



**Editor's Desk**

**Education, Success and Recognition**

“For me, getting primary education was a dream”, these words of Draupadi Murmu, the 15th President of India, remind us about the unavailability of educational facilities for some Indian children and the high possibilities we have in Kerala regarding our education. The first Tribal President of India and the first person from Odisha to the Indian Presidency, Draupadi Murmu, was elected on 21st July 2022 and was sworn in on 25th July, by Chief Justice of India N.V. Ramana.

Droupadi Murmu was born to a Santhali family on 20th June 1958 at Ubarbeda village in the Baidaposi area of Rairangpur, of Odisha, India. After her elementary education in her village, she moved to Bhubaneswar for higher studies. She completed secondary education from Girl's High School and graduated in B.A. from Rama Devi Women's College and then she worked as a teacher and Govt. officer. To her credit, other than what is mentioned, she is the youngest president and the second woman president of India.

Droupadi Murmu was the first person to leave her village, Uparbeda for Bhuvanesar for a Degree study. I personally believe that her leaving for Bhuvanesar marked all the changes of her life. As John Dewey, American philosopher, psychologist, and educational reformer whose ideas have been influential in education and social reform, rightly said, “Education is not preparation for life; education is life itself”. the Indian President, Droupadi Murmu challenges every youth of India in two ways, “I want to tell the youth not just focus on their future but also lay the foundation of the country's future. You have my full support”. Dear Young Minds of Yuvakshetra,

let us work for our personal as well as national development. Education should lead to success and every success must be recognized. Let us be the reasons of positive changes. “The only person who is educated is the one who has learned how to learn and change”. (Carl Rogers)

**Rev. Dr. Joseph Olikkalkoonal**  
**Chief Editor, YuvaVox**  
**Vice Principal, Yuvakshetra IMS.**

**Yuvakshetra's  
PROUD MOMENT  
YIMS IS ACCREDITED**



**National Assessment and Accreditation Council**  
An Autonomous Institution of the University Grants Commission  
राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद्  
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

*Thank you all  
for your Support, Guidance, Encouragement  
and prayers..*

[www.yuvakshetra.dig](http://www.yuvakshetra.dig) / [www.yuvakshetra.ac.in](http://www.yuvakshetra.ac.in)

### Message

#### Know Your Inner Strength and Make the Life A Success

People go to great lengths trying to believe and prove that emotional problems are caused by things outside of themselves. We blame other people, diet, lack of certain vitamins or minerals, past existences, heredity, virus's family environment, air pollution etc. as the causes of distress. A lot of amounts are spent trying to find the cause of distress. But the cause is not able to be diagnosed. The cause is simply individual. i.e., personal lack of understanding of basic principles that have been all along waiting to protect, nurture and gladden our lives. This tragic deficiency has rendered us exposed, vulnerable and often lonely. The assumption that a normal or average man or woman is at a healthy level of emotional development is an absolute mistake. Surely if they were normal as assumed, this planet would have been untroubled, inwardly and outwardly happy and content individuals.

We must want to elevate our own inner health. First, we must see that we have been settling for unrecognized agony where there is no need to settle for it. We should understand nature and self defeat feeling from us to be a successful personality.

To really see through and let go of our inner difficulties requires the formation of an interesting new kind of inward relationship with oneself. Once the facts as in hand then coming out from the problems would be easier and will result into effortless healing. None of us born with negative emotions and reactions. If we closely look within it can be found our inner situation really is like a large hospital of severely infected people needing objective examinations and patient attention.

