



NEWSLETTER OF YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES

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Editors Desk

#### Five AM Club and Life Achievements

Robin Sharma is best known for his book *The Monk who Sold His Ferrari*. He has published 12 other books, and founded the training company Sharma Leadership International. He is one of the most widely read authors alive. Here I would like to mention some of the key points of his Book, *The Five AM Club*. Let us understand the following points clearly.

Lesson 1: "The Power of Early Mornings", *The 5 AM Club* emphasizes the transformative potential of waking up early. By starting the day at 5 AM, or a time that allows for personal reflection and growth, individuals can gain a competitive advantage, increase productivity, and set a positive tone for the rest of the day.

Lesson 2: "The 20/20/20 Formula", The book introduces the 20/20/20 formula, which suggests dedicating the first hour of the morning to three activities: 20 minutes of intense exercise, 20 minutes of reflection or meditation, and 20 minutes of learning. This formula helps individuals optimize their physical, mental, and emotional well-being, fostering personal growth and success.

Lesson 3: Mastery of the "Twin Cycles of Elite Performance": *The 5 AM Club* introduces the concept of the "Twin Cycles", comprising 90-minute cycles of focused work followed by a 10-minute recovery period. By harnessing these cycles and alternating between deep focus and rejuvenation, individuals can enhance their productivity, creativity, and overall performance.

Lesson 4: "The Importance of Personal

Continued on next page



Message

#### TALENT MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS

Talent management practices in Higher Education Institutions refer to the strategies and processes implemented to attract, develop, retain, and optimize the talents and skills of faculty, staff, and administrators. These practices aim to ensure that the institution has the right people in the right positions, creating a conducive environment for learning, research, and administrative excellence. Talent management in private Higher Education Institutions (HEIs) refers to the strategic and systematic approach of attracting, developing, and retaining high-quality faculty and staff members. Private HEIs often face unique challenges in talent management due to factors such as competition with public institutions, limited resources, and the need to provide a high-quality educational. Here are some key aspects of talent management in private HEIs:

Recruitment and Selection: Private HEIs should establish effective recruitment and selection processes to attract highly skilled and qualified candidates. This includes creating job descriptions, advertising positions, conducting interviews, and assessing candidates' qualifications and fit with the institution's culture and values.

Professional Development: Providing opportunities for professional development is crucial for talent management in private HEIs. Faculty and staff members should have access to ongoing training programmes, workshops, conferences, and other learning opportunities to enhance their skills, keep up with industry trends, and improve their teaching or administrative abilities.

Performance Management: Implementing a Continued on next page

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Development", The book emphasizes the significance of continuous learning and personal development. By committing to daily reading, attending seminars, seeking mentors, and investing in self-improvement, individuals can expand their knowledge, sharpen their skills, and unlock their true potential.

Lesson 5: "The Value of Mindset and Attitude", *The Five AM Club* underscores the significance of cultivating a positive mindset and attitude. By adopting a growth-oriented mindset, reframing challenges as opportunities, practicing gratitude, and maintaining an optimistic outlook, individuals can overcome obstacles and approach life with resilience and enthusiasm.

Lesson 6: "Building Strong Morning Rituals", The book highlights the importance of creating a structured morning routine that aligns with personal goals and values. By incorporating activities like journaling, goal-setting, visualization, and affirmations, individuals can set a positive tone for the day, foster clarity, and cultivate a sense of purpose.

Lesson 7: "The Power of Accountability and Community", *The 5 AM Club* emphasizes the impact of accountability and the support of a like-minded community. By joining or forming a group of individuals committed to waking up early and personal growth, individuals can hold each other accountable, share experiences, provide support, and create an environment conducive to success and personal development. (Courtesy to Facebook)

Dear Students, decisions always transform our lives, but decisions must be based on certain drastic positive principles. The Lessons mentioned above of the Book, *The Five AM Club*, are such creative and transforming lessons that can be followed every day. Best Wishes for a great success to all students and a Great beginning of Graduation and Post Graduation studies for the First Years.

Dr. Joseph Olikkalkoonal Vice Principal, Yuvakshetra IMS Chief Editor, Yuvavox



robust performance management system allows private HEIs to set clear expectations, provide regular feedback, and evaluate the performance of their faculty and staff members. This can involve performance appraisals, goal setting, and performance improvement plans to support employee growth and alignment with institutional objectives.

Compensation and Benefits: Private HEIs need to offer competitive compensation and benefits packages to attract and retain top talent. This includes salary structures, health insurance, retirement plans, paid time off, and other perks that demonstrate the institution's commitment to its employees' well-being and job satisfaction.

Succession Planning: Private HEIs should have a succession plan in place to ensure continuity and minimize disruptions in leadership positions. Identifying potential successors, providing mentoring and development opportunities, and creating a pipeline of future leaders can help the institution maintain stability and achieve long-term goals.

Employee Engagement and Recognition: Fostering a positive work environment and promoting employee engagement are essential for talent management. Private HEIs can implement initiatives such as staff appreciation programmes, team-building activities, and regular communication channels to keep employees motivated, engaged, and connected to the institution's mission.

Diversity and Inclusion: Private HEIs should strive to create an inclusive and diverse workforce. Actively recruiting and retaining individuals from diverse backgrounds, promoting a culture of respect and inclusion, and providing equal opportunities for professional growth contribute to a more vibrant and enriching educational environment.

Retention Strategies: Retaining talented faculty and staff members is crucial for private HEIs. This can be achieved through various strategies, including offering career advancement opportunities, creating a positive work-life balance, recognizing and rewarding outstanding performance, and fostering a supportive and collaborative culture.

Talent management plays a crucial role in providing quality education to learners. Here are several reasons why talent management is essential in the education sector: Talent Management in Quality Education Talent management plays a crucial role in providing quality education to learners. Talent management involves identifying, attracting, and recruiting skilled and experienced educators. By employing talented teachers, Institutions can ensure high-quality instruction and create a positive learning environment. Moreover, talent management practices such as professional development

opportunities, mentorship programmes, and career progression pathways can help retain competent educators, reducing turnover and maintaining continuity in education. Talent management is vital for providing quality education to learners. By recruiting and retaining qualified educators, nurturing specialized skills, offering professional development opportunities, promoting diversity, and addressing individual student needs, building Collaborative Learning Communities, enables the educators to learn from one another and collectively improve their teaching methodologies.

To conclude, educational institutions can ensure a high standard of education and contribute to the overall growth and development of learners through Talent Management. Overall, effective talent management in private HEIs requires a comprehensive approach that addresses recruitment, development, engagement, and retention of faculty and staff members. By investing in their employees, private HEIs can create a competitive advantage, enhance their reputation, and provide a high-quality educational experience for students. Implementing these talent management practices in higher education institutions can contribute to building a strong and motivated workforce, ultimately benefiting the institution's overall mission and goals.

