



Editor's Desk

SUCCESS IS A CHOICE

John Calvin Maxwell (1947) is a best-selling author, speaker, and business coach. Over the course of his career, he has written over 100 books, which have sold 24 million copies. Along with his books, he founded a leadership training programme that trained millions in the art of leadership around the world. His famous books include, *The 21 Irrefutable Laws of Leadership*, *The 5 Levels of Leadership*, *Developing the Leader Within You*, *The 15 Invaluable Laws of Growth*, *Developing the Leaders Around You*, *Success Is a Choice: Make the Choices that Make You Successful*, etc.

Success Is a Choice: Make the Choices that Make You Successful is a famous book that includes several points of success.

1. Believe in yourself The first step to success is to believe in yourself and your ability to achieve your goals. If you don't believe in yourself, no one else will,
2. Fire up your passion When you're passionate about what you are doing, you are more likely to be successful. Find something that you are passionate about and pursue it with all your heart,
3. Initiate action Don't just sit around and wait for things to happen. Take action towards your goals every day,
4. Focus your energy. Don't try to do too many things at once. Focus your energy on the most important things that will help you achieve your goals,
5. Develop good relationships. Relationships are essential

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Message

OUTCOME-BASED EDUCATION

Meaning and Significance

Ever since the New Education Policy emphasized the Outcome-Based Education System to be implemented in the higher education sector, educators have been seeking many ways to understand its essence. Since there is another term that carries more or less the same meaning, called 'output', which is similar to the term 'outcome', there lies a quizzical question: why is it mentioned as 'outcome-based' and not 'output-based' for the newly introduced method? For a student of the English Language, there is much scope to brood over in such a situation. While delving deep into the meaning of both words, one could find that there are indeed some fundamental differences in the meaning of both terms. Though both terms mean 'result', the former signifies much more than mere result. It means the 'expected result'. To make it clearer, let us consider an example. Imagine that we have manufactured a pipe of four meters in length, and we expect that, once the pipe is connected to the tap, the water should fall at the other end. If the water falls in the midway due to some crack in the pipe, then we call it an output, and if the water falls exactly at the place where it is expected to fall, then we can call it an outcome. Having discussed the significance and relevance of the term 'Outcome', let us discuss the educational theory, Outcome-Based Education.

Outcome-Based Education (OBE) is an educational philosophy that emphasizes clear, measurable outcomes or competencies that students are expected to achieve by the

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for success. Build strong relationships with people who can support you and help you achieve your goals.

Together with the above mentioned points, the following matters also are to be specially noted. 6. Embrace practice. The more you practice, the better you will become. Practice your skills on a regular basis, 7. Persevere through setbacks. Everyone experiences setbacks from time to time. Don't give up on your goals when things get tough. Persevere through the setbacks and keep moving forward, 8. Learn from your mistakes. Everyone makes mistakes. The important thing is to learn from your mistakes and move on, 9. Celebrate your successes. Take the time to celebrate your successes along the way. This will help you stay motivated and keep moving forward, 10. Give back to others. Once you've achieved success, give back to others and help them reach their goals.

While going through the above mentioned points, we will become more aware that there is a certain inclusive that is essential for success such as "gratitude". That is why Maxwell writes, "Be grateful. Take the time to be grateful for what you have. Gratitude will help you stay positive and motivated on your journey to success". (Courtesy to Facebook for the main content of this book)

You don't become the person you wish to become; you become the person you choose to become. According to Ralph Waldo Emerson, "The only person you are destined to become is the person you decide to be." The Proper decision makes the difference and the success in life.

Success is a choice.

Dr. Joseph Olikkalkoonal
Vice Principal, Yuvakshetra IMS
Chief Editor, Yuvavox

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end of their academic programmes. Rather than focusing solely on what is taught, OBE places significant importance on what students should be able to do with the knowledge and skills they acquire. This approach seeks to align educational objectives with the societal needs and ensure that students are adequately prepared for the challenges of the real world.

The significant shift that occurs in the teaching-learning process when adopting OBE is the transfer of focus from the teacher to the learner. Previously, classroom autonomy was vested in the teacher, with learners becoming passive recipients of education and teachers being the active providers. In OBE, the emphasis is on the teacher's ability to equip learners with productive skills rather than their expertise and mastery in the subject. It recognizes the diversity of student backgrounds and learning styles, encouraging educators to adapt their methods to meet individual student needs.

While OBE is considered well-suited for higher education sector, it is not without its defects and criticism. Educators advocating for OBE still grapple with fundamental practical challenges in its implementation, with a significant hurdle residing in the evaluation process. Given the learner-centered nature of the system, a one-size-fits-all evaluation method is impractical due to the diversity among learners. Creating unique evaluation methods tailored to each learner's skills and comprehension is practically impossible within the constraints of time. Therefore, the need for a different, effective and unique evaluation method, distinct from the traditional system, becomes imperative. This method should align with the stipulated duration of the academic programme.

Dr. Krishna Praveen
PG Coordinator
PG Dept. of English Language and Literature
Yuvakshetra IMS

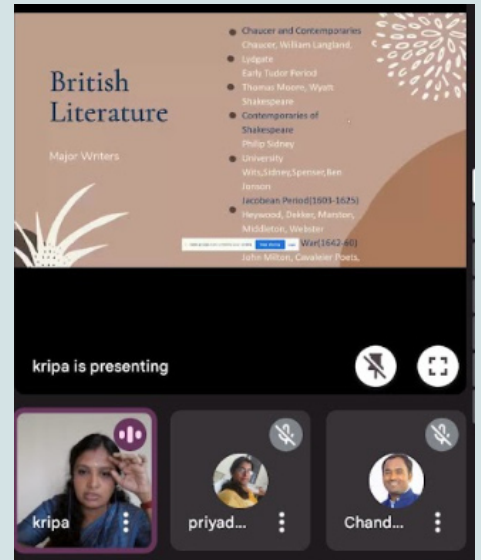
All Kerala Inter College Cinematic Dance Fest 2023



Yuvakshetra Institute of Management Studies, Ezhakkad always aims at the overall development of the students and provides them with ample opportunity to perform various cultural activities. The College took an initiative for the students to get participated in All Kerala Inter College Cinematic Dance Competition organised by Rashtra Deepika on celebrating its 31st anniversary. The programme was held at St. Thomas College Auditorium, Thrissur on 28th October 2023. 31 Colleges from various districts participated in the event. Yuvakshetra team secured a consolation prize of Rs. 5000 and a Trophy for the dance competition. Ms.Radhika V S, Assistant Professor, Department of Mathematics And Dr. Divya N K, Assistant Professor, Department of Languages were the coordinators of the programme. The team members were Sreelakshmi N (3rd BSc. Psychology), Athulya P V (2nd BCom Tax), Sreelakshmi Subesh (2nd BSc. Mathematics), Keerthana Srikumar (2nd BSc. Physics), Samyuktha S (3rd BCom CA), Deepu (3rd BSc. CS), Sruthi (2nd BSc. CS), Thrisha K S (2nd BSc. CS), Madhu Sudhanan H (2nd BCom Fin A), Sweatha K (1st BSc. Psychology) and Nidhi M (1st BSc. Psychology)

Session on Mental Health and Graduation Study Goals

Two Day National Webinar



The PG Department of Commerce in association with IQAC, YIMS organized a Session on Mental Health and Graduation Study Goals for the first year B.Com. Finance students on 17th October 2023. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS was the resource person for the session. The talk was on how students' psychological well-being influences their academic achievements and the martery over stress, anxiety, and depression on students' ability to complete their education.

Ms. Kripa P, Assistant Professor, Department of English, Yuvakshetra IMS was the Resource Person for the Two Day National Webinar on the topic "Tips and Tactics to crack NET/SET" organised by the Department of English, Emerald Heights College for Women, Ooty on 06 and 07 October 2023.

