

The kshētra of  
excellence...



ST. JOHN PAUL II  
DE WAKAT PATERON OF  
yuvakshetra College  
THE FUTURE IS IN YOUR HANDS  
YIM  
Pope John Paul II  
1978-1981 Pope - 1978-1981

our welcome is only the  
**BEGINNING...**

# PROSPECTUS 2023-2024

**INFORM  
AND FORM TO  
TRANSFORM**

The College Focuses on the  
Integral Development  
of each student



**yuva kshētra**<sup>®</sup>  
INSTITUTE OF MANAGEMENT STUDIES (YIMS)  
ACCREDITED BY NAAC WITH B+ GRADE (1<sup>ST</sup> CYCLE)  
(AFFILIATED TO THE UNIVERSITY OF CALICUT)  
MANAGED BY THE CATHOLIC DIOCESE OF PALGHAT  
Ezhakkad, Mundur, Palakkad, Kerala - 678 631, [www.yuvakshetra.org](http://www.yuvakshetra.org)

Admission Hot Line : 9961233888 / 9400012368 / 0491 2846426





## ABOUT US

**Y**uvakshetra Institute of Management Studies (YIMS), started in 2005, is a premier professional Arts and Commerce College with 14 UG and 4 PG courses. It is run by the Catholic Diocese of Palghat and it is affiliated to the University of Calicut.

The Sanskrit word “*kshetra*” means a ‘holy’ or ‘gathering’ place. So the name Yuvakshetra signifies a holy place/gathering place of young people where they are moulded after professionalism, discipline and holistic development. The primary aim of the college is to provide university education in an erudite, scholarly and quiet atmosphere.

**YIMS** aims at training young men and women of quality to be leaders in all walks of life and serve their fellowmen with justice, truth and love. Yuvakshetra, with its motto “Inform and Form to Transform,” tries to shape her students into better citizens, human beings, professionals and above all men of values.

### OUR MOTTO

**"Inform and Form to Transform"**

### OUR VISION

A centre of holistic excellence to provide the students quality and value added education to meet the challenges of tomorrow through the development of intellectual and professional competence to successfully cope with the changing world scenario as better citizens, lovers of nature and human beings of values and responsibility.

### OUR MISSION

To mould the students as professionals with skills, knowledge and wisdom to be successful in the ever changing world of science, business, industry and service with the thrust of character formation through intellectual, interpersonal, employable and value based education in a Christian atmosphere based on Constitutional values.



## COURSES OFFERED

### Department of Hotel Management

- ▶ B.Sc. Hotel Management & Catering Science (2 Batches)
- ▶ B.Sc. Hotel Management & Culinary Arts (2 Batches)

### Department of Commerce

- ▶ M.Com with Finance
- ▶ B.Com with Computer Application
- ▶ B.Com with Finance (2 Batches)
- ▶ B.Com Taxation

### Department of Management

- ▶ B.B.A.

### Department of English Literature

- ▶ M.A. English Language and Literature
- ▶ B.A. English Language and Literature

### Department of Computer Science

- ▶ B.Sc. Computer Science
- ▶ B.C.A. (2 Batches)

### Department of Geography

- ▶ M.Sc. Geography
- ▶ B.Sc. Geography

### Department of Psychology

- ▶ M.Sc. Psychology
- ▶ B.Sc. Psychology

### Department of Mathematics

- ▶ B.Sc. Mathematics

### Department of Physics

- ▶ B.Sc. Physics

### Department of Chemistry

- ▶ B.Sc. Chemistry

## HIGHLIGHTS

- ▶ Efficient Placement Cell
- ▶ Excellent Academic Track Record
- ▶ Excellent Infrastructure
- ▶ Wi-Fi Campus
- ▶ Chapel, Reading Room & Language Lab
- ▶ Yoga & Gymnasium
- ▶ Highly Qualified Faculties
- ▶ Admission on the Basis of Merit
- ▶ No Capitation Fee, No Donation
- ▶ Transportation Facility
- ▶ Separate Hostel Facility for Boys & Girls
- ▶ Add-On Programme for all Students
- ▶ Fully Automated Library
- ▶ Eco-friendly & Green Campus

## ADMISSION

All the candidates should register through Centralised Admission Process (CAP) of University of Calicut.





COURSES OFFERED	PART II	PART III	DURATION	SANCTIONED STRENGTH
B.Sc. Hotel Management and Catering Science (HM & CS)	French	Hotel Mangement & Hotel Accounting	3 Years	84
B.Sc. Hotel Management & Culinary Arts (HM & CA)	French	Hotel Management & Bakery and Confectionary	3 Years	84

## ELIGIBILITY FOR ADMISSION

### B.Sc. Hotel Management and Catering Science (HM & CS)

Candidates who have passed (Eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognised as equivalent thereto, with not less than 50% is eligible for Admission. A concession of 5% will be given to OBC/ OEC candidates. The SC/ST candidates need get only a pass.

