



Editorial

Rev. Dr. Joseph Olikkalkoonal PhD
Chief Editor, Yuvavox News letter
Vice Principal, Yuvakshetra IMS

THANKFULLY MOVING TO THE FOURTH YEAR...

Together with the New Academic Year, YUVAVOX, the Monthly Publication of the daily events of Yuvakshetra Institute of Management Studies is moving to its fourth year of Publication. It has been, for the last three years, the connecting link among teachers, students, parents, alumni, well wishers etc of YIMS. We, the Editorial Team thankfully remember the ways and steps taken by the College Management, Principal the News letter Committee etc to reach this phase. There has been a dedicated team including the News Editors from each Department, behind the achievements of Yuvavox. I can never forget the hard work of Ms. Shilpa Sreekumar, the QAQC, who collects and edits all news and takes to their linguistic accuracy. When I think about Mr. Christo Somi, the associate Editor of Yuvavox, I remember the words of Pelé, the Brazilian professional forward footballer who is widely regarded as one of the greatest, successful and popular sports figures of the 20th century, "Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do". There is always the combined works of his passion and hard work in the actualization of the every issue of this news Letter. Above everything the Divine providence is greatly acknowledged.

Yuvavox, initiated, as its new ventures, Yuvavox Explora Interview Series where the students with remarkable performance have a platform to express themselves through interviews, Daily News

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Message

Rev. Dr. Mathew George Vazhayil PhD
Director, Yuvakshetra IMS

Dear Students and Faculty Members,

As we begin the new Academic Year, I would like to take this opportunity to convey my sincere wishes to each and every one of you. I am delighted and proud to welcome you back to our prestigious college.

To the students, I want to reassure that we are committed to providing a nurturing and intellectually stimulating environment that will enable you to expand your knowledge and personal development to new heights. You have a great opportunity this year to discover your interests, expand your horizons, and acquire the skills you need to succeed in your chosen fields. Take advantage of every opportunity that presents itself, and keep in mind that the goal of your journey here is not only to earn a degree, but also to develop your critical thinking skills, creativity, and sense of social responsibility.

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Message

Dr. Tomy Antony PhD
Principal, Yuvakshetra IMS

As we begin the new Academic Year, I want to extend my warm welcome to the staff and students of Yuvakshetra.

Dear students,

Welcome back to an exciting new chapter in your education. The start of a new Academic Year is a time full of anticipation, enthusiasm and possibilities. This is an opportunity for all of us to set new goals, seize new opportunities, and continue to learn and grow. Remember, this is your chance to make use of most of the resources, knowledge and experience before you. I encourage you to approach this academic year with a positive mindset and commitment to

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updates where all are able to see the daily events of our College activities which are regularly published in the College website and it is solely realized because of the timely availability and skilful use of the personal resources of Mr. Athul Joseph.

When we are at the threshold of the fourth year of the publication of Yuvavox, we have again different ideas including 'Yuva Radio', a platform where the pre-recorded news will be read out during lunch break (day will be decided in the College Council later) by talented students who will be selected after proper audition. Together with the present programmes, the frequency of Yuvavox Explora Interview Series will be minimized as far as possible. Also we are thinking about different completions proper to different days and events of national and international relevance.

Education is a process during the period of which the students learn different needs of the self including the acquisition of knowledge, its practical applications, and the development of Responsibility, an increase in their academic workload, a greater need to multi-task and balance and a myriad of new social opportunities and challenges. The following are also opportunities to develop skills that will help them to develop their own internal structure and be successful in Colleges. Time Management, Skill Management, Study Skills, Money Management, Well Developed Self-Care Skills, Keeping Safe and Avoiding Risky Behaviours, Displaying Honesty, Integrity and Perseverance, Respecting the Rules, Regulations and Policies of the Institute etc. are some of the qualities to be developed during the time of study for a better living and society.

We request the support and cooperation of every one of you for the successful accomplishments of all the dreams of Yuvavox and the other activities connected with it. We request your valuable prayers for the same. Let us remember the words of Woodrow T. Wilson, American, Politician and Academician who served as the 28th president of the United States "We cannot be separated in interest or divided in purpose; we stand together until the end".

Wish you all a New Academic Year.

New Academic Year Wishes from HoDs

Dear Students

Welcome to the beginning of a new Academic Year! I hope you all are excited, refreshed, and ready to embark on a journey of knowledge, growth, and exploration. Each one of you are unique and have immense potential. I encourage you to embrace your individuality, celebrate your strengths, and work on your weaknesses. Education is not just about grades and scores, but also about discovering your passions, developing critical thinking skills, and nurturing a lifelong love for learning. Let this new Academic Year be a memorable and transformative year of learning.

Wishing you all a fantastic year filled with joy, discovery, and success!

*Dr. Matilda Danny
HoD, PG Department of Commerce*

A good beginning makes a big difference... Make sure to begin this Academic Year with new hopes and a positive mindset to make it a brighter chapter in our life full of knowledge and learning. Promise yourself to make it an interesting story full of amazing experiences and things to learn... May you all shine bright and happy with your efforts.

Best of luck to all !!!

*Dr. M Ramachandran
HoD, Department of Geography*

Director's Message Continues from Page 1

I want to express my deepest gratitude to our esteemed faculty members for their dedication and unwavering commitment to our students' education. The lives of our students are profoundly impacted by your knowledge, guidance, and enthusiasm for teaching. As we begin the new Academic Year, I ask you to continue to challenge and inspire our students by encouraging them to question, think critically, and investigate new areas of knowledge. I am confident that you will continue to shape the minds of our future professionals and leaders, as your guidance and support are invaluable.

Let us together build a community where everyone knows they are loved, respected, and supported in their academic endeavors. As we explore the difficulties and valuable open doors that lie ahead, I urge you to embrace the soul of joint effort and open exchange. Let us establish a climate that cultivates scholarly interest, supports, interdisciplinary learning, and readings and understandings for the intricacies of the cutting edge world.

I wish you all a happy and fruitful Academic Year. May this year be filled with memorable experiences and academic explorations. Your process here is not just about the objective, yet in addition about the development and change you experience en route. I am looking forward to seeing the results of your efforts and have complete faith in your abilities.

Principal's Message Continues from Page 1

excellence. Accept challenges as opportunities for personal and spiritual growth. Discover new topics, participate in lively discussions and immerse yourself in the information around you. Benefit from the support and guidance of your teachers to help you develop and succeed.

Education is also about finding your passion, developing critical thinking and cultivating a love of lifelong learning. Take time to explore different areas of interest and participate in extracurricular activities that spark your curiosity and allow you to connect with your fellow students.

There may be uncertainty or difficulties along the way. It is important to remember that failures and challenges are a natural part of the learning process. Take these moments as opportunities to learn and grow. Ask your peers, teachers and mentors for support when you need it, and remember that persistence and determination are key qualities that will help you overcome any obstacle. As we begin this new Academic Year together, my wish for the faculties is to foster a community of collaboration, respect and inclusion. Together, we can create a supportive and enriching environment that nurtures the intellectual, social and emotional development of each student.

I wish you all a successful, meaningful and memorable Academic Year ahead. May your mind be open to new ideas, may your curiosity lead to new discoveries, and may your efforts be rewarded with possible growth and achievement.

New Academic Year Wishes from HoDs Continued...

Dear Yuvakshetra College Family,

I would like to take a moment to express my gratitude for the incredible work for the successful release of YUVAVOX, our campus newsletter. The events, reports, and updates contained within its pages are a testament to the hard work and dedication of our management, faculty, staff and students. I am continually impressed by the accomplishments of Yuvakshetra family, and this newsletter serves as a reminder of the incredible impact that we are making both on campus and beyond. From groundbreaking research to community outreach initiatives, our college is making a difference in the world, and I am proud to be a part of it. I want to extend my heartfelt thanks to everyone who contributed to this newsletter, from the writers and editors to the photographers and designers. Your efforts have resulted in a publication that truly captures the spirit of our college and showcases the many ways in which we are making a positive impact.

