



**Editor's Desk**

**ACTIVE AND PASSIONATE  
INTEREST AND INTENDED  
RESULT**

Human beings, by their origin and intent, wish for success. They are blessed with a creative competitive spirit by the very nature from the very moment of their conception. Psychologists, medical practitioners, physiologists etc propose that if human beings lose this spirit of success it becomes 'contra naturam humanam'.

We, human beings, starting from the first moment of our conception are directed to success. One of the main factors that would lead us to success is the interest that is dedicated in its process. This passion and interest is clearly explained by one of the greatest writers of the English world T. S. Eliot, "It is obvious that we can no more explain a passion to a person who has never experienced it than we can explain light to the blind." Interest and passion are the core factors in the attempt for success.

When interest and passion are combined with hard work, there comes wonderful result. This is what the story of Steve Jobs teaches us. Steven Paul Jobs, American business magnate, inventor, and investor, was born on 24th February 1955, was the co-founder, chairman and CEO of Apple, and the founder, chairman, and CEO of NeXT. In 1985, Jobs was forced out of Apple, but later in 1997, Jobs returned to Apple as CEO after the company's acquisition of NeXT. He was largely responsible for reviving Apple, which was on the verge of bankruptcy. He worked closely with English designer Jony Ive to develop a line of products that had larger cultural ramifications, beginning with the "Think different", advertising campaign and leading to the Apple Store, App Store (iOS), iMac, iPad, iPod, iPhone, iTunes4s and iTunes Store. He died of respiratory arrest related

to the tumor in 2011, at the age of 56. In 2022, he was posthumously awarded the Presidential Medal of Freedom.

Steve Jobs tells "You have to be burning with an idea, or a problem, or a wrong that you want to right. If you're not passionate enough from the start, you will never stick it out". We notice several factors of success in this quote of Steve Jobs and it is closely connected with life and contributions. The first factor that he stresses is 'a burning idea'. It can be either a problem or something that must be made right. The second factor he stresses is the passion from the very beginning. If there is a burning passion from the very beginning of an idea, the goal will be achieved.

Whether we are on vacation or not, let us keep burning ideas within us always, and let us maintain a strong passion from the beginning till the end of the attainment and let us be successful persons and not the mark of failures. The Parable of the Talents of the Holy Bible explains the same factor of interest and commitment, "And he who had received the five talents came forward, bringing five talents more, saying, 'Master, you delivered to me five talents; here I have made five talents more.' His master said to him, 'Well done, good and faithful servant. You have been faithful over a little; I will set you over much. Enter into the joy of your master.'" (Mt. 25, 20-21).

**Rev. Dr. Joseph Olikkalkoonal**  
**Chief Editor, YuvaVox**  
**Vice Principal, Yuvakshetra IMS.**

**WORLD  
ENVIRONMENT DAY**

Earth And Sky, Wood And Fields, Lake  
And Rivers, The Mountain And The Sea,  
Are Excellent Schoolmasters, And Teach  
Some Of Us More Than We Can Ever Learn  
From Books.





### Message

## The Environment and Chemicals: Balancing Progress and Sustainability

The environment is a complex web of interconnected systems that sustain life on Earth. Human beings, driven by their quest for progress and innovation, have introduced chemicals and polymers into this delicate balance. While these substances have provided immense benefits and technological advancements, their widespread use has also brought about significant environmental challenges. It is essential to strike a balance between progress and sustainability to ensure the well-being of both the environment and human beings.

Chemicals play a crucial role in various aspects of human life, from agriculture and manufacturing to healthcare and technology. They have revolutionized industries and improved our quality of life. However, certain chemicals can be harmful to both the environment and human health. The release of pollutants into the air, water, and soil can lead to pollution, ecosystem disruption, and negative health effects. It is imperative to use chemicals responsibly, minimizing the use of hazardous substances and adopting sustainable practices in their production and disposal.

Polymers, a type of chemical compound that forms the basis of materials like plastics, have transformed numerous industries and become ubiquitous in our daily lives. Polymers offer durability, versatility, and convenience, but they also pose significant environmental challenges. Improper disposal and inadequate recycling of plastic waste contribute to pollution and harm ecosystems, particularly marine environments. Addressing the plastic waste issue requires a shift towards circular economy models, emphasizing recycling, reducing single-use plastics, and promoting the development of biodegradable alternatives.

Human beings have a responsibility to be stewards of the environment, recognizing the impact of their actions on the natural world. It is essential to understand the consequences of chemical and polymer use and to strive for sustainable practices. This includes promoting the responsible use of

chemicals, employing safe and eco-friendly production processes, and adopting a circular economy approach that encourages resource conservation and waste reduction. Chemical responsibility starts with being aware of the substances we come into contact with regularly. This includes household cleaning products, personal care items, pesticides, and even the food we consume. Reading labels, understanding ingredient lists, and researching the potential hazards associated with certain chemicals are essential steps towards making informed choices.

Another aspect of chemical responsibility is opting for environmentally friendly alternatives. Choosing products that are labelled as "green," "organic," or "eco-friendly" can help reduce our exposure to harmful chemicals and minimize their impact on the environment. Being environmentally responsible goes hand in hand with chemical responsibility. The substances we use can find their way into the air, water bodies, and soil, affecting ecosystems and wildlife. By minimizing the use of harmful chemicals, properly disposing of hazardous waste, and adopting eco-friendly practices, we can reduce pollution and protect natural resources. These are some simple steps that we can take to be chemically and environmentally responsible individuals. Reduce reuse and recycle, Conserve energy and water, Support sustainable agriculture, Use alternative transportation, Educate and raise awareness

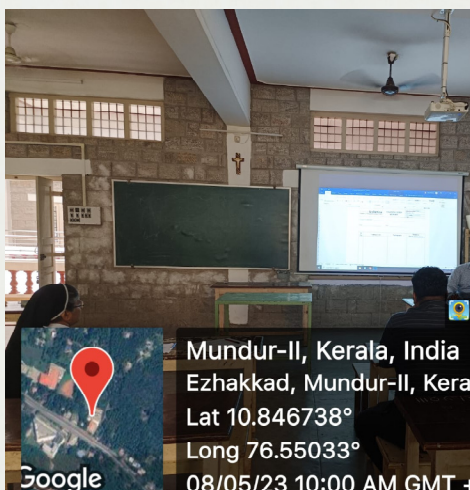
The relationship between the environment, chemicals and human beings is a complex and multifaceted one. It is essential to strike a balance between progress and sustainability to safeguard the environment and human well-being. By promoting responsible chemical and polymer use, embracing sustainable alternatives, and advocating for systemic changes, we can ensure a harmonious coexistence between human progress and environmental preservation. Our collective efforts, no matter how small, have the potential to make a significant difference in safeguarding our own well-being and that of future generations. Let us embrace this responsibility and work towards a greener and cleaner future.

