talents. Second year students encouraged first year students for maximum participation. Many programmes were arranged for them such as, balloon games, rapid fire etc.. All together it was an energetic session under the guidance of Hotel Management faculty.



## ADD ON Course Inauguration



The PG Department of English Conducted ADD ON Course Inauguration on 3 August 2023 from 11.45 am to 1.00 pm. The programme began with a prayer by Dhaniya of III BA English. Sanjay Unnikrishnan of II BA English was the Master of the Ceremony. Ms. Reshma K, Programme coordinator, welcomed the gathering. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, presided over the session. The Inaugural address was delivered by Sharu Joseph, Zonal Head, Medcity International Academy. He gave a brief outline of the courses offered in the institution. An interactive session between the chief guest and the students of II and III BA English were followed. The programme ended up with a vote of thanks delivered by Keerthana of II BA English and the National Anthem.

## International Interview



International Interviews are going on for the students of Department of Hotel Management for W Hotel, Doha Formula 1 Grand Prize Event. For the first time students are going to be part of this event and around 60 students gave interview for service and kitchen department on 26th and 27th August 2023. The interview was co-ordinated by Dr. Tomy Antony (Principal, YIMS)



## LITERARIA INSIGNIA- Literary Club Activities Inauguration 2023-24 & Book Release



Literaria Insignia, the Literary Club of PG Department of English marked the commencement of its activities for the academic year 2023-24 with a memorable inauguration event. Dr. Saneesh C S, Assistant Professor, Govt. Arts and Science College, Thavanur, graced the event as Chief Guest. Ms. Pamela Johnson, HOD of English Department welcomed the dignitaries. Principal Dr. Tomy Antony presided over the meeting. The highlight of the occasion was the release of the Malayalam poetry collection “Utharathinte Porul” authored by Megha R of III BA English. The Chief guest officially unveiled the book and handed over the first copy to Principal Dr. Tomy Antony. Megha R shared insights into her creative process and the inspiration behind her poetic endeavor. The event concluded with the vote of thanks delivered by club secretary Uma Kalyanaraman of III BA English, expressing gratitude to all attendees and contributors.

## Emancipation: Debate Competition

An English Debate Competition was conducted by Dept. of Hotel Management under La Couronne and Soft Skill Club on 7th August 2023 in Symphony Hall. The debate followed a structured format, with teams assigned as the Proposition and Opposition. Each team had a designated time to present their arguments and rebuttals. The debate was moderated by experienced faculty members who ensured a fair and organized proceeding.