Dear Studets, Education is not just about acquiring knowledge, but also about developing critical thinking skills, creativity, and resilience. We encourage you to take advantage of all the resources and opportunities available to you, both inside and outside the classroom. So, let's make this year memorable, filled with laughter, growth, and development. Best wishes to each and every one of you.

*Sincerely,
Prof T K Rajan, HoD, Department of Mathematics*

A new Academic Year has arrived, bringing fresh chances for greatness. Believe in yourself and your abilities to overcome any obstacles that come on your way. Set goals, work hard, and stay focused on your dreams. Remember that mistakes are part of the journey, helping you learn and grow. Embrace new challenges and seek help when needed. Each day is a new opportunity to discover your potential and make a difference. Stay motivated, stay determined, and make this year your best one yet. You have the power to achieve amazing things. Wishing you a successful and rewarding Academic Year ahead!

*Ajil K Antony
HoD, Department of Physics*

Dear Students,

As the new Academic Year dawns, my heartfelt wish is for it to be a remarkable journey of learning, growth, and fulfillment for all. May classrooms brim with enthusiasm and curiosity, igniting a thirst for knowledge that transcends boundaries. May you find the inner drive and inspiration to pursue your studies with enthusiasm. May the Computer Science Department be a hub of innovation and entrepreneurship, nurturing the next generation of technology leaders and innovators. Let it be a place where creativity and critical thinking intersect, pushing the boundaries of what is possible. Here's to a remarkable Academic Year for the Computer Science Department, where students embark on a transformative journey, faculty members continue to inspire, and our department contributes to advancements that shape the future of technology. I encourage all of you to take advantage of these opportunities and to continue to work together to achieve our shared goals. In this Academic Year, may every challenge be an opportunity for personal and academic development. May perseverance and resilience become ingrained qualities, empowering students to overcome obstacles and strive for excellence.

Wishing you a successful and fulfilling Academic Year ahead!

*Raji N
HoD Department of Computer Science*

A new Academic Year gives you a chance to begin new and fresh.... It is an opportunity to look ahead and work harder to make it a better and a brighter future... The more an idea is developed, the more concise becomes its expression; the more a tree is pruned, the better is the fruit. "An idea, Plan, or purpose may be placed in the mind through Repetation of Thought" – (Napolean Hill). I extend my warm wishes to all the students, at the threshold of this new Academic Year.

I also wish Yuvavox Team a grand success in this New Academic Year 2023-24.

*Keerthi M S
Section Head B.Com CA*

I would like to extend my best wishes to all college students of YIMS. Your academic journey is a time of growth, exploration, and learning, and I encourage you to make the most of this valuable opportunity. So, make the most of this opportunity, pursue your dreams, and create a meaningful and fulfilling college experience. Best of luck on your academic journey!

*Dr. Ramya J
Section Head B.Com Taxation*

Success lies in your dedication and willingness to grow. Education is not just about acquiring knowledge; it's about developing the skills and mindset to thrive in a rapidly changing world. Let's cultivate a spirit of innovation, resilience, and empathy. Together, let's create a vibrant and inclusive learning environment. Best wishes for a remarkable Academic Year.

*Dr. Reneela P
Head, Dept of Chemistry*

Welcome to the world of Hospitality

Hospitality is a blend of skill sets such as positive attitude, warmth, good communication, confidence and service. If you can relate to others and empathize when they are in need, you are the one made for this profession. Hospitality industry is global, glamorous, growth oriented and rewarding. The boom and demand for manpower offers career choice in five-star hotels, restaurants, cruise lines, airlines, railways, retail, hospitals, clubs, tourist offices and the entire service sector in India and abroad.

Industry-driven curriculum is geared to strengthen the foundation and it challenges the students to develop conceptual, analytical, technical and managerial skills thus enabling them to compete and meet the changing needs in the challenging world of hospitality. It provides the necessary ecosystem for research, innovation and creativity. It is a testament to the excellence of the institute that every batch has achieved 100% placement. Students have been placed in leading hotels Worldwide.

I congratulate the team of faculty members and the students for their brilliant and unconditional efforts. I wish all the students and faculty members, a great academic career.

*Siby Mathew
HoD, Department of Hotel Management*

Jacques Delors has rightly said, "Education is based on the four pillars of Learning to be, Learning to Know Each other, Learning to Do, Learning to Live and Share together"

Dear College Fraternity

As we embark on a new Academic Year, let us foster an environment of mutual respect, intellectual curiosity, and collaboration. Let us embrace the power of words to inspire, challenge, and unite us. Together we can create a community where students and faculty can learn from one another, share their perspectives, and cultivate a sense of empathy and understanding. The start of a new Academic Year is always filled with new anticipation, excitement, and opportunity. It is a time where we can reflect on our achievements from the past and set new goals for the future. I encourage each of you to approach this year with an open mind, a thirst for knowledge, and a determination to make most of the opportunities that lie ahead.

My dear students, embrace the opportunity to build upon your previous accomplishments and continue to grow both intellectually and personally. This year, challenge yourself to push beyond your comfort zone, get involved in extracurricular activities, and take advantage of the numerous resources our college offers. As Malcolm Forbes said, "the purpose of Education is to replace an empty mind with an open one"

I wish you all a successful Academic Year. May you embrace curiosity, seize opportunities and discover the profound joy of learning. May this Academic Year be filled with growth, wisdom, unforgettable experiences and academic brilliance.

*Pameela Johnson
HoD, PG Department of English Language & Literature*

The journey to academic greatness does not begin and end in just a day, and that is why we are here. Education is the gateway to all your dreams. And hardwork is the key to it. Consistency and hard work is the recipe for greatness in life. Curiosity leads to learning, and learning builds a great storehouse of knowledge. Knowledge leads to countless opportunities, and opportunities lead to fulfillment. We believe that our students are more determined and focused to pursue their goals now more than ever and we are also determined to assist them and make sure they succeed.

As you begin this new Academic Year, always remember that a positive attitude and mind-set goes a long way in helping you achieve your dreams and goals. Our students have always been dedicated and hard working in the pursuit of their goals. We believe this year; you will be putting much more efforts and doing away with any kind of indolence in order to achieve success. Every expert was once a novice. All they did was put in the require work into continuous learning. We are here to encourage you to put in your best this session as it is up to you to create the bright future you want with your own hands. We encourage the students not only in academics but also in all co-curricular and extra Curricular activities. Expect obstacles and face them head-on. They are going to come up so the way you handle them is what makes all the difference. We wish all the students a very bright academic here ahead

*Shylaja Menon
HoD Department of Computer Science*

Dear students,

As we begin this new Academic Year, I want to express our heartfelt wishes for your success, growth, and happiness. We are excited to embark on this journey with you and be a part of your educational and personal development. Remember that you have the power to shape your own future through your dedication, hard work, and passion for learning. We, the teachers believe in your potential and know that you can achieve great things. Embrace challenges, ask questions, and never be afraid to seek help when needed. Together, let' us make this academic year one filled with exploration, achievements, and memorable experiences.

*Rev. Dr. Gimmi Antony Akkattu
HoD Department of Psychology*

Best Wishes for the New Academic Year

Team Yuvavox

Article Publication



Congratulations to Dr. Vishal Johnson, Assistant Professor, Department of Malayalam on the publication of article titled "Minimal Artinte Soundharyasaasthram Navamadhyamabhoomikayil" in the book Cyber Bahuswaravayanakal Published by Atma Books Cailcut.

Grooming Session



Department of Hotel Management conducted grooming session for female students on 15th June 2023, Thursday in Sapienza Hall at 10.30 am. The session was handled by Ms. Aiswarya (Celebrity makeup artist and Fashion designer, Kell, Palakkad). It included the basic makeup and hairstyle ideas needed in hospitality industry. The skin care remedies were also shared by the resource person. The session wound up at 1.30 pm.

