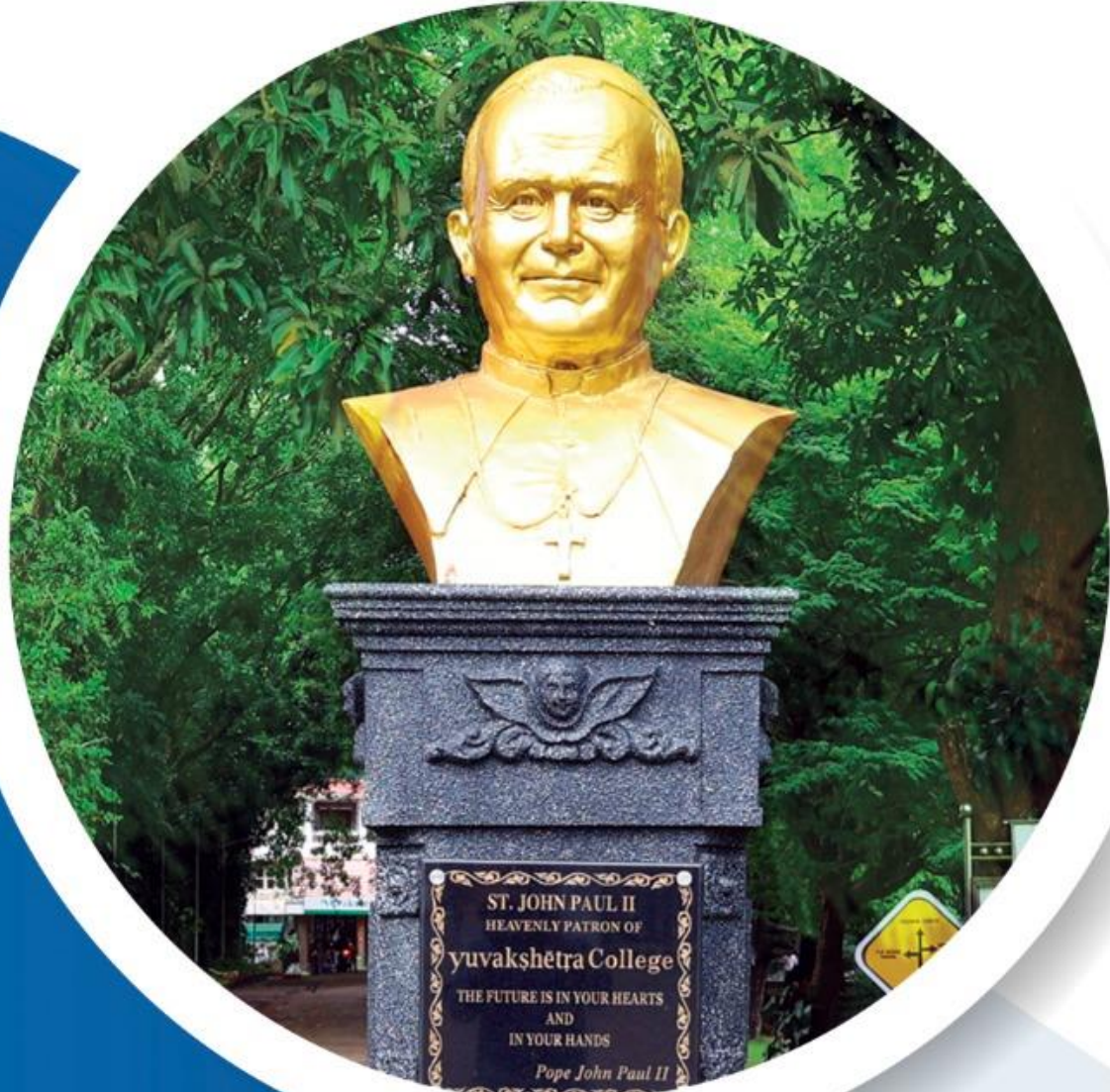




**yuvakshetra**<sup>®</sup>

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# STRATEGIC PLAN

**2022-2027**



# **STRATEGIC PLAN**

## **2022-2027**

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## **INTRODUCTION**

Yuvakshetra Institute of Management Studies, a pre-eminent educational institute situated in the district of Palakkad, Kerala adopts the following strategic plan for the years 2022-2027. The five-year plan provides an overview of the course of action embracing the significant domains of the college in which the objectives, outcomes, benefits, target group, time bound of the plans and their executions are put forth. The strategic plan seeks to enhance the existing facilities rendered by the college for the ever-expanding welfare of the students and the staff. It comprises of the escalation of the infrastructure of the institution which involves in its arena, the expansion of the college library and full time canteen, the conversion of all classrooms in the college to ICT enabled classrooms, the support activities consist of scholarships, job enrichment activities and SQAC, the enrichment activities includes the establishment of incubation centre, community college and e-content development centre, the extension activities comprises of widening the tie up with other institutions and adoption of schools and the sphere of governance encompasses the expansion of refresher courses for teaching and non-teaching staff and the preparations for NIRF and ISO Certifications. All the measures mentioned in the five-year strategic plan of 2022-2027, highlight the growth of excellence that the college unequivocally acquires in all its realms.

## **HIGHLIGHTS**

- A new full fledged library complex
- Full time canteen with more facilities
- Community college
- More Incubation Centres
- E-Content Development Centres
- Tie-up with advanced Educational institutions, industries and Government organisations
- Extension activities(Academic & Non Academic)
- Adoption of schools in the neighbourhood
- Enhancement of classrooms to ICT enabled/Smart ones
- More endowments and scholarships for students support
- Job oriented/skill enhanced training courses
- NIRF, ISO Certification
- Refresher Courses and Training programmes for teaching and non-teaching staff
- Students Quality Assurance Cell

## **FEASIBILITY STUDY**

A Feasibility study should explore how the proposed project will support the campus academic master plan and impact the current instructional capacity. A feasibility study is an assessment of the practicality of a proposed plan or project. A feasibility study analyses the viability of a project to determine whether the project or venture is likely to succeed.