First Prize  
Jomen George & Team  
I B.Sc HM CA



Second Prize  
Davis Koshy & Team  
I B.Sc HM CA & CS

### One Day Skill Training Programme

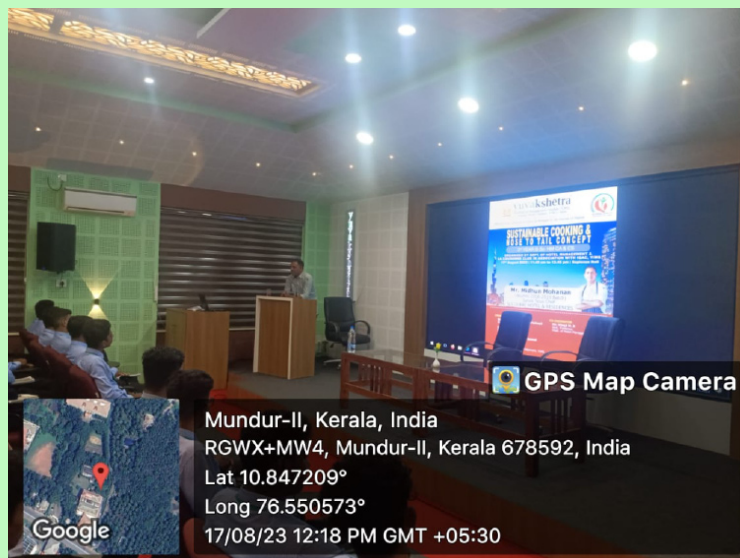


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A One Day Skill Training Programme on ‘Home Care Products Making’ For Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath was conducted in collaboration with IQAC and Women Development Cell (WDC), YIMS on 23rd August 2023. The programme started with prayer followed by the welcome speech of Ms. Sreeja T. S., Assistant Professor, Department of Mathematics & WDC Convenor, YIMS. Presidential address was given by Rev. Dr. Joseph Ollikkalkoonal, Vice Principal, YIMS and he emphasised the importance of empowering and orienting women to recognize their true potential and to help them attain self sufficiency in the competing world. The programme is officially inaugurated by Ms. Sajitha M. V., President, Mundur Grama Panchayath. Dr Reneela P, HoD Chemistry, and Mr. Arjun Prasad, Gender District Programme Manager, Kudumbashree Mission, Palakkad, felicitated the programme. Ms. Annu Cherian., Assistant Professor, Department of Chemistry, delivered the vote of thanks.

“Make Your Own Cleaning Products”- Training session on Home Care Products, viz, Floor cleaner, Hand Wash, Toilet Cleaner, Dish Wash and Fabric Conditioner started at 11.00 am at Chemistry Lab under the supervision of Prof. Mercy Leena Paul & Team. A total of 15 Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath participated in the session. Rev. Dr. Joseph Ollikkalkoonal, Vice Principal, YIMS, handedover the sample products to all the participants. The session wound up by 1.30 pm.

### Sustainable Cooking: Seminar



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A seminar on sustainable cooking was conducted by Dept. of Hotel Management on 17th August 2023 in Sapienza Hall. The Resource Person was Mr. Midhun Mohan (Alumnus 2016-19 Batch, Jr. Sous Chef SLS Hotel & Residences). He shared that Sustainable cooking refers to the practice of preparing meals in ways that minimize negative impacts on the environment and promote social well-being.

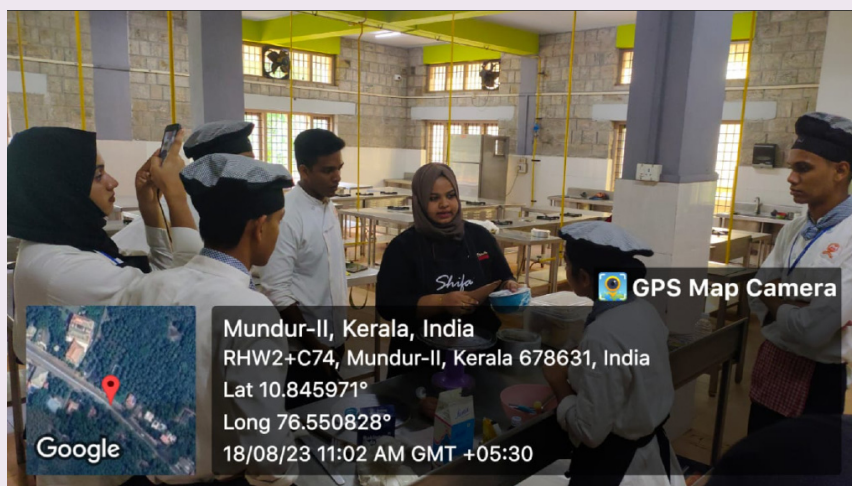
### Enhancing Entrepreneur Skills: Workshop



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 Note : Captured by GPS Map Camera

A workshop on starting up small business with baking skills was conducted for II B.Sc HM&CA by Dept. of Hotel Management on 17th August 2023 in Casa Romana Training Kitchen at 11.30 a.m. The Resource Person was Ms. Shifa Mohammed (Alumna 2017-20 Batch). The session included demonstration for preparing muffins, cookies and cakes. The purpose of this workshop was to provide an overview of the process and techniques involved pastry making and how to convert it into business. New innovations and techniques were also discussed.