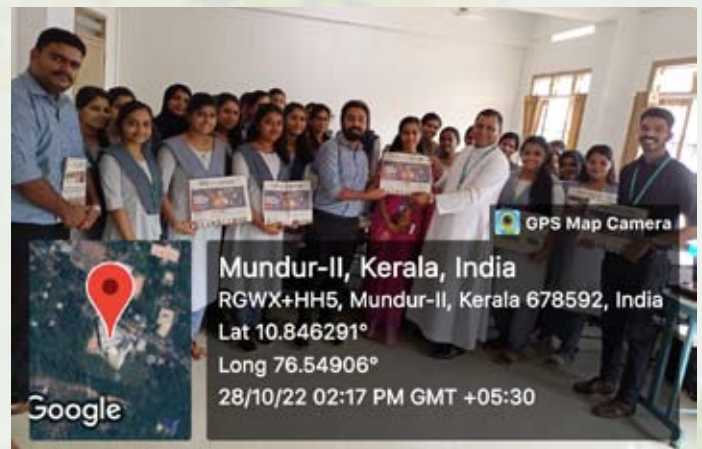
We must invite higher patience within us with the right kind of quietness and at the same time alertness. This would help us to find our inner strength and became a successful personality.

Studies proved that the size of bank accounts, the size of happiness accounts, and the size of one's general satisfaction account is dependent on the size of one's thinking. There is a magic in thinking big.

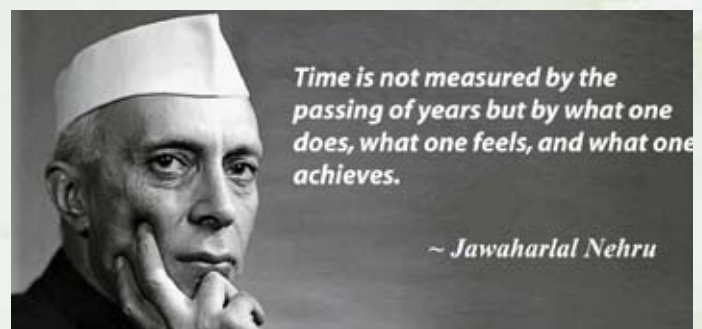
The basic principles and conceptions supporting the magic of thinking big come from the highest pedigree sources, the very finest and biggest thinking minds yet to live on planet earth. Minds like the Prophet David who wrote, "As one think in his heart so is he, the mind is its own place and in itself can make a heaven of hell or a hell of heaven. Shakespeare has observed, There is nothing either good or bad except that thinking makes it so". Being interested in success is a wonderful quality. If one has a desire for greater successful person. You have hidden powers within you. You only need to realize how this hidden power have to be taken out. If you are able to understand this simple fact, no doubt, life will be a great success.

Sr. Dr Prima (Delphy) CHF  
Assistant Professor  
Dept. of Psychology

### Student Friendly Circulation



Inauguration of HINDU Student Friendly Circulation Programme at Yuvakshetra Institute of Management Studies.



**Book Releasing Ceremony**



*AD CRESCENDO, Ins and Outs of Advertising*, the first publication of II B.Com CA (2021-24) Batch edited by Ms. Keerthi M S, Section Head, B. Com CA was released by the esteemed NAAC Peer Team Members, Prof. Hemlata Bagla, Vice Chancellor, HSNC University, Mumbai, Maharashtra, Prof. Sita Vanka, Professor, School of Management Studies, University of Hyderabad and Dr. Babita Choudhury, Former Principal, RG Baruah College, Fatasil Ambari, Guwahati, Assam at the time of NAAC visit in Yuvakshetra Institute of Management Studies on 11<sup>th</sup> October 2022. The students briefed about the book to the team and they congratulated the students for the initiative.

**Career Counselling on Chartered Accountancy**



The PG department of Commerce organised a motivation cum career guidance session “Reflections




–The Real You” for the Final year B. Com Finance Students on 11<sup>th</sup> October 2022 at Training Centre YIMS. C A Anuja Jayakrishnan, Chair Person of Palakkad branch ICAI inaugurated the session. Principal

Dr. Tomy Antony presided over the meeting. CA Mahesh Varghese felicitated the session. Around 120 students attended the programme. The resource person for the programme was CA Vimal Venu, Fellow Chartered Accountant, ICAI.