### B.Sc. Hotel Management and Culinary Arts (HM & CA)

Candidates who have passed (Eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognised as equivalent thereto, with not less than 50% is eligible for Admission. A concession of 5% will be given to OBC/ OEC candidates. The SC/ST candidates need get only a pass.

## PG DEPARTMENT OF COMMERCE



### ELIGIBILITY FOR ADMISSION

#### M.Com with Finance

- ▶ Candidates who have passed B.Com Examination of any University recognized by Calicut University with minimum 45% marks.

#### B.Com with Finance

#### B.Com with Computer Application

#### B.Com with Taxation

- ▶ HSE or equivalent examination with not less than 45% marks in aggregate is eligible for admission.

COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.Com with Finance	2 Years	23	
B.Com Finance	3 Years	140 (2 Batches)	Managerial Economics, Marketing Management, E-Commerce
B.Com with Computer Application	3 Years	70	Managerial Economics, Marketing Management, E-Commerce
B.Com with Taxation	3 Years	70	Managerial Economics, Marketing Management, E-Commerce

## DEPARTMENT OF MANAGEMENT



### ELIGIBILITY FOR ADMISSION

#### Bachelor of Business Administration (B.B.A.)

- ▶ HSE or equivalent examination with not less than 50% marks in aggregate is eligible for admission. 5% concession for OBC students.

COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.B.A. (Bachelor of Business Administration)	3 Years	60	Managerial Economics, IT for Business & Management, Q T for Business





COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Computer Science	3 Years	55	Mathematics and Statistics
B.C.A.	3 Years	79	Mathematics and Statistics

## ELIGIBILITY FOR ADMISSION

### Bachelor of Computer Science

- ▶ Candidates who have passed (eligible for higher studies) the HSE or an equivalent examination with Mathematics/Statistics/Computer Science/Computer Application/ etc.as one of the subjects are eligible for admission.

### Bachelor of Computer Application or (B.C.A.)

- ▶ Candidates who have passed (eligible for higher studies) the HSE or an equivalent examination with Mathematics/Statistics/Computer Science/Computer Application/ etc.as one of the subjects are eligible for admission.



## ELIGIBILITY FOR ADMISSION

### M.A. English Language and Literature

- ▶ The basic eligibility criterion is a Bachelor's degree from a recognized University or college with 45% in English. The candidates from other streams have to undergo entrance examination conducted by the University of Calicut.

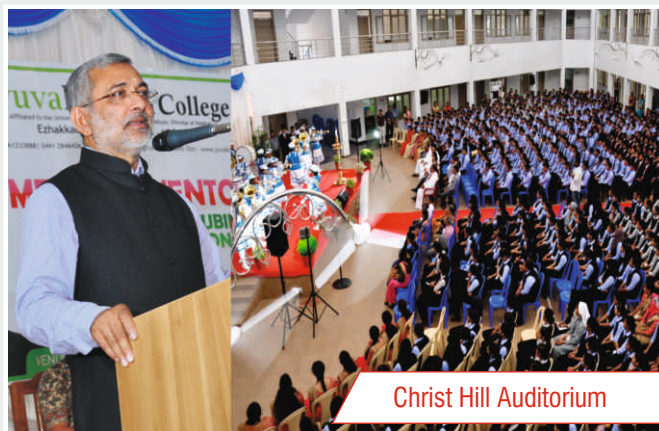
### B.A. English Language and Literature

- ▶ Candidates who have passed (eligible for higher studies) the Higher Secondary Examination of the Kerala State Board of Higher Secondary Examination or any other Examination recognized as equivalent are eligible for admission.

COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.A. English Language & Literature	2 Years	30	
B.A. English Language & Literature	3 Years	60	Journalism, History of English Literature



Sapienza Hall



Christ Hill Auditorium



Sophia Theatre



Yuvaragam Hall



## ELIGIBILITY FOR ADMISSION

### M.Sc. Psychology

- ▶ B.Sc. with Psychology as the core (main) Subject in part III of graduation, from University of Calicut, in regular mode. Those candidates who opted Psychology as their main subject, studied in regular mode and passed from other institutions, and carry a recognised/ equivalent degree, can also apply.

### B.Sc. Psychology

- ▶ Candidates who have passed (eligible for higher studies) the Higher Secondary Examination of the Kerala State Board of Higher Secondary Examination or any other Examination recognized as equivalent are eligible for admission.



COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.Sc. Psychology	2 Years	20	
B.Sc. Psychology	3 Years	55	Human Physiology, Psychological Statistics







## ELIGIBILITY FOR ADMISSION

### B.Sc. Mathematics

- ▶ Candidates who have passed (eligible for higher studies) the HSE of the Kerala State Board of Higher Secondary examination or any other examination recognized as equivalent with Mathematics Group are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Mathematics	3 Years	36	Basic Statistics and Probability, Probability Distributions, Statistical Inference Applied Statistics, Physics



Yuvakshetra Boys Hostel



Yuvakshetra Ladies Hostel



## ELIGIBILITY FOR ADMISSION

### M.Sc. Geography

- Geography degree of the University of Calicut or equivalent/recognised degree with BA/B.Sc Geography (Main) with (at least) 50% marks or equivalent grade in Core (Part III excluding subsidiaries). OBC/OEC candidates are eligible to relaxation up to 5%. SC/ST candidates need only to get a pass (as per the university norms).