Dr. Jisha Sankar Assistant Professor, Department of Management Yuvakshetra IMS

#### **MOU with KFRI, Peech**



Yuvakshetra Institute of Management Studies signed MOU with KFRI, Peechi for collaborate centre for analytical Instrumentation, Kerala to facilitate training in instrumental analysis to students

#### **5 Day Online National FDP**



The Department of Management in association with IQAC conducted a FDP on the topic "5 day virtual National Faculty Development Programme on Redefining Values in Management Education", starting from 11 th to 15th of July, 2023. The First day of the FDP was on 11th July 2023. Dr Indu G Krishnan, Assistant Professor, Department of Commerce, Rajagiri College of Management and Applied Sciences, Kakkanad, Ernakulam was the resource person for the first day. The topic was "IMPARTING LEADERSHIP SKILLS". Director Rev. Dr. Mathew George Vazhayil gave the message for the session. The second day of the FDP was on 12th July, 2023. The resource person of the day was Dr T.S. Subbulakshmi, Assistant Professor, Department of Commerce, Sri Paramakalyani College Alwakurichi, Tenkasi District, Tamilnadu on the topic "Technology to be Adopted Today". Dr Tomy Antony, Principal ,YIMS gave the official message for the session. On 13th July, the resource person of the day was Dr. J Pavithra, Asstistant Professor, Department of Management Studies, Bharath University, Chennai on the topic "AWARENESS OF IPR. The official message for the day was given by Rev Dr.Joseph Olikkalkoonal, Vice Principal, YIMS. The fourth day of the FDP was on 14th July, 2023. Dr. Pranav Desai, Practicing Professional engaged in New Product Development in UK based IT multinational company was the resource person for the fourth day. The topic was "Roles of Artificial Intelligence in Management". Rev. Dr Lino Stephen Emmatty, Assistant Director, YIMS delivered the official message for the day. The final day of 5 day FDP was on 15th July, 2023. The resource person was Dr. Charitra CM, Assistant Professor, Department of Business Administratio, BNM Institute of Technology Bangalore, Karnataka on the topic "ETHICAL VALUES IN MANAGENENT. The message for the day was delivered by the Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. Around 50 Participants including Assistant Professors, Associate Professors and Research Scholars from various Universities and colleges in India attended the sessions actively.

#### Aloha 2k23 - Farewell to PG Students





ALOHA 2K23 was organized by YIMS for PG students on 6th July 2023 to honor their contributions, and bid them farewell as they embark on their future endeavors at Sapienza Hall. Dr. Tomy Antony, Principal, congratulated the PG students on their achievements and provided valuable guidance for them. Rev. Dr. Mathew George Vazhayil, Director, delivered the inaugural address. The oath-taking ceremony was administered by Rev. Dr. Joseph Olikkalkoonal, Vice Principal where students pledged to uphold the principles and values they acquired during their time at the institution. Dr. Fr. Gimmi Antony Akkattu, the Head of the Department of Psychology, and Dr. M Ramachandran, the Head of the Department of Geography, felicitated the session. Outstanding students were honored with momento as a token of appreciation."The Spells of Entity," authored by Vinciya E J of II MA English, was launched during the event. Aswathy T M, II M.Sc Geography; Binshifa Shalu, II M A English; Krishnaveni U, II M.Sc Psychology; and Greeshma C R, II M.Com shared their experiences, reflecting over their journey to the Institution. Ms. Pameela Johnson, the Head of the Department of English, proposed the Vote of Thanks. Sukrutha T S, of I M A English emceed the event. A Farewell song by I PG students was also performed.

#### **Article Publication by Ms. Keerthi MS**



Ms. Keerthi MS, Section Head, B Com Computer Application authored an article in Scopus Indexed Journal - "A Study on The Impact of Green Marketing Perception Towards Consumer Buying Behaviour" Section A-Research Paper ISSN:2063-5346 Eur.

Chem.Bull.2023 Volume 12 (Special Issue 6) in European Chemical Bulletin.

#### **Chartered Accountant's Day**



The PG Department of Commerce observed Chartered Accountancy Day on 30th June 2023. A session on Chartered Accountancy was organised for the Second Semester B.Com Finance students. The resource person was CA Sarin Chandran, Chairman of Palakkad branch of SIRC of ICAI. Topics of the session were an overall structure of ICAI, New & Old Syllabus of CA, Different Career options for a CA student etc. The session provided better experience for all the participants in areas like syllabus, subjects, duration and career options of CA.

#### **GST Carnival – Embracing Unity in Taxes**



The Taxation Wing of the PG Department of Commerce organized a session on "GST Carnival - Embracing Unity in Taxes" on 10th July 2023 at Sapienza Hall. The programme aimed at educating and creating awareness about the Goods and Services Tax (GST) and its impact on the nation's taxation system. Mr. Gireesh P, the District Secretary of Kerala Tax Practitioners Association, inaugurated the GST Carnival by lighting the lamp. Ms. Akhila P, Assistant Professor, Department of Commerce, delivered the welcome speech. Dr. Tomy Antony, the Principal of YIMS, delivered the presidential address, highlighting the importance of unity in Taxation and the role of GST in promoting a unified tax structure in the country. Dr. Ramya J, Section Head of the Taxation Wing, extended felicitations to the participants. Additionally, students presented the history of GST, shedding light on its evolution and implementation in India. Winners of the competition, which tested participants' knowledge of GST-related abbreviations, were awarded. The resource person Mr. Gireesh P, conducted an informative session which was followed by an interactive session with the attendees. Aagneya S. of III B Com Taxation, delivered the vote of thanks. The event successfully achieved its objective of promoting awareness and understanding of GST, empowering the participants to embrace unity in taxes.



#### Taxskit In Connection With Income Tax Day



The Taxation Wing of PG Department of Commerce organized a taxskit on 21st July, 2023 as part of the Income Tax Day celebration which proved to be an effective way of raising awareness about income tax and its significance in nation-building. The flashmob took place in the CH Square of the College campus. The performance followed the introduction and conveyed the theme of income tax through a well-choreographed dance accompanied by appropriate music and visuals.

#### **Session on Census Operation Techniques**



The PG Department of Geography observed World Population Day on 11.07.2023, Tuesday, in Sapienza Hall at 10.30 am. The session entitled "Census Operation Techniques" was handled by Dr. R Joseph, Deputy Registrar General (Rtd.), Census of India, New Delhi. It included a detailed discussion about the trend of population growth, history of census of India, new operational techniques to be implemented in the upcoming Census. The discussions also included the importance of Geographers in understanding the changes in population growth and to implement appropriate actions to achieve sustainable development of the nation. There was also an interactive session with the students. The session wound up at 1.30 pm.

#### **Celebration of National Statistics Day**



The Department of Mathematics celebrated National Statistics Day 2023 on 5th July at the smart classroom, Jubilee Block, YIMS. The National Statistics Day is celebrated all over India on 29 June to commemorate the contribution of Prof. P. C Mahalanobis, the Father of Indian Statistics. The theme for National Statistics Day 2023 was "Alignment of State Indicator Framework with National Indicator Framework for Monitoring Sustainable Development Goals." Mr. Mahesh M. and Ms. Riya George, Assistant Professors, Department of Mathematics and coordinators respectively organized a career guidance seminar for Mathematics students. Mr. C. G. Suresh Babu, Senior Statistical Officer of National Statistical Office, Palakkad, Ms. Riya P. R and Ms. Geethu M, Alumnae of Mathematics Department were the resource persons. Prof T. K. Rajan, HOD, Mathematics Department officially welcomed all to the event. The presidential address was delivered by Vice Principal Rev. Dr. Joseph Olikkalkoonal. The Chief Guest Mr. C. G. Suresh Babu, Senior Statistical Officer of National Statistical Office, Palakkad, inaugurated the function. The function was ended with a vote of thanks by Ms. Riya George, Assistant Professor, Mathematics.