**Congratulations**

DEPARTMENT OF COMPUTER SCIENCE  
PLACEMENTS 2022-23


**Deloitte.**




**RINSHA**  
III B.Sc. Computer Science



**ATHIRA NAMBOODRI**  
III B.Sc. Computer Science



**ABHINAV C DAS**  
III B.C.A



**ASWATHY N S**  
III B.C.A

Congratulations...

### International Exposures



Students of Hotel Management Department are heading off to International properties such as Jumeriah, IHG, W Hotels and Ronaldo Spagos for their internship programme. It is a great exposure to students to be the part of **Qatar FIFA World Cup** and render their professional services. A count of 313 students are going for internship in International Hotels. It is a proud moment for the College to provide an opportunity to 3<sup>rd</sup> year, 2<sup>nd</sup> year and 1<sup>st</sup> year students for enhancing their skills with world class training and experience.

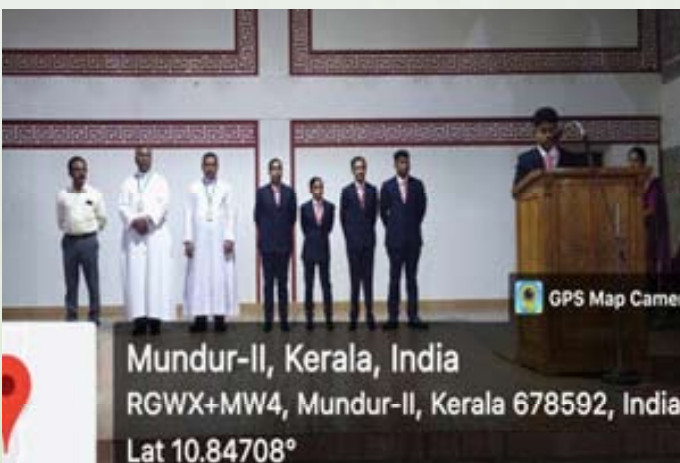


### Choco Maniac and Forkful Competition

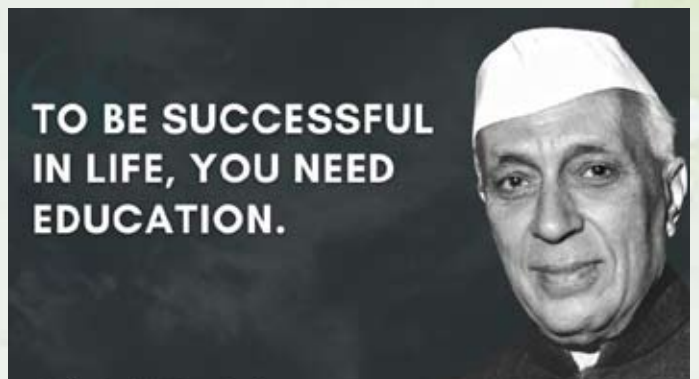


The Department of Hotel Management conducted competition named “Choco Maniac and Forkful competition” and the prizes were given away to the winners in a programme conducted in Symphony Auditorium on 21<sup>st</sup> October 2022.

### Assembly II HM CA



Students of 2<sup>nd</sup> year B.Sc HM CA conducted assembly on 21<sup>st</sup> Friday 2022. Session was graced by Rev. Dr. Mathew George Vazhayil (Director), Dr. Tomy Antony (Principal) and Rev. Dr. Joseph Olikkalkoonal (Vice Principal). All the dignitaries shared their valuable words and encouraged students for their performance in the academics. The Assembly got wound up at 10.15 a.m. with National Anthem.



### Congratulations

Dr. Sajeesh.V and Dr. Indu.T. K published an article on *Springer – Environmental Earth Sciences*, 81, Article number 494(2022) International Journal, ISSN Number 1866-6280, entitled “A Geospatial Approach in Monitoring the Variations on Surface Soil Moisture and Vegetation Water Content: A Case Study of Palakkad District, Kerala, India.”



**Dr. Indu.T. K**  
 Assistant Professor  
 Dept. of Geography  
 Yuvakshetra IMS



**Dr. Sajeesh.V**  
 Assistant Professor  
 Dept. of Geography  
 Yuvakshetra IMS

the inauguration, resource person took a session on online brochure making using the softwares. The seminar session wound up by 12.45 pm. Students were given practical session at Language Lab, Admin Block in the afternoon. First and Second year students of the Department attended the session.