### **FIVE TYPES OF FEASIBILITY STUDY**

The Five types of Feasibility study are

- 1. *Scheduling Feasibility- Timeline estimations & optimizing resources.***
- 2. *Operational Feasibility- Control, Efficiency & Services.***
- 3. *Economic Feasibility- Cost-Benefit analysis.***
- 4. *Technical Feasibility- Risk assessment & solutions.***

This types can help and identify the financial, legal and all challenges of a proposed project by evaluating: What exposures the students are acquiring from the campus, What the estimate would be to fund new projects etc.

### **OBJECTIVES**

This study is designed to help decision-makers determine whether or not a proposed project or investment is likely to be successful. It identifies both the known costs and the expected benefits. A Feasibility study starts with a preliminary analysis. Stakeholders are interviewed, students opinions are conducted, and a strategic plan is prepared. All of this information is analysed to make an initial "go" or "no-go" decision.

If it's a go, the real study can begin. This includes listing the technological considerations, studying the student's behaviors, describing the academic strategy and outlining the necessary human capital, project schedule and financing requirements.

### **FIVE-YEAR CAPITAL OUTLAY PLAN(ACTION YEAR)**

The Five-Year Capital Outlay Plan is split into 2 components-

1. First Year- As ACTION YEAR
2. Two to Five Year- As OUT YEARS

Feasibility Analysis is guided with the below mentioned strategies of the Institution:

- a) Projects with Instructional Capacity (Classrooms, Teaching Laboratories, Faculty Offices)
- b) Summary of Campus Capacity
- c) Lab Capacity vs Lab Enrollment
- d) Full-Time Equivalent Enrollment Distribution of Staff & Students
- e) Summary of Space Requirements for a Building

# **1. STUDENT SUPPORT ACTIVITIES**

## **Objective**

- To provide quality, integral education which is life, vocation and career oriented, we promote a climate for human and academic excellence with openness to learning, research and development of professional skills so that work towards the empowerment of persons and transformation of the society will be fostered.
- Through a commitment to the personal education of each student, to provide a quality of education and experience which equips students with the values, skills and intellectual discipline that will enable them to make a positive contribution to society.

