



yuvakshētra[®]

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

Affiliated to the University of Calicut & Managed by the Diocese of Palghat

Annual Report 2020-21



INFORM AND FORM TO TRANSFORM

PROFILE

Yuvakshetra institute of Management studies is a premier professional training college in Palakkad District is affiliated to University of Calicut and managed by the Catholic Diocese of Palghat. YIMS launched in 2005 with only one UG course Hotel Management. Now The college offers 9 Degree programmes, 3 Post Graduate programmes. YIMS tries to expand its horizon, maintaining exemplary standards in higher education. To equip the students to face all the educational cultural, global and all other types of challenges.

A centre of holistic excellence to provide the students quality and value added education to meet the challenges of tomorrow intellectual and professional competence to successfully cope with the changing world scenarios as better citizens, owners of nature and human being of value

Promotion of the constitutional goals of the nation through intellectual, interpersonal, employable, reasonable and value based education in a Christian atmosphere based on individual communitarian and educational discipline of integral character information and love for mother nature.

The departments actively engaged the learners through various academic programmes, interactive, experiential and constructivist learning programmes to empower students. It provided a global eye-view of contemporary developments in Social sciences, Commerce, Management in industry, science and technology. The lively interaction with leaders, academicians and industry experts enables to chisel and mould knowledge, skill and Yuvakshetrians.

I feel privileged to present before you a brief report of the activities and achievements of Yuvakshetra Institute of Management Studies, Palakkad in the academic year 2020-21.. Due to time constraint, with your permission, I present only a summary of the report which runs into many pages.

The total student strength including the intake during the current academic year for UG and PG are 1964 and 91 respectively, which comes to a total of 2055.

UNIVERSITY EXAMINATION RESULTS

The College is blessed with very good results, both in UG and PG Examinations during the current academic year. Moreover, our students bagged ranks and distinctions for the University Examinations conducted by Calicut University during 2020-21.. The detailed result analysis is given below:

SL. No	Program Name	Registered Students	Passed Students	Pass Percentage
1	B COM CA	59	43	73
2	B COM FINANCE	95	86	91
3	M COM	25	19	76
4	BBA	44	27	61
5	BSC MATHEMATICS	23	11	48
6	B.SC GEOGRAPHY	32	29	91
7	M.SC GEOGRAPHY	8	8	100
8	B.SC HM CS	67	64	96
9	B.SC HM CA	67	44	66
10	BCA	35	33	94
11	B.SC. COMPUTER SCIENCE	34	23	68
12	B.SC. PSYCHOLOGY	34	33	97
13	B. A ENGLISH	38	36	95
14	M.A ENGLISH	23	20	87
	TOTAL	584	476	82

Academic Year 2017-20 UNIVERSITY RANK HOLDERS

S I.No	Name	Course	Year of Graduation	Rank
1.	LIJI MATHEW	B.Sc Computer Science	2020	Fifth
2.	ARCHA A	B.Sc Geography	2020	Fifth
3.	ANIRUDH ANIL	B.Sc Psychology	2020	Ninth
4.	ANJALI .K P	M.Com	2020	Eighth



5.	SHIFA MOHAMMED	B.Sc HM &CA	2020	First
6.	ASHITA RAMANAN	B.Sc HM &CA	2020	Second
7.	ROBIN REJI	B.Sc HM &CA	2020	Third
8.	ALEX ABRAHAM	B.Sc HM &CA	2020	Fourth
9.	JEEVA J	B.Sc HM &CA	2020	Fifth
10.	ASWAGOSH	B.Sc HM &CA	2020	Sixth
11.	ABHIJITH TIJO	B.Sc HM &CA	2020	Seventh
12.	ABDUL HASIR PH	B.Sc HM &CA	2020	Eighth
13.	MOHAMMED RAZIK K	B.Sc HM &CA	2020	Tenth
14.	AMAL K	B.Sc HM&CS	2020	First
15.	ABIN JOSEPH	B.Sc HM&CS	2020	Second
16.	ARUN	B.Sc HM&CS	2020	Fourth
17.	FREDY JOHN	B.Sc HM&CS	2020	Fifth
18.	AMALJITH P	B.Sc HM&CS	2020	Sixth
19.	SWETHA B	B.Sc HM&CS	2020	Sixth
20.	ROSHAN JOHN	B.Sc HM&CS	2020	Seventh
21.	ROFFIN VARGHESE	B.Sc HM&CS	2020	Eighth
22.	AKSHAKI THOMAS	B.Sc HM&CS	2020	Nineth
23.	PRANOY TP	B.Sc HM&CS	2020	Tenth



YIMS ACHIEVEMENTS

- A BOOK ON Yuvkshetra's reflection on Vision 2020 was released on 11th august 2020 at Bishop's house. The book is a reflection on the various quotes of Dr. APJ Abdul Kalam
- YIMS has received the approval to publish 100 books in the fields of Science and Technology, Religion, social science, literature, Educational books, School children books, pure sciences, ideology etc with **ISBN No: 172/ISBN/2021/P** from **Ministry of Human Resource Development**.
- YIMS Magazine for the year 2021 was awarded **1st position** by **HISTORY AND EPIC FUNDAMENTAL RESEARCH FOUNDATION, KOTTAYAM**
- Yims is laurelled with the introduction of the new courses-BSc Chemistry and MSc Psychology.

INFRASTRUCTURE FACILITIES

- Class rooms are being set up at the campus for additional intake of students in the new block.
- A spacious auditorium with a seating capacity of 800 students was set up in the new block.
- Another attraction is the construction of Basket Ball court in the middle of the old and new block.
- Geographic Information System and Remote Sensing Lab for PG Department of Geography was set up and inaugurated on 5th December 2020.
- Yuvakshetra Institute management has installed two Roof Top Solar PV units of 35 kW and 60 kW capacity on its buildings to compensate for the carbon footprints created by the college functioning.

STUDENTS ACHIEVEMENTS - ACADEMICS

- **Ms. Samitha Manoj** from Second year B. Sc. Physics Secured **India Book of Records for the Anthology Book in Mirror Image.**
- **Ms. Anjali T A** from Second year BCA secured **3rd position** in 7th Senior **National Championship and 4th Federation Cup 2021 Target ball-Kerala Team.**
- **Ms. Sooryasrindathy K, Bhavana H, Priyana Rijesh, Prajisha, Revathi, Sandra, Sujisha, Sreejith PS, Christina, Aswathy H** from II B.Sc CS and **Indhulakshmi** from III B.Sc CS selected as Educator in Govt. project “Team Koode”.
- **Ms. Sandra k** of II B.Com Taxation secured second place in the Best Student Teacher, an Inter Collegiate competition conducted by Govt. College Thripunithura.



SPORTS AND GAMES

WINNERS

NAME OF THE STUDENT	DEPARTMENT	COMPETITION	PRIZE
Gayatri v	Physics	Discuss throw	6 th
		Shot put	4 th
S. Sreejith	Commerce	Mr. Palakkad Championship	1 st
		Men's Junior body Building physique Championship	10 th

- **VOLLEY BALL SELECTION TRIALS** took place on 10th August 2020 and 25th August 2020 in the campus and 7 students of YIMS were selected to the team.
- **MEN AND WOMEN BASKET BALL CAMP** was started on 23rd January. 21 students were given coaching by Former International Basket ball player Mr. Harilal.
- The volley ball team of yuvakshetra took part in the Ponjola Yuvashakthi open **volley ball tournament** on 26th January 2021.
- The Volley Ball team of Yuvakshetra took part in the Jas Club Valiyatta Open **volley ball tournament**. Our team qualified for the finals and emerged as runners up after the finals. **Mr. Nibin C B** was selected as best player.
- The volley ball team of Yuvakshetra took part in the day and night under 22 **volleyball tournament** conducted by CK Brothers.
- **The college football team** selection took place on 6th February. the Head coach of the Trivandrum district football team Mr. Ratheesh conducted the selections and 28 students were selected to the team.
- **The college badminton** team selection took place on 6th February. 5 boys and 4 girls were selected.