### General Assembly-III B.Sc. Chemistry



Third year B.Sc. Chemistry organized General Assembly at Christ Hill Square on 19th October 2022. The assembly was started with a prayer by Amritha P V. Ansil M delivered the Thought for the Day. News was read out by Azbin A. Nithyasree G announced the Department updates. Rev. Dr. Mathew George Vazhayil, Director, YIMS and Dr. Tomy Antony, Principal, YIMS acknowledged the students for their sincere cooperation during the time of NAAC Peer Team visit. The assembly wound up with the National Anthem.

### One Day Workshop



Department of Mathematics conducted a one day Workshop on 28<sup>th</sup> October 2022, titled “LIBELLUS FABRICATIO”, a skill enhancement programme on Brochure making. The welcome address was delivered by Prof. T. K. Rajan, Head, Department of Mathematics. The programme was officially inaugurated by the resource person Mr. Christo Somi, Librarian, YIMS. In the inaugural address he mentioned about online Brochure making using Canva and Poster My Wall Software. Mr. Mahesh M, Assistant Professor and Coordinator of the programme proposed the vote of thanks. After

### Congratulations



Vyshnav R. of I BBA, with performance of 30.41mtrs, got Bronze Medal in Hammer Throw in Palakkad District Athletics Association 62<sup>nd</sup> Palakkad Junior & Senior Championship 2022.

### Snehotsavam



First year B.Sc. Chemistry students visited the Ashadeepam Convent School for Mentally Challenged Children, Koonathara in connection with SNEHOTSAVAM - 2022 on 21st October 2022. The team consisted of five students and the class mentor. The students interacted with the authority about the functioning of the institution. They also interacted with the inmates and entertained them with various activities.

### Book Release



The book titled *Unbowed Expressions: Knowing Sixteen Lady Nobel Laureates of Letters* edited by Rev. Dr. Joseph Olikkalkoonal, Vice Principal of the college and Jibin Jose P, former

HOD of the PG Department of English, was released by The NAAC Peer Team on 11<sup>th</sup> October 2022 at the Exhibition Hall, Jubilee Block. The book is a compendium of meticulously crafted articles on the life, style of writing, literary career and achievements of sixteen Lady Nobel laureates in literature. The peer team members congratulated the writers for their effort and innovative thought.

### Inauguration of the sale of products

Department of Chemistry organized the inauguration ceremony of the sale of products prepared by DIY Skill Training Programme at Christ Hill Square on 19<sup>th</sup> October 2022 at 10.00 am. Rev. Dr. Mathew George Vazhayil, Director, YIMS inaugurated the sale of soap and handwash prepared by the students under the guidance of the faculties of the Department. Dr. Tomy Antony, Principal, YIMS appreciated the Department for the venture. Handmade Soap and handwash of various colors and fragrances are available. The sale is open for the students and staff of the College.



### International Mole Day



Department of Chemistry organized a lecture in connection with International ‘Mole Day’ observation on 25<sup>th</sup> October 2022 at 10.30 am. in Sophia Theatre. The resource person for the programme was Dr. Sandeep K, Assistant Professor, Department of Chemistry, Govt. Victoria College, Palakkad. The programme started with a prayer by R. Mridhula, III<sup>rd</sup> B.Sc. Chemistry followed by the welcome address by Prof. Mercy Leena Paul, HoD of the Department. Dr. Tomy Antony, Principal, YIMS presided over the session and Dr. Sandeep K inaugurated the programme. Dr. Reneela P., Assistant Professor of the same Department felicitated the program and Dr. Rahul M, Assistant Professor introduced the resource person. The lecture intended the students about “WHY CHEMISTRY” and also the various applications and career opportunities in Chemistry. The session wound up by the vote of Thanks by Pooja R, III<sup>rd</sup> B.Sc. Chemistry. Farhana I, III<sup>rd</sup> B.Sc. Chemistry was the MC for the programme.