## **Plan**

- Ensure more Scholarships both freships (Institutional) and Government for students
- Encourage students to engage in research activities and motivate them to optimize publication, Patent and design based projects
- Improve campus placement activities to make sure the students as well as parents about the various opportunities in and around the world.
- Ensure refine quality based education system and international exposure through faculty and student exchange programmes
- Inculcate a work culture among students by making internships a part of the curriculum.
- Ensure more scholarship facilities to eligible and financially backward self – financing students
- Introduction of new Centenary Scholarships
- Bring back rank system and gold medal for academic excellence of outgoing students
- Statistical Analysis and updation of annual student progression strategy.
- Introduction of a active, fully functional counseling cell which caters to the needs of students, parents and teachers.
- Motivate and enhance the potentialities of the students to make them job ready.
- Include enrollment-related information on a regular basis in both parent and alumni communications.
- Establish a mechanism whereby parents can communicate with the institution/provide feedback on referrals.

- Develop alumni database, communication plan, and programmes to sustain involvement of graduates and target potential donors.
- Seek funding for student scholarships, facility enhancement, and instructional activities to improve educational opportunities and learning environments for students.
- Support and showcase college efforts in engaging students in various community internships and research projects.

### **Outcomes**

- MOU'S Core sheet was developed and is being used for students identifying as potential transfers to MUS institutions.
- Process for identifying programmes Student Learning Outcomes (SLO) and aligning them to Core Themes and Institutional Competencies via curriculum analysis.
- Programmes were organized to applaud student's remarkable academic achievements.
- NET/ Competitive Coaching cell has been started in each PG department.
- Counselling cells were implemented to ensure and support the mental growth of students.

### **Plan of Execution**

- To explore new and alternative career options in association with career Guidance Centre in our institution.
- Conduct job fairs in collaboration with other autonomous colleges and other educational institutions.
- Host annual recruitment drives inviting students from other colleges as a long term initiative programme.
- Introduce summer courses, Diploma and PG diploma programmes.
- Enable students equipped with knowledge and competences to perform successfully in modern organizations in India and abroad.
- Training students in generic and life skills in addition to core discipline subjects to enhance employability in job market and for entrepreneurship.
- Promoting use of digital technologies and self-learning resources like MOOCs, Coursera, Virtual Labs, Online Resources, Self-Learning, etc. for enriching information and knowledge.



- Aim to review the collegiate financial support packages to ensure that they are targeted in the most effective way. We will increase the funding available to support the most able postgraduate taught and research students, and increase the proportion of fully funded graduate studentships.
- Aim to create by 2025 an additional 100 graduate scholarships.
- Aim to offer by 2025 an additional funded internships for students at all levels.
- Target to provide learning opportunities by expanding the selection of evening, weekend, and online courses, specially for NET/ UPSC/ Other competitive national examinations.
- Maintain and improve access and services for students, with disabilities by establishing and maintaining an Accessibility Advisory Council to review needs of those with disabilities and assess college accessibility.

## **2. INFRASTRUCTURE**

### **2.1 COLLEGE LIBRARY**

#### **INTRODUCTION**

Library is always considered as the real ‘Powerhouse’ / ‘knowledge hub’ of any educational institution. Yuvakshetra Institute of Management studies, aims to open a full fledged new library [library block] with computerised facilities in an area of **26000 Sq. Ft** with proper lighting and ventilation. This outline is intended to initiate a larger facility planning process. It includes: General Reading corner, Reference section, Research Cubicles, Periodical corner, Language Lab/ Speech Lab, an IT Hub for conducting online exams and references, General Computer Lab, Bookstall, Reprographic facilities, Content creation studio, Digital library, Audio Video library, studio for physically challenged, Tutor’s Room, Library Training area, space for accountant, Librarian, Reception, Bamboo Courtyard for open reading and separate toilet facilities for girls and boys. The seating capacity of the library reading room is 200. The College Library works with the vision of its college to create an integral system that meets the educational needs of the students, faculties and community at large.