**Dr. Reneela P.**

**Head of the Department, Chemistry, YIMS**



### Workshop on File Management



Mundur-II, Kerala, India  
Ezhakkad, Mundur-II, Kera  
Lat 10.846738°  
Long 76.55033°  
08/05/23 10:00 AM GMT

Department of Hotel Management conducted FEP on 8th May 2023. All faculties attended the session and it was handled by Mr. Siby Mathew, HOD of the Department. The programme started with a welcome speech delivered by Ms. Asha Krishnan, Assistant Professor, Department of Hotel Management. Main motive of the session was to make faculties aware of the file works applicable for the next academic year. During the programme he discussed about the format of maintaining departmental files. FEP started at 9.30 am. and was concluded at 11.00 am.

Resource person distributed file to each staff. Faculties clarified the queries. The session was very interactive. The Programme came to an end with the vote of thanks given by Mr. Gliston Vincent, Assistant Professor, Department of Hotel Management.

### Congratulations



Congratulations to Amal K Babu of II BBA who cleared Company Secretary Executive Entrance Test (CSEET)

### Pedagogical Interventions In Classrooms



Faculties of Department of Hotel Management presented a power point presentation seminar on 25th May 2023 at 9:30 a.m. in I B.Sc HMCS classroom. It was about their newly implemented curriculum planning delivery of Academic Year 2023-24 in the presence of Mr. Siby Mathew, HOD, Department of Hotel Management.

The presentation mainly focused on pedagogy which teachers would adopt in the coming academic year for the better teaching - learning process. After presentation Mr. Siby provided feedback and asked to rectify the Curriculum plan which included a detailed course plan of each courses offered in the Department. The session wound up at 11:30 a.m.

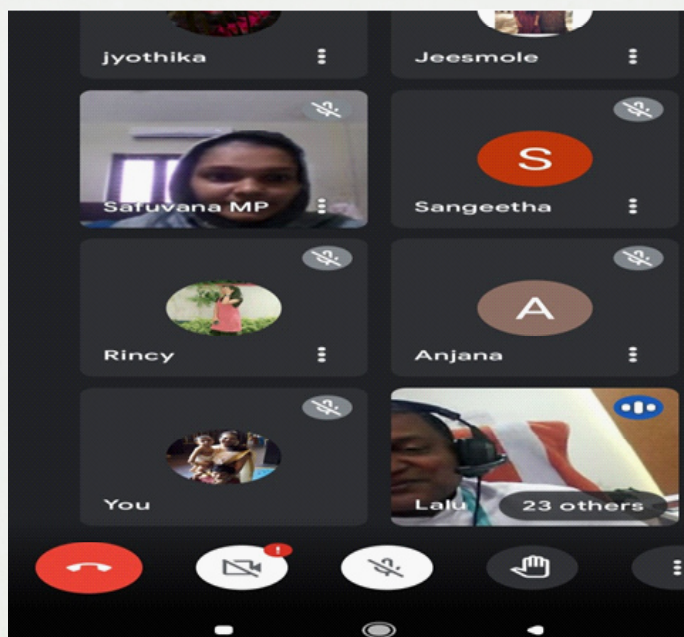
### South Indian Chef's Membership



Congratulations to Mr. Vinod M R (Assistant Professor, Department of Hotel Management) who received Membership Certificate of South Indian Chef's Membership. (SICA).



### Awareness on UGC NET/JRF



The PG Department of Commerce conducted Two Day Session on “AWARENESS ON UGC NET/JRF” on 15th May 2023 and 17th May 2023 via Google meet for M.Com Students. The session started at 2.00 pm with a prayer by Ms. Sangeetha (I M.Com). Ms. Greeshma P, Assistant Professor, PG Department of Commerce welcomed the gathering. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS and Dr. Tomy Antony, Principal, YIMS felicitated the session. Session was handled by Ms. Safuvana MP, Research Scholar, REVA University and Mr. Vishnu PM, M. Com Student, St. Joseph’s College, Devagiri, Calicut. Around 44 PG Students participated in the session which was really fruitful and students were highly enriched. The two day session wound up with the Vote of Thanks by Jyothika S (II M.Com) and Ms. Shabana Mariyam (I M. Com) on first and second day respectively.

### Faculty Development Programme

The Academic Year 2023-24 started with a Faculty Development Program to all teaching and non teaching faculties of YIMS. Rev Dr Joseph Olikkalkoonal Vice Principal officially welcomed the gathering. Rev. Dr. Mathew George Vazhayil,

Director welcomed the newly joined staff to YIMS. Ms Keerthi M S, Section Head B Com CA introduced the resource person of the day Dr. A V Vijaysankar, Professor & Deputy Controller of Examination, CHRIST- Deemed to be University, Bangalore. He covered all aspects on Assessment and Accreditation Process for HEI and cleared doubts of the faculties. He enriched the faculties to adopt methods to increase NAAC Credit to A++. Ms Shylaja Menon, IQAC Coordinator delivered vote of thanks.



### Certificate Distribution



The PG Department of Commerce conducted the certificate distribution of Tally Essential Comprehensive Batch 2020-23 on 22 May 2023 at Christ Hill Square. The programme started with a prayer by S Varshini, III Year B. Com student. Ms. Prajitha Prasad, Tally Coordinator welcomed the gathering. Dr. Tomy Antony, Principal gave



the presidential address. Head, PG Department of Commerce Dr. Matilda Danny felicitated the event. Vice Principal Rev. Dr. Joseph Olikkalkoonal distributed the certificates to the students who passed the Tally Essential Comprehensive Exam. Out of 39 registered students, 35 attended the exam and secured good grades and received their certificates. The vote of thanks for the programme was proposed by Rahul R, III B. Com student. The programme wound up by 4.00 pm.

### ***MoU with Sabari Central school, Pallikurup***



The Section B.Com CA of PG Department of Commerce conducted a Collaboration Programme with Sabari Central School, Pallikurup regarding the Knowledge Extension Programmes between Yuvakshetra Institute of Management Studies and Sabari Central School, Pallikurup. The main purpose of this programme was to give mutual benefits to the students of both Institutions. The Collaboration was signed between Principal, Dr. Tomy Antony, YIMS and Principal, Mr. Biju, Sabari Central School, Pallikurup.

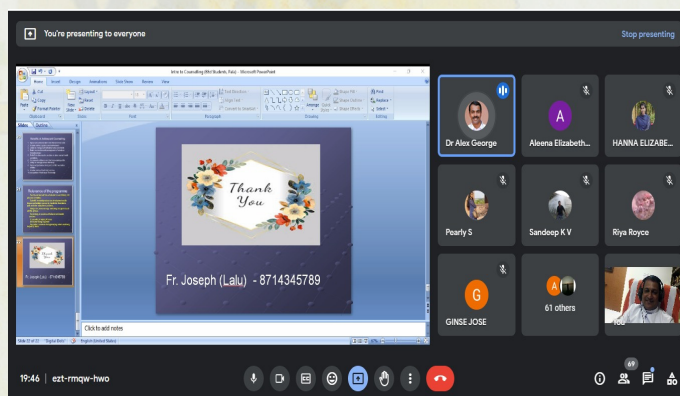
### ***MOU with Mary Matha Higier Secondary School,***

The Section B.Com CA of PG Department of Commerce conducted Collaboration Programme between Mary Matha Higier Secondary School, and Yuvakshetra Institute of Management Studies initiative for the Knowledge Extension Programmes. The Collaboration was signed between Dr. Tomy Antony, Principal, YIMS and Mr. Shyjo Mathew, Principal, Mary Matha Higher Secondary School, Panthalampadam. The Extension appears to have

unlimited scope in situations where there is need for creating awareness amongst the students and changing their behaviour by informing and educating them.