Distribution of Morning Breakfast



The PG Department of Commerce organized a programme on “Morning Meal Mission: Nourishing Lives, One Breakfast at a Time” on 15th October 2023. The students of I B.Com Finance A batch distributed breakfast to the needy who resides nearby Olavakkode Railway station.

Session on Dignity in Mental Health



The PG Department of Commerce in association with IQAC and WDC organized a session on “Dignity in Mental Health” for the students of II B.Com Finance. The session was handled by Ms. Soumya J , Psychologist, ICAS LYRA.

MOU Signing with Vidyanikethan College of Teacher Education Kallekad, and YIMS



The Memorandum of Understanding (MOU) signing event was organized by B.Com Taxation Section, Yuvakshethra Institute of Management Studies on 5th October 2023. The MOU was signed between Vidyanikethan College of Teacher Education, Kallekad and Yuvakshethra College. The event marked a pivotal moment in our collaboration efforts to enhance education and foster academic excellence. The objective of MOU is to establish a framework for cooperation and collaboration between our esteemed institutions. It aims at promoting academic exchange, research collaboration, faculty development, and student engagement, particularly in the field of B.Com Taxation. With the MOU now in place, both institutions are eager to begin working on the various collaborative projects and initiatives outlined in the agreement.

“Happiness is when what you think, what you say, and what you do are in harmony.”

Bench Talks



The Taxation Wing of PG Department of Commerce conducted “Bench Talks” for the first year Taxation students from 4th to 6th October 2023. The special event was aimed to bridge the knowledge gap between senior and junior students, fostering an environment of learning and mentorship. The classes were conducted by Saraswathy, Gautham Shankar, Bhavya Sree Baburajan, Malathi, Sreejith, Kiran Vishnu, Athulya and Vaishnav S Menon. The active participation of the second-year students, coupled with the insightful classes, created a dynamic learning atmosphere. The event not only enhanced the understanding of Economics and Business Management but also fostered a sense of camaraderie and mentorship among the students.

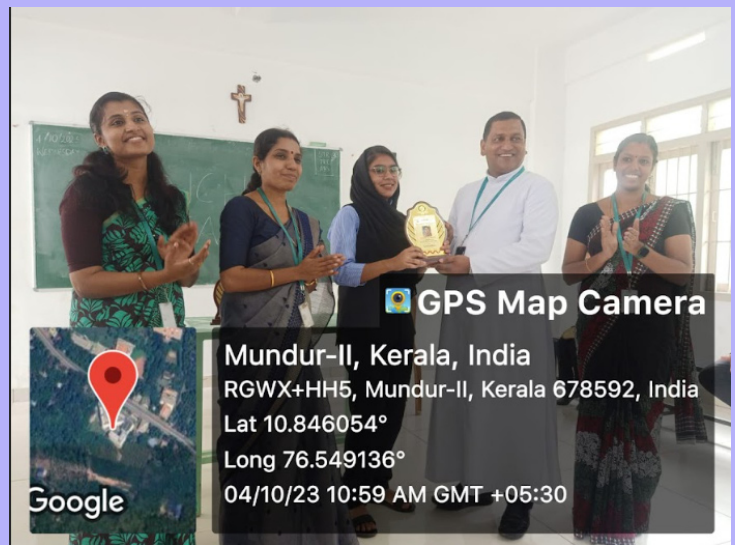
Poemstarella- Inter-departmental Competitions



Literaria Insignia, the Literary Club of PG Department of English Language and Literature in collaboration with IQAC conducted Poemstarella: Inter-departmental Poetry Competitions in connection with National Poetry Day on 5 October 2023 at 1.30 pm. in I MA and II MA classrooms. Verse Bustle (Versification), Poetic Toot (On the spot recitation) and Poesy Palooza (Paint in verse) were the competitions held. Students from various departments actively participated in the competitions.

Congratulated the Student Achievers

B.Com Taxation of the PG Department of Commerce congratulated the students who cleared CA and CMA examination on the occasion of Bench Talks conducted for the first year students. Aalhan Luthfiyya Gautham Sankar C (II B.Com. Taxation) and Aneeta Sajeev (III B.Com. Taxation) who cleared CMA and CA examinations respectively were honoured by presenting Momentoes by Vice Principal Rev. Dr. Joseph Olikkalkoonal.



Extension Programme at Thunchathethuthachan College



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Prof. T. K Rajan, HOD, Dept. of Mathematics, YIMS was invited as the resource person for the FDP Programme concerning the preparation of SSR for NAAC accreditation at Thunchathethuthachan College, Elavanchery on 10th October 2023.

Congratulations to Vismaya V



Vismaya V, I Bsc Computer Science secured Third Prize in the dance competition in the event CRESCITA 2K23 conducted by PG Department of Commerce of Mercy College, Palakkad.

Three Day International Conference



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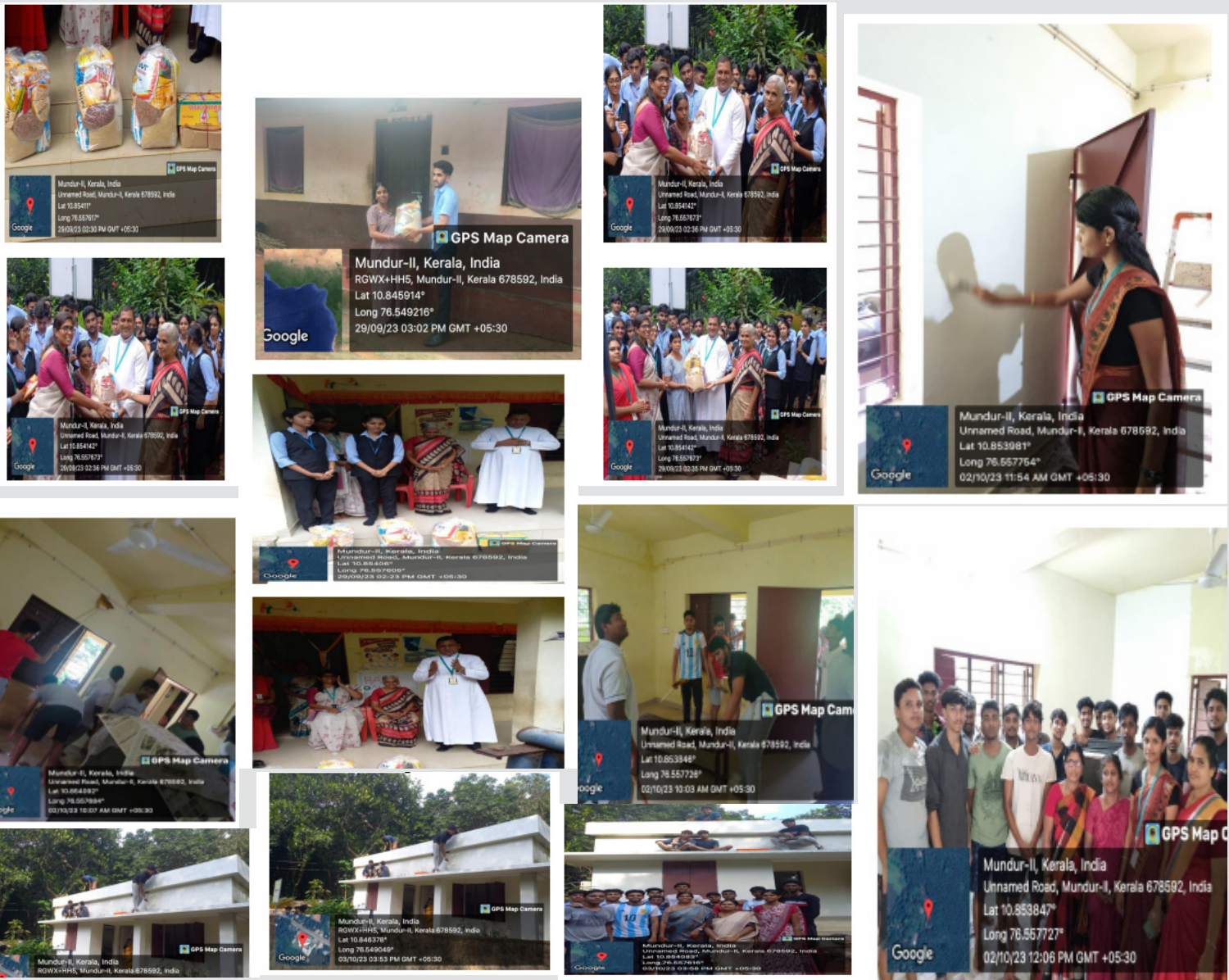
The PG Department of Commerce in association with IQAC organized Three Day International Conference on the topic “Advances in AI for a Sustainable Future” from 17th to 19th October 2023. The conference was inaugurated by Dr. Diana Ann Issac, Assistant Professor and HOD of Department of Commerce at Mar Athanasius College, Kothamangalam. CMA. Dr. Sivakumar, Assistant Professor, Sreeneelakanta Govt. Sanskrit College, Pattambi; Ms. Meera Easwaran, Senior Lecturer of Accounting and Finance, Asia Pacific University of Technology and Innovation, Malaysia; Mr. Gopalan Puthukulam, Lecturer of Department of Business, University of Technology and Applied science, Oman; Dr. Vivek SA, Assistant Professor in Management, Sreekrishnapuram VT Bhattathiripad College, Palakkad; Ms. Nur Laula Rashida and Mohd Rahsiad, Lead Sustainable and Inclusive Finance, Asia Pacific University of Technology and Innovation, Malaysia were the speakers for the International conference. Faculties, research scholars and students from various colleges ensured their participation in the conference.

