



Editor's Desk

75th INDEPENDENCE DAY
Azadi Ka Amrit Mahotsav

INDIA is a Sovereign Socialist Secular Democratic Republic with a parliamentary system of government. Every year, the 15th of August is celebrated as Independence Day. This year's Independence Day marks the 75th anniversary of India's independence from British rule. The particular event is also called Azadi Ka Amrit Mahotsav (elixir of energy of independence/Great Celebration of freedom or liberty - started on 12th March 2021 and shall end on 15th August 2023) and the government of India has decided to organize many kinds of events, and programmes and give tribute to the freedom fighters. These programmes will also honour the history of India, its culture, and the achievements of its people.

It is a well-known fact that the British ruled over India for almost two centuries. The trading English overpowered India politically and as a result India became an English colony for centuries. During their stay here Indians fought many wars, and rebellions and calamities and Indians met much causality. At the cost of the life of many of our forefathers, on 15th August 1947, Lord Mountbatten, the last Viceroy of India, lowered the British Flag and the first Prime Minister of India, Jawaharlal Nehru raised the tricolour Indian national flag above the Lahori Gate of the Red Fort in Delhi, and India became an Independent Country. There may be positives and negatives during the British Rule, but the greatest benefit of the freedom struggle is the Political Freedom that we enjoy today, we have a government "of the people, by the people and for the people". We have a democratic government where every single citizen has the right to cast his vote after the citizen turns 18 years.

This celebration attuned to the 75th Independence Day is a time of reflection, realization

and rededication. It is a time to reflect over the past events and persons especially the great leaders who contributed their energy and dedicated their lives for the noble cause of freedom. It is a time of realization, in the sense that India is the only country that provides the greatest number of IT professionals in the world. We can be really proud of being Indians because within the last 75 years, we could make considerable growth in the fields of education, health, industry, economics, commerce, culture etc. It is a time to rededicate ourselves because we must understand that India becomes a "global nursery" of all the needs of the universal needs. No other country can advance themselves without the help of Indians and India. We must rededicate ourselves to maintain the unity, secularism, socialist ideas etc of our country.

We need to everything for the service of other, "The best way to find yourself is to lose yourself in the service of others" (Gandiji). We need the freedom without fear. "Power is of two kinds. One is obtained by the fear of punishment and the other by acts of love. Power based on love is a thousand times more effective and permanent than the one derived from fear of punishment", (Gandhiji). "To be free is not merely to cast off one's chains, but to live in a way that respects and enhances the freedom of others" (Nelson Mandela).

Independence Day Greetings to all of you!!!

Rev. Dr. Joseph Olikkalkoonal
Chief Editor, YuvaVox
Vice Principal, Yuvakshetra IMS.

Happy
Independence Day
— 15 august —



Message

“In short, out-of-control emotions can make smart people stupid.”

-Daniel Goleman

Dr. Goleman, who put the term ‘EI’ on the map with his 1995 book ‘Emotional Intelligence: Why It Can Matter More Than IQ’ highlighted the importance of Emotional Intelligence in the areas of life. Ever so often we hear of people celebrating the success of a child prodigy in academia, art, or sports. Do people tend to cut the cake too early? Is this good for the child and the society in general? We are in an era where everyone is in search of the next big thing, and the media gets unreasonably excited about people achieving early success. This puts people under enormous pressure. We often hear “if a student has scored well in biology, she should become a doctor” or a variant of this. It takes a lot more than a good score in biology to become a happy and successful doctor. Young people with mental health problems — such as anxiety, depression, bipolar disorder, or insomnia — are at higher risk for suicidal thoughts and distress. Teens going through major life changes (parents’ divorce, moving, parental separation, financial changes) and those who are bullied are at greater risk of distress and depression. In the meantime, thousands of youngsters are muddling through their education without a clear idea of what they are capable of and how to make career choices aligned with their potential. A mentor and a wise career counselor can help them aim for the stars while keeping their feet firmly on the ground! “Over the years, Emotional Intelligence (EI) has come to be regarded as an essential quality not just for leaders, but for anyone who engages with people in a work or social setting. Emotional Intelligence refers to an individual’s level of emotional understanding of self and other people. Individuals with high EI have essential skills that are needed to navigate life’s challenging situations and exhibit positive behavior. Goleman suggests “If you want to change that, that’s a habit. You’ve practised it thousands of times. When you do that kind of learning, it changes the brain, the circuitry for that behavioral sequence, it takes on the new habit, and you do it automatically after a while”.

“It does take a little work, it takes a little persistence, but our data shows it’s very possible.”

Life skills like adaptability, coping with stress, conflict resolution, and empathy can help individuals thrive in life and manage difficult situations with ease. These life skills can help youngsters be self-aware, embrace diversity, and collaborate better all skills that are crucial for a harmonious today and tomorrow. Life skills will offer them valuable tools to rely on throughout the lives.