### Session on Road Map to Your Career



The Taxation Wing of PG Department of Commerce organised a session on “Road Map to Your Dream Career” on 26<sup>th</sup> October 2022. The programme started at 1.30 pm with prayer by Vrindha Karnakumar and Ashika C N, (II Bcom taxation). Mr. Anil Kumar M S, Assistant Professor, PG Dept. of Commerce, Taxation Wing welcomed the gathering, Presidential Address was delivered by Rev. Dr. Joseph Olikalkoonal, Vice Principal, YIMS. The session was inaugurated by the chief guest Mr. Civin K V, Officer, Student relations, T.I.M.E Thrissur. Dr. Ramya J Section Head, B Com Taxation felicitated the programme and further the session was handed over to the Resource person Mr. Civin K V. The session was mainly conducted to create an awareness among the students on CAT, CMAT, BANK, SSC, GMAT, GRE, IELTS, CLAT, IPM, CUET. The session was actually an interactive one, and the participants cleared their doubts. Through the session the students came to know about the different carrier opportunities.



### General Assembly – II B.Com Taxation

B.Com Taxation section organised General Assembly at Christ Hill Square on 31st October 2022. The assembly started with a prayer by Sowmya and Dhrishya. Athul Krishna R delivered the Thought for the Day. Rohith Jose announced the General news. Dhrisya Dileep announced the Departmental updates. After the Departmental updates, Principal Dr. Tomy Antony addressed the gathering. Vice Principal Rev. Dr. Joseph Olikkalkoonal announced the academic updates. MC for the program was Nikhitha Ramesh. The assembly wound up with the National Anthem.

different Departments and the results will be declared later.



### Mental Health Week- EUNOIA-2.0



PG Department of Psychology conducted 'EUNOIA-2.0', a series of Inter Departmental Competitions to enhance the creativity and wellbeing of students on the occasion of the celebration of 'Mental Health Week'. The celebrations have been extended for one week and faculties from different Departments were the judges for the events. Rev. Dr. Gimmi Akkattu CST, Head of the Department and Ms. Athira P. V., Assistant Professor were the coordinators for the event and Sreenanadhana Rajan and Amith P J were the student coordinators. There were 13 events with respect to the theme 'Mental Health' and for different events, different student coordinators were in charge. Around 130 students participated from





**Congratulations**

Winners of the Essay writing, versification and Extempore competitions conducted on behalf of Hindi Pakhwada Samaroh.

was inaugurated by Rev. Dr. Joseph Olikkalkoonal, Vice Principal of the College. Ms Haritha Sivakumar, editor of YUNGBee Magazine was the Resource Person. The programme ended up with the Vote of Thanks delivered by Ron Roy of II BA English.

**yuvakshetra**  
Institute of Management Studies (YIMS)  
Established: Mundur, Palakkad - 678611, Kerala  
Affiliated to the CENTRAL BOARD OF SECONDARY EDUCATION & AFFILIATED TO THE UNIVERSITY OF CALICUT

**हिंदी पखवाड़ा समारोह**  
हिंदी विभाग

**EXTEMPORE**

1 <sup>st</sup>  KAVYA NAIR II BSc Psychology	2 <sup>nd</sup>  AKSHAYA G II BA English	3 <sup>rd</sup>  POOJA R III BSc Chemistry	3 <sup>rd</sup>  VISWADRISH V II BSc Geography
--	---	---	---

**ESSAY**

1 <sup>st</sup>  M CHANDHANA III BSc Mathematics	2 <sup>nd</sup>  ANSIL M III BSc Chemistry	3 <sup>rd</sup>  SANDRA PRADEEP II BSc Mathematics
---	---	---

**VERSIFICATION**

1 <sup>st</sup>  VEENA V NAIR II BCA	2 <sup>nd</sup>  NAVYA K I MSc Psychology	3 <sup>rd</sup>  M. ANJALI II BSc Psychology	3 <sup>rd</sup>  MADHAVI K S II BA English
---	--	---	---