## **OBJECTIVE**

- support implementation of objectives of parent institution i.e., the college;
- supplement the curricular taught in the institution to which it is attached;
- give students a wider and deeper understanding of the universe of knowledge with the improved facilities
- Effectively participate in the teaching-learning programs of the college.
- Work as an independent agency and encourage life-long learning beyond the prescribed syllabi so that the students can be more enlightened and knowledgeable.
- To open the door to the worldwide of books that lie beyond the borders of one's own field of specialization; and
- To help the teacher in keeping abreast of developments in his field;
- To provide resources necessary for research in the field of interest to the college;
- To bring books, students and scholars together under conditions, which encourage reading for pleasure, self-discovery, personal growth and sharpening of intellectual curiosity

- Digital libraries provide a deeper chance to access and read the library materials in various digital formats (eBooks, audio books, videos on demand 24 hrs/day) anytime and anywhere using their preferred devices

## **OUTCOME**

Outcomes are the ways in which library users are changed as a result of their contact with the library's resources and programs. Outcomes can be seen as the eventual result of using library services, the influence the use had, and its significance to the user. Such effects on users could be immediate or long-term;

### **Short-term results of even a single library visit/library use could be:**

- information gained (e.g. factual or bibliographical information)
- time saved (in studies or professional work)
- information seeking skills improved

### **IT skills improved Long-term results of using library services might be:**

- information literacy
- improved academic success
- better career prospects
- changes in behaviour (e.g. frequency of reading, competent use of information)
- And, lastly, it benefits for the future, by storing information and making it accessible for use in future years.

## **BENEFITS**

- Make a Wide Variety of Content Access
- Latest and updated
- Allow Readers to Access Materials on Demand
- The new learning management systems (LMS) make it easier to access large digital resources on demand.
- Multiple and Simultaneous Access

- The space for Library Training, benefits to conduct training programs.
- Preserve Knowledge for the Future Generation
- Users can avail the photocopying facility for making copies of reading material
- The upgraded research section aids research by providing quick and accessible information on any particular topic.
- The newly flourished language lab in the library facilitates effective way of learning any language.

### **TARGET GROUP**

The users of the library resources are usually people for whom libraries are intended i.e. students, researchers, teaching faculties, library staff, etc.

### **BUDGET**

The College Management targets to set up a full fletched modern library. The estimated amount for building the new library is Rs. 4 Crore.

### **TIME BOUND**

The estimated time to complete the construction work of the fully furnished library is 2 years [2024]

### **PLAN OF EXECUTION**

Library is a growing organism. The space requirement is a primary need and it is determined by its purpose. The place for the library is adjacent to Jubilee Block. The plan of execution is as follows,

- Planning a Library Building Design
- Preparation of a library proposal
- Getting approval from the government



- Starting the construction work soon after the approval
- Forming a committee comprising members from Management, faculties, accounts department for the completion of construction work within the estimated time, ie by 2024.

## **2.2 COLLEGE CANTEEN**

### **INTRODUCTION**

The college is providing canteen facility to the students as well as teaching and non-teaching staff of the college. Due to the increase in intake of students in the past few years the college Management intends to flourish the canteen facilities. The Institution aims to cater the demands of the students and plan to accommodate **200** persons at a time. It has planned a spacious canteen set up in an area around **12300 Sq. ft.** Kitchen staff takes care to provide the students and staff a nutritious and hygienic food at our campus canteens. A variety of hygienic food and snack items includes South and North Indian Meals, Variety Rice's, Fresh Juices, etc.

### **OBJECTIVE**

As many students come from distant places, it is essential for the students to have nutritious food and refreshments at affordable prices so as to participate in the daily academic activities actively. The college canteen plays an important role in this regard by catering the daily nutritional requirements of students and staff members.

- Accommodating more number of students in a spacious background
- Providing wholesome and quality food at reasonable price for more number of students
- Creating an attractive and different menu to cater the nutritional needs of the students
- Developing good and healthy food habits among students
- Maintaining a good ambience and good aesthetics of the canteen

## **OUTCOME**

The students, teacher's staff and outsiders would have pleasure of enjoying healthy food in pleasant and soothing environment. Time would be consumed for finding food in a single place, variety of selective food in low price. The canteen would attract more and more number of students which would enhance in economy. The canteen would match the standard of college. Increase in economy would foster maintenance, addition of infrastructure property. Students would remain healthy free from confusion of food related diseases.

