## DEC 2022

### YIMS DAILY UPDATES

YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES



#### SEMINAR ON ANTI-DRUG AWARENESS



Mr. A Prabhakaran, MLA, Malampuzha inaugurated the Seminar on Anti Drug Awareness (*lahari virutha seminar*) jointly organised by Kerala Kaumudi News Paper, Excise Department, Palakkad and YIMS. Ms. Santhakumari, MLA was the Cheif Guest and Rev. Mathew George Vazhayil Presided over the function.

#### **BOOK RELEASE**





Dr. Joseph Varghese



Rev. Dr. Joseph Olikkalkoonal

"DIGITAL MARKETING - AN ACADEMIC APPROACH, the book written by Dr. Joseph Varghese, Assistant Professor, Dept. of Management and Dr. Joseph Olikkalkoonal, Vice Principal, YIMS has been released by Mr. A Prabhakaran, MLA, Malampuzha.

#### TWO DAY WORKSHOP

# Mundur-II, Kerala, India RGWX+HH5, Mundur-II, Kerala 678592, India Lat 10.846325° Long 76.549364° 30/11/22 09:46 AM

Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS handled the topic "Art of Public Speaking" in the Two Day Workshop on English Language organised by Section B com CA of PG Department of Commerce.

#### **NATIONAL SEMINAR**



As part of Fibonacci day celebration Department of Mathematics organized a National Seminar, Dr. Kungumaraj., Asst. Prof. Sri Krishna Arts and Science College, Coimbatore was the Resource Person and he handled the session on Basics of Linear Algebra.

#### LIBRARY ORIENTATION



PG Department of Psychology conducted a seminar on Inflibnet for the I M.Sc Psychology students.

Department of Computer Science in assocition with IQAC, YIMS organised a seminar on the topic 'How



IQAC, YIMS organised a seminar on the topic 'How to access Central Library' for the II BCA and B.Sc Computer Science students.