#### Two Day Boot Camp BRAIN SHOT





Section B. Com CA of the PG Department of Commerce along with IQAC, YIMS conducted a two-day Bootcamp named "BRAIN SHOT" for YIMS students on 13th and 14th July 2023 in association with CARVE STARTUP LAB PVT LTD, Bangalore. The guests of the programme were Mr. Vishnu Nagaraj and Alisha Davis Co-founders of CSL Pvt. Ltd Bangalore. The central thought of the programme was "The Secret of Getting Ahead is Getting Started". The inauguration of this programme was held on 13th July at 9.30am. Dr. Tomy Antony, Principal, YIMS, Rev. Dr. Joseph Olikkalkoonal, VicePrincipal, YIMS. Ms. Keerthi. MS, Section Head, B. Com CA, YIMS were present on the session. The purpose of this workshop was to foster entrepreneurial culture among the students by providing hands-on experiences in idea pitching, which sought to construct a conceptual framework in their minds regarding ideation, innovation, and startup. The workshop not only energized the young minds around the concept of business idea pitching but also imparted them with motivation for startup.



#### Poster Presentation- 'Atoms to Higgs Boson



The Department of Physics organized a Poster Presentation on 4th July 2023 by 2nd Year B.Sc Physics students on the theme "Atoms to Higgs Boson" in connection with World Particle Physics Day Observation. The programme was inaugurated by Rev. Dr. Joseph Olikkakoonal. Mr. Ajil K Antony HoD, Department of Physics welcomed the gathering. Ms. Remya R faculty, Department of Physics delivered the Vote of Thanks. Students presented posters on various topics including Atomic Structure, Fundamental Forces, Elementary Particles, Higgs Boson, Standard Model, Particle Accelerators etc. The poster presentation gave the students an opportunity to explore Particle Physics and enabled them to conduct a critical study of the subject. It also provided the students with a platform to present their knowledge.

#### **Project Abstract Presentation**



PG Department of Commerce conducted a programme "PROICERE" to develop presentation skill of final year students by presenting their Project Abstract infront of their peers on 5th of July 2023. It helped them to become more confident to face the audience and to learn about the basics of research and significance of doing the same as a partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce.

#### Latest Developments in Banking





The PG Department of Commerce in association with IQAC and Career Guidance Cell, conducted a session on Latest Developments in Banking and Technology led by Mr. Jiljith J AGM & Regional Head, The South Indian Bank Ltd. for final year students of B.Com Finance and final year PG students. The session intended to motivate students towards banking career and to make them equipped with global challenges.

#### TAXXCELLENCE – Honouring 163<sup>rd</sup> Income Tax Day

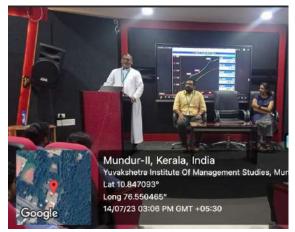
The Taxation Wing of PG Department of Commerce organized a special event called "TAXXCELLENCE - HONOURING INCOME TAX DAY" at the Yuvachethana Hall on 24th July 2023. The event aimed at commemorating Income Tax Day and raise awareness about the significance of taxes and tax compliance. The event commenced with a prayer by Saraswathi, IInd B Com Taxation. Dr. Ramya J, the Section Head of Taxation Wing, delivered the welcome speech. Rev. Dr. Joseph Olikkalkoonal, the Vice Principal of YIMS, delivered the Presidential Address, sharing his insights on the importance of taxes in the nation's development which was followed by lamp lighting ceremony. Students from the Department performed a skit related to Income Tax, presenting it in an engaging and informative manner to the audience. The event was officially inaugurated by Mr. Jinub Joseph, Assistant Intelligence Officer from Palakkad, who also shared some words of wisdom with the attendees. Rev. Dr. Lino Emmatty, Assistant Director of YIMS, felicitated the event, commending the efforts put forth by the Taxation Wing in organizing such an insightful programme .Winners of various competitions held in connection with Income Tax Day were awarded prizes to recognize their outstanding contributions.Mr. Jinub Joseph, the Assistant Intelligence Officer from Palakkad, conducted an informative session, shedding light on the importance of income tax compliance and its role in nation-building. The event concluded with a vote of thanks delivered by Vaishnav. S. Menon, II B.Com Taxation. The



programme concluded with the National Anthem. .The event "TAXXCELLENCE – HONOURING INCOME TAX DAY" organized by the Taxation Wing of PG Department of Commerce was successful in achieving its objective of promoting awareness and understanding of income tax.



#### **LUNAR SPECTRA**





The Department of Physics of Yuvakshetra Institute of Management Studies orchestrated unforgettable live streaming event 'Lunar Spectra'- Live Streaming of Chandryaan 3 Launch on 14 July 2023, specially curated for students, revolving around the highly anticipated launch of Chandrayaan 3, India's Third Lunar Exploration Mission. The event kicked off with a warm and enthusiastic welcome from Mr. Ajil K Antony HoD Physics, setting the stage for an exciting experience. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, took the spotlight, delivering an impactful inaugural address that ignited the students' curiosity, highlighting the mission's scientific breakthroughs, and encouraging them to dream big in the field of space exploration. To conclude the event, Keerthana Srikumar, Physics Association Secretary expressed sincere gratitude through a heartfelt vote of thanks, acknowledging the students' enthusiasm and the tireless efforts of all involved. Ms. Samitha Manoj, Alumini also addressed the students. This student-focused event left an indelible impression, motivating and empowering young minds to reach for the stars.

## Session on Research Methodology



PG Department The Commerce, Section Finance conducted a session on Research Methodology for B.Com Finance final year students titled "The Magna Carta of Research" on 21st July 2023 at Sapienza Conference Hall. The session was intended to provide the students clear knowledge on research which would also help them to complete their project effectively. Ms. Priyanka U, Assistant Professor, PG department of Commerce was the resource person for the session.

#### **Inauguration of 'Research Springs' Committee**







The Section B. Com CA of PG Department of Commerce conducted the Inauguration Programme of Research Springs Committee for III B. Com CA Students. The main vision of this programme was to provide research-oriented sessions for the students. The Chief Guest of the day was Dr. Anand K, Assistant Professor, Sri C Achutha Menon Govt. College, Thrissur. Ms. Keerthi M. S, Section Head B. Com CA and President of the Committee detailed about the motto and the upcoming activities of the Committee. Then Logo Launching of Research Spring Committee was done by the Chief Guest. Ms. Rajitha Rajendran. R, Assistant Professor, Section B Com CA gave a brief description on the 5 Day International Conference held on February 23rd 2023 to March 2nd and about the publications "Research Springs Volume I and Volume II". The books are released by the Chief Guest and handed over it to the Principal and Vice Principal.