## **BENEFITS**

The improved canteen facility would pave way to provide the variety of nutritious and attractive food available to more number of students. The food available at a reasonable cost will reinforce classroom learning. The canteen would also favour the development of hygienic habits and promotes good diets.

## **TARGET GROUP**

The target group of the canteen are students as well as teaching and non-teaching staff of the college.

## **BUDGET**

The College Management targets to set up a full fletched college canteen. The estimated amount for building the new canteen is Rs. 1.5 Crore.

## **TIME BOUND**

The estimated time to complete the construction work of the fully furnished new college Canteen is 2 years [2024].

## **PLAN OF EXECUTION**

The canteen is primarily responsible for serving nutritious and hygienic food to the students and staff. The space requirement is a primary need and it is determined by its purpose. The place for the canteen is adjacent to Jubilee Block. The plan of execution is as follows,

- Planning a canteen Building Design
- Preparation of a canteen proposal
- Getting approval from the government
- Starting the construction work soon after the approval
  
- Forming a committee comprising members from Management, faculties, accounts department for the completion of construction work within the estimated time, ie by 2024.

## **2.3 ICT ENABLED CLASSROOMS**

### **INTRODUCTION**

Information and Communication Technology (ICT) in education is the mode of education that use information and communications technology to support, enhance, and optimise the delivery of information. ICT enabled classroom includes computers, projectors, speakers, touch pad-pen, learning software and mobile applications. ICT used in the classroom is important for giving students opportunities for effective learning. Currently the institution has 29 ICT enabled classrooms. The institution is in a pace to convert all the classrooms to ICT enabled ones by 2027 with the support of PTA fund.



## **OBJECTIVE**

One way to improve the quality of education is to make use of efficient technology in an institution. This will open up more opportunities for the teachers and students as well.

- Turning all the classrooms into ICT enabled ones will help students to become competent and confident users.
- It aims to equip learners with the appropriate social skills required to cooperate with fellow ICT learners for a more productive learning experience.
- To empower students who are unable to use this technology outside the institution by ensuring sufficient access to those students.
- To facilitate better involvement of the students in learning activities as the number of smart classes would increase, thus promoting better social understanding.
- ICT aims to assist students to grow personally by facilitating different methods of learning.

## **OUTCOME**

ICT in education improves engagement and knowledge retention: When ICT is integrated into curriculum; students become more engaged in their work. This is because technology provides different opportunities to make it more fun and enjoyable in terms of teaching the same things in different ways. It improves the effectiveness of education. It enhances scope of education by facilitating mobile learning and inclusive education. It facilitates research and scholarly communication.

## **BENEFITS**

- E-learning or Online Learning. ...
- ICT brings inclusion.
- ICT promotes higher-order thinking skills.
- ICT enhances subject learning.
- ICT use develops ICT literacy and ICT Capability.
- ICT use encourages collaboration.
- ICT use motivates learning.
- ICT in education improves engagement and knowledge retention.

## **TARGET GROUP**

ICT helps students to develop new skills and become more creative. The use of ICT can help teachers by storing and recording information about how students are developing understanding of new material; and by taking over some of the role of assessing and providing feedback to students so that teachers can focus on other aspects of supporting learning. Hence both students and faculties would be enriched.

## **BUDGET**

The College Management targets to transform all the classrooms to ICT enabled ones. The estimated amount for a classroom is Rs. 75000. The number of classes may vary if new courses sanctioned.

## **TIME BOUND**

The estimated time to complete the plan of converting all the classrooms to ICT enabled ones is 2027.

## **PLAN OF EXECUTION**

- Forming a committee comprising members from Management, faculties, accounts department for the completion of the work within the estimated time, i.e. by 2027.
- Need to organize and coordinate the requirement of each class; allocate the budget

- It is through partnership and collaboration between educators, parents, employers, students (PTA) and other stakeholders that the vision of the strategic plan can become a reality.
- There is a need for the adoption of standards for the acquisition, implementation and use of ICT

Management, faculties, parents and students must assume ownership of institution level ICT project.