Assemblies conducted in June



IInd Year B.Sc HMCA

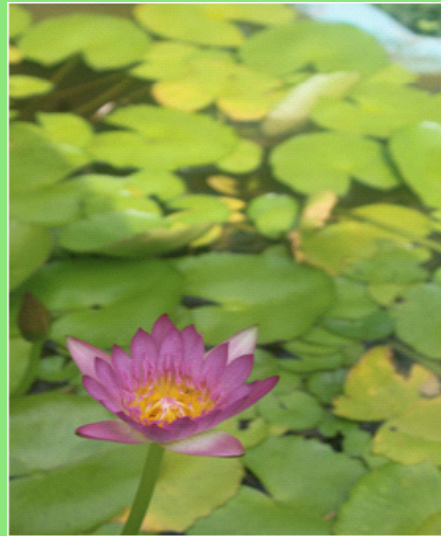


IInd Year B.Sc HMCS



III B Com Finance B Batch

Photography Contest



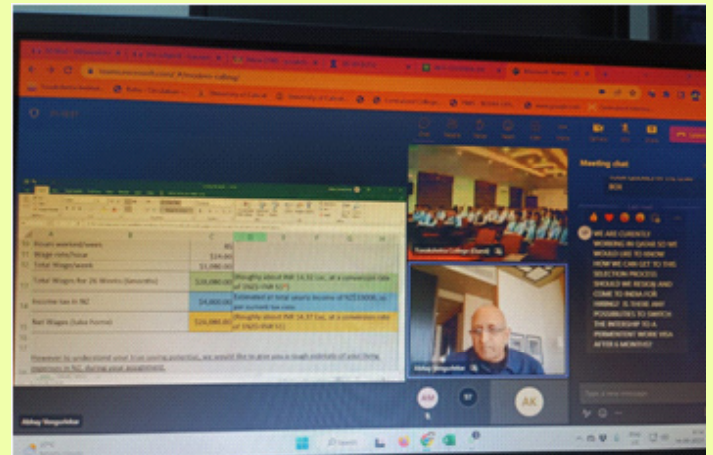
Department of Hotel Management conducted Photography contest for B.Sc Hotel Management students on 15th June, Friday in connection with National Photography Day. The programme was co-ordinated by Mr. Sinuraj P R, Assistant Professor, Department of HM. Theme of the contest was “My Nature Life” and students clicked beautiful snaps within the campus. Each picture contained an imaginative mind which was behind the camera. The results are awaited and will be announcing soon.

Congratulations



Congratulations to Nikhil Krishna.S of III B.Com CA who was appreciated by Kannaki Seva Sangham, Palakkad, on his book, "Discorso Publico" (Yuvakshetra Publications of YIMS)

Webinar on Career Guidance



Department of Hotel Management conducted a webinar on Career Guidance on 13th June 2023, Monday at 11.45 am. in Sapienza Hall. The resource person was Mr. Abhay Vengurlekar (Chief, 4D Planners) and Mr. Tomy Antony (Principal, YIMS). The session mainly focused on the career options in Newzealand and procedures to apply for Visa. It included the salary packages offered by the companies and properties over there. The session was an interactive one where the students clarified their doubts and queries. The session wound up at 12.30 pm.

Food & Beverage Production Promotion



Department of Hotel Management started F&B Production promotion from 16th June 2023, Friday under Department club “La Courrone” Club. It mainly focuses on developing culinary skills and marketing strategies among students. In this promotion, students sold sandwiches in the Department costing Rs20/- and it was prepared by them in the kitchen under the guidance of Mr. Vinod MR and Mr. Gliston Vincent (Assistant Professors, Department of HM). This will be continuing and every week same practice will be conducted.

JUNE FUN FACTS

June was most likely named for the Roman goddess Juno, patroness of marriage and the well-being of women. Another interpretation says that the name came from the Latin juvenis, “young people,” who were celebrated at this time.

Food Safety Programme



Department of Hotel Management conducted a Seminar on Food Safety on Food Safety Day on 13th June 2023, Monday at 11.45 am. in Sapienza Hall. Resource person was Mr. Pradeepkumar V.K (Assistant Commissioner, Food Safety Palakkad). The session was all about the importance of food safety and how contaminated food can cause various kinds of diseases. He also included various reasons which causes food poison. In the seminar, duties of Food Safety Officer were discussed with students. The session included interaction and was very fruitful for the students. Mr. Siby Mathew, Head handed over a memento to the resource person as token of love and appreciation on the behalf of Management. The programme wound up at 1.20 pm. with the vote of thanks by Ms.Asha Krishnan.

Newsletter Release



Yuvavox Newsletter June Issue Released by Dr. Tomy Antony, Principal, YIMS.

Curriculum Planning and Delivery

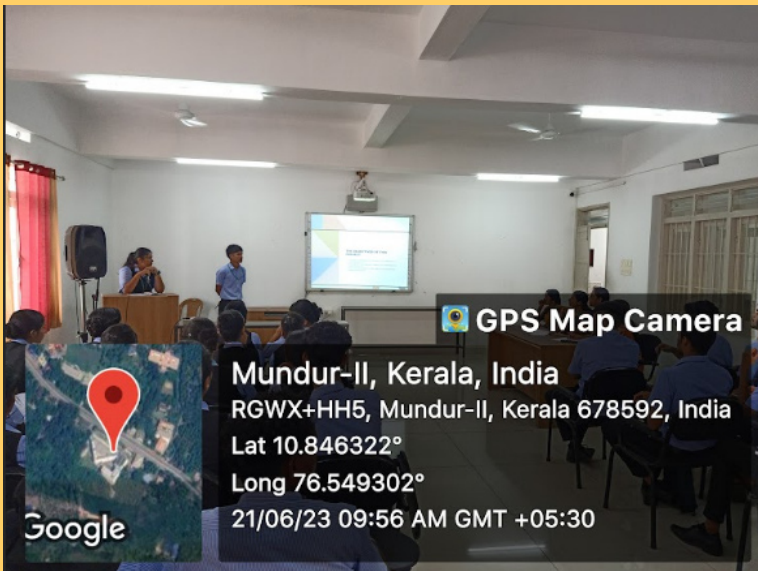


Faculties of the Department of Hotel Management presented their Curriculum Planning and Delivery in the presence of the Management, Rev. Dr. Mathew George Vazhayil (Director, YIMS), Dr. Tomy Antony (Principal, YIMS) and Rev. Dr. Joseph Olikkalkoonal (Vice-Principal, YIMS).

The session started at 3.30 pm. in Casa Romana Restaurant on 11th June 2023, Monday. All faculties prepared their CPD (Curriculum Planning and Delivery) on the basis of pedagogies they would be using in this Academic Year. Well planned CPD was appreciated by the Management. With that some suggestions were also discussed and an adieu was bidden to Mr. Thomas Mathew, Assistant Professor, Department of Hotel Management. In the end, Tea & Snacks was served by the students to the

Management representatives and then session got over by 5.40 pm.

Pilot Study: Towards Feasible Plan



B. Com Taxation Wing of PG Department of Commerce conducted a two day session on "Pilot Study: Towards Feasible Plan" on 21st and 22nd June 2023 at Language Room, Jubilee Block. The programme was organized by the research club CAPTIVA. The programme was started at 10.00 am with a prayer by Vrinda (III B.Com Taxation). Dr. Ramya J, Section Head welcomed the gathering and she furnished details on Research Methodology. Later the sessions were handed over to the final year students. Various groups presented their research topics.

The feasibility study conducted by the final year students towards their main project provided valuable insights into the viability and practicality of the proposed project. Based on the findings,

the students gained a clear understanding of the strengths, weaknesses, opportunities, and potential challenges associated with each project.

"Protect, Preserve, and Prosper: Go Green!"

"Be the Change, Make the World Green."

"Think Green, Act Green, Live Green."

Inauguration of Green Squad Club



Section B.Com Taxation of PG Department of Commerce organised a Green Squad Club inaugural section on 5th June 2023, at 2.30 pm in the Sapienza Hall. Nikhitha Ramesh (III B.Com Taxation), was the MC for the programme. The programme commenced with a prayer by Saraswathi (II B.Com Taxation), invoking blessings and setting a sacred atmosphere for the event. Following the prayer, Ms. Anjali K P, Assistant Professor from the PG Department of Commerce (Taxation Wing), delivered the welcome speech.