Jisha Vijay
Assistant Professor,
PG Department of Commerce

Assembly



As a part of regular practice, II B.Sc. HM&CA students of Hotel Management Department conducted Morning Assembly on 14th July 2022 at 9.20 am in Symphony Auditorium. The session was graced with the presence of Dr. Tomy Antony (Principal) and Rev. Dr. Joseph Olikkalkoonal (Vice Principal). The guest of honor was Rev. Fr. James Chakkiah (Assistant Professor, Dept. of Hotel Management). The session included Prayer, Thought for the Day, News, Hospitality updates, Department updates. The dignitaries appreciated II B.Sc HM CA students for conducting a good assembly and shared their views on the importance of education and its role in life. The assembly got dispersed by 9.45 am.

Premium B2B Expo: Industrial Visit



On 1st July 2022, Department of Hotel Management organized a one day industrial visit to the *Premium B2B Expo* (a three day Exhibition based on the food products recently launched into the hotel industry) in Coimbatore, Tamil Nadu. The *Premium B2B Expo* is conducted once in a year in Coimbatore and a lot of locally and internationally reputed food companies participate in the Expo to promote their food recipes and drinks in food industry. The venue of the event was at Codissia Trade Fair Complex, Coimbatore. Three buses were booked for 138 students of II HMCA & HMCS batch and four teaching faculties also accompanied them. There were many machines displayed in the expo which can be used in the core departments of food production and housekeeping. This was really an experiential learning for students and created an awareness of the new innovative technological developments of hotel industries.

Blood Donation Camp

“Spirito Pubblico”, Social Responsibility Club of PG Department of Commerce conducted a blood donation camp in association with Red Cross Palakkad. The formal function of Blood Donation camp started at 9.30 am. Dr. Indu V P was the chief guest of the function. The camp was inaugurated by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS

by donating blood.

There were 83 registrations including teachers, out of which 53 units of blood were collected. The students of final year B.Com Finance coordinated the programme. Refreshments were provided to the donors by the Red Cross Team. The camp concluded at 1.15 pm.



Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS inaugurates the camp by donating blood

Captiva- Research Club Inauguration



B. Com Taxation Wing of PG Department of Commerce inaugurated the CAPTIVA – Research Club on 8th July 2022 at Smart Class Room, Jubilee Block. The Chief guest for the day was Rev.

Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. The programme started with a prayer by Ms. Vrinda Karnakumar (II B.Com Taxation). Mr. Anilkumar M S, Assistant Professor, Taxation Wing, welcomed the gathering. After the inaugural ceremony the session was handed over to the final year students. 25 students presented their research topic. The session turned out to be fruitful where the students got an idea and knowledge in doing project works, setting objectives for research and the usage of research analysis tools in project reports. The programme wound up with a vote of thanks by Sree Lakshmi (II B. Com Taxation).

Celebration of Chocolate Day

As a part of “La Couronne” Culinary Club of Department of Hotel Management conducted a chocolate making competition in connection with International Chocolate Day. The event was organized on 15th July 2022, Friday at 9.30 am in Casa Romana and Casa Francais (Training Kitchen) for II B.Sc HM CA&CS. Students prepared various forms of chocolate infused dishes within the time limit. All the recipes were innovative and scrumptious. There was a tight competition among students and all of them put their best while preparing chocolate desserts. Judges for the competition were Rev. Dr. Mathew George Vazhayil (Director), Dr. Tomy Antony (Principal) and Rev.Fr. Midhul Kombara (Assistant Director). Some students prepared desserts influenced by international cuisines. The presentation added a feather to their delectable sweet dishes. The appetizing aroma of sizzling chocolate cookies and cakes fascinated the attention of the audience. The judges selected three teams and awarded different positions.



1st Prize- Team 4

Joel Pulickal, Alex Joseph,
Jacob M Joseph, Ashil Shiji



2nd Prize- Team 7-

Sandeep M, Rahul Ravi,
Navaneeth Krishnan, Arjun Mohan



3rd Prize- Team 17-

Sivadas N S, Devadathan P S,
Jerin James, Blessen James



Book Bank Inauguration



Book Bank Inauguration organized by the Department of Computer Science, in association with IQAC, YIMS was held on July 12th, 2022, in Smart Classroom, Jubilee Block, YIMS. The main aim of the programme was to make a new initiative in the College by providing books to the Department for the present and upcoming students. Staff and students collected more than 50 books for the Book Bank.

The programme started with the prayer by Gayathri, II B.Sc CS and Ms. Meena Jose Komban, HoD, Department of Computer Science, addressed the gathering with a welcome note. Dr. Tomy Antony, Principal, YIMS was the chief guest for the occasion. He inspired the students who gathered there and officially inaugurated the ceremony with his valuable words. He also appreciated the effort of each one behind the great beginning. The program was officially concluded with the Vote of Thanks by Veena V Nair, II BCA.



Club Activities Inauguration



Department of Computer Science, *Bits and Bytes Club* in association with IQAC, YIMS organized the inauguration of the activities of *Bits and Bytes Club* for the academic year 2022-2023 on July 22nd 2022 in the Smart Class Room, Jubilee Block, YIMS.

Rev. Dr. Mathew George Vazhayil, Director, YIMS, presided over the meeting and released the new logo for the *Bits and Bytes Club*. Ms. Meena Jose Komban, Head, Department of Computer Science, announced newly elected members of the club for the academic year 2022-23.

Mr. Praveen S, Assistant Professor, Department of Computer Science, presented report of the club activities for the year 2021-22 and thanked club members for the wholehearted dedication and effort for the smooth running of the club activities during the last academic year.