#### Foundation Stone Laying Ceremony for the New Library Block



The Foundation Stone laying ceremony for the new library block was held on 6th July 2023 at 10.00am. His Excellency, Beloved Patron Mar Peter Kochupurackal, Bishop of Diocese of Palghat was the chief guest. The programme started with an introduction by Ms.Sharon Stanley, Assistant Professor of the Department of English, followed by a warm welcome by Rev. Fr. Dr. Mathew George Vazhayil, Director and prayer by our Beloved Patron Mar Peter Kochupurackal. Dr. Tomy Antony, Principal, Rev. Fr. Dr. Joseph Olikkalkoonal, Vice Principal and Priests shared the stage along with the patron and blessed the occasion. During the prayer His Excellency blessed the foundation stone. Patron Mar Peter Kochupurackal spoke few words on the importance of having a book repository which serves as a support system, offering research assistance, reference services and information. Dr. TomyAntony, Principal, delivered the vote of thanks and ended the stage function. After the stage function the foundation stone was laid on the site by our beloved Patron Mar Peter Kochupurackal with the presence of all the religious dignitaries, officials and all other teaching and non-teaching staffs.







#### Observation of Plastic Bag Free Day 2023-24



The Department of Chemistry, YIMS, in association with IQAC observed a 'Plastic Bag Free Day' on 10th July 2023 with the aim of raising awareness about the critical importance of reducing plastic bag usage to protect the environment. The Department organized a poster competition on the theme 'HELP THE EARTH BREATHE.' The event witnessed enthusiastic participation from students across various departments of the institution. The competition provided a platform for young minds to creatively express their ideas and suggestions on combating plastic pollution and its detrimental impact on the planet. Malavika S. (II B. Sc Chemistry) won first place, Swathy V.M. (III B. Sc Chemistry) secured second place, and Keerthana Sreekumar (II B. Sc Physics) and Anjana K.G. (II B. Sc Chemistry) secured third place. By engaging the academic community, the Department of Chemistry and IQAC demonstrated their commitment to nurturing environmentally conscious citizens and promoting a greener future for the Earth.

"The Value of a College Education is not the Learning of Many Facts but the Training of the Mind to Think."

- Albert Einstein

#### Magazine Release - Epsilon - Manuscripta



The "Infinito" Math Club on behalf of the Department of Mathematics released the second edition of the handwritten magazine EPSILON -Manuscripta for the Academic Year 2022-23 on 5th July 2023. The programme was presided over by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The magazine was released on the occasion of celebrating National Statistics Day, by Mr. C G Suresh Babu, Senior Statistical Officer, National Statistical Office, Palakkad and handed over to Rev. Dr. Joseph Olikkalkoonal. In the releasing ceremony, the resource person appreciated the faculties and students of the Department. Handwritten magazine mainly focused on the History of Mathematics, Field Medals, Mathematicians, History of Statistics, Statisticians, Top Careers in Mathematics, some write ups, Vedic Mathematics, Abacus, facts, Geometric patterns and puzzles and so on.

#### Placed in Byju's Learning App



Adith Gopan, BBA 2020-23 batch, Placed in Byju's Learning App, Infopark, Kochi, as Business Development Executive.

#### **Workshop on Competence with Computers**



The PG Department of Psychology organized a workshop on Competence with Computers in association with SFEC and the Department of Computer Science for UG III students of Psychology in order to make them aware of various Microsoft apps that will be useful for them to carry out their research efficiently. The programme was held on 27 July 2023 at 10.00 am at Computer Lab 2, CH Block. The resource persons for the workshop were Mr. Anil Kumar and Mr. Jibin Joy, Assistant Professors from the Department of Computer Science. The programme was inaugurated by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The programme was started with the blessings of the Almighty, and the session was welcomed by Neethi Rose Anto Assistant Professor, PG Department of Psychology. Since the students are beginners to the research process, the workshop was effective and gave the necessary guidelines, tips, and hints that would be helpful for the students to work on their research adeptly. A vote of thanks was given by Anzia Nazir, III BSc Psychology.

#### Festal Greetings to His Excellency



Yuvakshetra Family conveyed Festal greetings to Mar. Jacob Manathodath, Bishops Emeritus

#### Two Day Workshop on Confidence Building





The PG Department of Psychology in association with IQAC organized a two day workshop on 'Confidence Building for Blooming Professionals' for III Bsc Psychology students, as it allows them to face their failures and improves their academic achievement. It also improves their self-esteem. The workshop was conducted on 26th and 27 th July 2023 at the III BSc Psychology classroom. The resource person for the workshop was Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The welcome speech was given by Rev. Dr. Gimmi Antony Akkattu, HOD of the Department of Psychology. The workshop was found to be effective based on the feedback of the students.

#### "Jacquire" Jackfruit Sweets Competition



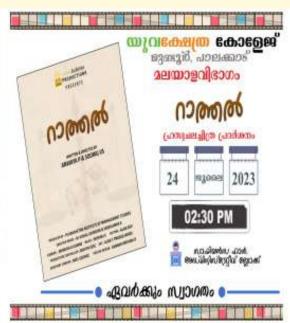


The Department of Hotel Management in Association with IQAC and La Couronne Depatment Club conducted "Jacquire" Jackfruit Sweets Competition for Hotel Management students on 12th July 2023 at 1.30 pm in Casa Romana Restaurant. The competition was held on 12th July 2023. This event was conducted by the Department of Hotel Management. The programme was organized by Amith Babu, Vismaya Krishnakumar Menon (Presidents), Sandeep Sunil (Vice President), Fazal. S (Secretary), Ashidha Palathingal (Joint Secretary), Aldrin Lorence and Megha M.R. 17 teams have participated in the competition. The programme was blessed with the presence of Rev. Dr. Mathew George Vazhavil (Director, Y.I.M.S), Rev. Fr. Dr. Lino Emmatty Assistant Director, Dr. Tomy Antony, Principal, Rev. Fr. Dr. Joseph Olikkalkoonal, Vice Principal.



#### 'RATHAL - SHORT FILM PRESENTATION'





The short film's premiere was on 24 July 2023 at 2.30 pm in the Symphony Auditorium by the Malayalam Section of the PG Department of English and Languages. In this programme arranged in support of the screening of the short film, assistant professor Dr. Vishal Johnson delivered the welcome remarks. Principal Dr. Tomy Antony, Vice Principal, Rev. Dr. Joseph Olikkalkoonal, and the Bursar, Rev. Fr. Shaju Angeveettil, congratulated the students on their efforts and contributions. Assistant Professor Sreekumar K discussed the project and introduced the crew. Speaking on behalf of the students, Anwaya P.P. and Sooraj V.S. discussed their efforts and experiences. The vote of gratitude was made by Rohit Jose. The endeavor was a huge success. For Women's Day, the Kerala government organized a short film competition called "start action dowry cut" for college students. Yuvakshetra College students took the initiative to participate in the programme. The contemporary dowry situation in society and the problems or trauma occurring now are discussed in "Raathal."