The next segment of the programme was the lighting of the lamp, followed by the inaugural speech delivered by Rev. Dr. Lino Emmatty, the Assistant Director of YIMS. He shared his thoughts and insights, inspiring the audience with his words. Ms. Prajitha Prasad S, Assistant Professor from the PG Department of Commerce (Taxation Wing) introduced the club, providing an overview of its objectives, activities, and achievements. The program continued with felicitations of Dr. Ramya J, Section Head of B.Com Taxation, and Ms. Meghna Babu, an Agricultural Officer from Mundur.

The event also featured the logo launching of the programme representing the identity and purpose. Additionally, saplings were distributed to promote environmental consciousness and sustainability. Bhavya (the Club Secretary), delivered the vote of thanks, expressing gratitude to all the participants, dignitaries, and attendees for their valuable contributions and support. The programme concluded with the rendition of the National Anthem. Overall, the program was a successful and meaningful event that showcased the dedication and talents of the students and faculties. It provided a platform to recognize and appreciate individuals for their achievements while emphasizing the importance of environmental sustainability.

Plant a Tree Programme



Section B Com CA of PG Department of Commerce, In Connection with world Environment day initiated “Plant a Tree Programme” organized by Merchando Club as a part of green campus initiative by Planting White Magnolia Chempaka at YIMS Campus. The programme blessed with the presence of Rev. Dr. Joseph Olikkalkoonal, Vice Principal, Rev. Fr. Midhul Kombara, Assistant Director, YIMS and Ms. Keerthi M S, Section Head B Com CA, YIMS

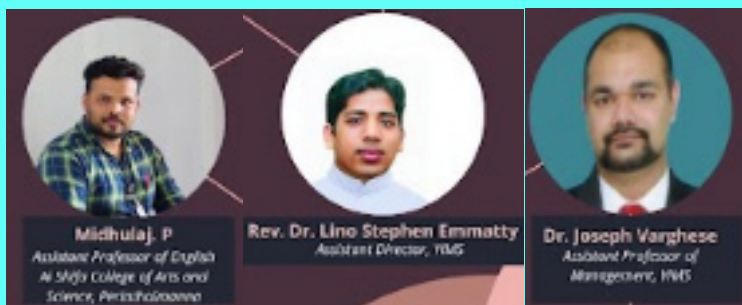
Bridge Course



The Taxation Wing of PG Department of Commerce organized a Bridge Course on INCOME TAX LAW AND ACCOUNTS for final year students from 05th to 15th June 2023. The session was handled by Dr. Ramya. J, Section Head, PG Department of Commerce, YIMS. The Bridge Course enhanced the students academic endeavours. It also helped them for the preparation of their core papers.

3 Day Workshop on Networking Skills

The PG Department of Commerce conducted a Three Day Workshop on Networking Skills CAMBIO for M.Com Students from 14th to 16th June 2023. The Resource Persons for sessions were Mr. Midhulaj. P, Assistant Professor, Al Shifa College of Arts and Science, Perithalmanna; Rev. Dr. Lino Stephen Emmatty, Assistant Director, YIMS and Dr. Joseph Varghese, Assistant Professor, Department of Management, YIMS. The Workshop helped the students to develop effective networking skills and empower them to seize career opportunities, expand industry knowledge, and create a robust professional network.



Latex, Training Programme



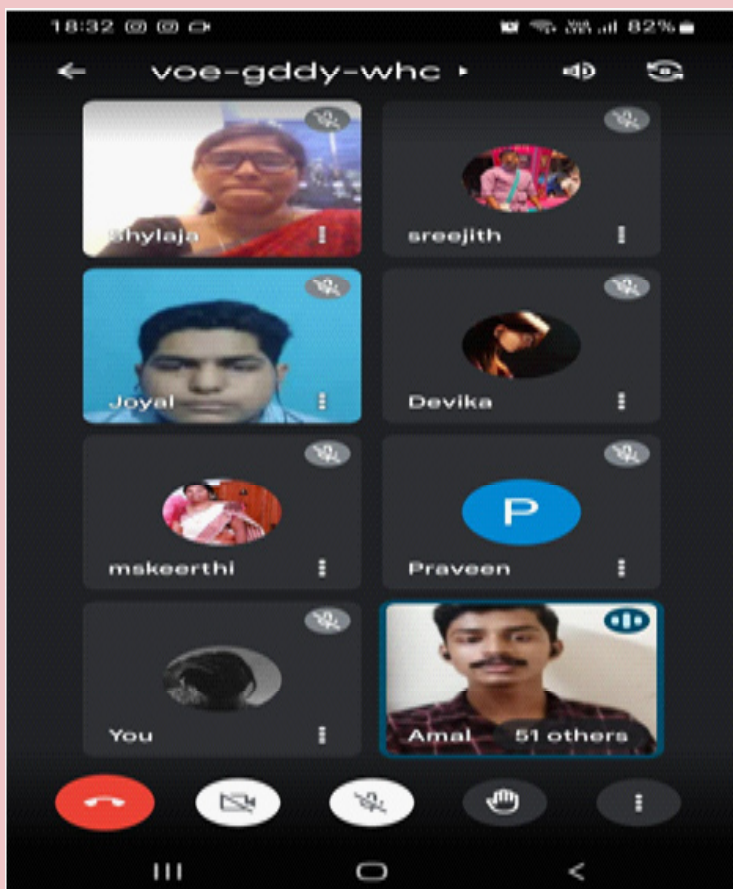
Department of Mathematics inaugurated the 5 Day “Latex, Training Programme on Documentation” for Teachers, Research Scholars and PG students on 17th June 2023 at Sapienza Hall. The main objective of the programme was to enable the participants to use Latex effectively for writing articles, thesis and books, to prepare slides and drawing graphics. The resource person for the programme was Prof. T K Rajan, HoD, Department of Mathematics. Ms. Radhika V S, Assistant Professor and the programme coordinator delivered the welcome address. The programme was presided over by the Vice Principal, Rev. Dr. Joseph Olikkalkoonal. Rev. Dr. Mathew George Vazhayil, Director, YIMS, inaugurated the session. Ms. Lintu Raj, Assistant Professor and the Joint coordinator introduced the resource person to the audience.

Congratulations



Congratulations to Ms. Keerthi M S, Section Head B Com CA who is appointed as an Academic Coordinator of IGNOU.

Unlocking the Path to Company Secretary Ship



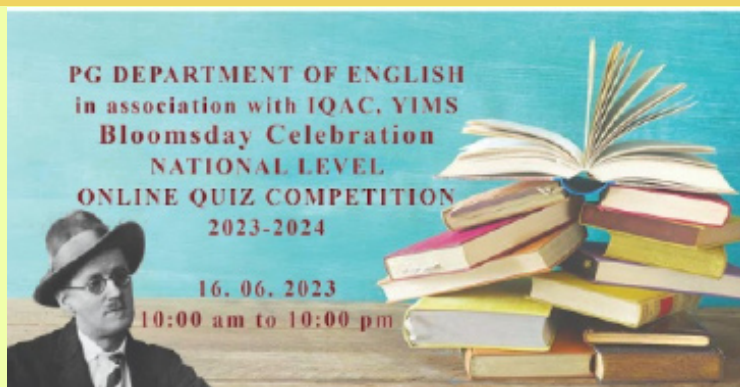
The Department of Management in association with IQAC conducted a session entitled “UNLOCKING THE PATH TO COMPANY SECRETARYSHIP TARGET CS” (Sessions for cracking CS foundation exam) on 14th June 2023 via Google meet. MC was Joyal Joseph (III BBA). The programme was started at 6.00 pm. with a prayer by Ranjusha of IIBBA. The welcome speech was delivered by Ms Shylaja Menon, HOD, Dept of Management. Rev. Dr Joseph Olikkalkoonal, Vice Principal, YIMS gave the official message for the session. Mr Sreejith P S, Branch Manager of Kerala Gramin Bank, Palakkad, was the chief guest and resource person. Ms Keerthi MS, Head of Section Bcom CA felicitated the session. Ms Devika N, CS achiever and Alumna of 2020-2023 BBA batch shared her experience about the said course. The session was very beneficial for the students, as it provided guidance on CS Foundation course. The session ended with Vote of thanks of Amal K Babu, CS level I achiever, (III BBA). Around 50 students from BBA, Bcom, Finance, CA & Tax streams participated in the session. The session wound up at 6.45 pm.