How I Cracked UGC NET & JRF Online Session

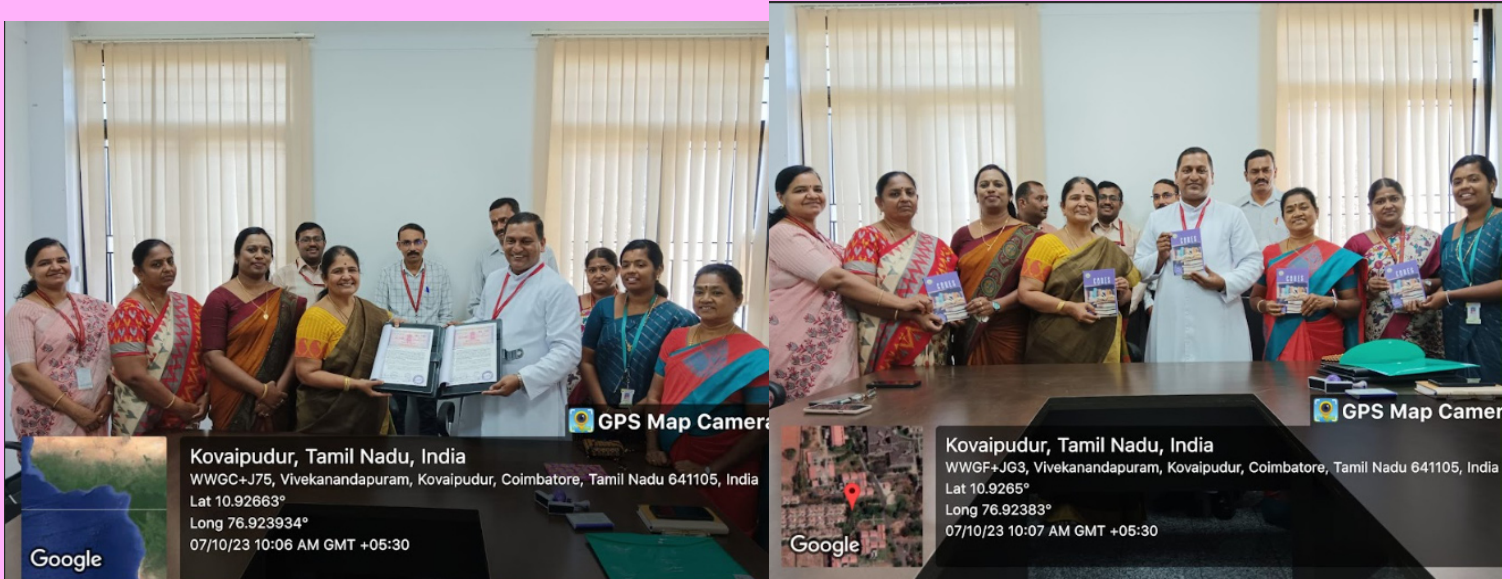
An online session was conducted by Bodhita Psychological Services on “How to Crack UGC NET & JRF on the Upcoming Cycles” on 11 October 2023. The resource person for the session was Ms. Amritha M, Asst. Professor, PG Dept. of Psychology. The session was conducted for all the PG students and all those who are inspired to crack NET in this cycle. The session was short and clear and benefitted the students on how to prepare for the exam with few strategies and tips.

Social Extension Activity - Yuvasparsham

The Department of Management conducted a social extension activity 'Yuvasparsham' from 29 September to 10 October 2023, as part of Gandhi Jayanti and Swachhtha Week in association with IQAC. The department has arranged many programmes like Food Kit Distribution on 29 September, Cleaning and painting of Anganawadi and nearby Premises, as part of both social extension and Compulsory Social Service activity for the II year BBA students during the first two weeks of October, 2023. The selected students of II & III year BBA, along with the faculties of Management Department visited Manalipatta Ellathkunnu Colony, III ward of Mundur Grama Panchayat on 29th September 2023 at 1.00 pm. students visited the Anganvadi of that ward on the same day. The programme started with a prayer by Pavithra of II BBA followed by the welcome speech of Chaithanya H of II BBA. Mrs. Subadra, III ward member, of the panchayat also took part in this auspicious occasion. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS, inaugurated the ceremony. Ms.Shylaja Menon, HOD of the Department of Management appreciated BBA students on their initiative for undertaking such a good programme. Mrs.Subadra expressed her gratitude towards this contribution made by the department. The students and Faculties visited around 20 houses in the colony and distributed the food kits for 20 families residing in Manalipatta Ellathkunnu colony along with some stationary items and sweets to the children of anganvadi. All the students of BBA took part in this activity with great enthusiasm. The students of the department have contributed a great amount for the food kit distribution, for the painting of Anganawadi and one nearby house. They painted the Anganwadi and a nearby house of Manalipatta Ellathkunnu colony under the guidance of faculties of the department and the support of Anganwadi faculties and colony peoples.