### ***Webinar on Adolescent Counselling***



Rev. Dr. Joseph Olikkalkoonal was the resource person for the Session for the BED Students of St. Thomas College of Teacher Education on the topic, "Introduction to Adolescent Counselling for BED Students" The programme has been conducted as part of MoU signed between YIMS & St. Thomas College of Teacher Education, Pala

"What we are doing to the forests of the world is but a mirror reflection of what we are doing to ourselves and one another"  
- Mahatma Gandhi



### Congratulations



Congratulations to Rev. Dr. Joseph Olikkalkkoal, Vice Principal, Yuvakshetra IMS for being the Guest of Honour and Key Note Speaker for the Orientation Programme organized by Preventia Palliative Foundation. The programme was conducted at Elapully Panchayat Community Hall.

### Certificate Distribution



Certificate Distribution of the Certificate Course initiated by the PG Department of English Language and Literature as part of an MOU signed with MES ITI Mundur, Palakkad was conducted on 26th May 2023 at MES ITI, Mundur. Ms Nisha S. R., instructor of MES ITI delivered the Welcome Address. The session was presided over by Mr Madhusoothanan, Vice Principal of MES ITI. The session was inaugurated by Rev Dr. Joseph Olikkalkkoal, Vice Principal of YIMS. Ms Pameela Johnson, HOD of the PG Department of English, YIMS, Ms Reshma K, Assistant Professor of the PG Department of English,

YIMS and Ms Suma N. S, Group Instructor, MES ITI felicitated the session. The Vote of Thanks was delivered by Mr Ebrahim K, instructor of MES ITI. As part of the extension activity, the classes on "Four Skills for English Language Amplification" were taken by Abhitha M. V, Jisha K. J, Vrindha and Negha Prakash, II MA English students of YIMS.

### Online Promotion Test



Rev. Dr. Joseph Olikkalkkoal, Vice Principal, YIMS inaugurated the Online Promotion Test of the Department of Kerala Police conducted at Computer lab, CH Block, YIMS.

### Congratulations to George S Peter



Congratulations to George S Peter, III B. Com CA who participated in "Comedy Utsavam" programme hosted by Flowers Channel.



## Placement

# Congratulations...

Placed in



Joy of Banking

**PG DEPARTMENT OF COMMERCE**



**HARIPRIYA T**  
M.Com Finance  
(2021-2023)



**JILITTA JIBI**  
M.Com Finance  
(2021-2023)



**GREESHMA C R**  
M.Com Finance  
(2021-2023)



**JYOTHIKA S**  
M.Com Finance  
(2021-2023)

Courses offered by PG Dept. of Commerce  
M.Com Finance | B.Com Finance | B.Com. Taxation  
B.Com. with Computer Application

Management, Staff, Students' Union &  
Parent Teacher Association

## Placement

**DEPARTMENT OF COMPUTER SCIENCE  
PLACEMENTS 2023**



**MIDHUN KRISHNA C K**  
III BCA  
WIPRO



**VISHNU PRASAD P**  
III BCA  
WIPRO



**EMMANUEL P I**  
III BCA  
WIPRO



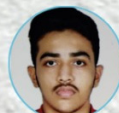
**SNEHA EDISON**  
III BCA  
EY GLOBAL  
DIGITAL COMPANY



**KARTHIKA C**  
III BCA  
EY GLOBAL  
DIGITAL COMPANY



**ASWATHY N S**  
III BCA  
DELOITTE, EY GLOBAL  
DIGITAL COMPANY



**ABHINAV C DAS**  
III BCA  
DELOITTE



**JERIN P MATHEW**  
III BCA  
ACABES INTERNATIONAL  
PVT. LTD.



**SRUTHI SUKUMAR**  
III B.Sc. Computer Science  
WIPRO



**ATHIRA NAMBOODIRI**  
III B.Sc. Computer Science  
DELOITTE



**RINSHA**  
III B.Sc. Computer Science  
DELOITTE



**GISON BYJU**  
II B.C.A  
WIPRO



**AJIN REJI**  
III B.Sc. Computer Science  
TCS



**YADHU KRISHNAN**  
III B.C.A  
TCS



**Deloitte**



## Campus Visit



Tally Solutions Team visited Yuvakshetra Campus as part of Tally Essential Integral Course

“To sit in the shade on a fine day, and look upon verdure, is the most perfect refreshment.”

-Jane Austen



## Annual Report Release



Releasing of the Annual Report and Activities of the Academic Year 2022 - 2023 of Department of Computer Science. Congratulations to Ms. Raji N, HoD I/C, Mr. Jibin Joy Department Secretary and all the Staff of the Department.

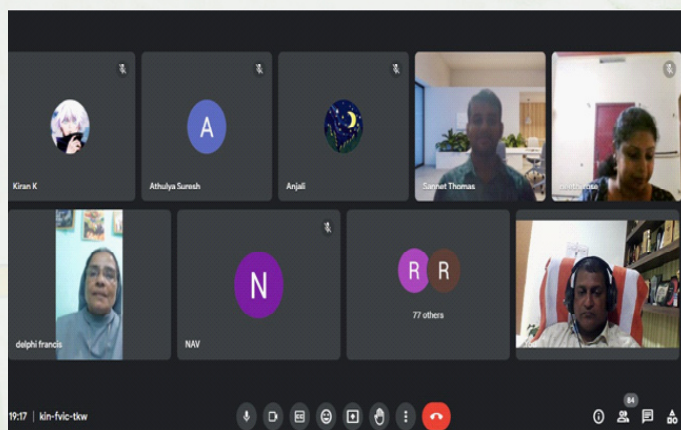
## MOU with SIMHRF



MoU is signed between Yuvakshetra Institute of Management Studies, Ezhakkad, Mundur, Palakkad and Shalom Institute of Mental Health and Research, Vazhukkapara, Kinavallur, Parali, on 22 May 2023 for the academic enrichment by way of Academic Internship, Research and other Co-curricular engagements for the development of the students and the inmates. Mr. Venugopal. A.V., Administrator, SIMHRF. The Areas to be focused under this MoU are Assessment and Enrichment of psychological

well-being, Internship for the students, Collaborative Research Projects, Collaborative Seminars, Webinars and Research Projects, Collaborative Certificate & Training Programs, Availing of Electronic Databases of Library, Consultation and Supervision in Diagnosis, Conceptualization and Psychotherapeutic Interventions.