Anwaya P.P. and Sooraj V.S., together with Yuvakshetra Productions, directed the short film. The creative minds behind it were Asst. Prof. Dr. Vishal Johnson and Asst. Prof. Sreekumar K. The short film became a huge hit as a result of the teamwork and arduous labour of the entire crew. The details regarding the crew who work behind the screen and on the screen were (off screen) Rohith Jose, Anirudh. A. Kumar, Jewel George, Alan Roy, Alan T. Prasad James, Wishnu. S, Anjitha P.N, (actors) Arjun Krishna. G, Rimsha. S, Rathul Krishna. R, R. Mridhula, Dhrishya Dileep. V, Adithya. S, Joel Pulickal, NikhithaRames, Rohit Jose, AlbinThankachan, Vaishnu Das and audio support by Hymns Academy, Palakkad.

#### **Certiface Course Inauguration**



The Section B. Com CA of PG Department of Commerce conducted an Inauguration Programme of Certificate Course "INDIAN CONSTITUTION & HUMAN VALUES" for Second Year B.Com CA Students. The main vision of the programme was to provide a set of basic rules that allow for minimal coordination amongst members of society. The Chief Guest of the day was Adv. Neethu Francis, BBA, LLB, Palakkad, Alumna of YIMS. Through this Programme, students got awareness about Indian Constitution and about the framework for the functioning of government. Sixty students participated and they highly commented about the utility of the programme.



#### **Book Donation**





Ms. Rajitha R and Ms. Rajitha Rajendran. Assistant professors, Section B.Com CA handed over Two Volumes of the book Research Springs Conference Proceeding to YIMS Library.Mr. Christo Somi, Librarian, YIMS received the book from the authors.

#### Workshop on News Mangement



News Letter Committee, YIMS organised a Workshop on 'News Management' on 21st July 2023. Rev. Dr. Joseph Olikkalkoonal, Vice Principal and Chief Editor, Yuvavox, YIMS was the Resource Person for the same.

#### **Congratulations**



Nikhil Krishna, III B Com CA, YIMS was honoured by Moothan Service Society (MSS) for authoring the book "Discorso Publico", and recieved Memento from Dr. Thomas George, Principal, LEAD College, Dhoni, Palakkad.

## "LOVE IS A FRUIT IN SEASON AT ALL TIMES AND WITHIN REACH OF EVERY HAND."

— MOTHER TERESA

#### **Food and Beverage Sales Promotion**



The Department of Hotel Management in Association with IQAC and La Couronne Department Club conducted Food and Beverage Sales Promotion on 16th June 2023 in C.H Block and Jubilee Block.

The programme was initiated by Mr. Siby Mathew (HoD) and was organized by 3rd Year B.Sc HMCA students under the guidance of Chef Mr. MR Vinod and Chef Mr. Gliston Vincent including the students Kiran K, Salvin KS, Sidharth K, Mithun Raju, Jinu Jose, Basil Eldhose, Alex staby, Abin PB and Joel Wilson. Their effort Managed to make a profitable sale on Sandwich by selling 238 at the rate of 20 to the students and teachers. Event ended on a good note from everyone.



III B A English conducted on 5th July 2023

#### **Assembly of the Month of July**



August 2023

III HMCA conducted on 12 th July 2023



II HMCS conducted on 19 th July 2023



III HMCS conducted on 28th July 2023



III B.Com Finance B in the month of July 2023

#### **Seminar on Research Methods**



A Seminar on 'Research Methods' was conducted by Department of Hotel Management for the final year students CA & CS on 20 July 2023 at 9.45 am to 11.45 am in symphony Auditorium. The session was handled by Ms. Keerthi M.S, Section Head B.Com CA. The Programme was started with the welcome speech delivered by Mr. Siby Mathew, HOD, Department of Hotel Mangement The main motive of the session was to make students understand about the meaning of research and to decide an innovative topic. They understood the concept of research, what are the various surveying methods and well clarified how to decide the subject related topics. Structure of writing a research project was explained in detail. The session was informative for the students and it wound up with the vote of thanks given by Ms Chaithanya NS, III HM CA.

#### Deepest Condolences over the Sad Demise of Sri. Oommen Chandy, Former CM of Kerala



Sri Oommen Chandy visited Yuvakshetra in 2015 on the occasion of Annam 2015

#### Reading Week 2023-24- English Department



'The Reading Week Competitions' were held from 4th July to 7th July 2023. The event encompassed a variety of engaging competitions designed to celebrate the written word and foster a love for reading. On 4th July, the competitions was kicked off with the English Versification and Extempore. The Participants demonstrated their poetic prowess and eloquence through captivating verses and impromptu speeches.

Continuing the week's festivities, on 5th July, the Literary Quiz brought forth a thrilling battle of knowledge and Literary trivia. Contestants showcased their extensive understanding of literature, authors, and famous literary works. The atmosphere was charged with excitement as participants challenged each other's literary expertise, showcasing the depth of their literary acumen.

The weeklong competitions were concluded on 7th July with the highly anticipated Spot Dubbing and Listening competition. Participants exhibited their talent for dubbing by synchronizing voices with video clips, adding a touch of humor and creativity. The Listening competition tested their ability to comprehend and interpret audio content,

further highlighting their attention to detail and aural comprehension skills. Throughout the week, the competitions witnessed a high level of enthusiasm and sportsmanship among the participants.



#### YUVA VOX

#### August 2023

#### Reading Week 2023-24- Hindi Department



In regard to the reading week, the Department of Hindi conducted a reading competition on 26th June 2023 and a poetry recitation competition on 27th June 2023 for the students of YIMS. Poetry recitation is a mode of expression for the students to develop their verbal skills and to boost their confidence. The students were given the freedom to select any poems as per their own interest. The time duration given to the students was a maximum of five minutes.

The students enthusiastically participated in the competition as they got an opportunity to exhibit their talent and confidence The Names and Classes of the winners are given below in the brochure



"NOT ALL OF US CAN DO GREAT THINGS. BUT WE CAN DO SMALL THINGS WITH GREAT LOVE."

— MOTHER TERESA

#### Yuvakshetra Publications Upcoming Releases

978-81-964380-2-9 The Pillars of Justice The Leading Indian Advocates -Dr. Adv. Tomy Antony

> 978-81-964380-3-6 Hindi Upanyas aur Kinnar Jeevan -Dr. Divya N K

#### **English & Malayalam Academies Inaugurated**



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS inaugurated English and Malayalam Academies for the Academic Year 2023-2024 at St. Mary's Minor Seminary, Kallepully.

#### Reading Week 2023-24- Malayalam Dept.



The 28th National Reading Day was observed on June 19, 2023 in order to pay homage to the father of "Library Movement" in Kerala, late P. N. Panicker, whose death falls on June 19. As a part of the National Reading Day celebrations, the Department of Malayalam organized Reading Competition for the students of YIMS. The programme was coordinated by Dr. Vishal Johnson and Mr. Sreekumar K., Assistant Professors in the Dept. of Malayalam.