- The volleyball team took part in the 50th state **senior palakkad district championship volleyball tournament** conducted by the GCC Arts and Sports Club.
- Yuvakshetra Institute of Management Studies registered to the **Palakkad District Athletic Association on 27th February 2021.**
- The Volley Ball team of Yuvakshetra took part in the open volley ball tournament conducted by Othayi club and Maaalparamb star club.
- C ZONE CRICKET TOURNAMENT 2020-21
- Cricket team participated in the Calicut University C zone Cricket Tournament from 3rd to 10th March 2021 at MES Kalladi.
- **Anjali T A of II BCA and Krishnapriya V of II BA English** were participated in the **7th Senior National Target Ball Championship and 4th Federation Cup from 10th to 14th March 202 held at Bihar.**
- **Sreerag C R and Niranjana Suresh of B.Com Finance** were selected to **Palakkad District Basketball Team** and also selected to participate in the Kerala State Basketball Association Championship.
- **INTERZONE SEPAK TAKRAW TOURNAMENT**
- YIMS team participated in 4 events conducted and entered quarter finals in the Regu event.
- **THE CALICUT UNIVERSITY C-ZONE BADMINTON** championship was conducted on 24th and 25th March 202 at NSS College, Ottappalam and our team participated.

ACADEMIC EVENTS ORGANISED IN 2020-21

- The institution believes that learning and personal growth in and outside the classroom is continuous in nature. The departments of the college have actively engaged the learners through a total of academic programmes interactive, experiential and constructivist programmes during the Pandemic period.
- It is indeed enlightening to note that there were international conferences, national webinars interactive programmes organized by various departments along with IQAC.

PG DEPARTMENT OF COMMERCE

- **3 Day National Webinar on “Post Impact Of Covid in Education Sector** on 22nd, 23rd, 24th June 2020.
- **5 Day National Webinar on Career Enrichment** was conducted from 13th to 17th July. The main topic was “**Revitalizing the Future**”
- **Skill Enhancement Programme - Orientation on UPSC courses** for the Students was conducted on 22nd July, 4th August, 6th August, 14th August, 18th August 2020.
- **B.Com Maestros- Capacity Building Programme** was conducted for Higher Secondary Students & College Students.
- **Knowledge Swap Program was conducted on Sustainability: A Corporate Perspective** by Mr. Varghese Joy, Asst. Professor, Rajagiri College of Social Sciences.
- **2 Day Faculty Enrichment Programme “Inner Curriculum and Health Tips”** was conducted On 12th & 13th August
- **Two Day National Webinar on “Researching the Research”** was conducted to enlighten the students about the fundamentals of research On 13th & 14th August

- **A Seven Day International Webinar on “Emerging Trends in Commerce”** was conducted from 17th to 24th August.
- **One Day International Motivation Program** was conducted on 24th August for B.Com CA students
- A Session on **Research Report Writing** was conducted on 25th September.
- A Webinar on **ACCA – A promising Career Option** was conducted on 25th September the Department along with Placement Cell
- **Two Day International Women Empowerment Programme** was conducted on 26th & 27th August along with Women Cell on the theme **“Your Narrative Creates your Personality, Mind Emotions & Breath”**
- **One Day Workshop on Entrepreneurship “Backpack for an Entrepreneurial Journey”** was conducted by Mr. Madhavan Elango, Belgium.
- A session on **Interview Etiquette Tips** was conducted on 5th October for the students to give them awareness about how to perform in the interview.
- **One Day workshop on Computerised Accounting with Tally** was organized for B.Com CA students on 1st December 2020.
- A session on **“A New Paradigm for Consumer Protection”** was provided on 4th December 2020
- A Session on **Career Guidance and Motivation “Vista Futura”** was conducted on 11th December 2020.
- A webinar on **DELNET Discovery Portal and Knowledge Gainer Portal** was conducted on 29th December 2020.
- A Session on **Overview to Companies Act 2013** was conducted on 31st December 2020.

- “A Talk on GST : Examination Perspective” session was conducted and the resource person was Mr. Haridas M.

PG DEPARTMENT OF ENGLISH

- An Orientation on *Research Methodology*, was conducted on 11th -13th August, 2020 in which the department faculties are the resource persons.
- *Glimpses of Theoretical Approaches to Literature* was conducted on 15th -24th September, 2020
- *The Bard of Bengal: Reminiscing the Tagorian Legacy* was conducted on 24th March 2021
- *Unleashed Literary Glory : Acquainting the Indian Booker Prize Winners*, was conducted on 26th June 2021
- Orientation on *Research Methodology*, was conducted on 29th June 2021
- One day National Webinar on “*Reconceptualizing Language Competency*”, was conducted on October 21st, 2020
- Orientation Webinar on “*DELNET Discovery portal and Knowledge Gainer Portal*”, was conducted on 17th December, 2020
- Webinar on “*English for Specific purposes: Literary Stylistics and Language Skill Augmentation*”, was conducted on 6th -10th July 2020
- PG DEPARTMENT OF GEOGRAPHY
- 5 Day National webinar series related to emerging perspectives in earth science was conducted from 19th to 24th
- A webinar on **Time for Nature on World Environment Day** was conducted on 5th June 2020 by planting sapling of trees in the campus.
- National Webinar on emerging perspectives in Earth Science was conducted on 19th to 24th August 2020.

- **Workshop on Geospatial Survey using Total Station** was conducted from 18th to 22nd January 2020.
- **IIRS-ISRO Outreach Programme** was conducted on January 2020 and certificates of the same were distributed.
- A webinar on **Effects of Stress on Mental Health** was conducted on 9th March 2021.

PG DEPARTMENT OF PSYCHOLOGY

- **Five Day National E-Workshop on “Research in Psychology and Behavioural Sciences”** was conducted from 24th to 28th August, 2020.
- **One Day Webinar** on the occasion of World Suicide Prevention Day 2020 on the topic **“Working Together to Prevent Suicide”** on 10th September, 2020
- **International Webinar on “New Trends in Organizational Behaviour** was conducted on 22nd September 2020
- **National Webinar on “Psychology of Music”** was conducted on 6th October 2020
- **One Day Webinar on the occasion of World Mental Health Day 2020 on the topic “Psychology for Mental Health”** was conducted on 10th October 2020.
- **One Day Webinar on “Vistas to Excellence: Career Guidance for Psychology Students”** was conducted on 17th February 2021.
- **Live Webinar on the topic Cancer Prevention and Healthy Lifestyle** was conducted on 9th December, 2020.
- A webinar on **“Women in Leadership: Achieving an equal future in a COVID-19 world”** As a part of the observance of International Women’s day, conducted a webinar on 8th March 2021

DEPARTMENT OF MANAGEMENT

- A webinar on **Leadership-Empowerment of managerial skill** on 19th May 2020.
- A webinar on **Digital marketing - A new paradigm** was conducted on 15th July 2020

- A webinar on **Feminine Health A priority** was conducted for the females of the department on 19th August 2020.
- A webinar on **wellness framework for millenials** was conducted on 19th August 2020 for boys of the department.
- A webinar on **Research writing for beginners** was conducted on 22nd October 2020 as a guidance for the final year students.
- A webinar on **Preparation of Industrial Connect** was conducted on 6th November 2020,
- A webinar on **Introduction to Career Development Programme.** Was conducted on 13th November 2020.
- A webinar on **Indian Foreign Service Opportunities and Challenges** was conducted on 20th November 2020..
- A webinar on **Build your HR Career** was conducted on 11th December, 2020.
- A webinar on **Introduction to Insurance system** was conducted on 17th December 2020.
- A webinar on **How to become CA & Opportunities for CA** was conducted on 8th January 2021,
- A webinar on **Does communication really matter** was conducted on 3rd December 2020. A webinar on **Introduction to document Management system** was conducted on 15th January 2021.
- **2 day International Conference on Management Challenges in Uncertain Environment 2k20** was conducted on August 27th and 28th 2020.
- A seminar on **Motivazion 2k21** was conducted on 24th February 2021, Motivazion 2k21.