Two Day Workshop on Confidence Building



Section B com CA of PG Department of Commerce conducted a Two Day Workshop on “Confidence: The Key to Competency” on 12th & 13th of June 2023 for Final year Students. The objective of the programme was to enhance the self confidence among students. The sessions were handled by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. Each session was a new learning experience for the students. They actively participated in each session with enthusiasm and zeal.

National Level Online Literary Quiz



The PG Department of English and Languages in association with IQAC, conducted a National Level Online Literary Quiz in connection with Bloomsday Celebration on 16th June 2023 from 10.00 am to 10.00 pm. The competition was open exclusively for UG and PG students. The students from various colleges of the country participated and e-certificates have been issued to those who have secured 40% and above.

World Blood Donor Day



NSS unit no 271 of Yuvakshetra Institute of Management Studies combined with Red Ribbon Club observed the World Blood Donor Day on 14th June 2023. In which the NSS volunteers actively participated.

The orientation programme began with the NSS Anthem at II B.Sc Geography classroom. The session was presided over by Ms Sneha K, Assistant Professor of the PG Dept of English, Assistant NSS Programme officer. The session was felicitated by Ms. Divya, Assistant Professor of the PG Dept of Geography. Swetha, NSS Volunteer and Student of II BSC Psychology was the Master of Ceremony. The Resources Persons of the session were Gokul (II B.com CA), Rinu Samuel (II BSc Psychology) and Saniya (II BSc Computer Science). They talked about the advantages and importance of blood donation. The session ended after the National Anthem followed by the Vote of Thanks delivered by Albin II BSc computer science.

Congratulations



Congratulations to Ashirda K of II B COM FIN B and Aadharsha K of II BSc Geography who were selected for District level presentation of the Youth Innovator Programme organized by the Government of Kerala and successfully completed their presentation at the district-level meet held at Victoria College.

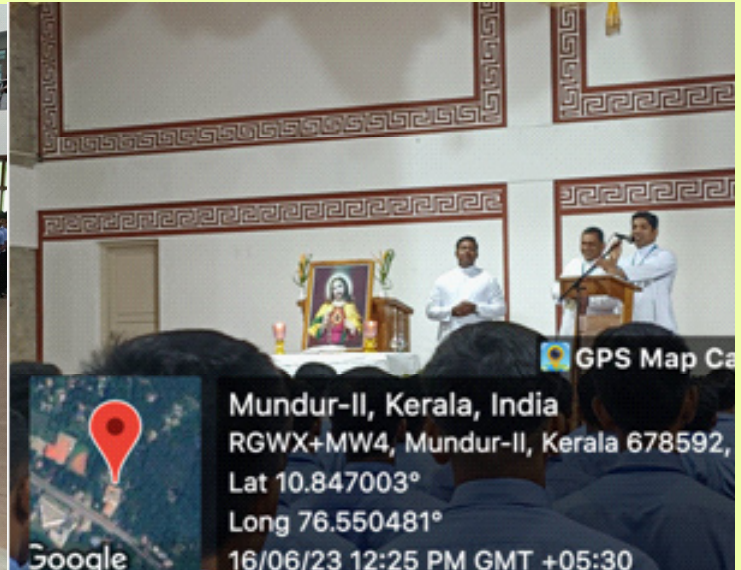
Skill Development Programme

Section B. Com CA of YIMS organized a skill development programme, Learning Environment and Classroom Management for the B.Ed. students of Calicut University Teacher Education Centre, Koduvayur on 9th June 2023. The programme was started with a sapling plantation (Water Apple plant) in CUTEC campus by the delegates of YIMS as a part of Green Campus activity. The main vision of the programme was to expertise the students with classroom management skills. Ms. Rajitha Rajendran R, Assistant Professor, Section B Com CA, YIMS, handled the session and explained the importance of a teacher, classroom management, learning environment, teacher –student matrix and aims of teaching. It was a fruitful session in which B.Ed trainees participated and interacted very well.



Ms. Rajitha Rajendran planted a tree in CUTEC campus on 9th June 2023

Feast of the Sacred Heart of Jesus



The feast of Sacred Heart of the Jesus was celebrated on 16th June at C.H Block and HM Block. A morning assembly was convened in the central square of Christ Hill Block. III B. Com Finance B hosted the assembly. The assembly started with a prayer by Nandhini and Sreelakshmi. A. Josna Jose delivered the thought for the day. News reading was done by Adarsh. The departmental updates were conveyed by M.Ajmal. Rev. Dr. Lino Emmatti, Assistant Director, conveyed the festal greetings. Rev.Dr.Mathew Vazhayil, Director, headed the blessing ceremony of the college building. Principal Dr.Tomy Antony, made the official announcements and the academic updates were announced by the Vice principal, Rev.Dr.Joseph Olikkalkoonal. The Assembly dispersed with National Anthem. The Blessing ceremony of Hotel Management Block was officiated by Rev. Fr. Midhul Koombara, Assistant Director, YIMS.

Joy of Green

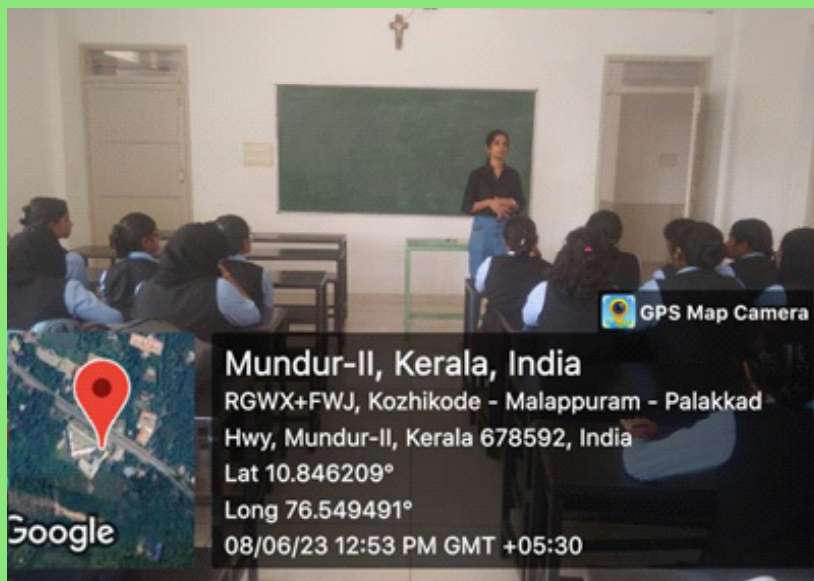


In connection with World Environment Day, PG Department of English Language and Literature initiated "Joy of Green" programme which comprised of clean-up campaign at Kongad Police Station premises and Bamboo sapling donation by I BA students and an awareness rally at Kongad Bus Stand by IMA students. The programme started at 1.30 pm. with the clean- up campaign. Mr. Abdul Salam, Sub-Inspector, Kongad Police Station inaugurated the campaign.

Ms. Pameela Johnson, Head, PG Department of English, Dr. Krishna Praveen, Ms. Sneha K, Assistant Professors, PG Department of English accompanied the students. 60 students from both the classes participated in the programme which ended up by 3.00 pm.



Alumni Odyssey



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The Department of Physics organised “ALUMNI ODYSSEY: BRIDGING THE GAP” an alumni Interaction programme aimed to foster meaningful connections between alumni and junior students on 8th June 2023. Through engaging sessions and open discussions, the programme provided a platform for juniors to gain valuable insights, advice, and mentorship from experienced alumni.

