

## SEMINAR ON RESEARCH METHODOLOGY

Dr. Anand K, Asst. Professor, Sri. C. Achutha Menon, Govt. College, Thrissur inaugurated and the served as the resource person for the one day Seminar on Research Methodology organised by PG Department of Commerce, Section B. Com CA on 21/07/2023.





**yuvakshetra**  
Institute of Management Studies (YIMS)  
Emakad, Mundur, Palakkad - 67851, Kerala  
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OUR MOTTO: INFORM AND FORM TO TRANSFORM



**Inauguration of 'Research Springs' Committee and Certificate Course**

**Book Releasing Ceremony**

**Seminar on Research Methodology For III B.Com CA Students**

ORGANISED BY SECTION B.COM CA ALONG WITH RESEARCH COMMITTEE OF IQAC

"Research is seeing what everybody else has seen and thinking what nobody else has thought"

<b>CHIEF GUEST:</b> Dr. Anand K Assistant Professor, Sri C. Achutha Menon Govt. College, Thrissur		<b>VENUE:</b> Sapientia Hall, YIMS <b>DATE:</b> 21st July 2023 <b>TIME:</b> 10.30 am to 12.45 pm
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<b>Organising Committee:</b> Rev. Dr. Mathew George Vazhayil Director, YIMS Dr. Tomy Antony Principal, YIMS Rev. Dr. Joseph Olikkalkoonal Vice Principal, YIMS Ms. Keerthi MS, Section Head B.Com CA, YIMS	<b>Programme Coordinator:</b> Ms Rajitha Rajendran Assistant Professor, YIMS <b>Student Coordinators:</b> Amritha KP, III BCom CA Nikhil Krishna S, III BCom CA
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## 'NJATTUPURA - THREE DAY LITERARY WORKSHOP'

T D Ramakrishnan, Eminent Novelist and Translator in Indian Literature inaugurated the Three Day Literary Workshop titled *Njattupura* organised by PG Department of English in association with KCBC Media, Kottayam.





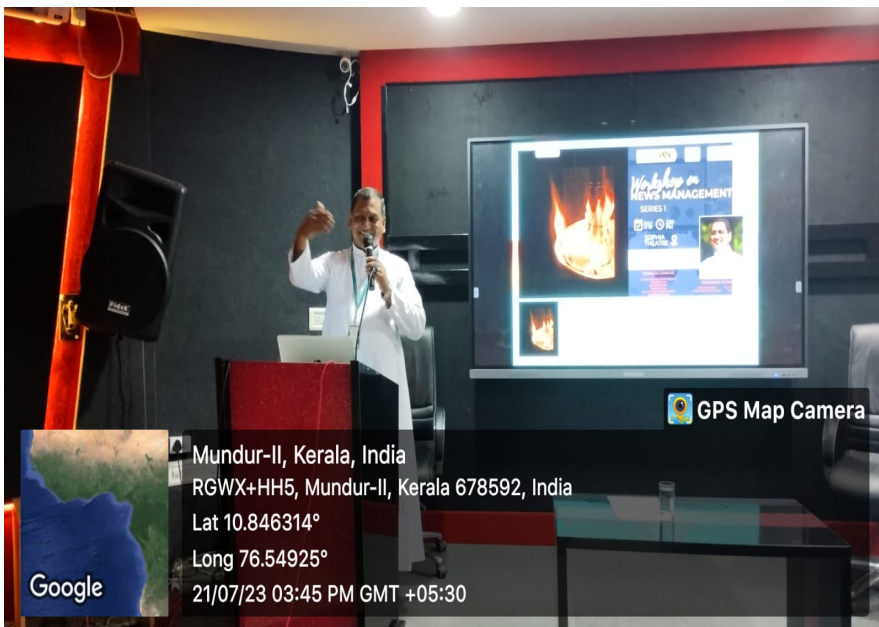
## BOOK RELEASED

Two Volumes of International Conference Proceedings of 2022-23 Released by Dr. Anand.K, Asst Professor, Sri C Achutha Menon College, Thrissur handing over to Dr. Tomy Antony, Principal, YIMS on 21/07/2023.



## WORKSHOP ON NEWS MANAGEMENT

News Letter Committee, YIMS organised a Workshop on News Management. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, Chief Editor, Yuvavox, YIMS served as the resource person for workshop.



**YUVA VOX**  
Voice of Yuvavox

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# Workshop on NEWS MANAGEMENT

SERIES 1

**JULY 21 ST** **3:30 PM**

**SOPHIA THEATRE**

**Resource Person**  
**Rev. Dr. Joseph Olikkalkoonal**  
 Chief Editor, Yuvavox

**ORGANIZING COMMITTEE**  
 REV. DR. MATHEW GEORGE VAZHAYIL  
 DIRECTOR, YIMS  
 DR. TOMY ANTONY  
 PRINCIPAL, YIMS  
 REV. DR. JOSEPH OLIKKALKOONAL  
 VICE PRINCIPAL, YIMS

**PROGRAMME COORDINATORS**  
 MR. CHRISTO SOMI  
 ASSOCIATE EDITOR YUVAVOX  
 MS. SHILPA SREEKUMAR  
 QA/QC YUVAVOX



## PESQUISA - SESSION ON RESEARCH METHODOLOGY

PG Department of Commerce organised a session on Research Methodology titled PESQUISA for final year B Com Finance students. Ms Priyanka U , Asst. Professor served as the resource person for the session.



## CONGRATULATIONS



Nikhil Krishna, III B Com CA, YIMS Honoured By Moothan Service Society (MSS) for authoring the book "Discurso Publico", and recieved Memento from Dr Thomas George, Principal, LEAD College and Book Handed over.