Dr. Tomy Antony, Principal, YIMS, inaugurated the paper bag-making activity as a part of business day by lighting the lamp and congratulated all members on the effort taken for the new ideas and innovations. The Vote of Thanks was delivered by Meenakshi Ambadi, II B.Sc Computer Science, Executive Member of Club. The program concluded at 12.30 pm.



Arts And Crafts Exhibition

Department of Computer Science, in association with IQAC, YIMS organized a *Bits and Bytes club* arts and crafts exhibition on July 22nd, 2022, at Christ Hill Square, YIMS.

Rev. Dr. Joseph Olikkalkoonal, Vice Principal YIMS, inaugurated the exhibition and congratulated students for the great initiative. More than 250 paintings were exhibited by students in various categories. Dignitaries, staff, and students of nearby schools and colleges visited the exhibition and shared their valuable feedback



MoU with Govt. Tribal School, Anakallu

Yuvakshetra Institute of Management Studies signed an MoU with Government Tribal School, Anakkal as a part of Tribal School Adoption Programme on 18th July 2022. As part of the MoU, Sandra Prasad, Farhana F, Anees K A and Ramseena M, the students of final year B.Com Finance took Social Studies and IT classes for the students of 9th and 10th standard.



Vox Alumino Debate Series

The PG Department of English conducted the first Debate of the Departmental Debate Series, Vox Alumino on the topic OTT vs Theatre on 20th July 2022 at Language Class Room, Jubilee Block. Suja Karookil of III BA English was the Master of Ceremony. The session began with a prayer by Akhila Mohan and Neethu A of II MA English. Rev. Dr. Joseph Olikkalkoonal, Vice Principal of YIMS delivered the inaugural address. Ms Pameela Johnson, HOD of the PG Department of English and Languages felicitated the session. Praveen S and Neeraja B of II MA English were the Moderators of the Debate.



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The students of II MA, III BA and II BA English participated in the Debate. The session ended up with the Vote of Thanks delivered by Lakshmi N.

A Visit to IRTC, Mundur

Experiential Learning-A visit to IRTC, Mundur
“Roads were Made for Journeys, not for destinations”



Mundur, Kerala, India
Conference Hall, Mundur, Kerala 678594, India

A field visit to IRTC, Mundur was organized by the PG Department of Commerce, Section B Com CA for III B.Com CA Students. The visit threw an

insight into the technical concepts such as Production, Economies of scale, Labour Management and Industrial Regulations. Technical experts and guides toured the students through different areas viz. the Pottery Making and Glass Painting Works, Solid Waste Management Plant, Mushroom cultivation and visited Science Park, a Govt Initiative Project-*Bhoomiyodoppam*. Students exchanged views with technical experts and got the necessary exposure. They gained new concepts and good experience. The Management congratulated the students for the visit and further appreciated the efforts of the Department for organizing the visit.

Food Kit Distribution



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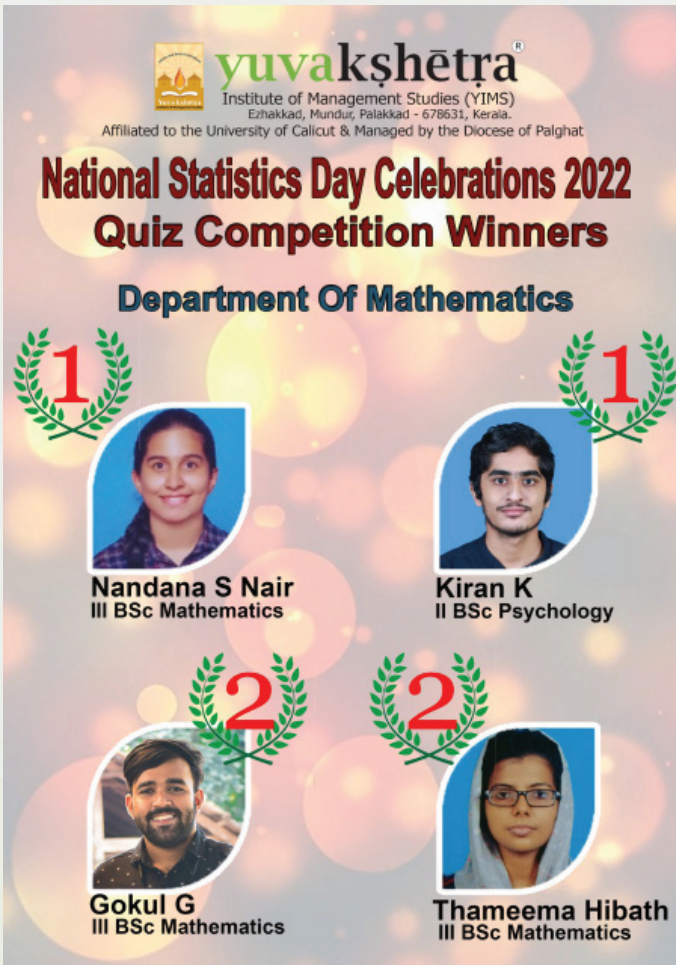
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The PG Department of Commerce as a part of social responsibility Club (*Spirito Pubblico*) contributed food kit for the inmates of Mother Shantal Sadan Palliative Care Centre Mundur on 27th July, 2022. The food kits were contributed by 30 students of B.Com Finance. Ms Greeshma P., (Assistant Professor, PG Department of Commerce), Shama S, Anees K A, Niranjana Suresh, Fathima Farzin, Pranav V (III B.Com Finance Students) handed over food kits to Sr. Solly (in-charge of the Palliative Care Centre).