### 3D Cake Art: Workshop



A workshop on cake mixing and baking was conducted for 2nd year B.Sc HM&CA by Dept. of Hotel Management on 18th August 2023 in Casa Romana Training Kitchen. The Resource Person was Ms. Shifa Mohammed (Alumni 2017-20 Batch). The session included demonstration for preparing 3D cakes. The purpose of this workshop was to provide an overview of the process and techniques involved in 3D cake making. 3D cakes are an increasingly popular



trend in the baking industry, showcasing intricate designs and creativity. Ms. Shifa also shared information regarding the materials, tools, and skills required to create stunning 3D cakes, as well as the challenges and benefits associated with this art form.

### Online Quiz Competition

Name	Score	Started On	Finished On	Time	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
U Mahima Krishna	90% (18/20)	2023-08-02 7:43 PM	2023-08-02 7:45 PM	0:01:54	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	90% (18/20)	2023-08-02 7:31 PM	2023-08-02 7:41 PM	0:10:23	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	90% (18/20)	2023-08-02 7:33 PM	2023-08-02 7:43 PM	0:09:55	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	90% (18/20)	2023-08-02 7:31 PM	2023-08-02 7:37 PM	0:06:21	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	90% (18/20)	2023-08-02 7:29 PM	2023-08-02 7:39 PM	0:09:25	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	90% (18/20)	2023-08-02 7:29 PM	2023-08-02 7:42 PM	0:12:25	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	90% (18/20)	2023-08-02 7:29 PM	2023-08-02 7:43 PM	0:13:39	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	75% (15/20)	2023-08-02 8:48 PM	2023-08-02 8:50 PM	0:02:33	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	75% (15/20)	2023-08-02 7:34 PM	2023-08-02 7:43 PM	0:10:53	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	70% (14/20)	2023-08-02 7:52 PM	2023-08-02 7:59 PM	0:06:40	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	70% (14/20)	2023-08-02 7:29 PM	2023-08-02 7:40 PM	0:11:05	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	70% (14/20)	2023-08-02 7:46 PM	2023-08-02 7:53 PM	0:07:44	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
U Mahima Krishna	70% (14/20)	2023-08-02 7:39 PM	2023-08-02 7:49 PM	0:10:42	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

Department of Chemistry in association with IQAC organized an Online Quiz Competition to commemorate the 162nd birth anniversary of Acharya Prafulla Chandra Ray on 2 August 2023. P. C. Ray Day is a distinguished Indian chemist who made indelible contributions to the field of Chemistry. Students from various departments participated in the Online Quiz Competition. Nandana P of III B. Sc. Physics and U. Mahima Krishna of III B. Sc. Physics secured the first position. Krishnendu K. P (I B.Sc. Chemistry) Aparna Jacob (III B.Sc. Chemistry), Rinfa Fathima (III B.Sc. Chemistry) and Muskina Bathool (III B.Sc. Chemistry) secured the second position. Prizes were distributed to all the winners.

### Congratulations to the QUIZ Winners



Congratulations to Sidharth K M, Rahul A and Malavika S of III B.Sc Physics who won First Prize in the Quiz Competition, “Anu Awareness Programme 2023” organised by Indira Gandhi Centre for Atomic Research (IGCAR) Kalpakkam and NSS College of Engineering, Palakkad In association with National Council of Science Museum, Indian Association for Radiation Protection

### Session on Cybersecurity & Mou Signing



Department of Computer Science organized an awareness session on Cybersecurity for the students on 22nd August 2023 at 10.30 am. The aim of the programme was to give an awareness to the students regarding the cybersecurity issues existing in this Information Technology world. The session started with a prayer and Ms. Raji. N HoD, Department of Computer Science welcomed the gathering. The session was inaugurated by Ajmal Favaz M K, Marketing Head RedTeam Academy. The Session was handled by Mr. Civic V Chaco and Muhammed Atif, Cybersecurity Researcher, RedTeam Hacker Academy. The Session was very fruitful to the students, as it explained various Cybersecurity threats existing in present generations of Information Technology by giving real time examples. Students also interacted well with the guest by clearing their doubts with the trainers. After the presentation Ms. Shilpa S Kumar Assistant Professor, Dept of CS proposed vote of thanks and session wound up at 12.45 pm. After the session the MOU with the academy was renewed by signing the document. Rev. Dr. Mathew George Vazhayil Director, YIMS, Rev. Dr. Joseph Olikkalkoonal Vice Principal, YIMS Witnessed for the MOU Renewal.