DEPARTMENT OF HOTEL MANAGEMENT

- **Live cooking webinar** was held on 14th August, 2020 by Executive Chef GuillammeHodoin, Swiss Belhotel, Seef, Bahrain.

- **Live demonstration webinar** was taken place on 23rd and 24th July 2020 by Chef Sinoy John, **Corporate Exe Chef, DhePuttu**. This two day session was held for introducing cloud kitchen units among students.
- **Two Day National webinar on the competencies needed to procure International Hospitality job** was held on 1st and 2nd of July 2020
- **Mahindra pride session for developing interview skills** was held from 7th to 18th September 2020.
- **Health and nutrition webinar for imparting knowledge about ensuring customer satisfaction** was conducted on 1st October, 2020.
- **Insight of hospitality industry webinar** was conducted on 7th and 8th January 2020 .
- **Live sea food preparation** was a live session held on 8th and 9th September 2020 by celebrity Chef **Tor Emil Sivertsen and Chef Midhun Nair (YIMS Alumni), Norway**. It was a motivation session focused on seafood speciality outlets.
- **Unwined with a glass of wine webinar** was held on 25th August 2020. The main aim of this session was to teach wine service skills for upcoming bartenders.
- **F&B Dining etiquettes webinar** was taken place on 24th August 2020 to impart the knowledge of basic dining skills.
- **Building New Beliefs for a New Now webinar** was conducted on 13th August 2020.
- **Innovations In Global Cuisine webinar** was hosted on 12-08-2021 .Corp.Executive Chef Deepak Malhotra, UP Hotels
- **Food Safety Training webinar** was held on 07-06-2020.

DEPARTMENT OF COMPUTER SCIENCE

- **Career Guidance webinar “Wings of Hope-To design your Career”** Program was organized on 9th July, 2020 at 2:00 PM.
- **5 Day National Webinar on “Creative Adaptation with Latest IT Trends”** from 13th to 17th July, 2020

- An Interactive session on **Emerging Trends in IOT Tools** was conducted on the 13th of July 2020, An informative session on “**Emerging Trends in IT @ 2020** “ was conducted on 14th July 2020
- An engaging and interactive session on “**Online Content Preparation and Assessment**“ was conducted on 15th July 2021
- An engaging and interactive session on “**Automated Hydroponics** “was conducted on 16th July 2020
- An engaging and interactive session on “**Big Data and social Media Analytics** “ was held on 17th July 2020
- An International Webinar “**Light my Fire**”- A Spark for Career Building for 3 days to various UG/PG aspirants and Researchers was conducted
- A **Webinar series** for second year B.Sc. and BCA students under University of Calicut. Webinar started on 26th Aug.2020. The resource persons were the professors from various Department of Jyothi Engineering College for this 15 days webinar series.
- A **Webinar Workshop** for various UG aspirants on 22nd and 23rd Sept. 2020 on the topics **An Introduction – SDLC, SDLC & Real World Examples**
- “**Leading Digital Disruptions**” a webinar was conducted on 14th October, 2020 ,
- “**Recent Trends in Artificial Intelligence**” a webinar was conducted on 16th October 2020.
- A Webinar - “**Scope and Opportunities of a Data Analyst in the Job Market**”, on 26th Nov. 2020 for UG students, in collaboration with **EduBridge**, India.
- DEPARTMENT OF MATHEMATICS
- A **5-Day National level webinar** was conducted from 21st to 25th July 2020 on the topics *Data Analytic with Python, Stochastic Models in Manpower Planning, Predictive Analysis, Application of Statistical Tools in Research and Applications of Calculus and Algebra.*

- **5 day training programme on LATEX** was conducted for all faculties and students from August 10th to 14th 2020.
- One day webinar on the topic **Approximation Theorms** was conducted on 20th January 2021.
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DEPARTMENT OF PHYSICS & CHEMISTRY

- Webinar on “**Women and present day challenges**” was conducted on 8th March 2021.
- Webinar Series on “**Electrodynamics and the Historical Development of Physics**” was conducted from 16th and 23rd of September, 2020.
- A Webinar on “**Grad, Div, Curl, etc. – The Mathematics of Electrodynamics**” was conducted
- **Online Orientation Programme** was conducted for the students.

DEPARTMENT ACTIVITIES

PG DEPARTMENT OF COMMERCE

- **The Business Lab** was inaugurated on **2 December, 2020** and Hands-On training session on Share Trading by two final year B.Com students was conducted for the final year Degree Students.
- **A Research Forum** was inaugurated on 16th September for providing a friendly environment to allow young researchers exchange experience and explore new ideas in the area of Research.
- A Five Day **Youth Mentoring program** in which our Alumni Students took sessions for our B.Com CA students was conducted from 28th October to 3rd November.
- **CMA Foundation Coaching** was inaugurated on 11th January 2021.
- **Budget Analysis 2021** was done by the M.Com students on 5th February 2021.
- **5 Day Webinar Series on Union Budget Analysis** was conducted by our M Com Students from February 15th to 19th, 2021.
- **Knowledge Extension Program** by our students at St.Thomas HSS Olavakkode was conducted to develop teaching skills of our students from 6th to 9th October.
- One Day **Youth Mentoring Programme** was conducted on 19th January 2021.

PG DEPARTMENT OF ENGLISH

- **Reading Week celebrations** from June 15 to 18, 2020. Programs conducted include poetry recitation by the Hindi department and online story writing competition by the Department of Malayalam. Department of English conducted Elocution, Precis writing and book review competitions.
- **PremchandJyanthi**- On account of 140th Birth Anniversary of Shri MunshiPremchand, the Department of Hindi celebrated PremchandJyanthi from 31st July- 4th August. Programs conducted for the celebrations include Story writing competition and National E-quiz.
- **VOX ALUMNO- Departmental Debate series**- conducted on 12th August, 2020, on the Topic- "*Pros and Cons of Online Education*"

- **Hindi Day Celebrations-** Conducted from September 14-27, 2020. Various competitions like Essay writing, versification and Extempore were conducted as part of the celebrations.
- **VOX ALUMNO- Departmental Debate series-** conducted on 9th October, 2020. On the Topic- *“Are Women Objectified in the Present day media*
- **Diwali Celebration-** Conducted from 14 to 17 November 2020. Rangoli competition was conducted on behalf of the celebrations .
- **Pranayalekhanam Competition-** An Inter-departmental organized as part of Valentine’s Day on February 14,2021. An Inter-Departmental love letter competition was organized as part of it.
- **World Hindi Day** was conducted on January 10, 2021. On behalf of this, Department of Hindi organized intercollegiate poster making competition.
- **VOX ALUMNO- Departmental Debate series,** conducted on 22nd January 2021, on the topic- *“Does money bring happiness in life.*
- **Faculty Development Program** on *“English Grammar and Usage”* by the Faculties of English Department. It was conducted on every Friday.
- **External Lecture Series-** conducted on 5th and 16th March, 2021 on the topics –*“An Analytical Approach on the Study of Poetry”* and *“Post Structuralism”* respectively.
- **LiterariaPerspectiva-** Was conducted on 11 September, 2020 and 21 January 2021, on the topics- *“Postcolonial Theory in The Mistress of Spices by Chitra Banerjee Divakaruni”* and *“Disability Studies in the films Black and TaareZameen Par”* respectively

DEPARTMENT OF MANAGEMENT

- **Management Fest “GESTION”** which included different Management Games such as EUPHORIA (HR GAME) UYEON (ADVERTISEMENT GAME) MASCOTS (logo making event) AMATYA (BEST MANGER) Equipo (BEST MANAGER TEAM), Blaze (MARKETING GAME) on February 2nd 2021.