6 August – Hiroshima Day

Hiroshima Day is observed on 6 August every year. This is the day when the atomic bomb was dropped on the Japanese city of Hiroshima.

Comgratulations



yuvakshetra
Institute of Management Studies (YIMS)
Ezhakkad, Mundur, Palakkad - 678631, Kerala.
Affiliated to the University of Calicut & Managed by the Diocese of Palghat

**National Statistics Day Celebrations 2022
Quiz Competition Winners**

Department Of Mathematics

1

Nandana S Nair
III BSc Mathematics

1

Kiran K
II BSc Psychology

2

Gokul G
III BSc Mathematics

2

Thameema Hibath
III BSc Mathematics

10.30 am with a prayer by Ms. Shreya Elizabeth and Soumya (B.Com Taxation). Dr. Ramya J (Section Head, Taxation Wing) welcomed the gathering.

Rev. Dr. Joseph Olikkalkoonal, Vice Principal, delivered the Presidential address. Rev. Dr. Mathew George Vazhayil, Director inaugurated the Cell and launched the logo. Ms. Anjali K P, Assistant Professor gave a detailed explanation about the working of SQAC. Further the session was handed over to Prof. T.K Rajan, IQAC Coordinator, YIMS. Second year and final year Taxation students participated in the event. The Cell aims at supporting the Taxation Wing in all its academic endeavours, creating a positive environment, internalising the quality culture and providing best practices. Vote of Thanks was delivered by Ms. Ramya (SQAC Secretary, III B.Com Taxation) and the session ended by 11.30 am.

Gateway to INFLIBNET



The PG Department of Commerce conducted a session on INFLIBNET on 6th July 2022 at 1.30 PM in Smart Class in Jubilee Block. The programme was intended to give awareness on the usage of INFLIBNET to Final year B.Com and M.Com Finance Students. The resource person for the session was Mr. Christo Somi, Librarian, YIMS.

7 August - National Handloom Day

It is observed on 7 August every year to honour the handloom weavers in the country. This year 6th National Handloom Day is celebrated.

SQAC Inauguration



B.Com Taxation Wing of PG Department of Commerce inaugurated the SQAC-Student Quality Assurance Cell on 12th July 2022 at Smart Class Room, Jubilee Block. The programme started at

Seminar on INFLIBNET



The Department of Mathematics conducted a seminar on INFLIBNET in association with BODHI Library YIMS on 20th July 2022 at I B.Sc Mathematics class room for the II and III year students of the same department. The Resource person was Mr. Christo Somi, the Librarian of Yuvakshetra Institute of Management Studies. The programme coordinators were Ms Sreeja T S and Ms. Shilpa S (Assistant professors, Department of Mathematics). The programme started with a prayer by Ms. Sreepriya K followed by the welcome speech by Ms. P.V. Indu Parvathy of III B.Sc Mathematics. Prof. T.K Rajan, HoD of Department of Mathematics presided over the function.

Mr. Christo Somi was successful in getting the students' attention and made the session really interesting. The students were taught about the instructions to be followed while using the e-book websites of INFLIBNET and DELNET. A demo of the full procedure was displayed with the help of a video projector.

The students found the seminar very useful. The host was enthusiastic in clearing doubts of the students and the session was very interactive. A total of 46 students participated in the seminar. The session was concluded with the vote the thanks by Ms. Ramsiyamol Sulaimankutty of II B.Sc. Mathematics, YIMS, followed by the National Anthem.

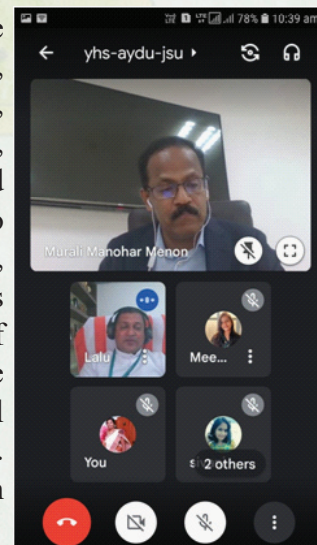
10 August - World Biofuel Day

It is observed on 10 August to spread awareness about unconventional sources of fuels that could work as an alternative to fossil fuels.

International Webinar

The Section B.Com CA of PG Department of Commerce along with IQAC, YIMS organized an International Webinar session on 8th July 2022 on the topic "Youth as a Gift & Passion" for B.Com CA students at Jubilee Block through Googlemeet platform. The main aim of this programme was to give motivation for the Youth and to remind their importance and roles in a society. CA Murali Manohar Menon, Head of Finance, *Precision Group*, Dubai was the resource person of the webinar.

