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ETHICAL ASPECTS OF LIBRARY AND INFORMATION SCIENCE PERSPECTIVE
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ETHICAL ASPECTS OF LIBRARY AND
INFORMATION SCIENCE PERSPECTIVE

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Abstract

The motivation behind this paper is to assess crucial ethical worries in the India field of library and information science. The fundamental ethical standards in the field of library and information science are canvassed in this paper including free and open admittance to information, protected innovation privileges, copyright and fair use, and security and privacy. The production of assortments, restriction, protection, reference administrations, copyright, regulatory issues, information access, challenges with innovation, and issues with clashing loyalties are only a couple of the ethical issues that are canvassed in this segment for those

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Ms Jisha Sankar, Faculty of Department of Management authored an article in Scopus Indexed Journal - "Challenges and Impact of Modern Education Factor on Socio- Economic Development in India", Section A-Research paper ISSN 2063-5346 Eur. Chem. Bull. 2023, 12 (Special Issue 4), 16559-16570, in European Chemical Bulletin.

Challenges and Impact of Modern Education Factor on Socio-Economic Development in India

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Challenges and Impact of Modern Education Factor on Socio-
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Abstract

The Indian Education Framework has its own share of problems and obstacles that need to be resolved if the framework is to progress and improve. With unrestricted access to higher education for students of all academic levels, India has dramatically altered its higher education landscape. This essay's main topic is India's significant educational challenges and recommendations from the perspectives of parents and students. It focuses on how education structures serve as the cornerstone for movements of all stripes in daily life and social development. Therefore, it is important to promote education in order to foster both social and economic progress. India has a fantastic opportunity to meet the world's future needs since it has the potential to become the global hub for finding talented workers. The challenges for India are exacerbated by the potential need to connect with the million or more labor force ready population and the ongoing shift of jobs from horticulture to assembly and administrations.

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MODERN MARKETING PRACTICES AND SUSTAINABLE STRATEGIES FOR SUCCESSFUL BUSINESS

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MODERN MARKETING PRACTICES AND SUSTAINABLE STRATEGIES FOR SUCCESSFUL BUSINESS

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Abstract

For firms in the twenty-first century, sustainable marketing methods are essential. Organizations have started to budget enormous amounts for these activities. Although customers do in fact expect businesses to adopt sustainable tactics, knowing their own needs is always the first motivator for every consumer. As a result, there is a discrepancy between business maintainability practices and buyers' assumptions. The report suggests a plausible framework for maintainability techniques that companies should use to fill this gap. The results of the review revealed: First, sustainable marketing is important for advancing the development of the brand image. Second, in the Indian market for electric cars, brand recognition is very important for customer loyalty. Third, brand image increases the appeal of sustainable shopping goals. Fourth, customer retention is a key tool for increasing long-term


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CONGRATULATIONS