### “Ruchi Vismayam” Payasam Competition



As part of Onam Celebration, Department of Hotel Management organized “Ruchi Vismayam” Payasam competition on 18th August 2023 from 9.30 am to 12.30pm. Various teams participated from all the departments. Their performances were outstanding and all the deserts were scrumptious. The Judgment Team was Rev. Dr. Mathew George Vazhayil (Director) Rev. Dr. Lino Emmatty (Asst. Director) and Rev. Fr. Midhul Kombara (Asst. Director). The selection was based on presentation, Taste, Decoration and Texture. Management also provided cash prizes for the winners.



**First Prize**  
 Alex Joseph & Jinu Jose  
 III B.Sc HM & CA  
 Cash Prize – Rs 1000



**Second Prize**  
 Jeevan Jijo & Navaneeth Krishnan  
 II B.Sc HM CA & CS  
 Cash Prize – Rs 750



**Second Prize**  
 Shreyas & Abhishek  
 III B.Sc Computer Science  
 Cash Prize – Rs 750



**Third Prize**  
 Sruthi & Anupama  
 III B.Com Taxation  
 Cash Prize – Rs 500

KERALA FOLKLORE ACADEMY AFFILIATION



Yuvakshetra now is affiliated to the KERALA FOLKLORE ACADEMY. Congratulations to Dr. Vishal Johnson for the arrangements.

Photography EXPO



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS Inaugurated Photography Expo organised by LENS FLARES, the Photography Club of YIMS.

**യുവക്ഷേത്ര കോളേജ്**  
**മുണ്ടൂർ, പാലക്കാട്**

ലോക ഭാഷാഭാഗ്യം വികാസം സഹായിച്ചു  
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 ഭാഷാഭാഗ്യം വികാസം സഹായിച്ചു

1. **പവിത്ര യു**  
I<sup>st</sup> ഫോക്ലോർ സി ജേറ്റർ

2. **ആദർശ കെ**  
II<sup>nd</sup> ഫോക്ലോർ സി ജേറ്റർ

3. **ആദിത്യ ടി. ആർ**  
I<sup>st</sup> ഫോക്ലോർ വിജ്ഞാപനം

വിജയികൾക്കും മത്സരാർത്ഥികൾക്കും അഭിനന്ദനങ്ങൾ...

Independence Day Celebrations



Rev. Fr. Midhul Kombara, Assistant Director, YIMS hoisted the flag to celebrate the 77th Independence Day of our Mother Country. Student and staff representative's witnessed the ceremony. Mr. Ashish Kumar, HoD, Dept. of Physical Education Studies & Sreeraj, General Captain made the arrangements.