## Three Day Online Workshop



The PG Department of Psychology, YIMS conducted a three day online workshop on "Research Methodology in Behavioral Sciences" from 23.03.2023 -25.03.2023 . The resource person of the session was Mr. Sannet Thomas, Doctoral Research Scholar, Department of Applied Psychology, VBS, Purvanchal University, Jampur, UP, India. The students who are studying in and out of the college participated in the online workshop. The aim of the workshop was to help the students of both UG and PG to conduct a good research.

The three day online workshop was inaugurated by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The welcome address was given by Ms. Neethi Rose Anto, Assistant Professor. Sr. Dr. Delphy Francis, Assistant Professor gave the felicitation by sharing her ideas on Research. On the first day the resource person handled the sessions on Research in Behavioral Science, types, definition etc. The experiences of the resource person on conducting research projects were shared to the participants. Different sources to obtain data and research reports through books and internet were mentioned in the session. On the next two days, the process of

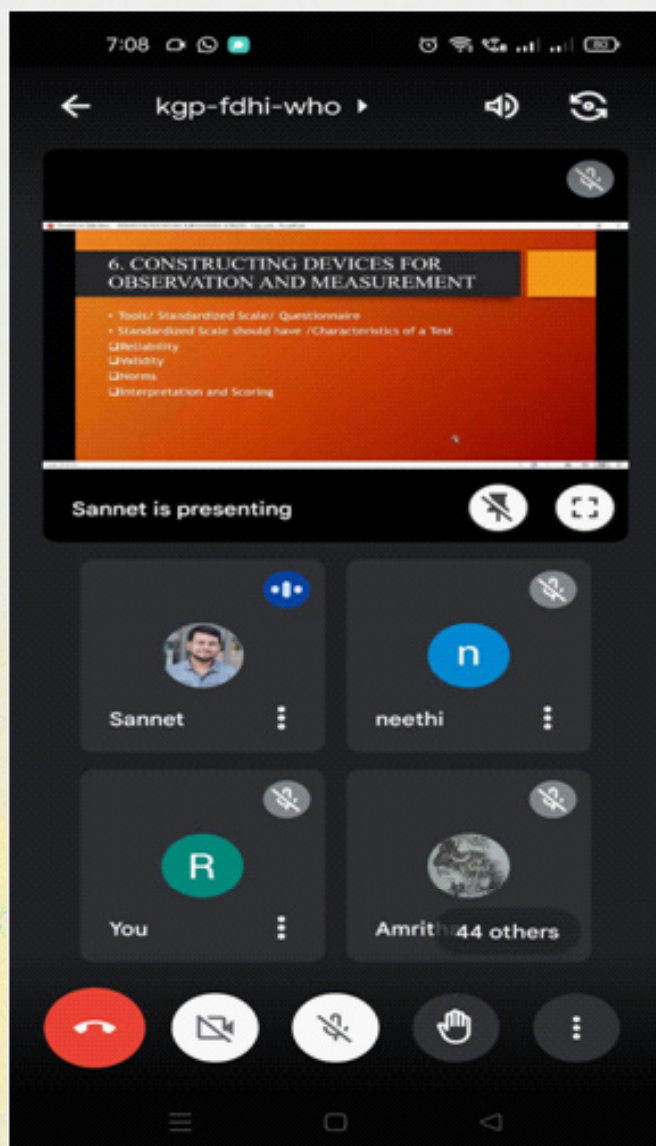


conducting a research, statistical techniques and skills of report writing were explained. The APA format of report writing and reference writing were briefed. Queries were raised by the participants and were well –explained. The students were able to gain clarity on the process of research.



**Sannet Thomas, M.Phil**

Doctoral Research Scholar  
Dept. of Applied Psychology  
VBS Purvanchal University, Jaunpur  
Uttar Pradesh, India



### *MoU with Holy Family AUP School, Thadukassery*



MoU is signed between Yuvakshetra Institute of Management Studies and Holy Family AUP School, Thadukkassery on 19th, May 2023 for the academic enrichment by way of Academic Engagement Programmes for the development of the students by giving enrichment courses along with academics. The collaboration is signed by Dr. Tomy Antony, the Principal of YIMS and Rev. Sr. Sheeja Antony, Head Mistress, Holy Family AUP School, Thadukkassery. Some of the areas to be focused under this MoU are Assessment and Enhancement of psychological well being of students, Life Skills Development, Knowledge Extension, In campus visit for Knowledge Extension, Mental Health Awareness Programme, Etiquette and Good Manners, Diet, Physical Exercises, study Skills (learn, memorize, recollect, write), Cyber Engagement: Conscientization.

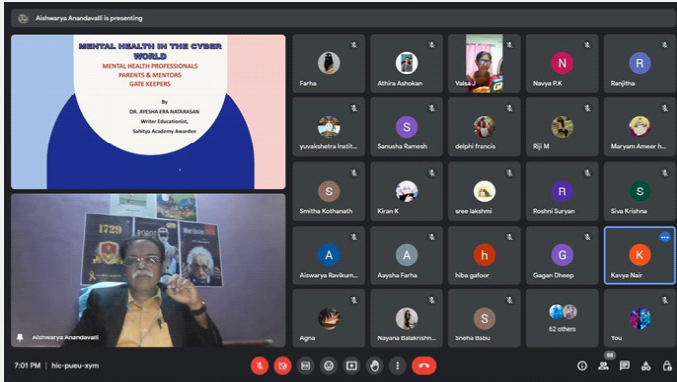
### *Congratulations to Ms. Grace Aganice V*



Congratulations to Ms. Grace Aganice V, Assistant Professor, PG Dept. of English, YIMS, who published her article titled “Cross- Cultural Examination of Gender and Power: A Reading of Jean Season’s For the Love of My Son” in the International Journal of Enhanced Research in Educational Development (ISSN: 2320-8708) Volume 11, Issue 2, Mar.-Apr, 2023.



## 5-Day National Webinar



Department of Psychology organized a Five day webinar on the topic “Mental Health in the Cyber World” from 15 to 19th May 2023. On the first day the welcome address was given by Sr. Dr. Delphi, Assistant Professor, PG Department of Psychology. The inaugural and presidential address was given by Rev. Dr. Mathew George Vazhayil, Director, YIMS who highlighted the need for mental health awareness and education in the cyber world. Rev. Dr. Gimmy Antony Akkattu CST, HOD, PG Dept of Psychology felicitated the event. Adv. Karthikeyan N, Advocate, Madras High Court handled the First day session on the topic ‘Cyber World - Legal Nuances’ which was insightful and informative. The advocate discussed the various legal and ethical issues related to mental health in the cyber world, such as cyber bullying, online harassment, and privacy concerns.