*Congratulations to all Winners & Participants*



**PG DEPARTMENT OF GEOGRAPHY**  
**UNIVERSITY POSITIONS**  
B.Sc. Geography 2019-2022

 <b>DITHYA K M</b> 1 <sup>st</sup> POSITION	 <b>SHIFANA K M</b> 2 <sup>nd</sup> POSITION	 <b>SREEVIDHYA K</b> 5 <sup>th</sup> POSITION
 <b>H HRUTHIK KRISHNAN</b> 7 <sup>th</sup> POSITION	 <b>JASHEELA K A</b> 8 <sup>th</sup> POSITION	 <b>SURYA P T</b> 8 <sup>th</sup> POSITION
 <b>KEERTHANESWARY K L</b> 9 <sup>th</sup> POSITION	<b>Congratulations...</b>	

website : [www.yuvakshetra.org](http://www.yuvakshetra.org)  
[www.yuvakshetra.ac.in](http://www.yuvakshetra.ac.in)

**Workshop on Literature**

*Literaria Insignia*, the Literary Club of the PG Department of English conducted a workshop titled “Workshop on Literature: To Express, Build and Improve Oneself ” for I and II BA English students to enhance their creative writing in English. The workshop began with a prayer by Vaishnavi C of I BA English. Nise Rose Linson of I BA English was the Master of Ceremony. Uma Kalyanaraman, Secretary of Literary Insignia delivered the welcome speech. Ms Pameela Johnson, HOD of the PG Department of English presided over the session. The session

*Rasa: Theory and Praxis*

*Welcome*



Welcome Rev. Sr. Lincy Jose CHF, Counsellor to Yuvakshetra Family

The PG Department of English organized a one day workshop on “Rasa: Theory and Praxis” at Sapienza Hall on 21<sup>st</sup> October 2022. The programme began with a prayer by Srilakshmi of III BA English. Rimsha S of II BA English was the Master of Ceremony. Ms. Anju M S, Assistant Professor of the PG Department of English delivered the welcome address. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of the college presided over the function. The programme was inaugurated by Rev. Dr. Mathew George Vazhayil, Director of the college. Ms. Pameela Johnson, HoD of PG Department of English felicitated the event. Dr Salini V G, Assistant professor of English, NSS Collage Ottapalam and one of the leading Kutiyattam and Nangiarkooth exponent from Kerala was the resource person. The programme was conducted with the intent of active and interactive learning of Rasa Theory and Practice. The programme concluded with the Vote of Thanks proposed by Anitta Varghese of II BA English followed by the National Anthem.



Welcome Ms. Jincy Jose, Assistant Professor, PG Department of English to Yuvakshetra Family



Welcome Mr. Emil Joseph, Assistant Professor, PG Department of Commerce to Yuvakshetra Family

“ Freedom and power bring responsibility. ”

~ Jawaharlal Nehru

**Extension Activity**



Anakkal, Kerala, India  
VM4W+MQ6, Anakkal, Kerala 678651,  
Lat 10.856646°  
Long 76.696866°  
26/10/22 02:11 PM GMT +05:30

Educational Assistance-Extension Activity at Govt. Tribal Welfare School, Anakkal, Malampuzha by Commerce & Maths Departments on 26<sup>th</sup> October 2022

**Congratulations**



Gayathri V, III BSc Physics secured Silver Medal in Discus Throw in 66<sup>th</sup> Kerala State Junior Athletics Meet held at University of Calicut.

**Psychology Conference**



Fifteen students from UG Psychology Batch participated in Biennial Conference on Cognitive and Clinical Neuropsychology in SRM Medical College & Research Centre, Tamil Nadu with respect to the theme 'Advancing Neuropsychology in Developing Countries'. They attended Workshop and various Symposiums on the topic 'Child Neuropsychology', Applications of Neuro Feedback and 'Neuro Psychotherapy'. Conference was very much beneficial for the students and it provided them an academic orientation.