### **3. ENRICHMENT PROGRAMMES**

#### **3.1 Incubation center**

Yuvakshetra Institute of Management studies is proud to initiate an incubation centre to support the students and community to obtain first-hand experience to promote innovation driven activities at the college and to provide a wholesome range of support like space, mentoring, training programs etc. Through the incubation centre, students gain hands-on experience in innovation while being nurtured and encouraged by faculty, management and industry experts. The centre also aims to collaborate with high impact ventures in various social, educational, commercial and other sectors of the society. Business incubation centres in collaboration with Innovation and Entrepreneurship Development Centres (IEDC) will be planned. Production and selling of namely LED bulbs, beauty soaps, pain balms and other valued added products will be mentored and supported under this centre

#### **Objective**

- To give training and mentoring to encourage start up
- To offers working spaces, expert's opinions and also guidance from the industry
- To provide an opportunity to introduce to the new technological demands
- To organize practical activities and hand on training

#### **Outcome**

- The centre will promote and facilitate knowledge creation, innovation and entrepreneurship activities of students.

- Skill development of students will be attained from the various trainings and guidance from experts.
- Creates awareness regarding latest developments and technological demands in various sectors.

### **Plan of execution**

The institute aims to organize various training and mentoring activities by promoting multidisciplinary approaches to promote the development of new entrepreneurs and start up initiatives. The institute will provide all the basic infrastructural support, i.e. Computer, physics and chemistry laboratories, mentoring, technical support, networking with professional experts, consultants and advisor of incubator companies. The centre will be keen to host various workshops, training session, and competitions for aspiring entrepreneurs and support them by providing necessary resources such as mentoring, consultancy and networking.

## **3.2 Community colleges**

Education aims the overall and wholesome development of an individual. It has been noticed in the recent years that there is a shift from the conventional education system. One need to be equipped with various skills to meet the various demands and opportunities in the current competing world. Community College provides an alternative education and training system for skill based career oriented vocational degree, certificate & diploma courses. The Concept of 'Community College' is to provide access for suitable employment to the economically challenged youth of the nearby villages (Adopted) through a broad spectrum of Job oriented and skill based / Credit charged Diploma / Certificate courses they could choose from, on the basis of need demand and viability. YIMS is currently equipped with good computer and language labs and resourceful teachers which can be used for the conduct of the various courses.

### **Objectives**

- To integrate relevant skills into the conventional education system
- To provide upgradation to various acquired skill
- To provide skills to meet the current job competing jobs

## **Outcomes**

The beneficiaries will be attained with employable and certifiable skills based on National Occupational Standards (NOSs) with necessary general education. It equips the individuals to improve their knowledge and skills and convert them to employment opportunities.

## **Target group**

Students of YIMS and People from the local community

## **Plan of execution**

Yuvakshetra Institute of Management studies aims to set up a community college to serve the multiple needs like career-oriented education for our students and people from local community. Proposals are planned under UGC-Community College scheme.

The proposed courses include certificate courses in: -

- Basic Computing Skills
- Spoken English

## **3.3 E-Content development center**

There has been a drastic change in the convention teaching learning process in the recent days. Various improvisation in the pedagogical approach had been done and E learning is one of the relevant methodologies with meets knowledge quest of the present-day learners. Now a days the academic fraternity has an easy access to electronic media rather than the conventional learning activity through books. Hence development of e-content is the need of the day and is highly relevant.

## **Objective**

- To develop e-teaching materials in a creative way.
- To involve multi-sensory approaches to enhance the students learning capacity.
- To develop content to meet the individual difference in class rooms
- To train the teacher for developing the effective e-contents and its knowledge and skills.

## **Outcome**

Wide varieties of digital materials which are of educational significance will be available. Students will be able to access to the study material according to the conveniences. E content material will help to meet the needs of both slow learners and advanced learners. Time bound completion of curriculum will be achieved if conventional class rooms are supported with e learning content. The traditional content delivery cannot be satisfied the brain of students because more senses do not involve at the time of delivery. So the modernization through e content materials creates an enthusiastic feeling in students and it helps students to attain learning outcomes more effectively

## **Plan of execution**

The institute aim to start E content development facilities centre using the existing facilities in the computer laboratory and ICT. Yuvakshetra Institute of Management Studies plans to develop additional infrastructural and technical facilities for starting a e-content development centre. Initially e-content material in the form of Presentation, documents and reports will be prepared. Interactive evaluation contents will be developed so as the students can be understand their learning progress. Audio and Video lessons by the faculty members and subject experts will be prepared. Collaboration with EMMRC of various universities and assistance with UGC will be attempted.