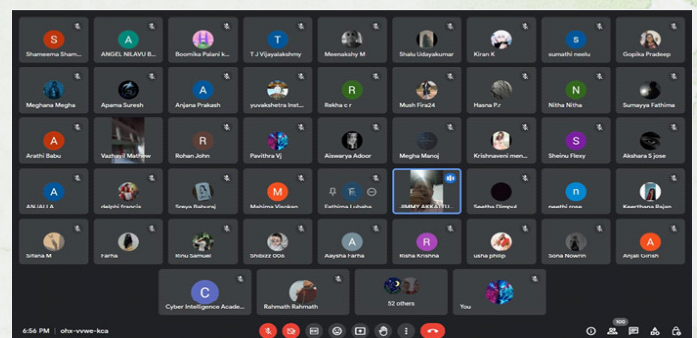
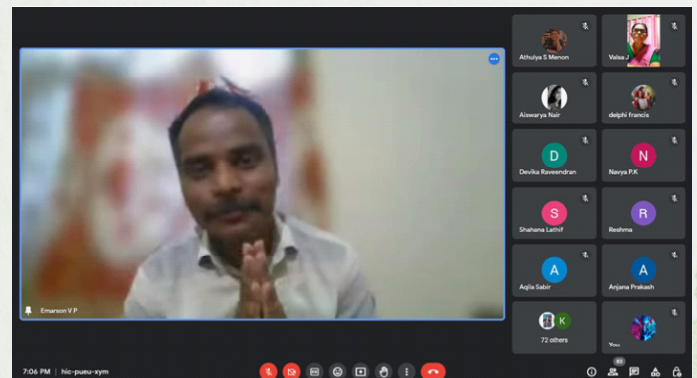
The second day session was based on the topic Psychological Impacts of Social Media Addiction by Mr. Akhil Benny, HOD and Forensic Psychologist, Nehru Arts & Science College, Coimbatore. All over the session was very useful for the upcoming youngsters because it gave us major information about various aspects of addiction behavior in related to social media.

The third day session was conducted by Dr. Emerson V P, Consultant Psychologist, Chandigarh University, Punjab on the topic "Cyber Age: Impacts on Interpersonal Relationships." He discussed how technology has transformed the way we interact and highlighted both the positive and negative impacts on our interpersonal connections. Dr. Emerson V P also provided practical tips on maintaining healthy

relationships in the cyber world, such as setting boundaries, practicing digital detox, and fostering face-to-face interactions.

On the fourth day the topic entitled “Mental Health Professionals, Parents and mentors: Gate Keepers” was handled by Dr. Ayesha Era Natarajan Senior Principal, Krishnaswamy Group of Institutions. He shared significant knowledge into the impacts of mental and behavioral problems associated with the cyber world. He highlighted how technology has influenced us, and made ourselves the slaves of technology.

Final Day Session was taken by Rev. Dr. Fr. Alex Marottickal, Psychologist & Director, TIMHANS Thrissur on the topic “Cyber Addiction : Developmental Perspective”. His session gave an understanding about the Behavioral issues in Cyber Addiction. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS highlighted the relevance of the five-day National Webinar during the valedictory function. Ms. Neethi Rose Anto, Assistant Professor proposed the vote of thanks, expressing her appreciation to all the participants, organizers, and speakers. The event ended up by National Anthem.





## 2 Day Workshop On Languages

**“MELANGE- WHERE SUBJECTS COLLIDE TO CREATE NEW HORIZONS”**

The Section B.Com CA of PG Department of Commerce organized a 2 Day Workshop on Languages for the UP/HS students of Sabari Central School, Cherpulassery as a part of MoU. This programme was to give additional knowledge related to English, Social Science, Malayalam and Hindi subjects. The Resource Persons were Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, Dr. Indu.T.K, Mr. Midhun.M, Mr. Sreekumar. K, Assistant Professors of YIMS. In this Programme, 70 students participated and it helped them to enhance their knowledge in Languages.

### Best Speakers



**Rev. Dr. Joseph Olikkalkoonal**

M.A, M.Th, Ph.D  
Diploma in counseling,  
Vice Principal, YIMS

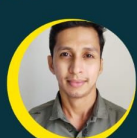
Topic:  
English- The Lingua Franca



**Dr. Indu T K**

Assistant Professor  
PG Department of Geography  
Yuvakshetra Institute of Management  
Studies

Topic: "Come Let's go for a  
Voyage to know about our Blue  
Planet - The Earth."



**Mr. Midhun .M**

Asst. Professor In Hindi  
Yuvakshetra Institute Of  
Management Studies,  
Mundur, Palakkad

Topic:- हिंदी भाषा  
एक सुरीली भाषा



**Mr. SREEKUMAR. K**

Asst. Professor In Malayalam  
Yuvakshetra Institute Of  
Management Studies,  
Mundur, Palakkad

Topic: മാടാടി  
വാടകയങ്ങൾ  
മാതൃവഴികൾ

## Staff Friendly Cricket Match



The Physical Education Department of Yuvakshetra in association with IQAC and Staff Welfare Association organised a friendly Cricket match between teaching and non teaching staff on 25th April 2023. The match was held in Multi-Purpose Stadium, YIMS at 3.00 pm. Mr. Josen P Jose was the captain of non-teaching team. Mr. Sangeeth M Sivadas, Assistant Professor, Department of Geography led the teaching staff. The non teaching staff won match against the teaching team. The winning team was awarded with a Victory Trophy. The management congratulated both the teams for their spectacular performance.

## Article Publication



Congratulations to Ms. Anju MS, Assistant Professor, PG Dept. of English, YIMS, who published her article titled “Existential Angst: A Reading of Franz Kafka’s The Metamorphosis in the International Journal of Enhanced Research in Educational Development” (ISSN: 2320-8708) Volume 11, Issue 3, May.-Jun, 2023.



An article titled 'Civilizing Massacre: A Socio – Cultural Reading of William Golding's The Inheritors' has been published by Jincy Jose N, Assistant Professor, Dept. of English, Yuvakshetra Institute of Management Studies in the International Journal of Enhanced Research in Educational

Development (ISSN: 2320-8708).

## Article Publication



### *Badminton Match for Lady Staff*



The Physical Education Department of Yuvakshetra in association with IQAC and Staff Welfare Committee organised a friendly Badminton Match for lady staff. The match was held in CH Block. The Team of Ms. Pameela Johnson and Ms. Divya PM were the Champions. The Team of Ms. Jesna J and Ms. Neha Joseph secured the second position and Dr. Matilda Danny and Ms. Anjana KV secured the third. The winning team was awarded with a Victory trophy. The management congratulated both the teams for their spectacular performance.

### *Tally Essential Integral Completed*



Congratulations to all the Final Year Commerce (Finance, CA & Taxation) who successfully completed "TALLY Essential Integral".

### *Book Release*



Congratulations to Gayatri Viswanath and Nimisha Attupuram (II BSc Psychology) whose book *Veril Ninu* Published by Yuvakshetra publication was released by M. R. Renukumar and handed over to Mr. Kalesh on 13th May 2023 at Kottayam Indoor Stadium.

### *MoU with Central Excise Department*



Yuvakshetra Institute of Management Studies signed MoU with Central Excise Department, Palakkad Division for Anti- Narcotics Cell Programmes. MoU exchanged between Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS and Shri. Jayapalan, Deputy Excise Commissioner, Palakkad.