The programme was aimed at encouraging the creativity and innovations of the students. 32 students from different disciplines of the College participated in the Competition. The Participants were judged on the parameters of creativity, voice modulation, language, pronunciation of their presentation.

The judges were delighted by the high quality performance of the participants and had a tough time deciding the winners of the competition.

#### Reading Week 2023-24- Malayalam Winners



Jess Mariya Jose I BCA (A)

Vaishnav S I B.Sc Geography

Najiya M I BCA (A)

#### **Basheer Anusmaranam**



Vaikom Muhammad Basheer (1908 – 1994), popularly referred to as Beypore Sulthan, was a writer of Malayalam Literature. He was a writer, humanist, freedom fighter, novelist and short story writer, noted for his path-breaking, down-to-earth style of writing that made him equally popular among literary critics as well as the common man. The Government of India awarded him the fourth highest civilian honor of the Padma Shri in 1982. He resolved to join the fight for Indian Independence, leaving school to do so while he was in the fifth form. Basheer was known for his secular attitude, and he treated all religions with respect. Basheer, who earned the sobriquet, Beypore Sultan, after he wrote about his later-day life in Beypore as the Sultan, died there on 5 July 1994, on the death anniversary of renowned Novelist Vaikkam Muhammed Basheer. Department of Languages (Malayalam), conducted commemoration meeting. Mr. Sreekumar K welcomed the meeting and Dr. Vishal Johnson spoke about Basheer's life and works. Chitra II B.Sc Chemistry gave vote of thanks. First year BA BSc students participated in the meeting. The programme concluded at 11.30 am. The journey through Bhasheer memories turned out to be a great success.

"Peace begins with a smile."

#### **Vox Alumno Debate Series 1**



The PG Department of English Language and Literature conducted Vox Alumno Debate Series-I on 14 July 2023. The topic of the debate was "Artificial Intelligence: A Boon or Curse". The programme began at 1.30 pm. The venue was Language smart classroom at Jubilee Block. Arathy.P, I MA English was the Master of the Ceremony and the Moderator of the debate. Ms. Nijitha Murali Assistant Professor of the Department welcomed the gathering. Presidential Address was done by Ms.Pameela Johnson, HoD. Rev. Dr.Joseph Olikkalkkonal, Vice Principal inaugurated the session and it was followed by the felicitation of Dr.Krishnapraveen, PG Coordinator. There were twenty participants in the debate and a total number of eighty six audience from I MA and III BA. The students of I MA claimed that AI is a boon and the opposite team from III BA thwarted it. Both the team performed well. Mathangi Ajithkumar, III BA English proposed the vote of thanks. The session wound up at 3.00 pm with the National Anthem

#### **Faculty Development Programme**



Dr. Tomy Antony, Pricipal, YIMS was the resourse person for the Faculty Development Programme "Innovations In Teaching And Learning" organised by St. Xavier's College, Mahuadanr, Jharkhand.

#### **Congratulations**



Swetha Krishna of II Bsc Psychology secued third prize for Kadhaprasangam in "Gwernica", Calicut University NSS Art Festival held at Farook Training College, Calicut on 22 -07- 2023.

#### Congratulations

Ms. Sneha K,
Assistant Professor, PG
Department of English
has attended Five Days
Short Term Course
(Hybrid Mode) from
17 to 21 July 2023 on
Academic Research
Writing and Publishing



jointly organized by The Department of Humanities and Social Sciences and Central Library, National Institute of Technology, Patna.

#### Kaviyarasu Kannadasan Award



Congratulations to Mathangi Ajithkumar, (III BA English) who received prestigious "Kaviyarasu Kannadasan" award from Sri. Srinivasan Kannadasan at Chennai on 2nd July 2023.

#### **Book Release - Spells of Entity**



The PG Department of English Language and Literature arranged the book releasing ceremony of Vinciya E J of II MA English on 6th July 2023. The title of the book is "Spells of Entity". The event took place at Sapienza Hall and attracted a diverse audience of literature enthusiasts, students, faculty members, and well-wishers. Vinciya E J, the author, shared insights into her creative process and the inspiration behind the book. Principal Dr. Tomy Antony and Vice Principal Rev. Dr. Joseph Olikkalkoonal graced the occasion. The event was a resounding success, celebrating Vinciya's literary talent and dedication to her craft.

#### **Newsletter Released**



Yuvavox Newsletter Volume 4 Issue 1 (July 2023) is released by Rev. Dr. Mathew George Vazhayil, Director, YIMS by handing it over to Dr. Tomy Antony Principal, YIMS on 7th July 2023.

## Book Release - English Literary Terms for Beginners



The PG Department of English released, the book titled "English Literary Terms for Beginners" authored by I MA English students and edited by Rev. Fr. Joseph Olikkalkoonal and MS. Thulasi V V. on 31 July 2023 at II MA English classroom The event was graced by the presence of Rev. Fr. Midhul Kombara, Assistant Director YIMS, who released the book and handed over to MS. Pameela Johnson, HOD, English department. During the ceremony, The book editors, Rev. Fr. Joseph Olikkalkoonal and Ms. Thulasi V V, former Assistant Professor of English at YIMS, were acknowledged for their efforts in refining the content to meet the needs of beginners.

#### **Feastel Greetings to YIMS Patron**



Yuvakshetra Family conveyed Festal (feast of St. Peter, June -19) greetings to the Patron Mar Peter Kochupurackal, Bishop of Palghat.



#### **Certificate Distribution - 2 Day Boot Camp**



Certificates were Distributed to the participants of 2 Day Boot Camp on Entrepreneurship Development "Brain Shot 2023" organised by Section B.Com CA along with IQAC.

#### 3 Day Workshop



The Department of Management in association with IQAC conducted a workshop on the topic "Confidence and Management Success" for final year BBA students from 11th - 13th July 2023. Rev Dr Joseph Olikkalkoonal, Vice Principal YIMS was the resource person. In his first session he hightlighted on the matter 'confidence' by sharing real life success stories of prominent personalities. The second day he pointed out about the various responsibilities of an individual towards the society. Moving to the concluding part, Resource person discussed the topic self dedication. The overall workshop was an inspiring and energy packed session to the entire students.

#### The Great Identity Challenge

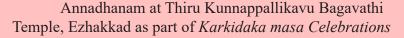


Sandra A (III B Sc CS) receives the Cash award of Rs. 1001/- she is the winner of the Contest "The Great Identity Challenge" organized by Yuvakshetra Central Library and Yuvavox News letter in association with IQAC. Congratulations to Sandra A.



#### **Food Distribution**







"The Spitito Publico", The Club of B Com Finance organized food distribution at Shantal Bhavan, Sinai.

#### **Abbreviation Enigma Contest**



Rev. Dr. Joseph Olikkalkoonal, Vice Principal inaugurated the "Abbreviation Enigma" Contest organized by B Com Taxation Section.



#### **Workshop on Parenting & Formation**



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS served as the resource person for One Day Workshop on "Parenting For Ethical And Professional Formation" organised by Nirmala School, Kottassery Kongad, Palakkad.