# **4. GOVERNANCE**

## **4.1 NIRF and ISO CERTIFICATIONS**

Certifications of accreditation manifest the qualitative and quantitative quality of the institution. NIRF (National Institute Ranking Framework) and ISO (International Organization for Standardization) are distinguished rankings of the Institutions in India. Yuvakshetra Institute of Management Studies envisions to secure NIRF and ISO Certifications within the span of 2022-2027.

### **OBJECTIVES**

- To prepare the college to acquire NIRF and ISO Certification by the year 2027
- To devise strategies for the eminent completion of all the criteria of the assessments
- To strengthen the resources put forth by the college to the students and the faculties

## **OUTCOMES**

The college attains an esteemed position in the academic community of India through the NIRF and ISO Ranking. The certifications serve as testimonies for the prominence and efficiency of the institution's teaching, learning, research and development to the national and international levels.

## **BENEFITS**

The distinguished certifications elevate the global ranking of the institution and hence provides the clear vision of the standard of the institution to the community of students, faculties and other institutions. This provides a renowned exposure to the college nationally and internationally. The college can also attain the status of Institution of Eminence as the NIRF Ranking is one of the criteria for the accreditation.

## **TARGET GROUP**

All the sections of the institution together strives to achieve the NIRF and ISO Certification for the welfare of the students, staff and the institute.

## **TIME BOUND**

The College endeavors to acquire the NIRF and ISO Certifications within the time span of 2022-2027.

## **PLAN OF EXECUTION**

The planning for certifications is executed through the approval of the concerned authorities of the NIRF and ISO Ranking, Government of India, and the College Management, IQAC Co-ordinator and the faculties.

## **4.2 REFRESHING COURSES FOR TEACHING AND NON-TEACHING STAFF**

Refreshing Courses for teaching and non-teaching staff also known as Faculty Development Programmes enrichment guidance, updation and quality enhancement of teaching and non teaching staff in their respective fields. Yuvakshetra Institute of Management Studies focuses on ensuring the excellence of the staff for which courses are promoted and provided for the integral achievement of the staff.

## **OBJECTIVES**

- To enable teaching and non-teaching staff to introspect and analyse their progress of development in their respective fields.
- To upgrade their expertise and capabilities to put forth foremost contributions to the students and the institution
- To prepare the academic community to be in par with the updation in their respective disciplines through departmental FDPs.
- To promote the participation of faculties in University FDPs to enrich their fields of expertise.

## **OUTCOMES**

Intellectual nourishment to the teaching community is imparted by the Faculty Development Programmes allowing them to be enriched in research skills and teaching pedagogy, enabling them to provide the best quality output to the students. The staff is endowed with the latest advancements in their fields and the significant former is embellished.

## **BENEFITS**

The academic community gains developmental inputs for their research and career. The University FDPs of international and national levels instill the faculties with further guidance to keep pace with the current relevant scenarios of their respective disciplines. The advancements in the fields of study are comprehended effectively which in turn manifests in the growth and exposure of the students in their specific courses and their future prospects.

## **TARGET GROUP**

The teaching and non-teaching staff is the target group of the refreshing courses in their respective areas of proficiency. The target group of University FDPs comprises the faculties of all departments.

## **TIME BOUND**

The Faculty Development Programmes are organised twice in a year in the beginning of each semester of the academic year. The college plans to include departmental FDPs with eminent subject experts to enrich the prime nuances of the respective subjects to the faculties and also encourages them to participate in University FDPs.

## **PLAN OF EXECUTION**

The refreshing courses for the staff will be executed under the consent of the College Management of Yuvakshetra Institute of Management Studies, the Head of the respective departments and the faculties.