## Eat Right Campus



Yuvakshetra Institute of Management Studies certified as the first Eat Right Campus in Palakkad District as per the guidelines established by Food Safety and Standards Authority of India for the period of 18 May 2023 - 17 May 2025

## Placement



## CSR Round Table Conference



Congratulations to the MSc Geography Students who participated in the CSR Round Table Conference of Race to Net Zero, Alathur.

## Congratulations



Congratulations to Ms. Sharon Stanly, Assistant Professor, Department of English, YIMS who anchored CSR Round Table Conference of Race to Net Zero Alathur.

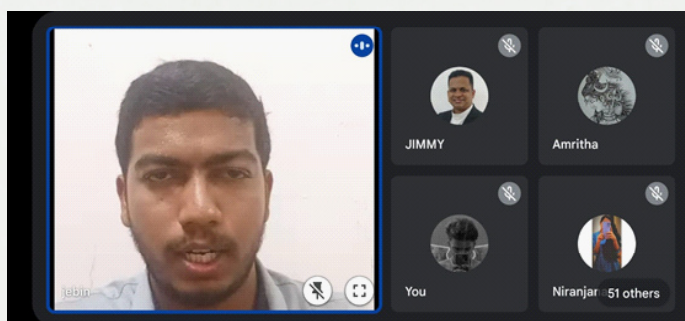
## Article Publication



Congratulations to Ms. Kripa P, Assistant Professor, PG Dept. of English, YIMS, who published her article titled "Succumb or Survive: A Diasporic Study of Monica Ali's Brick Lane" in the International Journal of Enhanced Research in Educational Development (ISSN: 2320-8708) Volume 11, Issue 3, May-Jun, 2023.



## Two-Day webinar on IPR



The PG Department of Psychology organized a two-day webinar on the topic “Intellectual Property Rights on 29th and 30th May, 2023. The students of UG and PG programmes and faculties of the department participated in the webinar. First day, the webinar started with prayer. The welcome speech was delivered by the programme coordinator Ms. Amritha M, Assistant. professor, PG Department of Psychology. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS, inaugurated the session and delivered the inaugural address and Rev. Dr. Gimmi Antony Akkattu, HOD, felicitated the event. The resource person for the webinar was Adv. Jebin Thomas, Member of Bar Association, Kasargod. He enlightened the students on what intellectual property is, how intellectual property rights helps to the creators of intellectual property, types of intellectual property, trademarks and patents in detail. It was a very informative session and the resource person was successful in delivering the content effectively to the participants. First day session ended with the vote of thanks by Ms. Sifana, I B.Sc. Psychology.

The Second day the resource person continued the Session and discussed the topics such as copyright, plagiarism etc. After the completion of the session, The vote of thanks was given by Ms. Hasna, M. Sc. Psychology student. The webinar ended after a brief question and answer session with the resource person. The students as well as faculties found the session very informative and useful.

### Resource Person



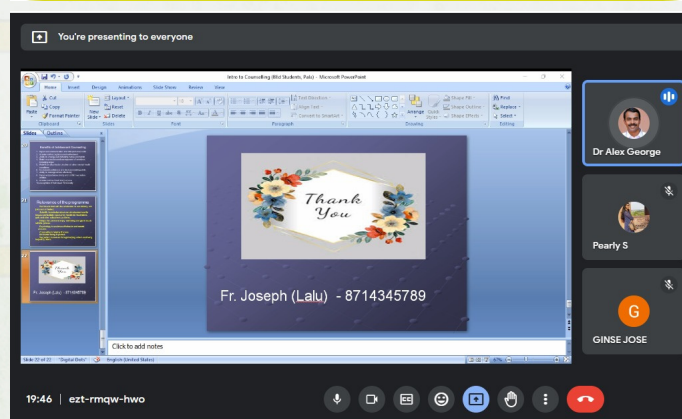
**Adv. JEBIN THOMAS**  
Member of Bar Association, Kasargod

## Article Publication



Congratulations to Ms. Sharon Stanley, Assistant Professor, PG Dept. of English, YIMS, who published her article titled “Style of Writing and Perspective on Nature – A Perusal on Robert Frost” in the International Journal of Enhanced Research in Educational Development (ISSN: 2320-8708) Volume 11, Issue 3, May.-Jun, 2023.

## Webinar on Adolescent Counselling



Congratulations to Rev. Dr. Joseph Olikkalkoonal for being the resource person for the webinar organised by St. Thomas College of Teacher Education, Pala on the topic, “Introduction to Adolescent Counselling for BEd Students” for the BEd Students of STCTE. The webinar has been conducted as part of MoU signed between YIMS & STCTE

“Nature is not a place to visit. It is home.”

—Gary Snyder



### *Yuvachetana Hall Blessing*



His Excellency Mar. Peter Kochupurakkal, Patron of Yuvakshetra bellessed the renovated Yuva-  
chetana Hall.

### *Year Plan Presentation*



All the Department Heads of Yuvakshetra  
IMS presented year plan for the Academic year 2023-  
2024 on May 31, 2023, at 9:15 a.m. in the Sapienza  
Hall. The MC for the programme was Ms. Divya P M,  
Assistant Professor, Department of Geography.

The programme began with a prayer. Rev.  
Dr. Joseph Olikkalkoonal, Vice Principal of YIMS,  
delivered the welcome speech. He warmly welcomed  
all the attendees and expressed his gratitude for their  
presence.

The next segment of the programme featured  
Department presentations from various academic  
disciplines. The Head of various Departments  
presented their annual year plan. Each Department  
had the opportunity to present their highlights and  
achievements, showcasing the diverse academic

offerings at the institution.

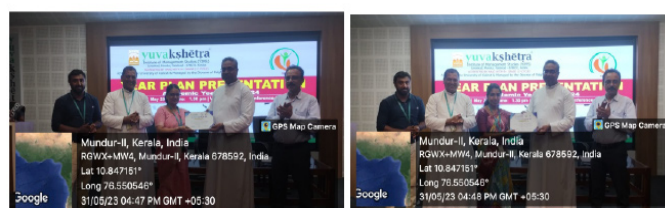
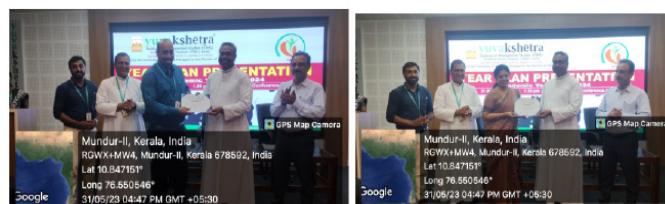
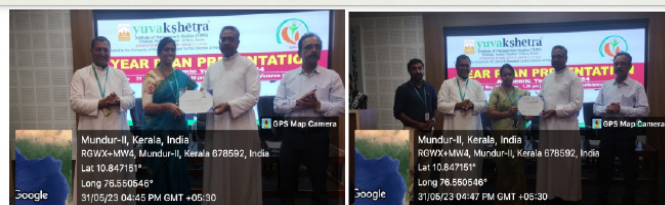
After the Department presentations, Rev. Dr.  
Mathew George Vazhayil, the Director of YIMS, and  
Dr. Tomy Antony, the Principal of YIMS, delivered the  
concluding remarks. They expressed their gratitude  
to all the participants for their efforts in making the  
event a success. .