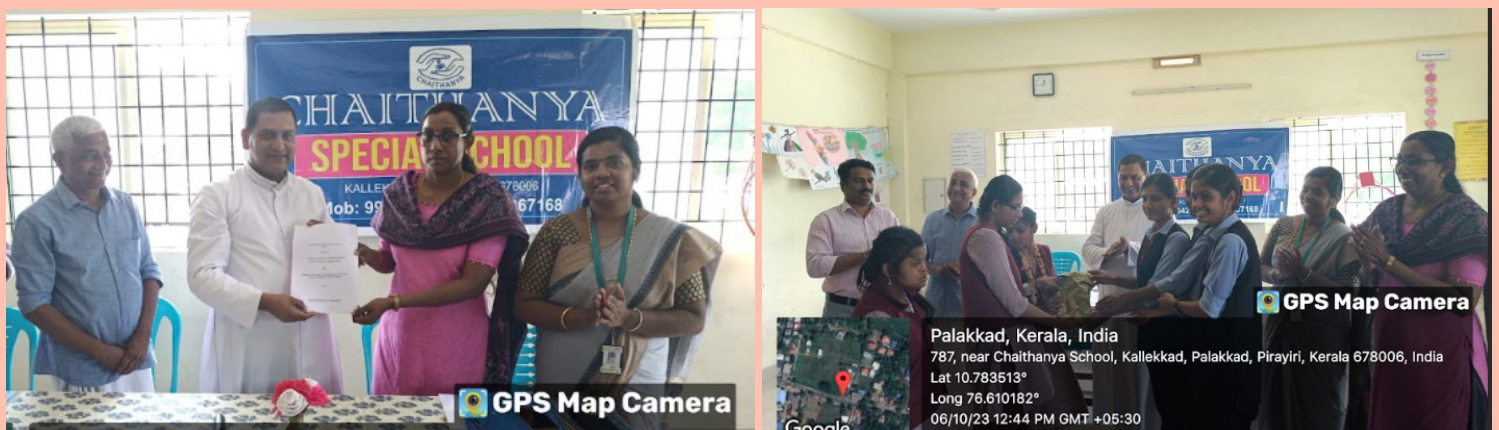


Mou Signing and Book Releasing Ceremony



Section B. Com CA of the PG Department of Commerce, YIMS along with IQAC organized an MOU Signing and Book Releasing Ceremony on 7 October 2023. The book named “CORES” authored by Dr. P.S.Chandni and Dr.K.Parimalakanthi, Asst Professors Dept of Commerce, Sri Krishna Adithya College of Arts & Science, Kovaipudur, was released. The event marked double delight as the day witnessed the official signing of Memorandum of Understanding between Yuvakshetra Institute of Management Studies and Sri Krishna Adithya College of Arts and Science. The book was published under Yuvakshetra Publications and the programme was hosted by Sri Krishna Adithya College of Arts and Science, Kovaipudur, Coimbatore. Rev. Dr. Joseph Olikalkoonal, Vice Principal, YIMS and MS. Keerthi M S, Section Head, B. Com CA, YIMS were present in the programme. It was started at 10.30 am by a warm welcome by Sri Krishna Adithya College Representatives. The signing of MOU showcased the commitment of both YIMS and Sree Krishna Adithya College to work together for the betterment of education and the society.

MoU with Chaithanya Development Training Institute for Special Children, Kallekkad



The Section B.Com CA of PG Department of Commerce, YIMS organized a Collaboration Programme with Chaithanya Development Training Institute for Special Children, Kallekkad on 6 October 2023. The Collaboration was signed between Dr. Tomy Antony, Principal, YIMS and Smt. Rathi, Principal, Chaithanya Development Training Institute for Special Children, Kallekkad, Palakkad. The main motto of this programme was to give mutual benefits to the students of both Institution. As part of the programme the students of I B. Com CA distributed craft materials, and food items to them. Besides that the students interacted, played and sung songs for them. Their joyful presence made the event more memorable for all of us. The programme, focused on Co-operation and the promotion of more effective use of each of their resources to have a social exchange ability among YIMS students.

Brain Shot Boot Camp 2023



ED Club of yuvakshetra Institute of Management Studies has organized a two day workshop on “Start up and Entrepreneurship Boot Camp” on 5 and 6 October 2023 for first year yuvakshetra students. The day also witnessed the signing of Memorandum of Understanding with Carve Startup Labs, which was the highlight of the programme since it provides the students of YIMS a continuous support from the experts in the field of entrepreneurship. The two day programme aimed to empower and educate students with the knowledge and skills necessary to embark on entrepreneurial journey.

The Programme started at 9.30 am on 5 October 2023 with an official welcome by Ms. Keerthi M S, Section Head B.Com CA . The Programme was inaugurated by Rev. Dr. Mathew George Vazhayil, Director, YIMS. During the inaugural session he expressed the significance of such boot camps. The Resource persons were Mr. Vishnu Nagaraj & Ms. Alisha Davis, Co Founder Carve Startup Labs. Principal, Dr. Tomy Antony presided over the programme. The event created an opportunity for the students to gain a deeper understanding of the entrepreneurship and come up with their innovative business ideas. The programme wound up with the vote of thanks by Ms. Pameela Jonhson, Head of the Department of English, YIMS.

A feedback session was arranged for the participants to share their two day experience. Students were very happy and enlightened after the two day camp. Then certificates were given to each participants. The programme came to an end by the vote of thanks by Dr. Ramya. J, Section head, B. Com Taxation, YIMS. Ms. Bhoomika. KS, student of I B. Com Finance and Mr. Jorvin.E. George, student of I BA English, YIMS did the prayer and master of ceremony.

Seminar on “Gender Equality”



Section B Com CA along with WDC & IQAC, YIMS organised a seminar on “Gender Equality” for Section B Com CA students on 16/10/2023, Monday from 11am to 12.45 pm at Sapienza Hall, YIMS, to create awareness about the real meaning of gender equality. The programme started with an introduction by Ms Anusree Varma, WDC student Representative and student of III B Com CA. The welcome address was given by Ms Rajitha Rajendran R, Dept. WDC coordinator and Asst. Professor Section B Com CA and specified the need for such a session. Dr. Tomy Antony, Principal, YIMS presided over the meeting and explained the relevance of gender equality in the society. The programme was inaugurated by Rev. Dr. Mathew George Vazhayil, Director, YIMS by lighting the lamp and gave inaugural address and explained about the role of education and gender equality. Later the session was taken by the resource persons Ms Anusha Vijayan and Ms Ushakumari, Snehitha Counsellors, Snehitha Gender Helpdesk, Palakkad. They handled the session on gender equality and the main highlights of the programme were need for gender equality, difference between sex and gender, need for making awareness among the youth regarding the concept, participation of women in different sectors of economy and the challenges faced by women in different sectors.

Book Releasing

Section B. Com CA of the PG Department of Commerce, YIMS along with Book Warriors Club released three books; “DIGITAL INDIA:AN OVERVIEW ”authored by Nikhil Krishna & Treesa Mary Thomas, Final year B. Com CA students; “RAYS OF CAPITALISM” by. Fathimathu Shahina O A & Ms. Sanjana S, II B. Com CA students and “GREAT INDIAN NOBEL BRAINS” by Rev. Dr, Joseph Olikkalkoonal (Vice Principal) and Nandhini Sarath (III B.Com Finance). The programme was graced by the presence of distinguished chief guest, Honorable Assistant Collector of Palakkad, Mr. Alfred O. V IAS. The event was very much exciting as everyone were eager to hear from the Honorable Assistant Collector. The programme was started at 10.30 am with the warm welcome by Ms. Keerthi. MS, Section Head of B. Com CA. The highlight of the programme was the inaugural address by the honorable chief guest. He started by praising the authors of the books and commended on the content of the books. He emphasized the role of books in shaping our perspective, enabling us to critically analyze the system we belongs to.

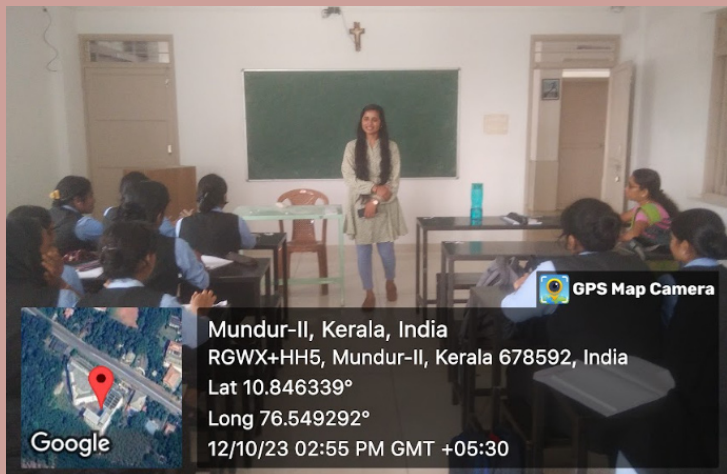


'Motive to Write

The Department of Management has organised a session 'Motive to Write' on 25th October 2023 in association with IQAC for the students of I BBA. The session was conducted by Nikhil Krishna, Student of III B.com CA , Department of BCom CA. The session was started at 10.30 am. Ms Shylaja Menon, HOD, Department of Management delivered the welcome speech. The session was started by informing the students about the importance of book writing skills. He covered topics such as the importance of cover page designing and essential things needed inside a book such as front page of a book, ISBN number, preface, forward message, index and the content of the book. The session further continued with the benefits of becoming an author and the beautiful journey of becoming an author in one's life. I BBA students participated in the session. The students enjoyed the session very much and also gained a lot of knowledge on 'how to become a good author' and on the importance of writing. The vote of thanks of the session was given by Pranav Krishna Kumar, class representative of I BBA. A token of love was given to Nikhil Krishna by Ms Shylaja Menon, HOD, Department of Management.