DEPARTMENT OF PSYCHOLOGY

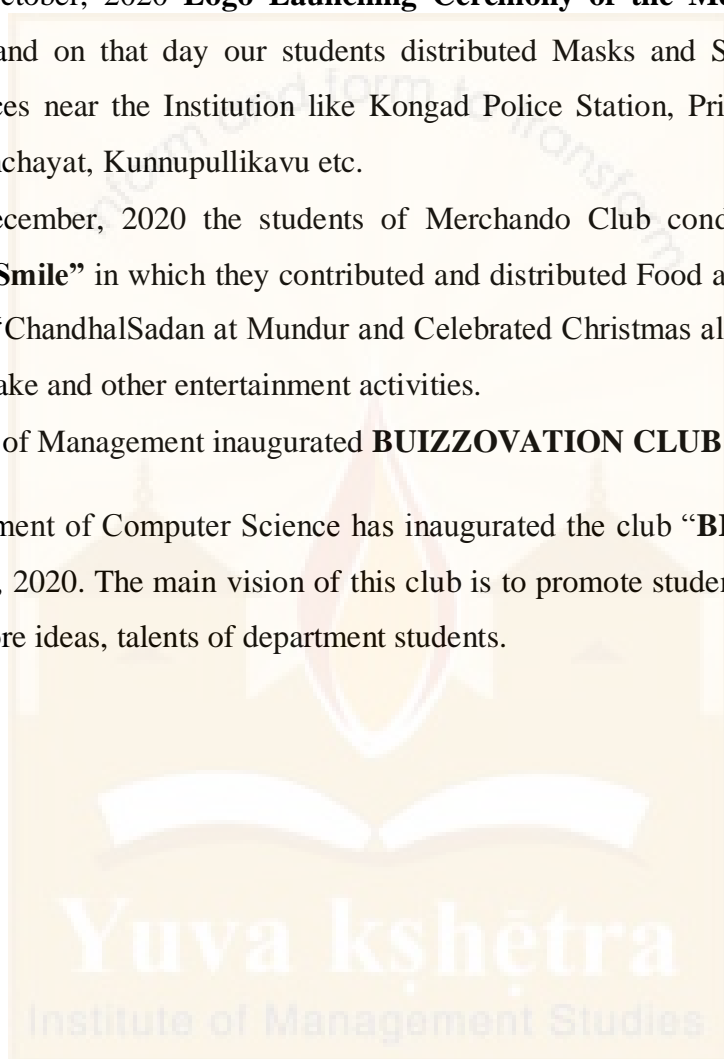
- **A National Level Online Poster Making Competition** as a part of World Suicide Prevention Day observed on 10th September annually, and to spread awareness regarding suicide prevention. The theme for the poster making competition was “Working Together to Prevent Suicide”.

DEPARTMENT OF HOTEL MANAGEMENT

- **Cake marination** was held on 10-11-2020 for giving startup ideas for young bakers at YIMS.
- **Camoflash photography contest** was held on 28-09-2020.
- **Splash competition** , for non alcoholic cocktails was held on 8-03-2021.
- **Dash Of Delish salad making competition** was held on 10th March, 2021.
- DEPARTMENT OF MATHEMATICS
- **International Mathematics Story Telling Day 2020** was celebrated on 25th September 2020 by conducting an online Mathematics story writing competition based on the theme *Exponentiated Epidemy of 2020*
- Introduced new you tube channel and maths club “**INFINITO..**”
- The department celebrated **Fibonacci Day and The National Mathematics Day** together from December 19, 2020 to January 25, 2021 with various mathematical activities, seminars and competitions for students in and out of the campus.
- **A placement training session** initiated by Department of CS Alumni members and had given the training for facing interview and shared their experience during their interview session to build a confidence for the present final years who are going to face many interview sessions.
- Department of Physics and Chemistry organized **Two days certificate programme on “Fundamentals of Injection Moulding”** Organized at CIPET(Central Institute of Petrochemicals Engineering & On 19th and 20th of March, 2021

DEPARTMENT CLUBS AND ACTIVITIES

- The Department of Commerce Inaugurated a **Merchando Club** on 5th October, 2020 mainly for developing the marketing skills of the students and to create an awareness about their Responsibility towards the Society.
- On 27th October, 2020 **Logo Launching Ceremony of the Merchando Club** was organized. and on that day our students distributed Masks and Sanitizers in around various places near the Institution like Kongad Police Station, Primary Health Centre, Mundur Panchayat, Kunnupullikavu etc.
- On 16th December, 2020 the students of Merchando Club conducted a programme **“Spread a Smile”** in which they contributed and distributed Food and Clothes to an Old Age Home ‘ChandhalSadan at Mundur and Celebrated Christmas along with the inmates by cutting cake and other entertainment activities.
- Department of Management inaugurated **BUIZZOVATION CLUB** on 1st October 2020.
- The Department of Computer Science has inaugurated the club **“BITS AND BYTES”** on 11th Dec, 2020. The main vision of this club is to promote students centric activities and to explore ideas, talents of department students.



RESEARCH

PUBLICATIONS

Our faculties published more than 11 research papers in reputed National/International journals, authored various books and participated in national and international seminars.

Dr Joseph Olikkalkoonal published articles “E-commerce an Introduction” and “Cognitive Supply chain management” in the book ‘Latest Trends in E-commerce’- 978-81-950491-6-5

Dr Joseph Olikkalkoonal published the article, “The Gurukula education and its relevance today” in the book ‘Education for Future’ –978-93-88989-61-9

Dr Joseph Olikkalkoonal published the article, “Gestalt and empty chair therapy: A solution for issues” in the book ‘Creativity and problem solving through Education’- 978-93-90608-30-0

Dr Joseph Olikkalkoonal published the article, “Disability is not inability” in the book Inspiration for Young Minds and Scholars- 978-81-950491-1-0

Dr Joseph Olikkalkoonal published an article, “Life is a difficult game. You can win it only by retaining your birthright to be a person”, in the book ‘Yuvakshetra’s Reflections on Vision 2020’ - 978-93-87709-34-8

Dr. JOSEPH VARGHESE- Assistant Professor Department of Management published Purakala –ISSN NO 0971-2143 -Impact of Digital Marketing in Truck Transportation, Coimbatore Dist, Tamilnadu

Mr Sannet Thomas Assistant Professor Department of Management published

Thomas S. (2021). Neuropsychological Examination: Perspectives of a Psychologist. Rivista Neurology, 2021(1), 1-5.

Thomas S. (2021). Nomophobia and Self Efficacy among Medical Students. Rivista Neurology, 2021(1), 1-6.

Thomas, S. (2021). Cognitive Psychology: Theory and Practice, YuvaKshetra Institute of Management Studies, (ISBN: 978-81-950491-4-1).

Thomas, S. (2021). An Introduction to Indian Psychology, YuvaKshetra Institute of Management Studies, (ISBN: 978-81-950491-9-6).

AUTHORSHIP

- **Mr. Rohith R and Ms. Reshma U** authored the books ‘Principles of Taxation’ and ‘Basics of Entrepreneurship’.
- **Ms. Greeshma P** authored the books ‘Essential Notes for Business Research Methods’ and ‘Essentials of Banking & Insurance’.
- **Dr JOSEPH VARGHESE**– Assistant Professor authored the book *A HANDSHAKE WITH SPSS- A Practical Usage Guide* – ISBN No: 978-93-88989-87-9; Publisher: *Media House – New Delhi*
- **Mr Sannet Thomas** Assistant Professor authored the book Thomas, S. (2021). *Cognitive Psychology: Theory and Practice*, YuvaKshetra Institute of Management Studies, (ISBN: 978-81-950491-4-1). Thomas, S. (2021). *An Introduction to Indian Psychology*, YuvaKshetra Institute of Management Studies, (ISBN: 978-81-950491-9-6).
- **Mr. Jibin Joy**, Assistant Professor, Department of Computer Science authored the book ‘Introduction to PHP programming’

PARTICIPATION IN NATIONAL AND INTERNATIONAL WEBNARS

Ms. Reshma U, Asst. Professor, Department of Commerce participated in an IMUN Online Conference 26.0 from 10th to 11th October 2020.