The programme concluded with a vote of  
thanks by Ms. Shylaja Menon, the IQAC Coordinator.  
She expressed her gratitude to all the attendees,  
participants, and organizers for their contributions in  
making the event successful.

Overall, the program provided a platform for  
Departments to showcase their accomplishments and  
promoted a sense of unity and collaboration within  
the academic community at YIMS.

### *Certificate Distribution*

Rev. Dr. Mathew George Vazhayil, Director,  
YIMS handed over certificates to the participants  
of Five Day International Faculty Development  
Programme organised by Publication Committee in  
association with IQAC, YIMS on 31<sup>th</sup> April 2023





### 5 Day FDP

The Publication Committee of YIMS along with IQAC organized a Five Day International FDP for the faculties from 22nd to 26th May, 2023. First day of the webinar started at 5 p. m with an introduction by Ms. Keerthi M.S, Publication Committee Member followed by a prayer. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS delivered the welcome address. He also presented the importance of publication among faculties. Then Principal, Dr. Tomy Antony gave an official message to the programme by addressing that such International programmes would be very helpful for the faculties to expand their views. Later the session was handled by the resource person Dr. Navaneetha Krishnan Rajagopal, Faculty Member of Business Studies, Sultanate of Oman on the topic "Advanced Acumen in Higher Education" for 60 participants. Then Ms. Keerthi.M.S, gave an official vote of thanks for the programme. Second day of the Programme started at 10.45 am. in Yuva Chethana Hall with an introduction by Ms. Rajitha.R, Assistant Professor, Section B.Com CA followed by a prayer by Ms. Divya.P.M, Assistant Professor, PG Department of Geography, YIMS. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS welcomed the gathering. Then Director Rev. Dr. Mathew George Vazhayil gave a message. Principal Dr. Tomy Antony presided over. Then Ms. Keerthi.M.S, Section Head B.Com CA, YIMS presented the profile of Resource Person, Dr. A. V. Vijayasankar, Deputy Controller of Examinations, Professor & Head of Science & Humanities, CHRIST-Deemed to be University, Bangalore. He handled the session on "Assessment & Accreditation for HEI". Ms. Shylaja Menon, IQAC Coordinator gave an official vote of thanks for the programme. Third day of the webinar started at 5 pm with an introduction by Ms. Divya.P.M, Assistant Professor, PG Department of Geography, YIMS. Then a welcome address was given by Ms. Shylaja Menon, IQAC Coordinator and HOD, Department of Management. She also presented the profile of Resource Person, Dr. Vimal Kumar.V, Reference Assistant, Mahatma Gandhi University, Kottayam. Later the session was taken up by the resource person on the topic "Open Access Publishing for Academic Impact" for 80 participants.

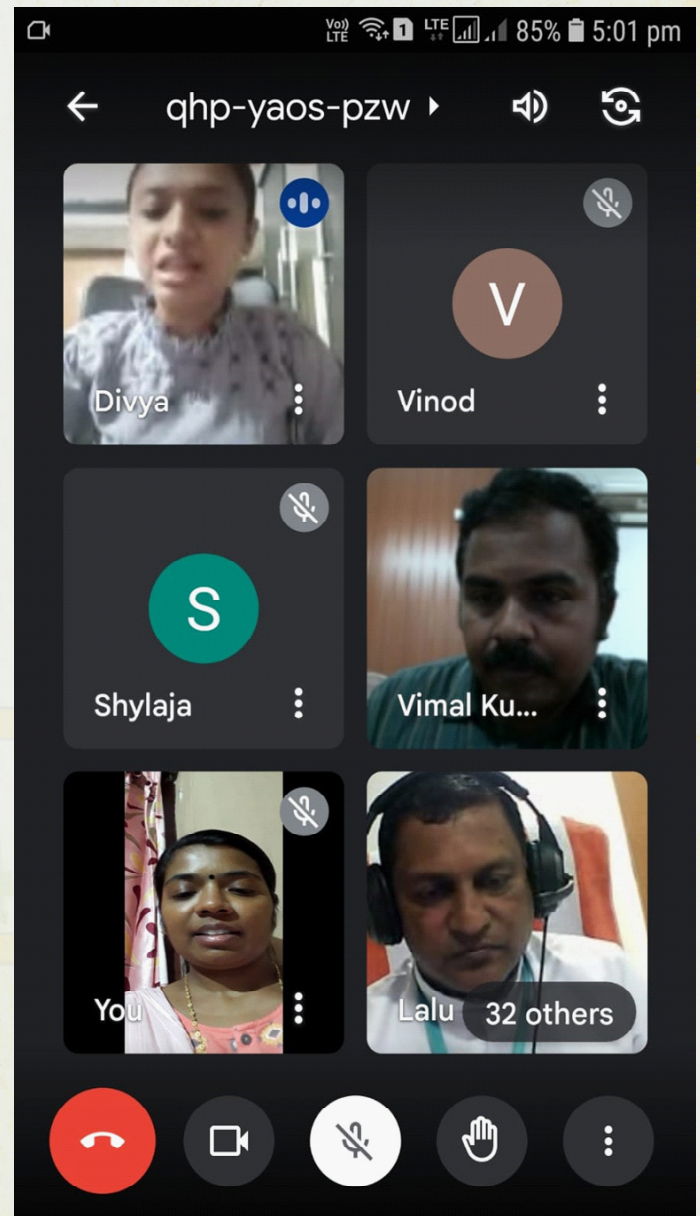
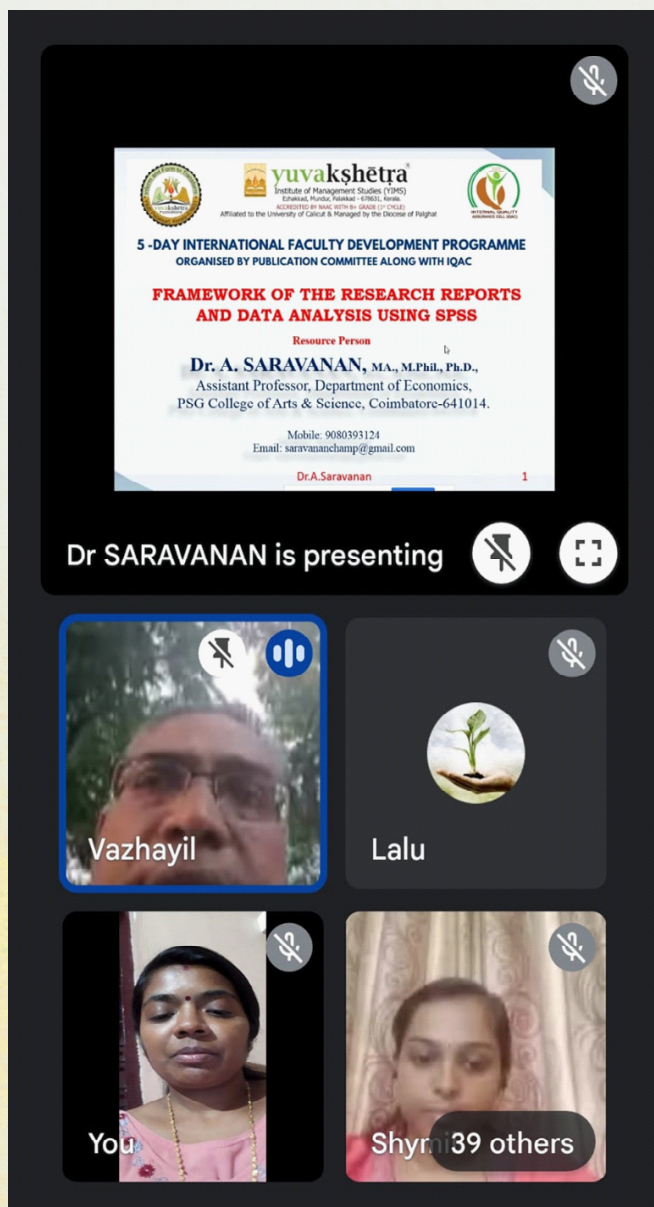
Then Ms. Divya.P, gave an official vote of thanks for the programme. Fourth day of the webinar started at 5 pm with an introduction by Ms. Anju.M.S, Assistant Professor, PG Department of English, YIMS followed by a prayer. Ms. Pameela Johnson, HOD of PG Department of English addressed the gathering with a welcome note. She also presented the profile of Resource Person, Dr. G.Ramesh Pandi, Assistant Professor, Department of Commerce, Kalasalingam University, Tamilnadu. The resource person handled the session on "Essentials of Research Publication" for 50 participants. Then Ms. Anju.M.S gave an official vote of thanks for the programme.