**Sneholsavam**



First year B.Sc. Physics students visited the Saranalayam Oldage Home, Koonathara in connection with SNEHOLSAVAM -2022 on 21<sup>st</sup> October 2022. The team consisted of five students accompanied by the class mentor. The students interacted with the authority about the functioning of the institution. They also interacted with the inmates and entertained them with various activities and also distributed sweets for the inmates.

National Assessment and Accreditation Council (NAAC) Peer Team visited Yuvakshetra Institute of Management Studies on 11<sup>th</sup> and 12<sup>th</sup> October, 2022. NAAC Peer Team comprised of Prof. Hemlata Bagla, Vice Chancellor, HNC University, Mumbai, Maharashtra (Chairperson, NAAC Peer Team), Prof. Sita Vanka, Professor, School of Management Studies, University of Hyderabad, Hyderabad, Telangana (Member Coordinator, NAAC Peer Team), Dr. Babita Choudhury, Former Principal, R G Baruah College, Guwahati, Assam (Member, NAAC Peer Team). NAAC Peer Team inspected the Institute in connection with Assessment and Accreditation for the 1st cycle.

On first day at 8:45 am the team was offered a traditional welcome by the Management, Principal, Vice Principal, IQAC Coordinator, Department Heads, Teaching, non-teaching staff and students.



The NAAC Peer Team was led with the accompaniment of traditional procession, to the Admin Block.

The Assessment began with the presentation of the Head of the Institution followed by the presentations of IQAC Coordinator and HODs at Sapienza Hall.



The NAAC Peer Team had an interaction with the supporting services such as Anti-ragging Cell, Anti-Sexual Harassment Cell, ICC, Anti- Narcotic Cell, Physical Education, Placement Cell, Career Guidance Cell of the Institution.



They had a Lunch on meeting with the Governing Body / Management and University representatives.



The Team visited students' creative corner where their innovative and artistic skills were displayed.



The NAAC Peer Team visited various departments and laboratories.



The team had separate interactive sessions with Students, Parents and Alumni to obtain their perspectives about the institutional performance.



On the 1<sup>st</sup> day of the visit, in the evening, a grand cultural treat was given by the students, where various dance/ song performances and art forms which evoked Indian thoughts and ethos were staged. Around 200 students performed classical, cultural and contemporary tribute to the nation that made the audience spellbound.



The 2<sup>nd</sup> Day (12.10.2022). The visit started with examining the Infrastructure and Learning Resources which comprised of various support facilities and they also reviewed the best practices and institutional distinctiveness.



At the time of report writing the team scrutinized data, department files and other documentary evidences and afterwards interacted with Admin Office and Finance. The team members held a meeting with Head of the Institution and IQAC Coordinator on outstanding matters. After Lunch the team shared the Peer Team Report with Head of the Institution and finalized it.



The two day visit of the National Assessment and Accreditation Council (NAAC) Peer Team was concluded with the exit meeting held in the Sapienza Hall of the College on Wednesday, 12<sup>th</sup> October, 2022 at 6.00 pm. The welcome address for the exit meeting was delivered by Dr. Tomy Antony, Principal in which he thanked the Peer Team for their valuable suggestions which would help the institution to march further towards excellence. Speaking of the occasion on the Exit Meeting, Prof. Hemlata Bagla, Chairperson of the NAAC Peer Team shared her observations and recommendations with the staff. She also highlighted the efforts that NAAC makes in raising the benchmarks of quality in the higher education institutions. The Chairperson handed over the Report of the peer team to the Principal. Prof. Sita Vanka, Member Coordinator and Dr. Babita Choudhury, Member also shared their suggestions and appreciated the role that was played by different stakeholders of the institution in this NAAC accreditation process. Bishop Emeritus His Excellency Mar Jacob Mananathodath extended gratitude for the NAAC Peer Team for their commitment, dedication and all the efforts they have rendered throughout the visit. His Excellency also thanked the Management and Staff for the service rendered. Prof. T K Rajan, IQAC Coordinator proposed the vote of thanks.