Ms. Divya N K, Asst. Professor, Department of Language, participated in Antharashtriya e-Sangoshti on “*AthmanirbharBharath: Gandhi Chintan Ki Prasangikatha*”-Dakshin Bharath Hindi Prachar Sabha, Madras -31 July 2020

Antharashtriya webinar- “*AthmanirbharBharath Ki Parikalpana Aur Hindi Ki Bhoomika*”– Nehru Gram Bharatyhi Manith Vishwa Vidyalay, UP- 1&2 August 2020

Mr Midhun , Asst. Professor, Department of Languages, participated in Antharrashtriyawebminar – *“AthmanirbharBharath Ki Parikalpana Aur Hindi Ki Bhoomika”*– Nehru Gram BharathiManithVishwaVidyalay, UP- 1&2 August 2020

MrJibin Jose P, HOD, Department of English, participated in International webinar on *“Innovation and Intellectual Property Rights”* conducted by MarianCollege,Kuttikkanam, 4 July, 2020

Ms. Vineetha Thomas, Asst. Professor, Department of English, participated in International Webinar on *“Offline to Online- Survive in the Virtual World”*- Holy Cross College of Management and Technology, Idukki- 7 July, 2020

MrSannet ThomasAssistant Professor, Department of Psychology participated the 7th International & 9th IndianPsychological Science Congress on Epidemic and Well Being: The Voicesof Psychology jointly organized by National Association of Psychological Science – India and ArbaMinch University, Ethiopia from 28th to 29th November 2020.

MsAthira P V Assistant Professor, Department of Psychology participated in the 7th International & 9th IndianPsychological Science Congress on Epidemic and Well Being: The Voicesof Psychology jointly organized by National Association of Psychological Science – India and ArbaMinch University, Ethiopia from 28th to 29th November 2020.

Ms. Meena Jose Komban, Asst. Professor, Department of Computer Science has attended the National webinar on **“Introduction to Data Science”** organized by Department of Computer Science, Malabar college of advanced studies,Vengara in collaboration with Osprey International Institute, Calicut on 14/07/2020.

Ms. Meena Jose Komban, Asst. Professor, Department of Computer Science Yuvakshetra College has actively participated in Two Days International Webinar on **"Data Analytics and Business Processes"** organized by the Department of Computer Science and Department of Business Administration in collaboration with Kyungpook National University, South Korea on 11.2.2021 and 12.2.2021.

Ms. Meena Jose Komban, Asst. Professor, Department of Computer Science has attended two days National level summit **“Cyber Security Conference- Red Team security Summit 2020”** on December 19th and 20th 2020.

Ms.Meena Jose Komban, Asst. Professor, Department of Computer Science has participated and successfully completed the National Webinar on **Deep Neural Networks - An efficient architecture for image classification** organized by Department of Computer Application of KMM College of Arts and Science Thrikkakkara, on July 14, 2020.

Ms. M. Keerthika, Assistant Professor, Department of Computer Science, participated in Two days International Webinar on **“Data Analytics and Business Processes”** on 11.2.2021 and 12.2.2021

Ms. M. Keerthika, Assistant Professor, Department of Computer Science, participated in National Webinar on **“Machine Learning Using Python”** on 15.3.2021

Ms. Ramya R, Assistant Professor, Department of Computer Science, participated in National Webinar on **“Deep Neural Networks - An efficient architecture for image classification”**, on July 14, 2020.

Ms. Ramya R, Assistant Professor, Department of Computer Science, participated in National Webinar on **“Promoting Gender Equality: Strategies & Challenges”**, on 15.07.2020.

Mr. Jibin Joy, Assistant Professor, Department of Computer Science, participated in National Webinar on **“Gamification Tools in Teaching”**, by IQAC, St.Xaviers College,Aluva on July 07, 2020.

Mr. Jibin Joy, Assistant Professor, Department of Computer Science, participated in National Webinar on **“Research methodology in Social Science”**, by SreeSankaraVidyapeetom College, Valayanchirangara, Perumbavooron May 07, 2020.

Ms. Raji N , Asst. Professor, Department of Computer Science participated in an International Level Webinar on **"Reskill Upskill and Design Thinking in 21st Century"** on 19.10.2020.

Ms. Raji N , Asst. Professor, Department of Computer Science participated in Three Day International Webinar on **Cryptography & Network Security** from 1st, 2nd & 3rd December 2020.

Ms. Raji N , Asst. Professor, Department of Computer Science participated in Webinar on **Decision Making - A Machine Learning Approach** on 05-11-2020

Ms. RajiN , Asst. Professor, Department of Computer Science participated in International Level Webinar on **“Recent Advancement in Artificial Intelligence** on 18th July, 2020.

Ms. RajiN , Asst. Professor, Department of Computer Science participated in Webinar on **Artificial Intelligence and its evolution** on 23 t h July, 2020.

Ms. RajiN , Asst. Professor, Department of Computer Science participated in National webinar on **“Introduction to Data Science”** on 14/07/2020.

Ms. Raji N , Asst. Professor, Department of Computer Science attended the Virtual Industrial Training Program on **"Full Stack Development"** on 17 October 2020

Ms. RajiN , Asst. Professor, Department of Computer Science attended **“ Different dimensions of student support and progression in the content of RAF of NAAC "** on 26 September 2020.

Ms. Raji N , Asst. Professor, Department of Computer Science participated in aThree Days Faculty Development Programme on **“Intelligent Systems”** on 24.08.2020 to 26.08.2020

Ms. Raji N , Asst. Professor, Department of Computer Science participated in Two Days National Webinar on **"Discover Your Personality & Strengths for a Bright Career** on 23rd & 24th July 2020

Ms. RajiN , Asst. Professor, Department of Computer Science participated National Webinar on **Deep Neural Networks - An efficient architecture for image classification** on July 14, 2020.

Ms. Raji N , Asst. Professor, Department of Computer Science participated in Webinar on NAAC - A Strategic Analysis for Academic Quality Enhancement on 11 July 2020

Ms. RajiN , Asst. Professor, Department of Computer Science participated in webinar on **“Gamification Tools in Teaching “**on 07-05-2020.

Ms. RajiN , Asst. Professor, Department of Computer Science participated **“Consumer Awareness, Consumer Rights and Responsibilities“**on 14-5-2020.

Ms. Raji N , Asst. Professor, Department of Computer Science participated Webinar on **“Research Methodology for Social Sciences”**on 7-5-2020

Mr. Praveen.S, Asst. Professor, Department of Computer Science participated in an National Level Webinar on **"Introduction to Data Science"** on 14.07.2020.

Mr. AnilkumarB , Asst. Professor, Department of Computer Science participated in an National Level Webinar on **"Introduction to Data Science"** on 14.07.2020.

Mr. AnilkumarB , Asst. Professor, Department of Computer Science participated in an National Level Webinar on **"From Classrooms to Studio Centre : How to Set up Media Production Centre at Educational Institutions"** on 31.05.2020.

AWARDS AND RECOGNITIONS FACULTIES

Ph.D DEGREE

Mr. Sajeesh V Assistant Professor, PG Department of Geography was awarded Doctoral Degree on the title: "Growth and Development of Urban Centers: A Case Study of Nanjangud and Chamarajanagar Towns Using Geospatial Techniques" in 100th Convocation of the University of Mysore.

Ms. Lintu Raj, Assistant Professor, Department of Mathematics qualified for **SET exam** on august 2020.

Ms. Shilpa S Assistant Professor, Department of Mathematics qualified for **SET exam** on August 2020.

Mr. Sannet Thomas Assistant Professor, Department of Psychology received **India Book of Records** titled "Maximum Research Papers on Psychology Published by an Individual in a year. Selected to the **list of Grand Masters by the Asian Book of Records** for the contribution to the field of Scientific Papers.

Mr. Rohit R Assistant Professor, PG Department of Commerce achieved **Best Young Teacher National Award** for his article publication in IRDP group of journals.