Alumni Odyssey - Session 2



Alumni Odyssey, an alumni interaction, was organized by Department of Physics on 12th October 2023. Mr. Ajil K Antony, Head, Department of Physics, extended a warm welcome to all attendees. Ms. Resmi Mol M.C, Assistant Professor, Department of Physics, felicitated the session and highlighted the importance of mentorship. MS. Vineesha Babu who completed her B.Sc Physics from YIMS in 2022 and currently pursuing her Post Graduation in Physics from Sacred Heart College Chalakudy interacted with students. She shared her experience regarding her current studies. A heartfelt vote of thanks was delivered to all participants by Keerthana Srikumar of 2nd B.Sc. Physics. These sessions have undoubtedly played a pivotal role in strengthening the bond between alumni and students while offering essential guidance and inspiration.

Upcoming Release Yuvakshetra Publications

Dr. K. Veerakumar -
Creative Management Thoughts
978-81-966122-7-6

Anjali K. P
Avaliloode (Malayalam)
978-81-966122-5-2

Dr. Ramya J & Anjali K. P -
Strategies for Success - A Compendium of Business
978-81-966122-2-1

Mental Health and UG Self-Mastery



Department of Computer Science, in association with IQAC conducted a seminar on the topic “Mental Health and UG Self-Mastery” for the First year B.Sc Computer Science and BCA students on 13th October 2023, from 1.30PM to 3.30 PM, at Sapienza hall, YIMS. Rev Fr Joseph Olikkalkoonal, Vice Principal, YIMS was the resource person. The session was socially relevant and very helpful for the students. The session was concluded with National Anthem.

Drawing Competition



Departments of Chemistry and Physics of YIMS conducted an Interdepartmental Drawing Competition in connection with Dussehrah on 25th October 2023. This event, themed "Victory over Evil," brought together students from various departments to celebrate creativity and foster interdepartmental relationships. It provided a platform for students to showcase their artistic talents and encouraged educational and cultural engagement. The competition achieved its objectives of National integration by strengthening interdepartmental bonds, promoting creativity, and providing an educational experience.

Session on Sex Education



The PG department of English in association with the Women Development Cell, YIMS organized a session on Sex Education titled “Discovering You: A Session on Sex Education” on 20th October 2023 at Sapienza Hall. The resource person of the session was Dr Sindhu Jacob, Consultant Homoeopathic Physician, ASHAMS Homoeo Clinic, Palakkad. The session began with a prayer by Dhaniya V of III BA English. Vaishnavi C of II BA English was the Master of Ceremony. Ms Reshma K, Assistant Professor, PG Department of English, welcomed the gathering. The session was presided over by Rev Dr Joseph Olikkalkoonal, Vice Principal of YIMS. Ms Pameela Johnson, HOD, PG dept of English and Ms Sreeja T.S, Women Development Cell Coordinator, felicitated the session. Dr Sindhu Jacob inaugurated the session by lighting the lamp. She delivered a detailed lecture on the male as well as female body parts and the importance of preserving it. She advised the students to think with their brains and not with the sexual organs. The programme ended up with the vote of thanks delivered by Girisankar of III BA English and the National Anthem. Ms Sneha K and Ms Reshma K, Assistant Professors of the PG Dept of English were the programme coordinators.

Congratulations

Ajay R Nair of II Bcom Taxation won the best player of The Touchdown Trophy – Football Tournament conducted by Physical Education Department of YIMS.

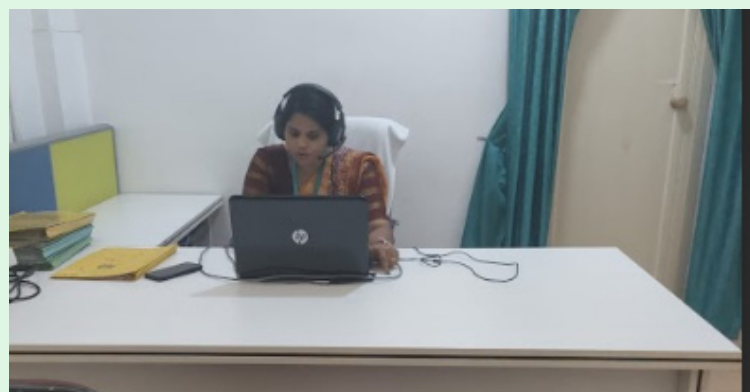


Kripa Sadan - Visit



Students of I BCom Taxation visited Kripa Sadan, an Old-Age Home at Malampuzha on 10 October 2023, at 2.30 pm. This visit was conducted as part of the "Sneholsavam" initiative to assess the needs and wants of the inmates and evaluate the overall condition and well-being of the surroundings. Another batch of five students visited on October 21 and extended an invitation to the inmates for Sneholsavam programme of YIMS which was scheduled on November 11th. Students provided them the details of the event and encouraged their participation.

Mock Interview



Department of Hotel Management conducted a mock interview session for the 3rd year B.Sc. HMCA and HMCS students on 3rd October 2023 at 9.30 am. in Casa Romana Resaturant. The session was handled by Ms.Asha Krishnan (Asst Prof, Dept of Hotel Management). The session was focused on the key aspects in attending an Interview. Students got opportunity to present themselves. An online mode mock interview was arranged to learn about the basics of online interview.

Two Days Skill Training Programme



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Women Development Cell (WDC) in association with Department of Chemistry organized phase II session for the outreach programme - Two Days Skill Training Programme on 'HOME CARE PRODUCTS MAKING' For Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath on 4th October 2023. "Make Your Own Cleaning Products"- Training session on Home Care Products, viz, Soap and pain balm started at 9.30 am at Chemistry lab under the supervision of Prof. Mercy Leena Paul & Team, Department of Chemistry. A total of 13 Kudumbashree CDS Vigilant group members of Palakkad Block Panchayath participated in the training programme. The Valedictory function commenced with a solemn prayer by Sandra R of I B.Sc. Physics. Ms. Sreeja T. S., Assistant Professor, Department of Mathematics and the Women's Development Cell (WDC) Convenor at YIMS, delivered a gracious welcome speech. Following this, the audience had the privilege of hearing the Presidential address from Rev. Dr. Joseph Olikkalkoonal, the Vice Principal of YIMS. He provided insightful guidance and also personally handed over participation certificates to all the attendees, appreciating their achievement and commitment. Dr. Reneela P, Head of the Department of Chemistry, gave the felicitations acknowledging about the programme's significance and contributions. The event also featured valuable contributions from Prof. Mercy Leena Paul, who shared her wisdom and perspective. Additionally, the gathering had the pleasure of hearing from Mr. Arjun Prasad, the Gender District Programme Manager, Ms. Anusha V, Counsellor from Snehitha, Kudumbashree Mission, Palakkad, and Mrs. Jamsy, participant who shared their rich and diverse experiences, enriched the event with their insights. Ms. Annu Cherian, Assistant Professor, Department of Chemistry, proposed vote of thanks. The session wound up by 12.15 pm.