Ms. Silpa who belonged to the first batch and currently pursuing the Post Graduation from Vimala College, Thrissur interacted with the students. Mr. Ajil K Antony, HoD, Department of Physics welcomed the gathering. Ms Remya R and Ms Ansha Shaji, Assistant Professors, Department of Physics felicitated the meeting. Keerthna Srikumar, Physics Association Secretary delivered vote of thanks. The alumni Interaction programme successfully bridged the gap between alumni and juniors, empowering the latter with inspiration, guidance, and a sense of community as they navigate their undergraduate journey and prepare for their future endeavors.

Yuvakshetra Publications

Upcoming Releases

978-81-964380-2-9

The Pillars of Justice : The Leading Indian Advocates
 Dr. Adv. Tomy Antony

978-81-964380-3-6

Hindi Upanyas aur Kinnar Jeevan
 Dr. Divya N K

978-81-964380-1-2

The Hidden Beauty of Mathematics
 Mahesh M

978-81-964380-0-5

Calculus of Single Variable
 Prof. T K Rajan

978-81-963138-8-3

Celeste Digital An Integration of Artificial Intelligence
 Rajitha Rajendran R

978-81-963138-9-0

Irregular Graphs and Graph Extensions
 Dr. Jorry T. F

978-81-963138-6-9

Digital India - An Over View
 Nikhil Krishna & S, Treesa Mary Thomas

978-81-963138-5-2

Rays of Capitalism
 Fathimathu Shahina O A, Sanjana S

978-81-963138-4-5

Wisdom of Learning
 Dr. Sunny Raj & A, Keerthi MS

978-81-963138-3-8

Mucheerppan Sreekumar K

978-81-963138-7-6

Premchandor YatharthJeevan (Hindi) Midhun M

978-81-963138-1-4

Nenjakkam(Mal) VishalJohnson

978-81-963138-2-1

A Hanbook of CounsellingPsychology Sr. Dr. Delphi

978-81-963138-0-7

*Education,InnovationandSustainability-
 InternationalConferenceProceedings*
 Dr. MatildaDanny, Sreeraj MK, Manoj M



World Environment Day

The World Environment Day was observed on 5th June 2023 by the PG Department of Geography organized by Geographic Forum Green Fan Nature Club & NSS, IQAC, YIMS in Association with KFRI Peechi. The function began at 10.00 am. in Sapienza Hall.

Dr. M. Ramachandran, Head, PG Department of Geography formally welcomed all the dignitaries, teachers and students to the gathering, and also mentioned the aim and significance of this programme. Principal Dr. Tomy Antony delivered the presidential address. The inaugural address was done by the resource person Dr. Syam Viswanath Director, KFRI, Peechi. Keynote address was delivered by Rev. Dr. Mathew George Vazhayil, Director Yims. Vice Principal Rev. Dr. Joseph Olikkalkoonal felicitated the gathering. Dithya K M, Association secretary, Geography offered vote of thanks. The official function wound up with the National Anthem.

The resource session began at 10.50 a.m., by Dr. Syam Viswanath, Director, KFRI, Peechi. The session began with a brief introduction about KFRI, Peechi. The session included discussions on the topics; forest wealth of Kerala, triple planetary crisis and current issues of environmental concern, man-environment interaction, invasive alien species, plastic pollution, microplastics, etc. There was also an interactive session in which the resource person gave clarification to the doubts raised by students.

After the resource session all the students, teachers and the officials gathered in the Christ Hill Garden for planting new tree sapling.



World Environment Day and NSS



The NSS Unit no 271 of Yuvakshetra Institute of Management Studies along with the PG Dept of Geography celebrated the World Environmental Day on 5th June 2023 at Sapienza Hall. The programme started at 10.00 am with the prayer. Mr. Chandrasekhar, Assistant Professor of the Dept of Geography, NSS Programme Officer of the College delivered the Welcome Address. The session was presided over by Dr. Tomy Antony, Principal of the College. The chief guest of the session was Dr. shyam Viswanath, Director of KFRI and Dr. Ramachandran, Head of Department of Geography felicitated the meeting. Dr Shyam Viswanath provided a class on forest conservation. Various issues including pollution, human animal conflicts were also discussed in the session. An interactive session was also held after the class . The session ended up with the Vote of Thanks and National Anthem. After the session was over, the chief guest along with other college officials and NSS volunteers planted a gooseberry sapling in front of the College.

Reading Day Celebration 2023



As a part of the Reading Day Celebration 2023, the Department of Computer Science, in association with IQAC, organised an Extension Activity by contributing one year Educational Journal Subscription to the students of Govt. LP School, Kundalassery, Palakkad, on 23rd June 2023. Students of II B. Sc Computer Science made the financial contribution for the Journal Subscription. The programme was inaugurated by the Vice Principal Rev. Dr Joseph Olikkakoonaal by issuing the first issue of journal subscription, and appreciated the student's initiative taken for this venture. Mr Febin Rahman Vice President, Keralassery Gramapanchayat presided over the function with motivational speech. Ms Raji N, HoD, Computer Science Department and Ms. Sumathy M, Head Mistress Govt. LP School, Kundalassery, O K Ramachandran, Ward Member Keralassery Gramapanchayat addressed the gathering. Programme concluded with Vote of thanks by Ms Athira, PTA President, Govt. LP School, Kundalassery.

The main aim of the program was to develop social commitment activities among students. It was organised and well arranged by the II B. Sc Computer Science students under the supervision of Mr Jibin Joy, Assistant Professor, Department of Computer Science.

Certificate Distribution



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS distributed the certificates to III Year B. Sc Mathematics students who successfully completed the add on course conducted by The Department of Mathematics on the Academic Year 2022-23.

MoU with HFCTEW



As a part of the Strive Training Programme, IQAC, YIMS and IQAC, Holy Family College of Teacher Education for Women, Koduvayur signed MoU. The MoU was exchanged between Dr. Tomy Antony, Principal, YIMS and Dr. Sr. Valsa T Chiramel, Principal, Holy Family College.

"Small Steps, Big Impact: Go Green Today!"

"Respect Nature, Sustain the Future."

International Olympic Day Celebrations



Department of Physical Education observed the International Olympic Day on 23rd June 2023.

The Great Identity Challenge



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS inaugurated "The Great Identity Challenge" on 16th May 2023 organised by Yuvakshetra Central Library and Yuvavox Newsletter as part of National Reading Day.

Congratulations



Nikhil Krishna.S of III B.Com CA of YIMS has been recognized and awarded as a GREAT WRITER by Palakkad Municipality for his Book titled "DISCORSE PUBLICO" from Yuvakshetra Publications. He has been felicitated by Palakkad Municipality Chair Person Smt. Priya Ajayan in the presence of Sri. Abdul Bassith, Excise Department Officer Palakkad.



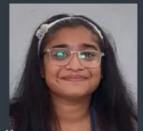
IQAC IN ASSOCIATION WITH ANTI NARCOTIC CELL YIMS