The programme started at 10.30 am with the prayer by Ms Sivani.S of III B.Com CA which was followed by an introduction on the importance of youth in society by Ms. Meenu M of III B.Com CA. Ms. Keerthi M. S., Section Head, B.Com CA, YIMS delivered the welcome address. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS gave an official message and congratulated Section B.Com CA for organizing such a programme for the Youth. The main highlights of the programme were youth empowerment, human critical life cycle, infancy and childhood, youth, adulthood and old age, motivating factor to drive the obstacles in Life, Technical skills, Soft Skills and Appropriate level of IT Skills. The programme concluded with an official Vote of Thanks by Mr. Athulkrishna.T, (II B.Com CA).



MoU with Chaithanya DT Institute, Kallekkad

The Section B.Com CA of PG Department of Commerce, YIMS conducted a collaboration Programme between Yuvakshetra Institute of Management Studies and Chaithanya Development Training Institute by adopting Chaithanya Development Training Institute for Special Children, Kallekkad. The main motto of this programme was to

give mutual benefits to the students of both Institutions. The MoU was signed between Dr. Tomy Antony, Principal, YIMS and Smt. Bhagyalakshmi.V.S, Principal, Chaithanya Development Training Institute for Special Children, Kallekkad, Palakkad. *Merchando Club* took initiatives for giving a “Spread a Smile” Programme and the Students of II B Com CA distributed craft materials, chocolates and biscuits to them. The Programme was focused to nurture the improvement of social commitment activities, creating social values and preparing for higher level social skills among students.

use for their research/ project/ dissertation. All the students of I MA English activated their membership in INFLIBNET. The programme ended up with the vote of thanks delivered by Roshni T.V of II MA English.



Senior to Junior Programme

The PG Department of Commerce conducted a class on Tally essential Level One on 26th July 2022 at 10.30 am in Smart Class room, Jubilee Block. The programme was intended to familiarise the basics of Tally for the second year B.Com Finance and Taxation Sections. The resource person for the session was Edvin Ebi, Final year B.Com Finance A Batch Student.



Digital Archives: A Seminar on INFLIBNET

The PG Department of English organized ‘Digital Archives: A Seminar on INFLIBNET’ on 18th July 2022 for II MA English students. The Resource person of the session was Mr. Christo Somi, Librarian, YIMS. Library, being a repository of books from diverse disciplines actively contribute to the enlargement of knowledge as well as the language of students. In today’s technologically advanced world reading books and visiting sources via online will be helpful for students. INFLIBNET offers such an opportunity to students where they get a chance to go through infinite number of books. YIMS in collaboration with the College Library and IQAC provides an opportunity to students to be a member of INFLIBNET. Lakshmi N of II MA English was the Master of Ceremony. The seminar began with a welcome address delivered by Praveen S of II MA English. Mr. Christo Somi, librarian gave an overview of how to search books and other materials in both INFLIBNET and DELNET. He also briefed on the different online libraries which the students can

Webinar on PATA

The Department of Hotel Management conducted a webinar PATA (Pacific Asia Travel Association) on 21st July 2022, Friday at 11.30 a.m. in 2nd year HM CA & CS classrooms. Session was conducted for 3rd year B.Sc HM CA & CS students.

Webinar was handled by Dr. Dhananjay Sawalkar (Joint Director of Tourism, Govt. of Maharashtra) and was based on the scope and possibilities tourism in Maharashtra. A great explanation was given by him to students regarding the experience of Maharashtra Tourism.

It was really informative for the students and gave immense knowledge regarding the scope of tourism in India. Eminent delegates from the Tourism Department of the State enumerated on the prospering job opportunities available in the Maharashtra Tourism. Resource person shared a detailed information about the history and formation of the geographical landscape, tourism spots and famous traditional cuisines.



Extension Programme

Department of Mathematics organised a social extension programme by distributing study materials for needy students of Govt. Tribal Welfare High School, Anakkal, Malampuzha on 18th July 2022 as part of MoU signed between two institutions. The official programme started with the prayer at 11.30 am. Ms Preeja P. P., Head Mistress, officially welcomed the gathering. Mr. Unnikrishnan, PTA President appreciated the staff and students of Mathematics Department, YIMS, for donating the study materials to school students. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS inaugurated the function which was followed by an inspiring speech and distributed the study materials. Dr. Matilda Danny, HoD, Department of Commerce, YIMS, Ms Sreeja T S, Assistant Professor, Dept. of Mathematics, YIMS and Ms. Saleena M, Senior Teacher, G.T.W.H.S., Anakkal felicitated the programme. Mr. Sebastian P, Staff Secretary, G.T.W.H.S. delivered the vote of thanks. The function wound up with the National Anthem.

Peer Teaching

The PG Department of English conducted Peer Teaching I as part of the Departmental Lecture Series on 18 July 2022 for II and III BA English students. The classes were taken by Al Rimas and Adhila Ameen of II MA English on the topics Idioms and Phrases and Word Formation taken from the core courses of the respective classes.



