

# **INFORM** AND FORM TO TRANSFORM

The College Focuses on the Integral Development of each student

# PROSPECTUS 2022-2023



# yuvakshētra® INSTITUTE OF MANAGEMENT STUDIES (YIMS)

(AFFILIATED TO THE UNIVERSITY OF CALICUT) MANAGED BY THE CATHOLIC DIOCESE OF PALGHAT Ezhakkad, Mundur, Palakkad, Kerala - 678 631, www.yuvakshetra.org

Admission Hot Line : 9961233888 / 9400012368 / 0491 2846426



# **ABOUT US**

Y uvakshetra Institute of Management Studies (YIMS), started in 2005, is a premier professional Arts and Commerce College with 14 UG and 4 PG courses. It is run by the Catholic Diocese of Palghat and it is affiliated to the University of Calicut.

The Sanskrit word "kshetra" means a 'holy' or 'gathering' place. So the name Yuvakshetra signifies a holy place/gathering place of young people where they are moulded after professionalism, discipline and holistic development. The primary aim of the college is to provide university education in an erudite, scholarly and quiet atmosphere.

YIMS aims at training young men and women of quality to be leaders in all walks of life and serve their fellowmen with justice, truth and love. Yuvakshetra, with its motto "Inform and Form to Transform," tries to shape her students into better citizens, human beings, professionals and above all men of values.

**OUR MOTTO** 

"Inform and Form to Transform"

**OUR VISION** 

A centre of holistic excellence to provide the students quality and value added education to meet the challenges of tomorrow through the development of intellectual and professional competence to successfully cope with the changing world scenario as better citizens, lovers of nature and human beings of values and responsibility.

**OUR MISSION** 

To mould the students as professionals with skills, knowledge and wisdom to be successful in the ever changing world of science, business, industry and service with the thrust of character formation through intellectual, interpersonal, employable and value based education in a Christian atmosphere based on Constitutional values.



# **COURSES OFFERED**

#### Department of Hotel Management

- ▶ B.Sc. Hotel Management & Catering Science (2 Batches)
- ▶ B.Sc. Hotel Management & Culinary Arts (2 Batches)

#### **Department of Commerce**

- ► M.Com with Finance
- ▶ B.Com with Computer Application
- ▶ B.Com with Finance (2 Batches)
- ▶ B.Com Taxation

## **Department of Management**

► B.B.A.

## **Department of English Literature**

- ► M.A. English Language and Literature
- ▶ B.A. English Language and Literature

## Department of Computer Science

- ▶ B.Sc. Computer Science
- ► B.C.A.

### Department of Geography

- M.Sc. Geography
- ▶ B.Sc. Geography

### Department of Psychology

- M.Sc. Psychology
- ▶ B.Sc. Psychology

#### Department of Mathematics

B.Sc. Mathematics

#### **Department of Physics**

▶ B.Sc. Physics

#### Department of Chemistry

► B.Sc. Chemistry

## **Department of Food Technology**

► B.Sc. Food Technology\*

# **HIGHLIGHTS**

- Efficient Placement Cell
- Excellent Academic Track Record
- Excellent Infrastructure
- Wi-Fi Campus
- Chapel, Reading Room & Language Lab
- Yoga & Gymnasium
- Highly Qualified Faculties
- Admission on the Basis of Merit
- No Capitation Fee, No Donation
- Transportation Facility
- Separate Hostel Facility for Boys & Girls
- Add-On Programme for all Students
- Fully Automated Library
- Eco-friendly & Green Campus

#### **ADMISSION**

All the candidates should register through Centralised Admission Process (CAP) of University of Calicut.

#### **DEPARTMENT OF HOTEL MANAGEMENT**









COURSES OFFERED	PART II	PART III	DURATION	SANCTIONED STRENGTH
B.Sc. Hotel Management and Catering Science (HM & CS)	French	Hotel Mangement & Hotel Accounting	3 Years	72
B.Sc. Hotel Management & Culinary Arts (HM & CA)	French	Hotel Management & Bakery and Confectionary	3 Years	72

#### **ELIGIBILITY FOR ADMISSION**

#### B.Sc. Hotel Management and Catering Science (HM & CS)

Candidates who have passed (Eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognised as equivalent thereto, with not less than 50% is eligible for Admission. A concession of 5% will be given to OBC/OEC candidates. The SC/ST candidates need get only a pass.