# **5. EXTENSION ACTIVITIES**

## **5.1 Tie up with other Institutions**

Academic collaborations offer extra benefits to all institutions. It is advantageous to collaborate with another college, university, or organization for both faculty and students. The student exchange programmes that are part of the collaboration can provide students with a wealth of information. Such an experience is really useful since it offers a great deal of value to the learner. These sorts of collaborations can also help teachers. There are faculty exchange programmes in which teachers visit different universities/organizations.



## **Objectives**

- To improve the academic profile of the students and teachers of our college
- To collaborate with higher education institutions, universities and foreign educational institutions to give more exposure to the students as well as teachers of Yuvakshetra.
- To provide quality industry exposure to our students, through the internship programs provided by the organizations from different domains.
- To integrate the practical experience of students with their theoretical knowledge, to gain upper hand during placements.
- To provide opportunities for the students and teachers to attend the academic programmes organised by the collaborated institutions.

## **Outcomes**

- Curriculum development
- Faculty exchange and development
- Student placement
- Publications in National and International journals

## **Benefits**

- Students and teachers will get the opportunity to attend various seminars , workshops, invited talks organized by the collaborated institutions
- Faculties' from different institutions with which we have collaborative understanding visit our campus and interact with our students.
- More placement opportunities

## **Target Group**

Faculties as well as the students of Yuvakshetra Institute of Management Studies.

## **Time bound**

The Memorandum of Understanding will be signed for an initial period of one year and may be renewed by mutual agreement between the parties.

## **Plan of Execution**

By ensuring the participation of individual faculty members and students provide direct development and service benefits. Administrative support as well as careful planning and

thorough execution can result in a successful faculty exchange program that contributes to professional and student development.

## **5.2 ADOPTION OF SCHOOL**

The program focuses on providing special attention to slow learners by providing classes by the faculties and students of Yuvakshetra Institute of Management Studies. Supplementing studies through English language programs and facilitating holistic development through sports and environmental awareness.

### **Objectives**

- To boost the learning outcomes of the school students by honing their skills
- To provide programmes for enriching English ,Mathematics and various other subjects
- To provide a platform for the students for practical implementation of the theoretical orientations conversed in the classroom
- To revitalize the adopted schools in various dimensions
- To provide study materials to the needy students

### **Outcomes**

- Opportunity for the organization to become actively involved in increasing and sustaining the quality of public education.
- Positive impact on cognitive development and competence.

### **Benefits**

- Improved school - community images
- Better quality education
- Improved teaching-learning experience

### **Target Group**

Students of adopted schools.

### **Time bound**

The School will be adopted for an initial period of one year and the agreement may be renewed by mutual agreement between the parties.

### **Plan of Execution**

School adoption would help in improving the learning capability of students, if integrated and connected, would ease the process. The school adoption and exchange programmes will also serve as a platform for training the future generation. In addition to skill development, they will develop values associated with the use of technology such as ethics in transactions, transparency, responsibility, sharing, appreciation, efficiency and self-reliance.

The proposed programme will help in standardizing the quality of delivery and services to students in higher education.

## **CONCLUSION**

A Strategic Plan formalizes the Institution's Mission, Vision, Goals and Objectives. This enables stakeholders to voice and agree on the same priorities and focus on the same path to improvement. YIMS always giving enhancement to faculties and students for a better career in future. Strategic Plans will furnish the track progress towards goals. When each Department and team understands the Institution's larger strategy, their progress can directly impact its success, creating a top-down approach to tracking Key Performance Indicators(KPIs).

YIMS aims to have a good strategic plan for the effective implementation of all activities for the welfare of each member in our Institution. It lies in these three man functions:

1. Setting effective goals for the Institution
2. Preparing plans to reach these goals
3. Mobilizing and employing all the Institutional resources to achieve the goals and implement the plans.

In other words, strategic goals or objectives are set and periodically revised in relation to the Institution's existing strengths and weaknesses and external opportunities and threats. Strategic planning is very much a dynamic process.

**"Look Beyond the Present Circumstances, Imagine A  
Brighter Future"**

*Ours Motto : 'Inform and Form to Transform'*



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