Mr. Vinod (HOD, HM Dept, YIMS) on the behalf of department received **award for performing service at CFLTC Karimba**

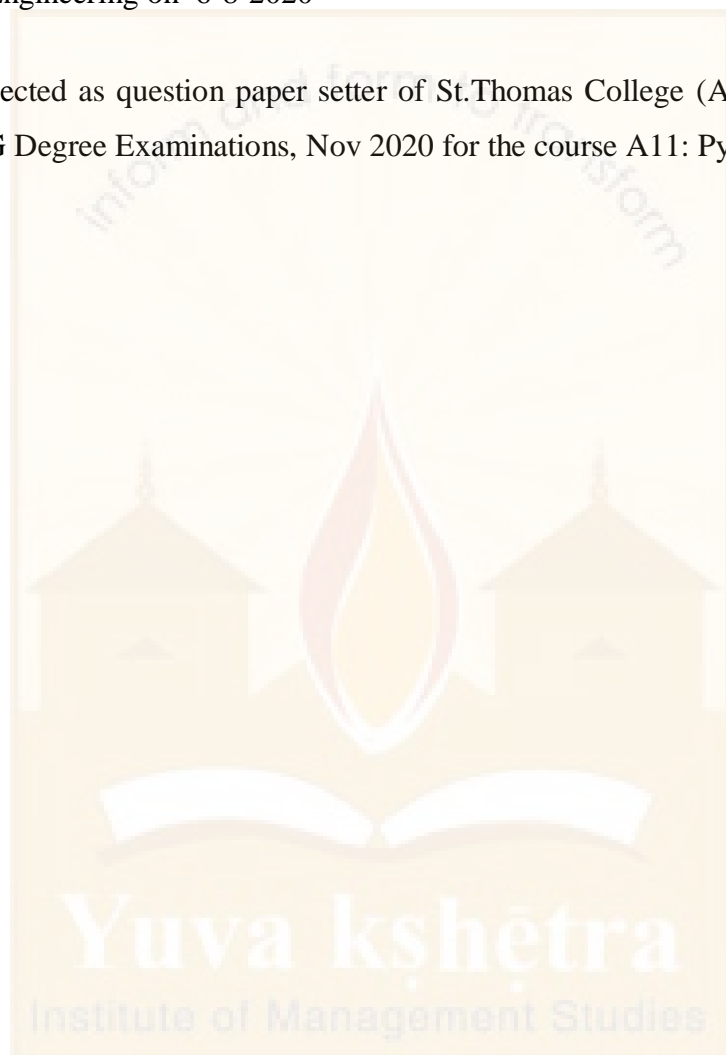
Mr. Jibin Joy, Assistant Professor, Department of Computer Science, Completed Coursera Certification course on "Google Cloud Platform Fundamentals: Core Infrastructure", on May 2020

Mr. Jibin Joy, Assistant Professor, Department of Computer Science, Completed Coursera course on "Introduction to Big Data", on May 2020.

Ms. Raji N , Asst. Professor, Department of Computer Science completed the National Level E-Quiz on Computer Graphics on 16-8-2020

Ms. Raji N , Asst. Professor, Department of Computer Science completed the National Level E-Quiz on Software Engineering on 6-8-2020

Mr. Anilkumar selected as question paper setter of St. Thomas College (Autonomous), Thrissur for III Semester UG Degree Examinations, Nov 2020 for the course A11: Python Programming



STAFF AS RESOURCE PERSONS

Dr.Matilda Danny, Ms.Keerthi M S, Ms. Aiswarya A B, Ms.Reshma U and Ms.Anju E, the faculties of the Department of Commerce were the resource persons for the Five Day Capacity Building Programme organized by Mar Dionysius College, Pazhanji for the various plus two students who wish to join the Degree Course.

Ms. KEERTHI.M.S, Assistant Professor PG Department of Commerce was a Resource Person at Mar Dionysius College, Palanji with a Title “Perceptual Change after Covid” for B.Com and M.Com students on 13th July 2020

Ms. KEERTHI.M.S, Assistant Professor PG Department of Commerce was a Resource Person from Yuvakshetra Institute of Management Studies, Ezhakkad to all Higher Secondary students of Palakkad districts with a Title “Commerce Bank- B.Com Maestros Programme” on 29th July 2020

Ms. KEERTHI.M.S, Assistant Professor PG Department of Commerce was a Resource Person at SadanamKumaran College, Pathiripala with a Title “A Bridge to Corporate and Cost Accounting” for B.Com students on 29th April 2021

Ms. KEERTHI.M.S, Assistant Professor PG Department of Commerce was a Resource Person at Sahya Arts & Science College, Wandoor with a Title “Post Impact of Covid in Education Sector” for B.Com students on 16th June 2021

Ms. KEERTHI.M.S, Assistant Professor PG Department of Commerce was a Resource Person at Little Flower Institute of Social Sciences And Health(LISSAH), Calicut with a Title “Power Bites of Accounting Policies and Publications” to M.Com and B.Com students on 2nd July 2021

Ms. Aiswarya A B Assistant Professor PG Department of Commerce was one of the resource persons for a Three Day Webinar on Career Guidance at St.Thomas HSS, Olavakkod.

Ms.Smrithi N Assistant Professor PG Department of Commerce took a session on Post Impact of Covid 19 at Sahrudaya College, Thrissur.

Ms.Greeshma P Assistant Professor PG Department of Commerce took a session on “Research Report Writing at Providence College, Calicut.

Ms SHYLAJA MENON - HOD, Department of Management was one of the resource person for 4 Day Potential Enhancement Programme at Mount Seena College of Arts and Science, on 14th to 18th September 2020

Ms SHYLAJA MENON - HOD, Department of Management was the resource person for webinar on Self Assessment through DISC Analysis at Bharathmatha College of Arts and Science College, Palakkad on 30th September 2020.

Ms SHYLAJA MENON - HOD, Department of Management was the resource person for 5 Day National Level Webinar on Education in COVID 19 conducted by Cauveri College For women, Trichy on 20 to 24th July 2020.

Ms JISHA SANKAR– Asst. Professor, Department of Management was one of the resource person for 4 Day Potential Enhancement Programme conducted by Mount Seena College of Arts and Science, Palakkad from 14th to 18th September 2020.

Dr RAMYA J- Asst. Professor, Department of Management was one of the resource person for 4 Day Potential Enhancement Programme conducted by Mount Seena College of Arts and Science, Palakkad from 14th to 18th September 2020.

Dr JOSEPH VARGHESE- Asst. Professor, Department of Management was one of the resource person for 4 Day Potential Enhancement Programme conducted by Mount Seena College of Arts and Science, Palakkad from 14th to 18th September 2020.

Dr. Joseph Varghese was a resource person in a MHRD sponsored 10 Day Event on Skill Development by Rashtriya Uchchatar Shiksha Abhiyan (RUSA) on video Marketing at Bharathiar University.

Dr. Joseph Varghese Assistant Professor, Department of Management was a resource person in Mar Dionysius College, Trichur for the topic Kerala on Writing a Research Report 2020.

Dr. Joseph Varghese Assistant Professor, Department of Management was a resource person in Garden City University Bangalore, on “SPSS & its Importance” -2020.

Ms. PRAJITHA PRASAD-Asst. Professor, Department of Management was one of the resource person for 4 Day Potential Enhancement Programme conducted by Mount Seena College of Arts and Science, Palakkad from 14th to 18th Septembet 2020.

MrSannet Thomas Assistant Professor, Department of Psychology Participated as a Resource Person in the Webinar Series on Psychology and Its Field on the topic “Cognitive Psychology” on 14th August 2020, Conducted by Dept. of Psychology, Najath Arts and Science College, Mannarkkad, Palakkad, Kerala

MrSannet Thomas Assistant Professor, Department of Psychology Participated as a Resource Person in the Webinar on “Mental Health” on 14th November 2020, Conducted by Pathanamthitta District Committee, Universal Service Environmental Association

MrSannet Thomas Assistant Professor, Department of Psychology Participated as a Resource Person in the Students Induction Programme on the topic “Human Values” from 20th to 26th November 2020, organized by St. Thomas College of Engineering & Technology, Chengannur, Alapuzha.