#### B.Sc. Hotel Management and Culinary Arts (HM & CA)

Candidates who have passed (Eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognised as equivalent thereto, with not less than 50% is eligible for Admission. A concession of 5% will be given to OBC/OEC candidates. The SC/ST candidates need get only a pass.

#### PG DEPARTMENT OF COMMERCE



#### **ELIGIBILITY FOR ADMISSION**

#### **M.Com with Finance**

Candidates who have passed B.Com Examination of any University recognized by Calicut University with minimum 45% marks.

**B.Com with Finance** 

**B.Com with Computer Application** 

**B.Com with Taxation** 

HSE or equivalent examination with not less than 45% marks in aggregate is eligible for admission.

COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.Com with Finance	2 Years	20	
B.Com Finance	3 Years	100 (2 Batches)	Managerial Economics, Marketing Management, E-Commerce
B.Com with Computer Application	3 Years	60	Managerial Economics, Marketing Management, E-Commerce
B.Com with Taxation	3 Years	40	Managerial Economics, Marketing Management, E-Commerce

#### **DEPARTMENT OF MANAGEMENT**



#### **ELIGIBILITY FOR ADMISSION**

**Bachelor of Business Administration (B.B.A.)** 

► HSE or equivalent examination with not less than 50% marks in aggregate is eligible for admission. 5% concession for OBC students.

COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.B.A. (Bachelor of Business Administration)	3 Years	50	Managerial Economics, IT for Business & Management, Q T for Business

#### **DEPARTMENT OF COMPUTER SCIENCE**





COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Computer Science	3 Years	36	Mathematics and Statistics
B.C.A.	3 Years	36	Mathematics and Statistics

#### **ELIGIBILITY FOR ADMISSION**

#### **Bachelor of Computer Science**

Candidates who have passed (eligible for higher studies) the HSE or an equivalent examination with Mathematics/Statistics/Computer Science/Computer Application/ etc.as one of the subjects are eligible for admission.

#### **Bachelor of Computer Application or (B.C.A.)**

Candidates who have passed (eligible for higher studies) the HSE or an equivalent examination with Mathematics/Statistics/Computer Science/Computer Application/ etc.as one of the subjects are eligible for admission.

#### PG DEPARTMENT OF ENGLISH



#### **ELIGIBILITY FOR ADMISSION**

#### M.A. English Language and Literature

The basic eligibility criterion is a Bachelor's degree from a recognized University or college with 45% in English. The candidates from other streams have to undergo entrance examination conducted by the University of Calicut.

#### **B.A. English Language and Literature**

Candidates who have passed (eligible for higher studies) the Higher Secondary Examination of the Kerala State Board of Higher Secondary Examination or any other Examination recognized as equivalent are eligible for admission.

COURSES OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.A. English Language & Literature	2 Years	20	
B.A. English Language & Literature	3 Years	40	Journalism, History of English Literature









#### PG DEPARTMENT OF PSYCHOLOGY



#### **ELIGIBILITY FOR ADMISSION**

#### M.Sc. Psychology

B.Sc. with Psychology as the core (main) Subject in part III of graduation, from University of Calicut, in regular mode. Those candidates who opted Psychology as their main subject, studied in regular mode and passed from other institutions, and carry a recognised/ equivalent degree, can also apply.

