

***yuvista* – a New Venture of YIMS**

yuvista is a simple beginning of Yuvakshetra Institute of Management Studies.

“Your beginnings will seem humble, so prosperous will your future be” (Job 8, 7). These are the words from the Holy Bible that have come to my mind as I just thought of beginning a Journal with ISSN Number for Yuvakshetra Institute of Management Studies. The Background of this promise is closely connected with Job of the Old Testament where though he lost all earthly properties, God gave him back all his fortunes.

“Take the first step in faith. You don’t have to see the whole staircase, just take the first step.” (Martin Luther King Jr.). He is really inspiring because of his contributions in the eradication discriminations in the country. He was one of the most prominent leaders in the Civil Rights who being inspired by the Christian beliefs and the nonviolent activism of Mahatma Gandhi, fought against all forms of discriminations and racial injustice in his country during Apartheid Movement and was later awarded the Nobel Peace Prize. The readiness to take the first step and to face the challenges brought out the victory.

yuvista is a simple beginning of YIMS and the intention behind this initiative is the promotion of the research activities and writing skills of the teachers and students of the institute and all those who are interested in the field of research works. Yuvakshetra, being a “Centre of Excellence” that promotes the “integral development” of more than two thousand and five hundred (2500) students, the scope of having an International Multi-disciplinary Journal of its own is unlimited. So this Journal will be an International platform for all who wish to publish their research articles.

I request the cooperation and contribution of all the scholars, students and the lovers of research of all subjects and wisdom to so that the objectives of this initiative will be fulfilled. Bowing head before God Almighty, I dedicate *yuvista* in the hands of all researchers and scholars all over the world.

Rev. Dr. Joseph Olikkalkoonal DSC., PhD

Chief Editor, *yuvista* International Multi disciplinary Journal