Observation of International Mole Day 2023-24

Department of Chemistry in association with IQAC, YIMS organized a talk on Glyco-Conjugated Fluorophores for Biomedical Imaging on 3rd August, 2023 in association with International Mole Day. The programme was organised in Sapienza Hall, YIMS. Dr. Shimi Manchery, SERB-DST Post doctoral Fellow, Department of Chemistry, Indian Institute of Technology, Palakkad was the chief guest and resource person for the programme. The inaugural ceremony started at 11.30 am with a prayer by Krishnendu A V and Fathimathuzzahra K A of 1st BSc Chemistry. Dr. Reneela P., Head, Department of Chemistry welcomed all the attendees to the seminar. Rev. Dr. Joseph Ollikkalkoonal, Vice-Principal, YIMS delivered the presidential address. Dr. Rahul M. Ongungal, Assistant Professor, Department of Chemistry delivered the felicitation. Dr. Shimi Manchery, inaugurated the session by lighting the lamp and presented a talk on Glyco-Conjugated Fluorophores for Biomedical Imaging. Ms. Annu Cherian, Assistant Professor Department of chemistry rendered the vote of thanks and the session was concluded with the National Anthem.

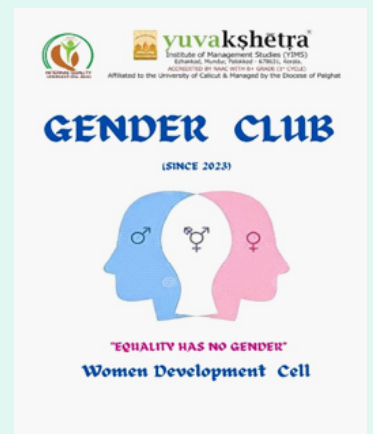


Section B. Com CA shines at the Management Fest



The students of section B. Com CA, YIMS bagged various prizes in the National Management Fest conducted by Sri Krishna Adithya College of Arts and Science, Kovaipudur, Coimbatore held on 13th October 2023. The event was highly competitive as there were participation from various renowned Colleges and Institutions. Our team showcased their exceptional management skills for securing the prizes. Students from II B.Com CA won First prize in Product Launch and Solo Dance Competition. Fathimathu Shahina O A, Adarsh Mannattil, Abhijith S, Nandakumar P were in the Product Launch Team. Manish V(II BCom CA) won the solo dance competition. Section B. Com CA contributed the major share for YIMS in lifting the Overall Champion Title.

Gender Club Inauguration



The Gender Club Inauguration, organized by IQAC and Women Development Cell in association with Kudumbasree Snehitha Unit Palakkad was held at Sapienza Hall on 16 October 2023. The club aims to promote awareness and encourage discussions about gender equality, women's rights, and such similar issues of deep concern. The official inauguration along with the launch of the logo of Gender Club was done by Rev. Fr. Dr. Mathew George Vazhayil, Director YIMS who shared motivating words and encouraged everyone to actively participate in the club's activities. The meeting was presided by Dr Tomy Antony, Principal Yims. Ms Anusha Vijayan Snehitha Counsellor, Snehitha Gender Help Desk, Palakkad gave a keynote address on the importance of gender equality in society and the workplace. The speaker also shared insights into women's rights and the challenges they face. Ms Sreeja T.S, WDC Convenor and Assistant Professor, Department of Mathematics, YIMS gave a brief overview on the objectives of Gender Club and its significance in promoting gender equity. The event was marked by the enthusiastic participation of club members, students and faculties from various departments.

Flavour Quest :Soup Competition



Department of Hotel Management and La Courrone Culinary Club Conduced Soup Competition for students on 30th October 2023 at 1.30 pm. in Casa Francais Restaurant and Kitchen. The judges for the competition were Rev. Dr. Lino Emmatty (Asst. Director, YIMS), Mr. Aneesh C U and Mr. Vinod M R (Asst. Professors, HM Dept.) Different flavours and innovations were seen in the soups . Their presentation was very attractive and culinary skills were showcased in the competition. Abhinav Judson and Arabhi Santhosh (2nd B.Sc. HMCA), Navaneeth Krishnan and Sreejith (2nd B.Sc. HMCS), Jeevan Jijo and Annie John (2nd B.Sc. HMCA) secured first, second and third position respectively.

Pond Cleaning



As per the order received from The Ministry of Youth Affairs on the Swachhta Hi Sewa (SHS) cleaning activity, the NSS volunteers of Yuvakshetra Institute of Management Studies (Unit no 271) have cleaned the Chambakkulam pond and the surroundings of Mundur Panchayat (ward16) in collaboration with the MGNREGS Workers on 07th October 2023. The activity was initiated by NSS Programme officers Mr. Chandrashekhar M, Assistant Professor of the PG Department of Geography and Ms. Sneha K, Assistant Professor of the PG Department of English. All the participants contributed greatly in the programme and have taken the Swachhta Pledge.

Congratulations



Congratulations to Merritta Elizabeth George (I BA English), who won Second Prize in U-19 girls and women events in the 49th Palakkad District Table Tennis Championship-2023.



Congratulations to the Yuvakshetra team that won the Overall Championship in the Competitions organized by Bharath Matha College, Kozhinjaampara



Congratulations to Nikhil Krishna (III B Com CA) who received a Special Award for his book, "Discurso Publico", from Mr. Shafi Parambil, MLA of Palakkad Assembly Constituency, along with the Indian Hockey Team Captain Olympian P. R Sreejesh, on the Occasion of MLA Awards 2023,



Congratulations to Devanand K and Jishnu P G - (I BCA A Batch) who won the Second Prize in "IT INTELLECT QUIZ" conducted by Department of Computer Application, Mercy College, Palakkad.

Congratulations to Aadith Ramesh I HM CA who is selected to the Palakkad District Basketball Team for the year 2023.



Congratulations



Congratulations to Dr. Sajeesh V, Assistant Professor, Department of Geography who was resource person for the Special Lecture on 'Importance of Remote Sensing in Spatial Planning' at Sushant University, Gurugram on 27 October 2023.

Congratulations to Ms. Sherin James (Asst. Librarian) who completed CCLIS (Certificate Course in Library and Information Science) and passed with Distinction.



Mental Awareness Programme



Students and Staff of Department of Psychology participated in the Mental Health Awareness Rally organized by the Department of Psychology YIMS and Shalom Trust, Parali



YIMS Team performed a wonderful MIME in the programme organised by Department of Psychology, YIMS and IQAC in Association with Shalom Institute of Mental Health and Research and Manomitra Institute of Medical Science, as part of the Mental Awareness Programme

YIMS Team with Alfred.O.A IAS



Yuvakshetra team with Hon'ble Assistant Collector of Palakkad Mr. Alfred.O.A IAS for a Programme Invitation being organised by Section B.Com CA on 12th October 2023.

Electric Wheelchair to Alisha Maria



' Spiritto Publico', the Social Responsibility Club of PG Department of Commerce (Finance) coordinated the distribution of an Electric Wheelchair to Alisha Maria of I BCA. The Vice Principal of YIMS, Hods of the Departments of Commerce and Computer Science, and the leaders of the CSS Club jointly received the wheel chair from the sponsors and the Director and

Principal together gave away it to Alisha Maria in the presence of her parents

Newsletter Release



The October Issue of Yuvavox Newsletter was released by Rev. Dr. Joseph olikkalkoonal, Cheif Editor, Yuvavox in the presence of the I BBA Students and it was received by Gopika Krishna K, the Class Leader, and Pranav Krishna Kumar, The Class Representative of I BBA.

Motivation and Counselling Session



Department of Psychology, YIMS conducted a Motivation and Counselling Session for the High School Students of St. Xavier's CBSE School, Mangalam Dam.