#### **B.Sc.** Psychology

Candidates who have passed (eligible for higher studies) the Higher Secondary Examination of the Kerala State Board of Higher Secondary Examination or any other Examination recognized as equivalent are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.Sc. Psychology	2 Years	10	
B.Sc. Psychology	3 Years	36	Human Physiology, Psychological Statistics







#### **ELIGIBILITY FOR ADMISSION**

#### **B.Sc. Mathematics**

Candidates who have passed (eligible for higher studies) the HSE of the Kerala State Board of Higher Secondary examination or any other examination recognized as equivalent with Mathematics Group are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Mathematics	3 Years	24	Basic Statistics and Probability, Probability Distributions, Statistical Inference Applied Statistics, Physics











#### **ELIGIBILITY FOR ADMISSION**

#### M.Sc. Geography

Geography degree of the University of Calicut or equival ent/recognised degree with BA/B.Sc Geography (Main) with (at least) 50% marks or equivalent grade in Core (Part III excluding subsidiaries). OBC/OEC candidates are eligible to relaxation up to 5%. SC/ST candidates need only to get a pass (as per the university norms).

#### **B.Sc.** Geography

Candidates who have passed (eligible for higher studies) the Higher Secondary Examination of the Kerala State Board of Higher Secondary Examination or any other Examination recognized as equivalent are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
M.Sc. Geography	2 Years	10	
B.Sc. Geography	3 Years	36	Statistics, Recourse Mapping, Water Resource, Development of Geography

#### **UNIVERSITY RANK HOLDERS (Pass Year 2021)**

#### **UG & PG PROGRAMMES**

1st RANK

AKSHAY V.R.

B.Sc. HM & CA (2018-2021)

4th RANK



JEEVAN MATHEW (2018-2021)

2<sup>nd</sup> RANK



SEIDH AMEER A.P. B.Sc. HM & CS (2018-2021)

5th RANK



KAVYA K.S. B.C.A (2018-2021)

2<sup>nd</sup> RANK





5th RANK



THANISH FAROOK (2018-2021)

3rd RANK



**JOHN JAMES** B.Sc. HM & CS (2018-2021)

6th RANK



SHAN SHAJI B.Sc. HM & CS (2018-2021)

3rd RANK



RAKESH R.K. B.Sc. HM & CS (2018-2021)



PRANAV R. B.C.A (2018-2021)

4th RANK







4th RANK

CHRISTIN J. POLACKAL B.Sc. HM & CS (2018-2021)





ASWATHY T.M. B.Sc. Geography (2018-2021)



VINILKUMAR A. (2018-2021)

8th RANK



NIYAS S. (2018-2021)

9th RANK



ALBIN TOM (2018-2021)

9th RANK



ARATHI NAIR B.Sc. Geography (2018-2021)



SHINU MATHEW (2018-2021)



LABEED ALI P.L. (2018-2021)



RINCY MARIYA GEORGE M.Sc. Geography (2019-2021)

6th RANK

GOPIKA M. M.Sc. Geography (2019-2021)



DIVYA C. M.Sc. Geography (2019-2021)

#### **DEPARTMENT OF PHYSICS**



#### **ELIGIBILITY FOR ADMISSION**

#### **B.Sc. Physics**

Candidates who have passed (eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognized as equivalent there to with science subjects are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Physics	3 Years	24	Mathematics, Chemistry

#### **DEPARTMENT OF CHEMISTRY**



#### **ELIGIBILITY FOR ADMISSION**

#### **B.Sc. Chemistry**

Candidates who have passed (eligible for Higher Studies) the HSE of the Kerala State Board of Higher Secondary Examination or any other examination recognized as equivalent there to with science subjects are eligible for admission.

COURSE OFFERED	DURATION	SANCTIONED SEATS	COMPLIMENTARY
B.Sc. Chemistry	3 Years	24	Mathematics, Physics





- Placement in Association with... Excellence in Praxis...
- The Westin Dubai Crown Plaza IHG Doha JW Marriott Marquis Dubai Marriott Harbour Dubai Madinat Jumeirah
- Nikki Beach Resort & Spa Dubai
   Intercontinental Fujairah
   Copthorne Sharjah
   Atlantis The Palm Dubai
   QNCC Qatar
- The Meydan Hotel Dubai

   Jumeirah Beach Resort & Spa Dubai
   Bab Al Shams Dubai
   MS Astor Cruises
- Carnival Cruises
   One & Only Royal Mirage Dubai
   Costa Cruises
   Vivanta By Taj
   Leela Group
- Infosys TVS Group Deloitte ESAF Bank Capgemini Experion Speridan LTI



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