Yuvakshetra Publications

Upcoming Releases

978-81-957723-0-8
Commerce Manuel
(Qs and Keys for B Com First Years)
Prof. Sasidharan Uppath &
Aarsha Nandana

Seminar- Designing Your Future

The Department of Management in association with IQAC, organized a seminar on the topic “Designing Your Future” for the BBA students on 27th July, 2022. The session was conducted at Training Centre from 10.30 am. Ms Preethi Damiyan who is a Motivational Speaker and Freelance HR Consultant was the resource person. The seminar started with a prayer by Ms Vinaya V of III BBA. Ms Shylaja Menon, HOD, Department of Management gave the welcome speech which was followed by the Presidential Address by Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS. Ms Preethi Damiyan inaugurated the function by lighting the lamp. It was followed by the Certificate Distribution to the participants of the National FDP on “Empowering People and Ethics” conducted by Department of Management. Later the resource person discussed with the students about the importance of internships and placements. All the students actively interacted with the resource person and the seminar was very beneficial. The session ended with the vote of thanks by Berril Babu of III BBA.



12 August – International Youth Day

International Youth Day is celebrated on 12 August around the globe to focus on the development and protection of youth in society.

World Population Day

The P G Department of Geography celebrated “World Population Day” on July 11th 2022 by conducting an awareness programme, a flashmob which was organised by II B.Sc and I PG students of the department on the problems caused by population. The programme was coordinated by Dr. Indu T.K, Assistant Professor, Geography. The flash mob along with music drama was conducted at 12.30 pm on 11th July 2022 Christ Hill Block.

As a part of extension activity on this day, the students along with their mentors presented an awareness programme at Kongad Bus Stand for the public on the the cause of population increase and its adverse effects by distributing pamphlets.



Book Bank Inauguration



The PG Department of English contributed books to the Book Bank of the YIMS Library on 27th July 2022. The Book Bank was inaugurated by Rev. Dr. Mathew George Vazhayil, Director of YIMS. The students of III BA English contributed 70 books. Rev. Dr. Joseph Olikkalkoonal, Vice Principal presided over the function. Mr Christo Somi, Librarian, felicitated and Maya Vinod, class leader of III BA English shared her experience. The session ended up with the Vote of Thanks delivered by Ms Pameela Johnson, HOD of the PG Department of English.

Celebration of 162nd Income Tax Day



Taxation wing of PG Department of Commerce celebrated 162nd Income Tax Day on 27th July 2022 for second and final year B.Com Taxation students. The programme was started at 10.30 am. The resource person was Mr. K S Anil kumar, DC, SGST, Ernakulam.

The session was inaugurated by the resource person. Dr. Ramya J, Section Head, B.Com Taxation delivered the welcome speech and Dr. Tomy Antony Principal, presided over the function. Key Note Address was delivered by Rev. Dr. Mathew

George Vazhayil, Director, YIMS. As part of Income Tax Day celebration various competitions - Captian Cap, Quiz Khalifa, Fabrication D'affiches were held on 21-07-22. The resource persons handed over the trophies to the winners.

Final year B.Com Taxation students presented a tax skit – *Veendum Chila Tax Visheshangal* related to the effects of GST in Indian economy. The session was mainly conducted to create awareness on latest reforms in the field of GST and provide guidelines for carrer opportunities in taxation field. The programme wound up at 12.30 pm with the vote of thanks by Mr. Rahul (Tax Traverse Club Secretary, III B.Com Taxation Student).

General Assembly

Final year B.Com Finance A Batch organized general assembly at Christ Hill Square on 28th July 2022. The assembly began with the prayer by Ann Therese Raju, Viupanjika R and Varshini. Aravind delivered the thought for the day. Rohith P and Archana Anand were the news reporters. Parvathy M Sunil announced the department updates. Students displayed a Tableau regarding the importance of conservation of nature as a part of World Nature Conservation Day. The participants of the special programme were Sona S, Sruthi AP, Niranjan Suresh, Jayasri S, Aiswarya, Sreya Suraj and Arya K Vinod. MC of the Program was Nayana K. The assembly wound up with National Anthem.



Magazine Release



The Mathematics club “Infinito” of the Department of Mathematics has released the first edition of hand written magazine “Epsilon” on 20th July 2022 at Language Classroom in Jubilee Block at 9:30 am. Rev. Dr. Joseph Olikkalkoonal, Vice Principal, YIMS released the Magazine and appreciated the faculties and students of the Department for their efforts and hardwork. Ms. M Chandana, President of Math Club welcomed the gathering. The programme was presided over by Prof. T K Rajan, HoD of the Department and Ms. Nandana S Nair, Math club member proposed the vote of thanks. Along with this ceremony, the prize distribution of various competitions was also conducted.

Congratulations



Rev. Dr. Gimmi Akkattu CST, Head, Department of Psychology was the resource person for the Seminar on the topic “A Seminar on Therapeutic Intervention Modalities” organized by Family Wellness Centre, Palakkad.

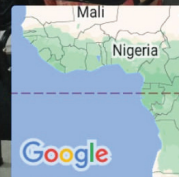
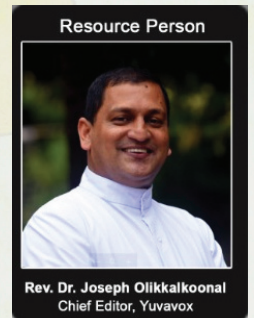
19 August - World Photography Day

World Photography Day is observed on 19 August annually to raise awareness about the importance of photography.