The Fifth and final day of the webinar started at 5 pm with an introduction by Ms. Shymili Manoj, Assistant Professor, PG Department of Commerce followed by a prayer. Dr. Matilda Danny, Head, PG




<b>DAY - 1</b>	<b>TOPIC: "ADVANCED ACUMEN IN HIGHER EDUCATION"</b>	
	<b>DR.NAVANEETHA KRISHNAN RAJAGOPAL</b>	<b>22-05-2023</b>
	FACULTY MEMBER OF BUSINESS STUDIES DEPARTMENT IN UNIVERSITY OF TECHNOLOGY AND APPLIED SCIENCES, SALALAH, SULTANATE OF OMAN	
	<b>VIA: GOOGLE MEET</b>	<b>Time: 5:00pm to 6:00pm</b>
<b>DAY - 2</b>	<b>TOPIC: "ASSESSMENT AND ACCREDITATION PROCESS FOR HEI"</b>	
	<b>DR.A.V.VIJAYASANKAR</b>	<b>23-05-2023</b>
	PROFESSOR & DEPUTY CONTROLLER OF EXAMINATION, CHRIST - DEEMED TO BE UNIVERSITY, BANGALORE.	
	<b>VENUE: SAPHIENZA HALL</b>	<b>Time: 10.30am to 12:30pm</b>
<b>DAY - 3</b>	<b>TOPIC: "OPEN ACCESS PUBLISHING FOR ACADEMIC IMPACT"</b>	
	<b>DR.VIMALKUMAR.V</b>	<b>24-05-2023</b>
	REFERENCE ASSISTANT, MAHATMA GANDHI UNIVERSITY KOTTAYAM	
	<b>VIA: GOOGLE MEET</b>	<b>Time: 5pm to 6pm</b>
<b>DAY - 4</b>	<b>TOPIC: "FRAMEWORK FOR RESEARCH REPORTS WITH DATA ANALYSIS USING SPSS"</b>	
	<b>DR.A.SARAVANAN</b>	<b>25-05-2023</b>
	ASST.PROFESSOR, DEPARTMENT OF ECONOMICS PSG COLLEGE OF ARTS AND SCIENCE, COIMBATORE	
	<b>VIA: GOOGLE MEET</b>	<b>Time: 5pm to 6pm</b>
<b>DAY - 5</b>	<b>TOPIC: "ESSENTIALS OF RESEARCH PUBLICATION"</b>	
	<b>DR.G.RAMESH PANDI</b>	<b>26-05-2023</b>
	ASSOCIATE PROFESSOR OF COMMERCE KALASALINGAM ACADEMY OF RESEARCH AND EDUCATION, TAMILNADU	
	<b>VIA: GOOGLE MEET</b>	<b>Time: 5pm to 6pm</b>



Department of Commerce, YIMS welcomed the gathering. She also presented the profile of Resource Person, Dr.A.Saravanan, Assistant Professor, Department of Economics, PSG Arts & Science College, Coimbatore. The resource person handled the session on “Framework for Research Reports and Data Analysis using SPSS” for 70 participants. Then Dr. Mathew George Vazhayil, Director, YIMS, gave an official vote of thanks for the programme and he appreciated the Publication Committee for arranging such international FDPs to faculties. In all Sessions the participants had the opportunity to clear their doubts



Languages-Hindi

-  kripa jagadheesh 14 min  
Kripa P, PG Department of English
-  Rajitha Ashok 10 min  
Rajitha Rajendran R  
PG Dept. Of Commerce, Section BComCA
-  NIJITHA MURALI  
Nijitha Murali

Send message



### *Adieu & Best Wishes to the Relieving Staff*

We thankfully acknowledge the service rendered by the following staff in the past years. A Special reference of gratitude to Prof. Sasidharan Uppath. We wish them all the best for their future endeavors.

#### **Psychology**

Stemy Geoge

Athira PV

Jilu Mary Luke

#### **Hotel Management**

Ramanunni C Nair

Thomas Mathew

Amarnath AM

#### **English**

Dr. Dhanumol CM

Smrithy M Nair

Thulasi VV

Rajasree P

Rajasree R

#### **Commerce**

Prof Sasidharan Uppath

Dr. Jisha Vijay

Akhila S Pillai

Nimmy KC

Raji RB

Dr. Emil Joseph

Meghna R

#### **Mathematics**

Prathysha V

Meenakshi R

#### **Physics**

Sruthi P

## **YUVAVOX TEAM 2022-2023**



Rev. Dr. Mathew George Vazhayil  
Patron



Dr. Tomy Antony  
News Advisor



Rev. Dr. Joseph Olikkalkoonal  
Chief Editor



Mr. Christo Somi  
Associate Editor



Ms. Shilpa Sreekumar  
QAQC



Ms. Kripa P  
Asst. QAQC



Ms. Rajasree P  
Asst. QAQC



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Mr. Chandrasekar  
News Editor

Thanks to all News Editors of the Academic Year 2022-23 for their selfless service, hardwork and dedication towards Newsletter activities.





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