### B.Sc. Geography

- Candidates who have passed (eligible for higher studies) the Higher Secondary Examination of the Kerala State Board of Higher Secondary Examination or any other Examination recognized as equivalent are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.Sc. Geography	2 Years	20	
B.Sc. Geography	3 Years	55	Statistics, Recourse Mapping, Water Resource, Development of Geography

## UNIVERSITY POSITIONS IN THE PREVIOUS YEAR

## UG & PG PROGRAMMES

1<sup>st</sup> POSITION


**DITHYA K. M.**  
B.Sc. Geography  
(2019-2022)

2<sup>nd</sup> POSITION


**SHIFANA K. M.**  
B.Sc. Geography  
(2019-2022)

5<sup>th</sup> POSITION


**ARSHINA MOL A.**  
MA English  
(2020-2022)

5<sup>th</sup> POSITION


**SREEVIDHYA K.**  
B.Sc. Geography  
(2019-2022)

6<sup>th</sup> POSITION


**AISWARYA B.**  
B.C.A  
(2019-2022)

8<sup>th</sup> POSITION


**HRUTHIK K.**  
B.Sc. Geography  
(2019-2022)

9<sup>th</sup> POSITION


**JASHEELA K. A.**  
B.Sc. Geography  
(2019-2022)

9<sup>th</sup> POSITION


**SURYA P T.**  
B.Sc. Geography  
(2019-2022)

9<sup>th</sup> POSITION


**APARNA A.**  
B.C.A  
(2019-2022)

10<sup>th</sup> POSITION


**KEERTHANAESWARY K. L.**  
B.Sc. Geography  
(2019-2022)

1<sup>st</sup> POSITION


**AKSHAY V.R.**  
B.Sc. HM & CA  
(2018-2021)

2<sup>nd</sup> POSITION


**SEIDH AMEER A.P.**  
B.Sc. HM & CS  
(2018-2021)

2<sup>nd</sup> POSITION


**BHAMA RAJ**  
B.Sc. Psychology  
(2018-2021)

3<sup>rd</sup> POSITION


**JOHN JAMES**  
B.Sc. HM & CS  
(2018-2021)

3<sup>rd</sup> POSITION


**RAKESH R.K.**  
B.Sc. HM & CS  
(2018-2021)

4<sup>th</sup> POSITION


**SINAN T.M.**  
B.C.A  
(2018-2021)

4<sup>th</sup> POSITION


**CHRISTIN J. POLACKAL**  
B.Sc. HM & CS  
(2018-2021)

4<sup>th</sup> POSITION


**JEEVAN MATHEW**  
B.Sc. HM & CA  
(2018-2021)

5<sup>th</sup> POSITION


**KAVYA K.S.**  
B.C.A  
(2018-2021)

5<sup>th</sup> POSITION


**THANISH FAROOK**  
B.Sc. HM & CS  
(2018-2021)

6<sup>th</sup> POSITION


**SHAN SHAJI**  
B.Sc. HM & CS  
(2018-2021)

6<sup>th</sup> POSITION


**PRANAV R.**  
B.C.A  
(2018-2021)





## ELIGIBILITY FOR ADMISSION

### B.Sc. Physics

- ▶ Candidates who have passed (eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognized as equivalent there to with science subjects are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Physics	3 Years	28	Mathematics, Chemistry



## ELIGIBILITY FOR ADMISSION

### B.Sc. Chemistry

- ▶ Candidates who have passed (eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognized as equivalent there to with science subjects are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Chemistry	3 Years	28	Mathematics, Physics



### Placement in Association with... Excellence in Praxis...

- JW Marriott Marquis Dubai ● Ronaldo's Spago ● Movenpick Dubai ● Nikki Beach Resort & Spa Dubai
- Intercontinental Fujairah Dubai ● Copthorne Hotel Dubai ● Burj Al Arab ● Madinat Jumeirah ● Atlantis The Palm, Dubai
- Meydan Hotel, Dubai ● Jumeirah Beach Resorts, Dubai ● QNCC, Qatar ● EXL Services, USA ● IHG Group of Hotel, UAE
- W Hotels, UAE ● Abudhabi Sheikh Palace ● MS Astor Cruise ● Carnival Cruises ● Costa Cruises ● Al Bustan Rotana Dubai
- One & Only Royal Mirage, Dubai ● Emirates SSP ● ESAF Bank ● Wipro ● Infosys ● DeloitteTCS ● Intellipaat ● ICICI



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E-mail : [yuvakshetra@gmail.com](mailto:yuvakshetra@gmail.com) / [yims@yuvakshetra.org](mailto:yims@yuvakshetra.org)