**CMA FOUNDATION JUNE 2023 BATCH WINNERS**  
 Congratulations

ANUPAMA S  
 SONA MOHAN T  
 ALHAN LUTHIYIA  
 LAKSHMI A  
 ARJUN K RAGHAVAN  
 ANIRUDH PRASAD

CMA FOUNDATION COACHING BY PG DEPARTMENT OF COMMERCE IN ASSOCIATION WITH IQAC YIMS

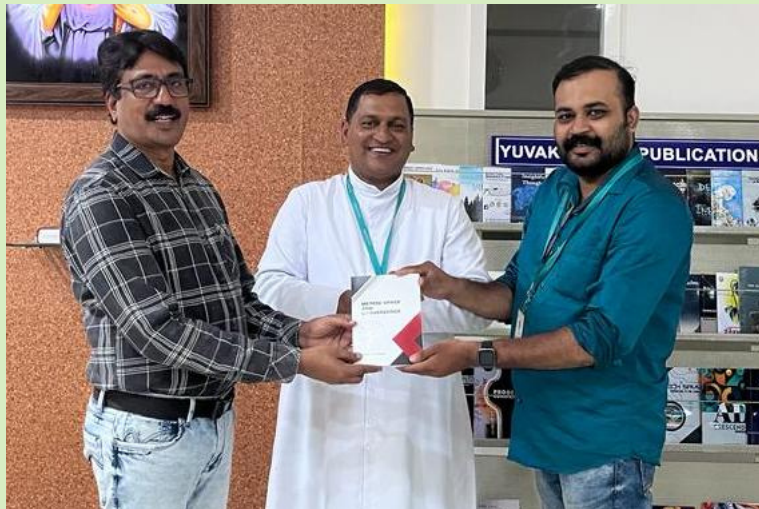
**Newsletter Released**



Yuvavox August Issue was released in the presence of the Students of the First BA English Batch and it is received by their Class Representative Aiswarya P and Jorwin E George.

Yuvavox Special Supplement "Yuvalution Golden Moments of A Zone Kalotsavam" was released in the presence of the Students of the First B. Com Finance B Batch and it was received by their Class Leaders Bhoomika K S and Adarsh P.

**Book Donation**



Prof. T K Rajan Submitted his book, "Metric Space and Convergence" to YIMS Library

**Skill Oriented Activity**



Handing over of "Seed Pen" made by Students of Department of Computer Science (as part of Skill Oriented Activity) for welcoming the First Year Students in INIZIO 2023-'24. Rev, Fr. Shaju Angevettil congratulated the students and received it.

*“Happiness is when what you think, what you say, and what you do are in harmony.”*

**Mahatma Gandhi**

**Congratulations**



Congratulations to Dr. Indu T K, Assistant Professor, Department of Geography, YIMS who has been the Quis Master for the programme conducted at Palakkad Collectorate in connection with 77th Independence Day Celebrations.



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Institute of Management Studies (YIMS)  
Accredited by NAAC with B+ Grade (1<sup>st</sup> Cycle)  
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

*Hearty Congratulations*

**Dr. PRAVEEN S**

Asst. Professor, Dept. of Computer Science

*on securing **Doctoral Degree***

Thesis entitled

" A DEEP TEXT CLUSTERING FRAMEWORK FOR HIGH DIMENSIONAL STREAMING DATA USING OPTIMIZATION OF DEEP LEARNING ARCHITECTURE "



***Congratulations...***

### Motivation Seminar



Department of Mathematics, YIMS conducted one day motivation seminar for B.Sc Mathematics students on 22nd August. Prof. Gopalakrishnan K, Ret. HoD, MES Kalladi College, Mannarkkad was the resource person. Rev. Fr. Jose Angeveetil, Barsar, YIMS, presided over the meeting, Prof. T K Rajan, HoD, Department of Mathematics welcomed the gathering, Lintu Raj, Assistant Professor Department of Mathematics delivered the vote of thanks.

### Concept Introducing Competition



Department of Mathematics conducted a concept introducing competition for first and second year Mathematics students on 22nd August 2023.

### Congratulations to Mr. Vinod M R



Mr. Vinod M R (Asst. Professor, Dept. of Hotel Management) was invited as judge for “Payasam Competition” organized by Malayalam Manorama and Paul Alukkas on 26 th August 2023 at Cosmopolitan Club, Palakkad