66

Life's not about waiting for the storm to pass...It's about learning to dance in the rain.

Vivian Greene

#### **Paper Presentation**



Dr. Vishal Johnson, Asst Professor, Department of Language presented a paper on "New Media Representation in Malayalam Cinema: Theme, Market and Culture" in a three-day International Seminar jointly organized by St. John's College Anchal Malayalam Department and Kerala State Film Academy.

#### **Book Donation**



Sukurtha TS., II MA English donated the book *Pranyathinte Murvadalgal* authored by Usha Mathew and transilated into English by Sukurtha T S, II MA English to College Library. The author handed over the book to Mr. Christo Somi, Librarian, YIMS

#### **Yuvavox Annual Edition Release**



Rev. Dr. Joseph Oliikkalkoonal, Chief Editor of Yuvavox, Released the Annual Edition of Yuvavox 2022-2023 and handed over it to Rev. Fr. Dr. Lino Emmatty, Assistant Director, YIMS

#### **Book Donation**



Vinciya EJ, author of the Book, "Spells of Entity" donated a copy to YIMS Library. Mr. Christo Somi, Librarian, YIMS received the book with thanks

"Every time you smile at someone, it is an action of love, a gift to that person, a beautiful thing."

Mother Therasa



#### **International Interview: IHG Properties**



International interview for 3rd YEAR B.Sc HMCA and HMCS students was conducted from 24th- 28th July 2023 through online platform. Interviews were conducted for IHG Properties for the core departments such as Food Production, Service and Housekeeping. More than 120 students participated in the interview.

#### **Expert Talk Series I**

The PG Department of English conducted an Expert Talk Series I: Reading Texts: Look Outs on 7th July 2023 from 10.00 am to 11.45 am. The programme began with a prayer by Mathangi, M of III BA English. Liyamol P of III BA English was the MC of the programme. Dr. Krishna Praveen, PG Coordinator, welcomed the gathering. Rev. Dr.

Joseph Olikkalkoonal, Vice Principal of YIMS presided over the session. Ms Pameela Johnson, HOD of PG Department of English, felicitated the programme. The session was by Dr. Sreedevi K Menon, Assistant Professor, Dept. of English, Mercy College, Palakkad. The session was about how to read texts critically and it was very helpful for the students for their research. An interactive session between the chief guest and the students of III BA English and I MA English followed. The programme ended up with the vote of thanks delivered by Ms Jincy Jose N, Programme Coordinator, and the National Anthem.





## Hearty Congratulations

#### Dr. JISHA SANKAR

Asst. Professor, Dept. of Management

on sealing Doctoral Degree

"TALENT MANAGEMENT PRACTICES IN HIGHER EDUCATION INSTITUTIONS
(A STUDY WITH SPECIAL REFERENCE TO PRIVATE COLLEGES IN PALAKKAD DISTRICT)



## Congratulations...



## NSS LEADERS 2023-2024

#### Leaders



Muhammed Jinan PY



Sumedha C P

Red Ribbon Club Coordinators



Jesil C J



Anjana P

Asaad Sena Student Coordinators



Albin Sunny

#### **Report Committe Members**



Rinu Samuel



Gokul Krishnan P



Sidharth S



Gopika K

**NSS Clap** 



Swetha Krishna

Brochure



Harish M

#### 5 Day FDP programme on Latex



The Department of Mathematics conducted a 5 Day FDP programme on Latex for the Faculty Members of Yuvakshetra college. The programme was conducted on 5 Saturdays from 10.00 am. to 3.30 pm. The valedictory function was conducted on 29th of July .Respected Vice Princpal Rev Dr. Joseph Olikkalkoonal distributed the certificates to the participants. The main objective of the programme was to equip the participants to use latex effectively for typesetting and Scientific documents with symbols, formulae, equations, matrix, tables, graphs etc. The method of imparting the knowledge was practically oriented and participants learned the concept through practical sessions. These sessions were held in Computer Science lab from 10.00 am. – 3.30 pm.

#### **Latex Training Programme on Documentation – Valedictory Function**



The valedictory function of the five day Latex training programme was held on 29th July 2023 at 3.30 pm. Feedback form was circulated among the participants and feedback was collected. Rev. Dr. Joseph Olikkalk oonal, Vice Principal, disturbed the certificate to the participants. The participants were highly motivated and expressed their sincere gratitude to the resource person Prof. T. K Rajan, HoD, Department of Mathematics and to the faculties of the department for conducting such a programme. Ms. Steeja I F, Assistant Professor welcomed the gathering and Ms. Lintu Raj, Joint Co-ordinator of the programme proposed the Vote of thanks.

The course duration was five Saturday's from 17th June 2023 to 29th July 2023. The method of imparting the knowledge was practically oriented and participants learned the concept through practical sessions. These sessions were held in Computer Science lab from 10.00 am. – 3.30 pm. 31 participants from various colleges (Govt. Victoria College, Palakkad, Mercy College Palakkad, Chittur Govt. College and Yuvakshetra College, Palakkad) attended the session.

## Academic Excellence in University Exams 2022-23





SIDDHARTH PRABHATH B.Sc. Geography

3rd Position



SANGEETHA O B.Sc. Geography

5th Position



SNEHA EDISO B.C.A

7th Position



MEHANA K B.Sc. Geography

10th Position



B.Sc. Geography

10th Position

August 2023



B.Sc. Mathematics



#### YUVA VOX

#### **Competitions in Connection with Income Tax Day**



In connection with the celebration of Income Tax Day, the PG Department of Commerce - Taxation Wing, along with IQAC, successfully organized a series of exciting competitions for students and faculities for the Commerce and Management stream. The event took place on 19th July from 9.30 am. to 3.30 pm. at I B. Com Taxation classroom.

Three competitions were held on Income Tax Day to engage and challenge the participants' knowledge and skills related to taxation such as Caption Contest, Tax Puzzle, Tax Quest Game. The competitions received an enthusiastic response from students in the Commerce and Management streams. Many students actively participated in all three competitions, showcasing their passion for taxation and their eagerness to learn more about the subject. These competitions provided an educational platform for students to enhance their knowledge of taxation while fostering a spirit of healthy competition.



## Academic Excellence in University Exams 2022-23

**COLLEGE TOPPERS** 





**B.Sc. Computer Science** 



ANAGHA MANOJ **B.Com Finance** 



ASHOK R. **B.Sc. Psychology** 



T. S. BHAVYA **B.Com CA** 



ALENCHERY ALEX STANLEY **B.Sc. Physics** 



ARYA M. **B.Com Taxation** 



B.B.A

AMRITHA P. V **B.Sc. Chemistry** 







## YUVALUTION

Golden Moments of A-Zone Kalotsavam
Special Suppliment

Yuvakshetra College always provides the opportunity to students to showcase their creative talent in the field of art and to develop students organizational skills. Like every year, this year also we celebrated College Arts Day. The students who secured 1st and 2nd position in individual items were taken directly to A- Zone competition and auditions were held for group events. As the conduction of this years (2022-23) A Zone competition was delayed, the college could represent only fewer group events, compared to previous years participation.