Students of Yuvakshetra at W Hotels, Dubai



Congratulations to Adarsh of III BCom Finance who received a special gift of 10 Euro and an Artwork from Mr. Paul and Mrs. Giovanna, our guests from Germany, for selling his painting during the Expo-CRIADOR 2023 conducted by PG Department of Commerce (Finance)

Welcome to Yuvakshetra Family



Ms. Archa Gopan
New faculty to the
Department of English

CRIADOR 2K23

Congratulations

POSTER MAKING

<p>1</p>  <p>Sivaiswarya C K 3rd B.SC CS</p>	<p>2</p>  <p>Sheba Jobe 3rd B.SC CS</p>	<p>3</p>  <p>Madhavi K S 3rd BA ENG</p>
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IDEA PITCHING

<p>1</p>  <p>Saiprasad V & Joseph Wilson III B.SC CS</p>	<p>2</p>  <p>Dharshith & Naveen 1st BCA(A)</p>
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WEALTH OUT OF WASTE

<p>1</p>  <p>Sivaiswarya C K 3rd B.SC CS</p>	<p>2</p>  <p>Sruthi S Menon & Aiswarya S 3rd B.COM TAX</p>
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GUESS WHO

<p>1</p>  <p>Uma kalyanaraman & Madhavi K S 3rd BA ENG</p>

Sports Achievements



Yuvakshetra Institute of Management Studies hosted the University of Calicut C-Zone Basketball Championship 2023 on 27th October 2023 and YIMS team won the Championship by defeating NSS Nemmara. Sreerag C R II MCom became the top scorer and the best player.



Old School FC receiving the Winners Trophy from the Director.



Team Mini Madrid receiving the Runner Up cash award from the Vice Prinicipal

YIMS TOUCH DOWN EVER ROLLING TROPHY was held from 22 September 2023 - 6 November 2023. The final was on 6th November The winners were Old School FC and first Runner up was Mini Madrid



Winners - Old School FC, YIMS



Runner Up - Mini Madrid, YIMS



YIMS Football Team participated in the University of Calicut C-Zone Football Championship held at MES Kalladi College on 10 October 2023.

Peer-to-Peer Learning Programme- "Quiz Time"



Department of Computer Science, in association with IQAC, organized a Peer-to-Peer Learning Programme, "Quiz Time", for the first-year students on 19th October 2023, from 1.30 pm to 2.30 pm. The main aim of the programme was to help students solidify their knowledge by teaching each other. The programme was inaugurated by Ms. Raji N, HoD, Department of Computer Science and welcomed the resource persons Amlit Rose and Sreelalshmi K.V Students, III BBA., YIMS. Students handled the sessions through various interactive quiz rounds using digital platforms. The quiz competition wound up by 2.30 pm with the National Anthem.

Commemoration of Arumughan Venkitengu



The Folklore Club of Yuvakshetra Institute of Management Studies Ezhakkad, Mundur, Palakkad commemorated the sad demise of Arumughan Venkitengu, on 4 October 2023 in Sophia Theatre at 10.30 am. Besides the silent prayer, the songs of Arumughan Venkitengu both in cinema and folk were sung by the club members as a tribute to him.

Arumughan Venkitengu is a prolific folk songwriter who played a pivotal role in elevating the late legendary actor Kalabhavan Mani. He has composed about 350 timeless folk songs that are deeply resonated with Kerala's Tradition and Culture. In addition to crafting enchanting folklore songs for Kalabhavan Mani, he ventured into composing and writing soundtracks for several Malayalam films, including Meenakshi

Kalyanam, Udayon, The Guard, Chandrolsavam, and Rakshakan. All the members of the folklore club attended the meeting. The President of the folklore club, Mr. Vishal Johnson, Chaired the meeting. Dr. Divya N.K the treasurer of folklore club welcomed the gathering. Folklore club Secretary, Mr. Sreekumar, delivered the Commemorative Lecture. And the Joint Secretary Mr. Mithun M proposed the Vote of Thanks and the meeting was concluded at 11.30 am.

Book Donation



Prof. T K Rajan, HOD, Department of Mathematics donated his book "Calculus of Single Variable" to YIMS Library. Mr. Christo Somi, Librarian, YIMS received the book from the author in the Presence of Rev. Fr. Midhul Kompara, Rev. Dr. Lino Emmatty, (Assistant Directors), Dr. Tomy Antony, Principal and Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS.

PTA Meeting at St. Mary's School Thattamangalam



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS was invited for a session organised by St. Mary's School Thattamangalam for the parents and the students.

Linguaprism: A One Day Language Workshop



The PG Department of English in collaboration with IQAC conducted LINGUAPRISM - a one day workshop for the students of St. Xavier's Central School, Mangalam Dam on 7th October, 2023 at 10.30 am in the classrooms at CH Square. Students from classes I to X participated in the session. The sessions were handled by the faculties of English department focusing on enhancing LSRW skills among the students. The activity and game oriented sessions provided an ample platform for the students to improve their language skills.

Invited Talk and Documentary Presentation



Documentary. A Documentary Presentation was organized for the students showcasing the history of moving pictures. The programme ended with a vote of thanks delivered by Abinaya Prasad of III BA English.



The PG Department of English Language and Literature in association with IQAC organized, "A Tribute to Lumiere Brothers- Invited Talk and Documentary Presentation" in connection with World Day for AudioVisual Heritage on 27th October 2023 from 2 pm to 3:30 pm.. The programme began with a prayer by Dhaniya V. of III BA English. Uma Kalyanaraman of III BA English was the MC of the programme. Ms. Sharon Stanley, Assistant Professor and Programme Coordinator welcomed the gathering. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS presided over the session. Ms Pameela Johnson, HOD of PG Department of English, felicitated the programme. The session was handled by the resource person, Mr. Vinu Vasudevan, Senior Faculty, Safari Media Academy, Kochi on the Topic, The Evolution and Importance of the Audiovisual Medium,

Congratulations

Sr Dr Dolphi Francis, Asst. Professor, Yuvakshetra Institute of Management Studies, was invited as a resource person to provide an extended talk on the Topic "Mastering New Skills in Research" by KR's Sree Narayana College, Valanchery on 25/10/23



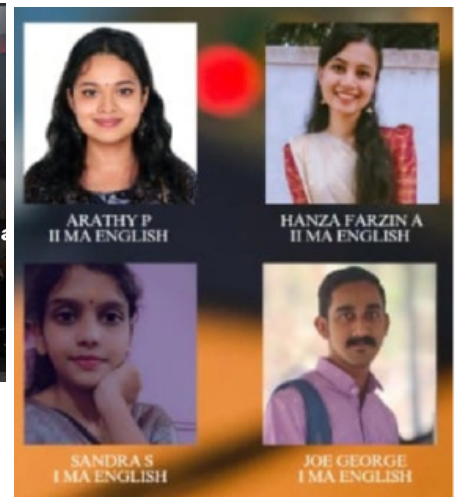
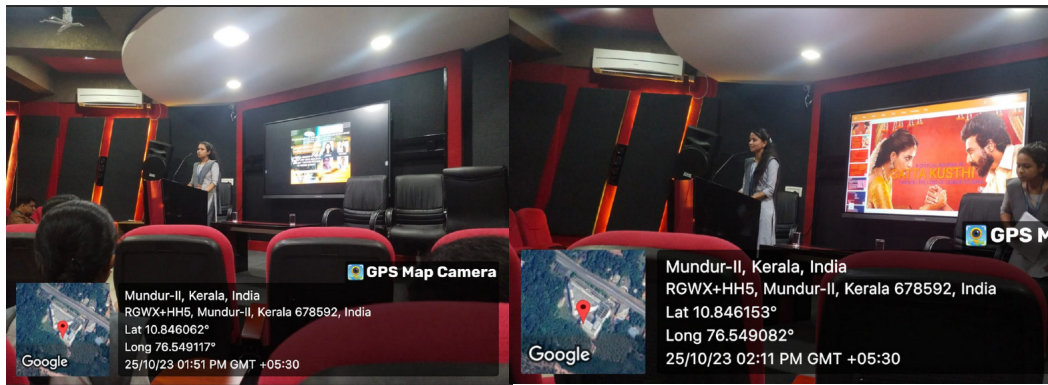
Social Extension Programme - 'Oruma'



The PG Department of English Conducted a Social Extension Programme called Oruma on 04 October 2023 in connection with St. Francis Day, in Pratheeksha Special School, Thathamangalam, in collaboration with Oruma, Department Charity Wing and IQAC. The programme began with a prayer by Dhaniya of III BA English. Anargha N of III BA English was the MC of the programme. Sr. Delina, Principal of Pratheeksha Special School, welcomed the

gathering. Ms. Pameela Johnson, HOD, PG Dept. of English, YIMS, presided over the session, followed by the lamp lighting ceremony. The Inaugural address was delivered by Rev. Dr. Lino Emmatty, Asst. Director, YIMS. An amount of Rs. 10,000 collected from both students and faculties of Department of English was donated to the school. The programme was felicitated by Ms Jincy Jose N and Ms Reshma K, programme coordinators. Followed by some cultural events and a delicious feast. It was helpful for the students for inculcating social values. The programme ended up with the National Anthem.