# INIZIO 2023-24

## Special Supplement

*Yuvakshetra Institute of Management Studies, orchestrated a three-day induction programme for first-year degree students. The programme was held over a span of three days, on the 1st and 2nd and 5th of August 2023. The event took place across three distinct venues. The Sapienza Conference Hall, overseen by Ms. Asha Krishnan and Mr. Sinuraj P. R, provided insights into the HM (CA & CS) Department. Meanwhile, the Symphony Auditorium, managed by Ms. Rajitha R and Ms. Greeshma P showcased the offerings of the BSc CS, BCA, BBA, B.Com Finance, and B.Com CA Departments. Simultaneously, the Yuvachethana Conference Hall, under the guidance of Ms. Lintu Raj and Ms. Grace Agnice, introduced students to the realms of B.Com Tax, BA English, BSc Psychology, BSc Physics, BSc Geography, BSc Chemistry, and BSc Mathematics . The esteemed resource persons who provided valuable insights on the first day, included Dr. Tomy Antony, The Principal, YIMS, Rev. Fr. Dr. Lino Emmatty and Mr. Abdul Bassith. Their collective wisdom offered a comprehensive introduction to the college's ethos, academic pursuits, and overall vision. On the subsequent day, our Vice Principal took the lead alongside Rev. Dr. Gimmi Akkattu and Rev. Fr. Ceejo Karikkattu as the resource persons. The Fresher's Day celebration on the second day in the afternoon added a touch of excitement and camaraderie, making the transition to college a memorable experience for the new students.*

*Yuvakshetra Institute of Management Studies organized a captivating and inspiring induction programme titled "Inizio 2023" at the CH Square on 5th of August, 2023, commencing at 9:30 am. The Master of the Ceremony was, Vismaya Krishnakumar, a second-year student of HM CA Department. The programme commenced with a serene Meditation session led by Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS. This reflective start set the tone for the day, promoting a sense of calm and focus among the participants. Following this, a vibrant Ranga*



GPS Map Camera

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GPS Map

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 Long 76.550491°



Mundur-II, Kerala

*Pooja was performed by Bhavana and the team, infusing the atmosphere with cultural and spiritual significance. Rev. Dr. Joseph Olikkalkoonal delivered the Welcome Speech. The Presidential Address was delivered by Dr. Tomy Antony, the Principal of YIMS.*

*The Inauguration and Academic Year Opening were graced by the esteemed presence of His Excellency Mar Peter Kochupurakkal, Bishop of the Palghat Diocese. A series of felicitations followed, with video messages from Rev. Dr. Mathew George Vazhayil, Director of YIMS, and in-person contributions from Rev. Fr. Shaju Angeveetil, Bursar of YIMS, and Rev. Dr. Lino Stephen Emmatty, Assistant Director of YIMS. Their words of encouragement and support were met with appreciation from the audience. The programme included the prestigious Proficiency and PhD Award Distribution, recognizing and celebrating the academic achievements of the students of the institution. Vote of Thanks was delivered by Mr. Josen P Jose, Superintendent of YIMS, expressing gratitude to all those who contributed to the success of the event. Cultural performances added an artistic touch to the programme, with a captivating Dance Performance by Sreelakshmi and the team, as well as a delightful Musical Treat presented by Vaishnavi and the team. The event concluded with the National Anthem.*



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 GMT +05:30

# COMIENZO 2023-24

Induction Programme for PG Students

*Yuvakshetra Institute of Management studies organised an induction programme for PG students of 2023-2025 Batch. The programme was held on 7th August, 2023, at Sapienza Hall. The official session commenced at 9.30 am. with a prayer by Shivani, I M.Com student. Dr. Krishna Praveen, Asst. Professor, PG Dept. of English welcomed the gathering. The Vice Principal, Rev. Dr. Joseph Olikkalkoonal, presided over the function. The Principal, Dr. Tomy Antony inaugurated the function by lighting the lamp and delivered the inaugural address. Dr. Ramachandran, HOD, PG Dept. of Geography, felicitated the function. Dr. Indu T K, Asst. Professor, PG Dept of Geography delivered the Vote of Thanks. Ms. Reshma U, Asst. Professor, PG Dept. of Commerce, emceed the programme. The official session ended with the National Anthem. Three orientation sessions were conducted for the students to know more about the college. The resource persons of these sessions were the Asst. Director of YIMS, Rev. Dr. Lino Stephen Emmatty, Principal, Dr. Tomy Antony and Vice Principal, Rev. Dr. Joseph Olikkalkoonal. They explained about the history of the college, what it is known for, the management, and the disciplinary protocols the students should follow in the college. The programme was successful in providing the fresher students a warm welcome to the institution and providing them with ice breaking sessions with the authorities of the institution.*