Workshop on News Editing and Writing



The Newsletter Committee of Yuvakshetra organized a workshop on News editing and Writing on 13th July 2022 at 2:30 p.m. in Smart classroom, Jubilee block. The programme started with a prayer by Ms. Meghana R, Department Secretary, Management. Mr. Christo Somi, Associate Editor, Yuvavox welcomed the gathering. Dr. Tomy Antony, Principal inaugurated the programme by lighting the lamp. After the official function, the resource person Rev. Dr. Joseph Olikkalkoonal, Chief Editor took charge of the session. The workshop was really effective, engaging and informative. The session ended with the Vote of Thanks proposed by Ms. Shilpa Sreekumar, QAQC, Yuvavox



Mundur-II, Kerala, India
RGWX+HH5, Mundur-II, Kerala 678592, India
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Long 76.54907°
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Arivayanam: Study Tour



The Department of Malayalam conducted a study tour titled “Arivayanam” to Kalamandalam, Varikkasseri and Kunchan Nambiar Memorial on 12th July 2022. The Malayalam language students were taken to the above mentioned places which was really helpful for the them to enrich their historical experiential learning.

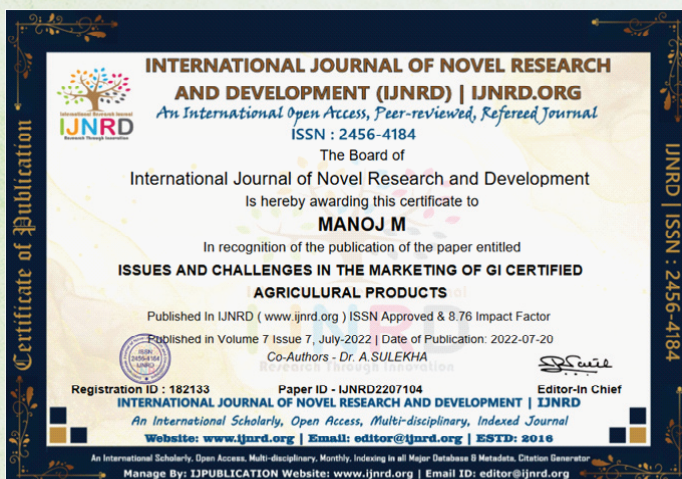
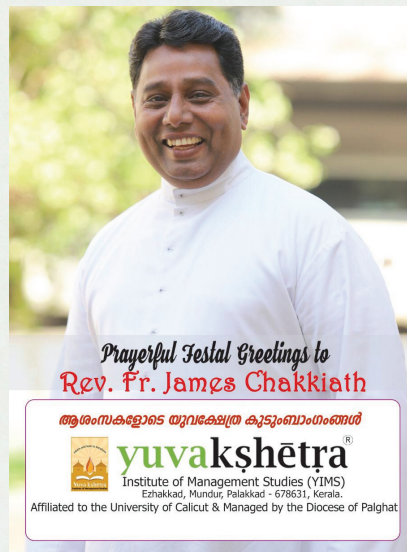
EXCEL Excellence



The PG Department of Commerce organized a skill development programme EXCEL Excellence for the first year PG students on 22nd July 2022 at Smart classroom, Jubilee Block. The programme started with a prayer by Jeemole (I M.Com). The President of the programme was Dr. Matilda Danny, (HOD, PG Dept of Commerce) and the Vice Principal Rev. Dr. Joseph Olikkalkoonal inaugurated the session. The programme was intended to familiarize the basics of EXCEL for the M.Com Students. Mr Sreeraj M K, (PG Co-ordinator) made concluding remarks for the session. The program was an enlightening one which wound up with National Anthem.

Congratulations

Mr Manoj M, Assistant Professor, PG Department of Commerce published an Article in the Journal International Journal of Novel Research and Development (IJNRD) on the title “Issues and Challenges in the Marketing of GI Certified Agriculture Products” on 20th July 2022.



Book Release



Olikkalkonnal, Vice Principal felicitated the event. The session brought out new insights to the students regarding GST. The programme wound up at 12.30 pm with the Vote of Thanks proposed by Ms.Prajitha Prasad S (Assistant professor, Taxation Wing).

The Book entitled *Tax Dictionary* authored by Dr. Ramya J Section Head, B.Com Taxation & Dr. Sruthy N, Former faculty, B.Com Taxation wing was released jointly by Rev. Dr. Mathew George Vazhayil, Director and Dr. Tomy Antony, Principal, YIMS by handing it over to Mr. Dibin Jose Vadakkan (Tax Consultant)

Festal Greetings




GST – An Overview



Today A Reader
Tomorrow A Leader


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Taxation wing of PG Department of Commerce conducted a session GST- An Overview as a part of GST Day for II B.Com Taxation students on 01st July 2022. The Chief Guest and Resource Person for the day was Mr. Dibin Jose Vadakkan (Tax Consultant). The programme started at 9.45 am with the Prayer. Dr. Ramya J, Section Head welcomed the gathering. Presidential address was delivered by Dr. Tomy Antony, Principal. Rev. Dr. Mathew George Vazhayil, Director delivered the key note address and Rev. Dr. Joseph