MrSannet Thomas Assistant Professor, Department of Psychology Participated as a Resource Person in the Webinar on “Research in Psychology & Behavioural Sciences” on 30th November 2020, Conducted by Dept. of Psychology, Mar Dionysius College, Pazhanji, Thrissur

MrSannet Thomas Assistant Professor, Department of Psychology Participated as a Resource Person in an Awareness Session on the Topic “Psychology of Mental Health” on 3rd February 2021, Conducted by NSS Volunteers, MICFAST, Chengaroor, Mallappally

Fr. Dr. Gimmi Antony Assistant Professor, Department of Psychology was the Resource person of Psychic Rewiring for Positive Education: Theory and Praxis” organized by JESUS TRAINING COLLEGE: MALA (University of Calicut, NCTE), 26th & 27th, November, 2020.

Fr. Dr. Gimmi Antony Assistant Professor, Department of Psychology Served as the Resource Person on counseling Skills organized by Vathil foundation In Association with School of Social work, Marian College, Kuttikkanam, (Autonomous), 14-01-2011 to 28-08-2021

Fr. Dr. Gimmi Antony Assistant Professor, Department Psychology Served Fr. Dr. Gimmi Antony Assistant Professor, Department of Psychology Served Appeared as the resource person in the Five Days’ Psychological Workshop (13th -18th November, 2020) on “Mental Health

Enhancement: Post-Covid Age” organized by the PG Department of Psychology, Yuvakshetra Institute of Management Studies in collaboration with ICDS, Kongadu, for preschool Teachers **MsAthira P V** Assistant Professor appeared as the resource person in the Five Days’ Psychological Workshop (13th -18th November, 2020) on “Mental Health Enhancement: Post-Covid Age” organized by the PG Department of Psychology, Yuvakshetra Institute of Management Studies in collaboration with ICDS, Kongadu, for preschool Teachers

Mr.Jith George Assistant Professor, Department of Psychology was a Resource Person in the in the Webinar Series on Psychology and Its Field on the topic “Industrial/Organizational Psychology” on 12th August 2020, Conducted by Dept. of Psychology, Najath Arts and Science College, Mannarkkad, Palakkad, Kerala

Mr.Jith George Assistant Professor, Department of Psychology appeared as a Chief Guest for the Orientation Class Conducted by Dept. of Psychology, MES Arts and Science College, Perinthalmanna on 12th February, 2021

Mr.Jith George Assistant Professor, Department of Psychology Appeared as the resource person in the Five Days’ Psychological Workshop (13th -18th November, 2020) on “Mental Health Enhancement: Post-Covid Age” organized by the PG Department of Psychology, Yuvakshetra Institute of Management Studies in collaboration with ICDS, Kongadu, for preschool Teachers

Ms.Meena Jose Komban, HoD Department of Computer Science was a Resource Person at Bharathamatha College, Kozhinjampara with a Title “Introduction to Theory of Computation and Turing Machine” for Department of Computer Science on 21st August 2020.

Ms.Meena Jose Komban, HoD Department of Computer Science was a Resource Person at KPSMMVHSS, Varode with a Title “Career Planning” for Plus Two students on 3rd February 2021.

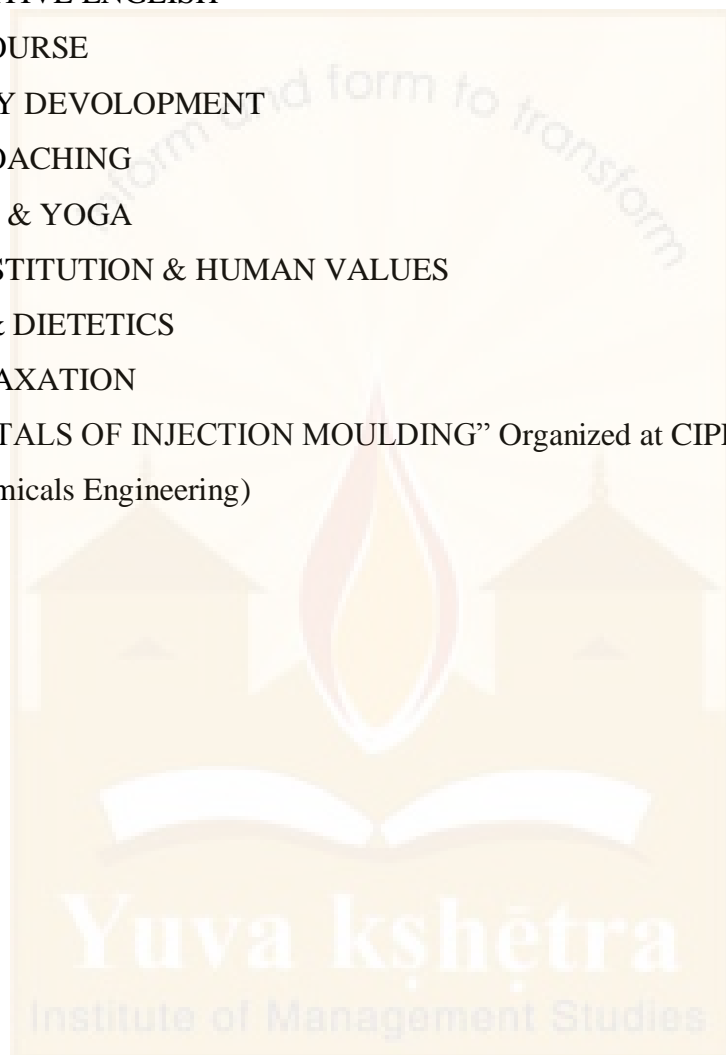
ADD ON COURSES

DEPARTMENT	COURSE
COMMERCE	Introduction to GST
	Banking
	Managerial Skills
ENGLISH	Fundamentals of Grammar and Phonetics
	Essentials of Language and Communication Skills
	Introduction to Cultural Studies
MANAGEMENT	Product Brand Strategy
	Logistics And Supply Chain Management
	Financial Market Management
PSYCHOLOGY	Psychology and Emerging Areas
	Emergence of Psychology: Eastern and Western Perspective
COMPUTER SCIENCE	E-Assessment Strategies
	Office Automation
MATHEMATICS	LaTeX , a Mathematical Language
	Introduction to Graph Theory
	Fibonacci Numbers
GEOGRAPHY	Geography of India- General
	Natural Resources Conservation and Management

CERTIFICATE COURSES

The following Certificate courses were offered to all the students of the Institutions for which Resource Persons were from outside and within the Department.

- COMMUNICATIVE ENGLISH
- AUDITING COURSE
- PERSONALITY DEVELOPMENT
- APTITUDE COACHING
- MEDITATION & YOGA
- INDIAN CONSTITUTION & HUMAN VALUES
- NUTRITION & DIETETICS
- PERSONAL TAXATION
- “FUNDAMENTALS OF INJECTION MOULDING” Organized at CIPET(Central Institute of Petrochemicals Engineering)



MOUS SIGNED

The Department signed the following MoUs with various Institutions:

- Mary Matha HSS, Panthalampadam
- Sabari HSS Pallikurup
- Vijayamatha Convent HSS, CHittur
- St.Thomas Convent HSS, Olavakkode
- Sahya Arts & Science College, Wandoor, Time Institute Thhrissur and MES Kalladi, Mannarkad.
- Time institute, Thrissur
- SAFE SOLUTIONS INTEGRATED SOFTWARE PVT LTD, PALAKKAD- 1 Oct 2020 – Duration 1 Year- List of activities undertaken year wise, Campus Connect , Industrial Connect , Soft Skill Development , Outcome Based Trainings , Placement , R&D and Related Services.
- Department has signed an MoU With TIMHANS, Thrissur
- Jyothi Engineering College, Palakkad for delivering lectures on the newly added course Sensors and transducers.