Yuvakshetra College has always made its mark in the A-Zone competitions. In the academic year 2018-19, we achieved third position in the A Zone competition, this year (2022-23) also we have participated and acquired 8th position with 43 points in total. The competitions were held at Sree Neelakanda Govt. College, Pattambi from 30th June 2023 to 3rd July 2023. 75 colleges of Palakkad district, participated in it. 90 students represented Yuvakshetra College in 56 items including four group events. The First and Second prize winners of the A-Zone competition participated in the Interzone competitions which was held at Calicut University Campus from 12th July 2023 to 16th July 2023 and we secured one First Prize in Wind Instrument.

All the programmes were coordinated by the College Union Members specially Rony Mathew, (II B.Sc Psychology, UUC), Rohith Jose Vadakkan (II B.Com Tax, Arts Club Secretary), Ron Roy (II BA English, Chairman), Sreerag (IM.Com, General Captain), Treesa Mary Thomas (II B.Com CA, Vice Chairperson), Acsah (II BSc Psychology, Joint Secretary), Anjana (I B.Sc Physics, Magazine Editor) and the staff co-ordinators Ms. Radhika V S, (A-Zone and Inter-Zone Cordinator) Ms. Sreeja T, S (Assistant Professors, Department of Mathematics), Mr. Jibin Joy (Assistant Professor, Department of Computer Science) and Mr. Manoj M (Assistant Professor, Department of Commerce). The College Management and Principal have provided immense support and encouragement for this great achievement along with the strong guidance of the faculty members.



Sree lakshmi S (II B.Sc Psychology Secured 1st Prize in Barathanattayam and also participated in Mohiniyattam



Yuvakshetra Team Secured second prize in Mapilapattu

Group Item Vaishnavi C (II BA English) Sahla KS (III B.Sc

Psychology) Hasna PR (I M.Sc Psychology), Sanfiya PS (III

B.Sc Psychology)Fathima Riya PV (III B.Sc Psychology) &

Anjala A (III B.Com Finance





Muhammed Shinaj K P (III HM) participated in Mappilappaattu (single- Male)



ാടക സമിതി

Vaishnavi C (II BA English) won third prize in Mappilappaattu (single- Female)



Anu Priya T (II B.Sc Chemistry) Participated in Mono Act & Ottam Thullal



Megha (I M.sc Psychology) and Nirajana Raj K (III B.Sc Psychology) participated in the Light Music Competition



Gayatri V (III B.Sc Physics) participated in Other Classical dance (kuchupudi)



Arshitha PA (II B.Sc transgenders and also pointing out the cons in medical industry like Psychology) participated corruption. We tend to create an social awareness through the skit. The in Mappilappaattu (singleteam members are Girishankar, Akshaya G, Dhaniya V, Sreerag PS, Female)

Bhavana K, Liyamol AA. (II BA English), Harinandhan M, Navaneetha Krisha R, Nayana P (II B.Sc Psychology)





## YOUALUTION Golden Moments of CA-Zone Kalotsavam Special Suppliment





The Yuvakshetra Team Secured Second Prize in Chenda Melam The Memebers are Saravan Sai S (II B.Sc HM CA) Abhinav S Nair (II B.Com CA) Abhishek M Nair (II B.Sc CS), S Jagan (II B.Com CA), Sai Prasad V (II B.Sc CS), Ajith Kumar CY (II B.Com CA), Siva Sundar M (II B.Sc HM)



Sreelakshmi S, Afridha Muhammed N and Aswathy S (II B.Sc. Geography) participated in various offstage events.





Kiran K (II BSc. Psychology), Abraham Peter Mamra & Nikhil Krishna S (II BCom CA) participated in the quiz Competition



Albert w karerakkattil got First Prize in western solo and Second Prize in Guitar in A zone competition. He also participated in the interzone competition at Calicut University Campus and got First Prize in wind instrument.

Tax)



Aparna V (III BA English) participated in Bharatanatyam.

Sreerag P S (II BA English) participated in

the Interzone competition held at Calicut



Namitha Nishan (III B.Sc Psychology), Chandhana (III B.Sc Mathematics)





Arjun Krishna (IBCom CA) Adarsh Manattil (IB.Com CA) got Sravan Sai S (II HMCS) got second prize in Jaz Competition. participated in Mridangam. third prize in Flute (Sudhira Vadyangal).



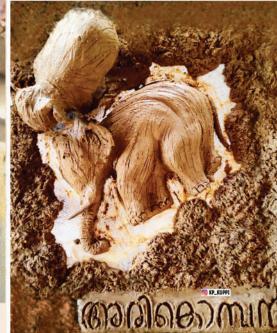
R V Eswaran-(II BCom Finance) got second

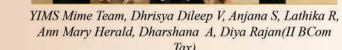
prize in Classical Music.

Roshima K B (III B.Sc psychology) and M participated in various offstage events.



Krishna Priya(II B.Com Finance) got third Prize in clay Modelling Competition. The theme for the competition was 'pranayam'.









## YUVALUTION

Special Suppliment Suppliment



Adarsh Manattil (I B.Com CA) got Third Prize in Flute (Sudhira Vadyangal)

#### Photography Competition





R652+R54, Pattambi, Kerala 679303, India

Sreelakshmi S(2nd BA English) participated in

Other classical dance

02/07/23 12:09 PM GMT +05:30

Long 76.200451°











Swethha V (II B.Sc. Physics), Sheba Jobe (II B.Sc. Computer Science) and Vyshnavi K (I M.SC. Geography) participats of Embroidery competition and Oil Painting.



Rangoli by Aruna S (3rd BSc. Chemistry)



Veena V Nair (II BCA) participated in Hindi Short Story, Verification and Essay writing.

കാലിക്കറ്റ് യൂണിവേഴ്സിറ്റി യൂണിയൻ 2022-23 എ സോൺ കലോത്സവം വ്യാവ് ക്രോയിന്റ് നില



# 1 GOVT VICTORIA COLLEGE ,PALAKKAD 243 2 SREE NEELAKANTA GOVT SANSKRIT COLLEGE PATTAMBI 139 3. GOVT.COLLEGE CHITTUR 118 4 CHEMBAI MEMORIAL GOVT.MUSIC COLLEGE,PALAKKAD 71 5 MES KALLADI COLLEGE ,MANNARKKAD 70 6 NSS COLLEGE OTTAPALAM 61 7 NSS COLLEGE NEMMARA 45 8 YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES EZHAKKAD,MUNDUR 41 9 SREEKRISHNAPURAM VT BHATTATHIRIPAD COLLEGE 25



10 MERCY COLLEGE PALAKKAD...

College union team who was behind the screen leading Yuvakshetra team to secure 8th position in AZone competition, Rohith Jose Vadakkan(Arts club Secretary), Acsah(Joint Secretary), Sreerag(General Captain), Anjana(Magazine Editor), Navaneetha Krishna(UUC), Ron Roy(Chairman), Treesa(Vice Chairperson), Rony Mathew(UUC).







# YUALUTION

Golden Moments of A-Zone Kalotsavam
Special Suppliment