The Angelic Singer of Yuvakshetra

Mathangi Ajithkumar, Student of 2nd Year BA English studying in Yuvakshetra Institute of Management Studies Palakkad, has become well known to the Music World, faster within a very short span of her career, only by teaming with the legend Padmavibhushan Dr. K. J. Yesudas. Mathangi Ajithkumar is the singer, to represent as the best and the most blessed to be the first of the 4th generation of Co-Singers of Sri K. J. Yesudas. It is a teaming of singers of age 81 and 18! Her first stepping to Music career, was by the introduction by Mellisai Mannaer, Sri M. S. Viswanathan, at his Musical Programme, at Kamaraj Hall, Chennai, when she was only 6 years old. Mathangi is ever grateful to Sri Yesudas, for paving the way for her, and to start his 4th generation of Co-Singers, with her!

It was for a Tamil movie that she has sung for the first time with Padmavibhushan Dr. K. J. Yesudas. This song is composed by Sri. Ravi J Menon and Lyrics by Sri. Devadas Nandakumar. Soon after, music director, Sri. Vijayakumar Chambath gave her a beautiful duet song with Sri. Yesudas in a Malayalam film directed

by Sri. M. Chandramohan titled “14th February”. Lyrics by Sri. Sreekumar Balakrishnan. It was really a boon for her to sing with “Gaana Gandharvan” in both Tamil and Malayalam Movies. The legends who have been inspiring her from her childhood onwards, are Sri. M.S Viswanathan, Sri. K J Yesudas, Sri. Mohammed Rafi, Smt. P Susheela, Smt. Lata Mangeshkar, Smt. S Janaki, P Jayachandran and Smt. K. S. Chithra. Mathangi believes, that, God has given her the gift of Music but, it is her duty to deliver each song, at the best of her ability, for the fullest satisfaction of the Composer, Lyricist, Film Director and her listeners, when a new opportunity comes. She also believes, that, a talent is the result of genetics and the gift is the result of the power of blessings. It was beyond her dreams, to have been invited by Ravi Menon and very soon, by Music Director Sri. VijayaKumar Chambath, to sing each duet Song with Gaanagandharvan, Sri. K J Yesudas.

She has also rendered independent songs (Non-Film), for composers Vijayakumar Chambath, Thashi, Syam Mohan M. M., Chittiprakash Dhiriya, Sriram Aalayam, Tiban Malaysia, Raghupathy And Mithun.

Mathangi Ajithkumar has sung in 17 movies including 12 Tamil movies and 5 Malayalam movies to her



credit. In Tamil movies she has recorded songs with Sri. K.J Yesudas, P. Jayachandran, Sri. Vijay Yesudas, Sri. Rishab and in Malayalam movies recorded with Sri. K J Yesudas, Sri. P Jayachandran, Sri. Unnimenon and Sri. Biju Narayanan.

She has recorded almost 70 album songs. In albums she has sung duet songs with famous singers & composers Sri. Sharreth and with Sri. M. Jayachandran. Recently, she has recorded a solo song composed by the legendary music director Sri. Vidyadharan Master. Lyrics by Sri. Leon Simon.

In 2016-17 in DD Podhigai (DD5) Channel she has sung almost 70 songs for the programmes "MSV MSV" and "MGR 100" for one and a half years. She has sung a song for a new Tamil serial titled "AAZHI" in DD5 channel. (Music and lyrics by Sri. Devadas Nandakumar)

Mathangi Ajithkumar has done live programmes with the legendary music director, Sri. M.S Viswanathan, and with Playback Singers, Sri. Unni Menon, Sri. Sudeep Kumar, Sri. Najeem Arshad, Sri. Nikhil Mathew, Sri. Pradeep Pallurithy, Sri. Nishad, Sri. Pradeep Somasundaram etc.

Mathangi has recorded her voice for the first time with Sri. Vijay Yesudas in a Tamil movie titled "Ennai Vendravale" composed by Sri. Ravi Menon & lyrics by Sri. P R Krishna.

She has recorded a solo song for Sri. Mamooty's Tamil movie named "Circle" and for the Malayalam movies titled "Slate" Directed by Sri. Anoop Aravind Panamittath .

In this movie she has recorded 3 songs of 3 different music directors named Ronnie Raphel , Anil Balamurali & Balamurali and lyrics by Rafeeq Ahamed & Anoop Aravind and in the movie "UTHAMI" directed by Sri. S P Sureshkumar. In this movie she has

teamed with Sri. Vayalar Sarath Chandravarma & Sri. Sanjoy Chowdary with a melodious solo song. (2nd generation of legends Vayalar Ramavarma & Salil daa). She has recorded 3 Tamil songs for 3 New Tamil movies and she has also recorded 1 song for a New Malayalam movie.

For almost 6 years she has been singing for "Swaralaya" Palakkad which is a very big platform for performing artists.

Moments with Legends



With the Music Legend
Padmavibhushan Dr. K. J. Yesudas.





With the Music Legend P Jayachandran



Stepping Stone to Playback Singing for Mathangi with the Famous Playback Singer Vijay Yesudas.



With the Legendary Composer Sri. Vidhyadaran Master to Sing a Song in his Composition.