POSTER MAKING COMPETITION

WINNERS



1 ADITHYAN K
III BCA, YIMS



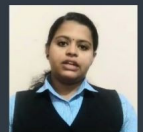
2 MEERA MURALI
II BCOM FINANCE, YIMS

SPEECH COMPETITION

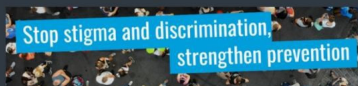
WINNERS



1 SANTHRA SURESH
III BCOM FINANCE, YIMS



2 ANANYAA MURALIDHARAN
II BSC MATHEMATICS, YIMS



INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING JUNE 26

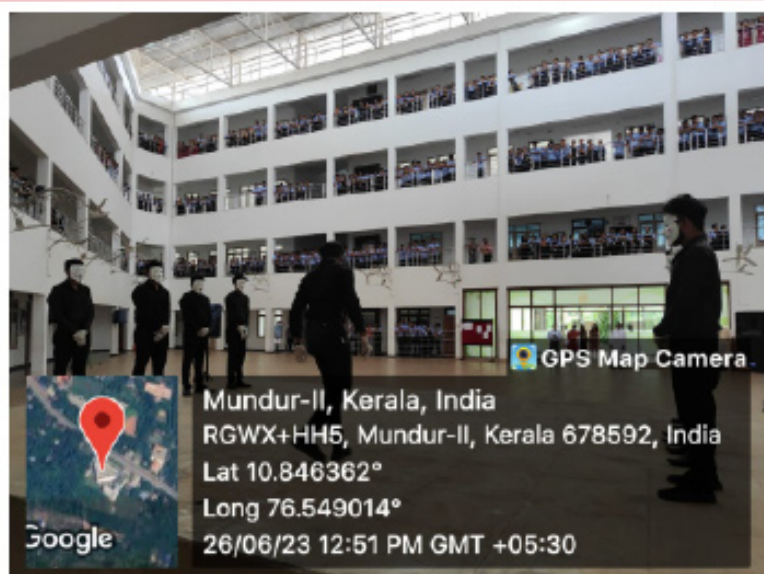
IQAC IN ASSOCIATION WITH ANTI NARCOTIC CELL YIMS POSTER MAKING COMPETITION



celebrate life, say no to drugs

16-06-2023

Mime Performance



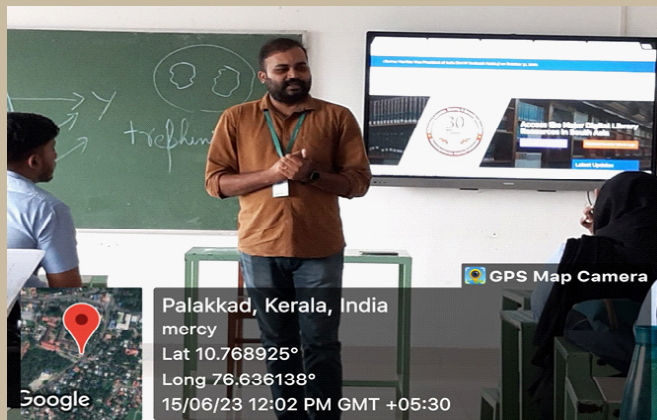
As part of the International Day Against Drug Abuse and Illicit Trafficking, under the leadership of Antinarcotic Cell, NSS Volunteers of YIMS hosted a mime performance to create awareness among the students against drug usage.

Anti-Narcotic Awareness Session



B. Com Taxation Wing of PG Department of Commerce jointly with Anti- Narcotic Cell in the Taxation Wing conducted an awareness session about “YES TO LIFE, NO TO DRUGS on 26th June 2023, at Yuvachethana Hall with the objective of raising awareness about the harmful effects of narcotics and illicit drugs on individuals, families, and society as a whole. The session aimed to educate participants about the dangers of drug abuse, provide information on available support and rehabilitation services, and to promote a drug-free lifestyle. The programme started with a prayer by Lakshmi Chandana. Dr. Ramya J welcomed the gathering. The presidential address was given by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS discussed about the physical and mental health risks associated with drug abuse. The inaugural speech was delivered by the resource person Mr. Rajesh Kannampura, Excise Inspector Palakkad. Mr. Sreeraj M K, Anti Narcotic Cell coordinator, YIMS felicitated the event. Then the session was handed over to the resource person. He mainly concentrated on the latest cases in drug abuse, the family’s mental status in such cases, etc. To engage the participants and encourage active participation, interactive activities were incorporated throughout the session. The Master of ceremony was Vrindha Karnakumar (III B. Com Taxation). Total 72 students were the beneficiaries of the session.

A Seminar on INFLIBNET



PG Department of Psychology, Yuvakshetra Institute of Management Studies conducted a Seminar on the topic ‘A Seminar on Inflibnet’ in association with IQAC on 15th June 2023. The programme was conducted for the Final year UG & PG students in order to make them aware of the reliable and ubiquitous scholarly and peer reviewed electronic resources and to make use of them for Research purposes. The programme started with blessings of Almighty and the session was welcomed by Ms. Neethi Rose Anto, Assistant Professor, Department of Psychology. The programme was inaugurated by the Head of the Department, Rev. Dr Gimmi Antony. The resource person for the programme was Mr. Christo Somi, Librarian YIMS. He enlightened students with knowledge regarding how to access N-List, INFLIBIT and Delnet. He also provided information regarding various peer reviewed journals in psychology. The programme was found to be very successful from the feedback of students who participated. Vote of thanks was given by Kavya Nair III BSc Psychology.

"Save the Earth, it's our only home."

"Go Green and Keep the Earth Clean."

"Love the Earth, it's our Greatest Treasure."

Seminar on Drug Addiction

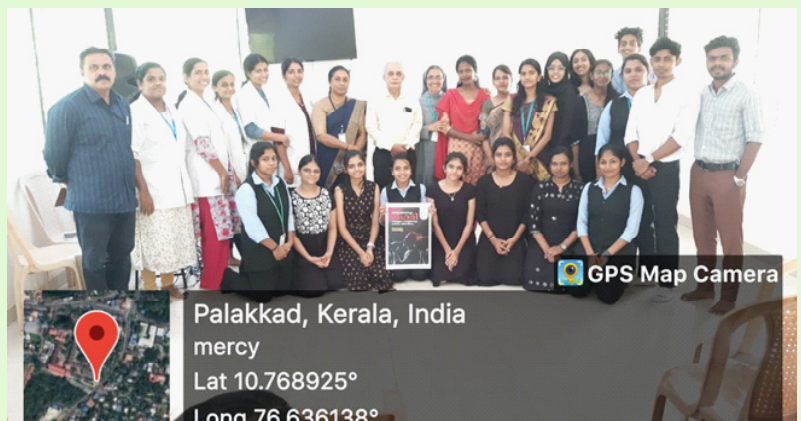


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The PG Department of Psychology observed International Day against Drug Abuse and Illicit Trafficking on 26th June 2023. The department organised a seminar on Drug Addiction: Familial Risk & Protective Factors at Yuvachethana Hall from 1.30 pm - 3.00 pm, in association with IQAC, Anti-Narcotic Cell & Shalom Institute of Mental Health and Research. The PG I year students, UG I and III year students and a few parents of the students participated in the programme. The official session started with prayer by II BSc Psychology students. Welcome speech was given by Amritha M, Assistant Professor, PG Dept. of Psychology. The programme was inaugurated by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS and it was felicitated by Rev. Dr. Gimmi Antony Akkattu, HoD, PG Dept of Psychology. The resource person for this programme was Mrs. Sunaina Ayilyath, RCI registered Clinical Psychologist, SIMHAR. A musical drama was played by the students of PG Department of Psychology related to the theme: 'drug abuse'. Vote of Thanks was delivered after the session by Chithra S, (III BSc Psychology). The programme wound up with a National Anthem.

Visit to Shalom Institute of Mental Health

As part of observing International Day against Drug Abuse and Illicit Trafficking, two staffs and a few students of PG Department of Psychology visited Shalom Institute of Mental Health, Parli at 11.00 am. on 26th June 2023, Ms. Amritha M & Sr. Delphi CHF, Assistant Professors of the department, coordinated the programme. The students of III and II BSc Psychology performed a musical drama related to the theme of drug abuse and addiction.



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Moulding the Budding Researchers



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PG Department of Psychology organised a Mock Presentation for the budding researchers in association with IQAC on 27th June 2023. Rev. Dr. Joseph Olickalkoonal, Vice Principal, YIMS was the Chief Guest. After the prayer and welcome speech by Megha, (I MSc Psychology) and Ms. Amritha M (Asst. Professor, PG Dept. of Psychology) the programme was inaugurated by Rev. Dr. Joseph Olikkalkoonal. He exchanged inspiring message and motivated students to do further Research. Rev. Dr. Gimmi Antony Akkattu, HOD, PG. Department of Psychology gave valuable ideas and message to the budding researchers. The programme was evaluated by Sr. Dr. Delphi CHF, Asst. Professor, PG Department of Psychology.