Literaria Perspektiva – Departmental Paper Presentation Series I



The PG Department of English Conducted a Paper Presentation Series, Literaria Perspektiva on 25th October 2023. The programme began with a prayer by Namitha M, of II MA English. Arathy P of II MA English was the MC of the programme. Dr. Krishna Praveen, PG Coordinator, welcomed the gathering. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS presided over the session. Ms Pameela Johnson, HOD of PG Department of English, felicitated the programme. Paper Presentations by Arathy P, Hanza Farzin A, Sandra S, Geo George of I and II MA students on the topic A Critical Reading of Gatta Kusthi and Jaya Jaya Jaya Jaya Hey Through the Lens of Gender Studies was followed. The programme ended up with a vote of thanks delivered by Sukritha of II MA English, and the National Anthem.

Congratulations

Rev. Dr Gimmi Antony Akkattu, CST, HOD, PG Dept. of Psychology, Yuvakshetra Institute of Management Studies was invited as a resource person to facilitate a Certificate Course in Counselling Skills organized by Vathil Foundation in association with School of Social Work Marian College Kuttikanam (autonomous), that started on 14th October 2023



Expert Talk – Series III



The PG Department of English in collaboration with IQAC conducted, Expert Talk – Series III on the topic, Scented Stories on 27th October 2023. The Chief Guest was Mr. Unnikrishnan Kalamullathil, Assistant professor, Department of English, Sri Vyasa NSS College, Vadakkanchery. The session was indeed fruitful and provided valuable insights to the students.

Workshop on “Mental Health”



Rev. Dr, Joseph Olikkalkoonal, Vice Principal, YIMS, was the Resource person for the workshop on the topic “Mental Health”organised by Marian College, Koduvayoor, Palakkad as part of World Mental Health Day on 13 October 2023.

“Be the change that you wish to see in the world.” ...

General Assembly



III Year B Sc Geography conducted assembly on 10 October 2023.



III Year B Sc Psychology conducted assembly on 26 October 2023.



First B.Sc. HMCS conducted assembly on 27th October 2023.

Prize Distribution

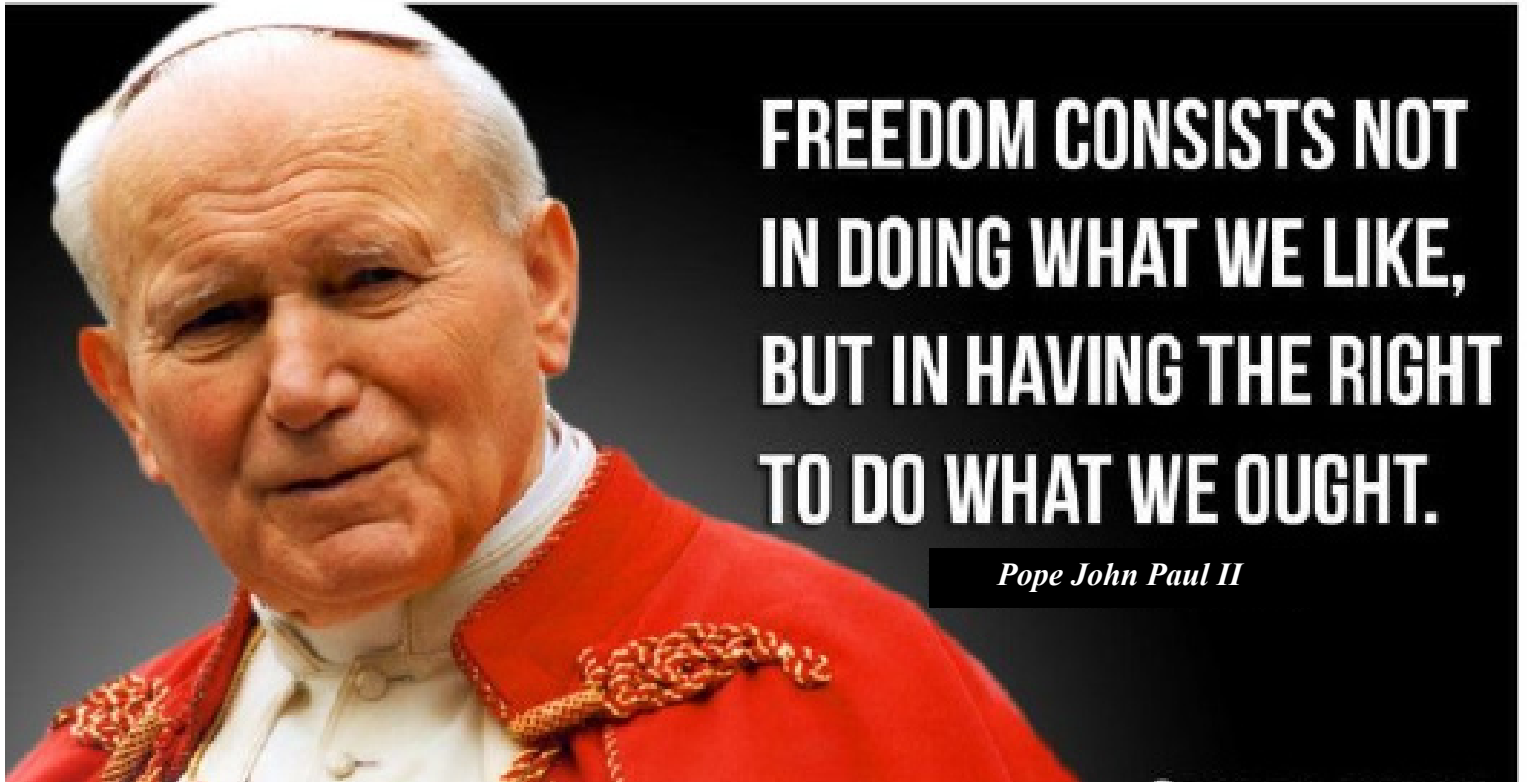


Rev. Dr, Joseph Olikkalkoonal, Vice Principal, YIMS distributed award to Pavithra. U (1st M.Sc Geography) who secured the Ist Prize in the Photography Competition organized by the Department of Malayalam.

Mental Health and UG Self-Mastery



Department of Computer Science, in association with IQAC conducted a seminar on the topic “Mental Health and UG Self-Mastery” for the First year B.Sc Computer Science and BCA students on 13th October 2023, from 1.30 pm. to 3.30 pm. at Sapienza hall, YIMS. Rev Fr Joseph Olikkalkoonal, Vice Principal, YIMS was the resource person for the session. The session was socially relevant and very helpful for the students. The session ended with National Anthem.



yuvakshētra[®]

Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.

ACCREDITED BY NAAC WITH B+ GRADE (1st CYCLE)

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

ST. JOHN PAUL II
Heavenly Patron of Yuvakshetra
Pray for US

Festal Greetings to
Staff & Students of Yuvakashetra
October 22

