



Eco Friendly
Campus...

PLACEMENT IN ASSOCIATION WITH... FOR EXCELLENCE IN PRAXIS...

- ▶ JW Marriott Marquis Dubai
- ▶ Movenpick Dubai
- ▶ Nikki Beach Resort & Spa Dubai
- ▶ Intercontinental Fujairah Dubai
- ▶ Copthorne Hotel Dubai
- ▶ Burj Al Arab
- ▶ Madinat Jumeirah
- ▶ Atlantis The Palm, Dubai
- ▶ Meydan Hotel, Dubai
- ▶ Jumeirah Beach Resorts, Dubai
- ▶ QNCC, Qatar
- ▶ Abudhabi Sheikh Palace
- ▶ MS Astor Cruise
- ▶ Carnival Cruises
- ▶ Costa Cruises
- ▶ Al Bustan Rotana Dubai
- ▶ One & Only Royal Mirage, Dubai
- ▶ Emirates SSP
- ▶ ESAF Bank
- ▶ Wipro
- ▶ Infosys
- ▶ Deloitte



yuva kshētra[®]
INSTITUTE OF MANAGEMENT STUDIES (YIMS)
(AFFILIATED TO THE UNIVERSITY OF CALICUT)
MANAGED BY THE CATHOLIC DIOCESE OF PALGHAT
Ezhakkad, Mundur, Palakkad, Kerala - 678 631

Ph : 0491 2846426 / 9961233888 / 9400012368

Visit us : www.yuvakshetra.org / Follow Us on:   .

E-mail : yuvakshetra@gmail.com / yims@yuvakshetra.org

INFORM AND FORM TO TRANSFORM

The College Focuses on the
Integral Development of each Student

The kshētra of excellence...



yuva kshētra[®]
INSTITUTE OF MANAGEMENT STUDIES (YIMS)
(AFFILIATED TO THE UNIVERSITY OF CALICUT)
MANAGED BY THE CATHOLIC DIOCESE OF PALGHAT
Ezhakkad, Mundur, Palakkad, Kerala - 678 631, www.yuvakshetra.org

Admission Hot Line : 9961233888 / 9400012368

ABOUT THE COLLEGE

Yuvakshētra Institute of Management Studies (YIMS), a premier professional training college in Palakkad District, is one of the best of its kind in South India. The Sanskrit word 'Kṣhētra' means the place of gathering/holy place. Here 'Yuvakshētra' represents the place of gathering and holy place of young people moulding them through professionalism, discipline and holistic development. YIMS is affiliated to the University of Calicut and managed by the Catholic Diocese of Palghat. YIMS was launched in 2005 with UG courses in Hotel Management Department. But later the institute was developed by commencing other courses in Arts & Science stream. At present there are 14 UG courses and 4 PG courses. YIMS, at its inception, was just a vocational training institute, and within a short span of time it has emerged as one of the premier higher education centers of Kerala. In an ever expanding world of knowledge, professionalism demands constant improvement in quality and competence and the college provides the scope for it. The College expands its horizon, maintaining exemplary standards like discipline and academics in higher education.

OUR VISION

To develop the institution as a centre of Holistic excellence for budding professionals, by giving them quality and value added education to meet the needs and challenges of tomorrow, by attaining intellectual and professional competence for successfully coping with the rapid advancement in technologies and the ever changing world of business, industry and service. For formation of better citizen, better job candidates, lovers of nature human beings of values etc are also part of the vision of YIMS.

OUR MISSION

To impart quality education and to create inquisitive, confident and creative professional for the service of the society and nation.

OUR MOTTO

“Inform and Form to Transform”



COURSES OFFERED

Department of Hotel Management

- ▶ B.Sc. Hotel Management & Catering Science (2 Batches)
- ▶ B.Sc. Hotel Management & Culinary Arts (2 Batches)

Department of Commerce

- ▶ M.Com with Finance
- ▶ B.Com with Computer Application
- ▶ B.Com with Finance (2 Batches)
- ▶ B.Com Taxation

Department of Management

- ▶ B.B.A.

Department of English Literature

- ▶ M.A. English Language and Literature
- ▶ B.A. English Language and Literature

Department of Computer Science

- ▶ B.Sc. Computer Science
- ▶ B.C.A.

Department of Geography

- ▶ M.Sc. Geography
- ▶ B.Sc. Geography

Department of Psychology

- ▶ M.Sc. Psychology
- ▶ B.Sc. Psychology

Department of Mathematics

- ▶ B.Sc. Mathematics

Department of Physics

- ▶ B.Sc. Physics

Department of Chemistry

- ▶ B.Sc. Chemistry

HIGHLIGHTS

- ▶ Efficient Placement Cell
- ▶ Excellent Academic Track Record
- ▶ Excellent Infrastructure
- ▶ Wi-Fi Campus
- ▶ Chapel, Reading Room & Language Lab
- ▶ Yoga & Gymnasium
- ▶ Highly Qualified Faculties
- ▶ Admission on the Basis of Merit
- ▶ No Capitation Fee, No Donation
- ▶ Transportation Facility
- ▶ Separate Hostel Facility for Boys & Girls
- ▶ Add-on Programmes for PSC & Bank Exams
- ▶ Fully Automated Library
- ▶ Eco-friendly & Green Campus