Practical Yoga Session



The PG Department of Psychology conducted a practical Yoga Session on the theme ‘Yoga for Vasudhaiva Kutumbakam’ on 23rd June 2023 at Yuvachethana Hall from 10.30 am to 12.00 pm, in association with IQAC. The I PG year students, UG II and III year students participated in the programme. The official session started with prayer by Sumathi C (II BSc Psychology). Welcome speech was given by Miss Ansu Mathai, Assistant Professor, PG Dept. of Psychology. The programme was inaugurated by Dr. Tomy Antony, Principal, YIMS. The programme was felicitated by Rev. Dr. Gimmi Antony Akkattu, HOD, PG Dept of Psychology. The resource person for this programme was Ms. Remya A, Yoga instructor at Govt Homoeo Dispensary Kongad also a National yoga winner. Importance of Yoga was explained well through practical sessions. A Vote of Thanks was delivered after the session by Gopika P, (II BSc Psychology). The programme wound up with the National Anthem.

World Environment Day Celebration at Holy Family AUP School, Thadukkasseri

The PG Department of Psychology, in collaboration with Holy Family A.U.P School, Thadukkasseri, organized a compelling event to commemorate World Environment Day. The theme of the program was "Beat the Plastic Pollution." at 10.00 am, on 5th June 2023. The inaugural ceremony was graced by Mr. Febin Rahman, the Vice President of Keralassery Panchayath, who emphasized the importance of environmental conservation. Present at the venue were the first-year students of the PG Department of Psychology, along with the assistance of esteemed faculty members, Sr. Dr. Delphi and Ms. Amrutha. The event commenced with an enthusiastic flash mob and a thought-provoking skit that shed light on the consequences of environmental degradation. Through these performances, the participants highlighted the significance of environmental protection and emphasized the role each individual plays in this endeavor. As an additional gesture towards effective environmental preservation, saplings were planted. Guiding the event as programme coordinators were Sr. Dr. Delphi, Ms. Durga Vinod (Assistant Professors in the Department of Psychology), and Sr. Sheeja Antony (Headmistress) from Holy Family A.U.P School, Thadukkasseri.



MoU with Mercy College, Palakkad.



Yuvakshetra Institute of Management Studies signed MoU with Mercy College, Palakkad.

Congratulations



Congratulations to Dr. Vishal Johnson for being the resource person for the *Vayanavaaraaghosham 2023* organized by Central Library SNGC Pattambi as part of National Reading Day Celebration.

Seminar on 'Life Style Disease Reverse Mngement Techniques



The PG Department of Psychology conducted a Seminar on 'Life Style Disease Reverse Mngement Techniques' on June 23, 2023 at Yuvachethana Hall from 1.30 am to 3.00 pm, in association with IQAC for the students of Psychology Department. The official session started with prayer by Sumathi C (II BSc Psychology). Welcome speech was given by Ms. Neethi Rose, Assistant Professor, PG Dept. Of Psychology. The program was inaugurated by Rev. Dr. Lino



Emmatty, Assistant Director, YIMS. The programme was felicitated by Dr. Sr. Prima, Assistant Professor, PG Department of Psychology. The resource person for this programme was Mr.Viju Chacko, Managing Director, R.V Hospital, Mylapully. Session was informative regarding the management techniques of Life Style Diseases. The Vote of Thanks was delivered after the session by Shameema M.P, (I MSc Psychology). The programme wouded up with the National Anthem.

Intercollegiate Quiz Competition



Students of the Department of Mathematics Ananya Muralidharan and Anaswara P. J had participated in the intercollegiate quiz competition conducted by the Department of Mathematics St. Mary’s College, Puthanangadi and secured fourth position in the contest. This competition was conducted as part of the celebration of Statistics day STATMANIA by the department in association with IQAC. The contest was held at the seminar hall of the College on 27 June 2023. The quiz masters congratulated the performance of the contestants and rewarded them with an E-certificate for their participation. The quiz competition had not only provided a platform for academic excellence but also had woven bonds of friendship and admiration. The image of the event would forever remain etched in the memories of everyone present, serving as a reminder of the remarkable journey of their academic excellence.

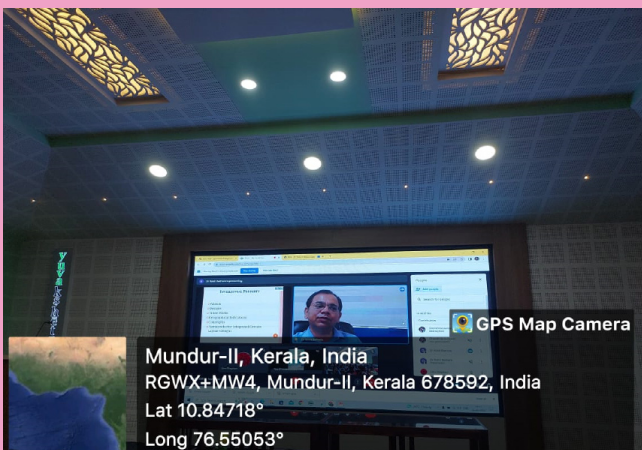
School Kit Distribution

PG Department of Commerce in association with Social Responsibility Club “Spirito Pubblico” distributed School Kit to the students of Labour School, Ezhakkad on 26th June 2023. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS handed over the school kit to the students. Ms. Geetha (Head Mistress) Labour School, Ezhakkad, Dr. Matilda Danny (HOD) PG Department of Commerce, Ms. Greeshma. P, Ms. Shymili KS , Assistant Professors ,YIMS, Nithin & Vyshnavi Pradeep Final year B.Com students coordinated the programme.



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Session on Intellectual Property Rights (IPR)



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Intellectual Property Rights (IPR) have become a critical aspect of today's ever-evolving global economy. PG Department of Commerce shine a spotlight on the fascinating realm of Intellectual Property Rights (IPR). Session on Intellectual Property Rights (IPR) was organized for the Final Year B.Com Students on 26th June 2023. The Session was Inaugurated by Rev. Dr. Lino Stephen Emmatty, Assistant Director, YIMS. Dr. Rohit Rathore, Deputy Controller of Patent and Design, Delhi was the Resource Person. The importance of IPR in college campuses, its impact on research and development, and the ways it fosters entrepreneurship and commercialization of ideas were explored in the session.

Distribution of library Books



PG Department of Commerce, Section Finance has taken a step forward by launching a distribution programme of Library books that brings the joy of reading directly to the hands of students of Government L.P School Mundur. Through this programme, the department as part of social responsibility club “SPIRITO PUBBLICO” aims to provide access to a wide range of books and resources that support their educational journey. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS handed over the library books to the students of G.L.P School. Dr. Matilda Danny, HOD, PG Department of Commerce, Ms. Greeshma. P, Ms. Shymili KS, Assistant Professors, YIMS, Nithin and Vyshnavi Pradeep Final year B.Com students were present for the programme. The Programme was conducted on 26th June 2023.

Article Publications



Ms Shylaja Menon, HOD, Department of Management authored an article in Scopus Indexed Journal--“Ethical Aspects of Library And Information Science Perspective”, Section A Research paper ISSN 2063-5346 Eur. Chem. Bull. 2023, 12 (Special Issue 4), 17294-17307, in European Chemical Bulletin.

Ms Jisha Sankar, Faculty of Department of Management authored an article in Scopus Indexed Journal - "Challenges and Impact of Modern Education Factor on Socio- Economic Development in India", Section A-Research paper ISSN 2063-5346 Eur. Chem. Bull. 2023, 12 (Special Issue 4), 16559-16570, in European Chemical Bulletin.



Dr. Joseph Varghese, Faculty of Department of Management authored an article in Scopus Indexed Journal - "Modern Marketing Practices and Sustainable Strategies for Successful Business", Section A-Research paper ISSN 2063-5346, Eur. Chem. Bull. 2023, 12 (Special Issue 4), 16429-16439, in European Chemical Bulletin.

"Act Now, Save Tomorrow: Protect Our Environment."

"Live in Harmony with Nature."

"Every Drop Counts: Conserve Water."



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Dithya K M

B.Sc Geography 2019 - 2022

Calicut University 1st Rank Holder



EXPLORA Episode-4
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Gayatri V

Best Out going Student

B.Sc Physics 2020 - 2023 Batch

Spectacular performance in University and State level