Educational Collaboration was made with **St. Thomas Teacher Education Pala** as part of which a book entitled Creativity and problem solving through education was released in the month of March.

BODHI LIBRARY

The Bodhi library of YIMS was established in the year 2005 with a view to preserve and disseminate knowledge to the academic communities. The library has vast collections of books, national-international journals, magazines, periodicals, Dissertations, Project Reports etc and also well equipped with online databases like DELNET, NDL, other e-resources etc. Library operations are fully automated with Koha Integrated Library System software with automated gate register. Online web OPAC system is used for the searching of library resources. Books are being arranged according to the Dewey decimal classification system. (80+ Journals & Magazines, 12223 books (as on 31.03.2021))

EXTENSION ACTIVITIES

Department of Psychology hosted Project Yuvatejus- launched for the mental care of prison inmates Palakkad District Jail, Malampuzha

Project Yuva swanthanam - launched for free counselling service during covid-19 pandemic

WOMEN CELL

Women's cell YIMS initiated various programmes in association with IQAC

- Webinar on Feminine Health a Priority on 19th August 2020.
- Webinar on Divergence of mental and physical health experience of girl students during covid 19 pandemic on 24th August 2020.
- webinar on your narrative creates your personality on 26th August 2020
- webinar on mind, emotions and breath was conducted on 27th August 2020
- Webinar on gender equality was conducted on 15th October 2020.
- webinar on Adolescence health and stress was conducted on 30th November 2020
- webinar on Legal empowerment of women was conducted on 16th February 2021
- A webinar on **sensitizing the students on Gender issues** was conducted on 26th February 2021. Competitions like online poster making competition,
- A musical drama related to women abuse was performed by PG and UG Students of the department.

COMMON PROGRAMMES

Celebrations were held in the college to mark auspicious occasion and festivals .

❖ **Teacher's day**

Yuvakshetra Institute of Management Studies conducted Teacher's Day Programme on 5th September 2020 at via Google Meet. The main aim of this programme is to raise awareness about the role of teachers in playing quality education at all levels and to improve the situations of teachers in the world.

❖ **Director's feast day**

Yuvakshetra Institute Of Management Studies conducted Director's day celebration on 18th December 2020 from 12 pm to 1 pm through Google meet platform. A virtual and portrait presentation of director was organized by the students.

❖ **CORONAM**

During the extraordinary period of the Covid epidemic, it was decided to hold the Onam celebrations in 2020 online under the name 'Coronam 2020'. The online festival, which lasted for five days from 27th Aug 2020 to 31st Aug 2020, was inaugurated by renowned film director Jeo Baby at 9.30 am on 27th Aug 2020. Various competitions like Malayali Manka, Vambhu parachil, etc were conducted.

❖ **KERALA PIRAVI**

Department of Malayalam in Yuvakshetra Institute of Management Studies organised a week celebration on Malayalam language on behalf of Kerala Piravi, from 1st Nov 2020 to 8th Nov 2020. We conducted Inter-departmental competition on Naadan Paattu via online mode. The department also conducted a national level Essay competition on the topic "Desheeya vidhyaabhyasa nayam 2020: saamoohya pariprekshyavum idapedalukalum" and Versification competition on the topic "On-line".

❖ **COMIENZO 2020-PG Induction program**

YIMS conducted induction program for 1st year PG students on 23rd November 2020 from 9.15 am to 12.45 pm at symphony auditorium.

❖ **GLORIA 2K20**

YIMS Conducted Christmas day celebration on 18th December 2020 from 11 am to 12 pm through Zoom Platform. Various programmes and carol song competition winners were announced.

❖ **INIZIO 2021**

The induction program for 1st year UG students INIZIO 2021 was conducted on 16th February 2021 from 9.30 to 10.30 am to welcome the 1st year students. They took Oath during the session.

❖ **MERIT DAY 2021**

This program was conducted at C H square on 27th February 2021 from 1.30-3.30 pm to honour university Rank holders and College Toppers During the year 2020-2021.

FACULTY ENRICHMENT PROGRAMME

- ❖ The college conducted faculty Induction Programme 2020 on 19th and 20th of October. This FEP aimed at creating awareness about the administrative structure, rules and regulations of the college.
- ❖ The Induction for New staff and the presentation of Academic year plan was held on 23rd October 2020. the year plan was presented by Department HODs.
- ❖ Yuvakshetra Institute Of Management Studies felicitated MAR PETER KOCHUPURACKAL (Auxillary Bishop, Palakkad) and conducted Faculty enrichment programme on 5th December 2020 at 9.30 AM at symphony auditorium YIMS Honored Dr. Sajeesh (Assistant Professor, Dept of Geography), Dr.Indu (Assistant Professor, Dept of Geography), Dr. Ramya J (Assistant Professor, Dept of Management) for successfully completing their Doctoral studies.Followed by session “Sharpening the Saw” by Rev Dr Arun.
- ❖ Faculty participated in Orientation/Refresher/FDP
18Faculty members.

SUPPORTING ORGANIZATIONS

PTA

The PTA plays an active role in the academic, administrative and extra curricular activities of the college. The department wise PTA meetings help to develop a rapport between the parents and the teachers. Even when there is a minor or critical decision to be taken in the college premises, the PTA Executive meeting used to be held and from that the decision regarding all sort of matters are discussed together and come up with a solution,. Which strengthen the relation between the Teachers and the Parents in an exemplary manner that has made the development to the heights of YIMS

YIMS ALUMNI ASSOCIATION

- ❖ As a major involvement behind the progress of our institute is from a vigorous and vibrant alumni association that boosted the growth of YIMS.
- ❖ Started in the year 2019-20. The Alumni of YIMS has emerged into the greatest heights with a very strong foundation from the roots of various departments. ALUMNAC greatly involved with the path of the student hood through a wide financial & non-financial contributions that has been an extent on the milestones of YIMS
- ❖ During the year the Alumni's of Department of Management contributed Financial and a major motivation on the basis of Prizes and strong motivation that helped the Students to extend their creative knowledge and capacity .
- ❖ The Department of Mathematics conducted its first Alumni meet on 30th September 2020 via Google Meet..
- ❖ The Department of Mathematics conducted its first Alumni meet on 30th September 2020 via Google Meet..
- ❖ The Alumni meet of Department of Computer Science was conducted on 30th September 2020. The aim of the meeting was to congratulate Ms. Liji Mathew for securing 5th rank in Calicut University and to give her token of appreciation from the Alumnis.

- ❖ As a motivation from the Alumni of Mathematics Department, the students gathered and shared together a wide range of mathematicians who paved the growth of modern Mathematics.
- ❖ The alumni meet SOUVENIR A Gala of Reunion, was conducted on 2nd October 2020
- ❖ The Department of Hotel Management conducted an Alumni meet RENDEVOUS 2020 on 12th November through Google Meet and the students around the globe took part in the event.

PLACEMENT CELL

- A crucial role in **locating job opportunities** for Under Graduates and Post Graduates passing out from the college by keeping in touch with reputed firms and industrial establishments. The Placement Cell operates round the year to facilitate contacts between companies and graduates
- In the year 2020-21, 17 Students from Department of Computer Science was placed in various MNCs like **TCS, INFOSYS, WIPRO.**
- 90 Students from HOTEL MANAGEMENT Department v ariposu properties in the Middle East (UAE) such as **MARRIOT, MADINANT JUMERAH,**

IQAC INITIATIVES

The IQAC nd the PG Department of Commerce conducted two day webinar **An Overview on NAAC** for the teaching nd non teaching staff on 29th and June 2020

IQAC Organised A One Day Workshop On **Assessment And Accreditation For Naac On Proceedings Of Criteria 2** In The Month Of December 2020.

IQAC In Association With Istrusone Edutech Services Conducted A Laptop Distribution Ceremony As Part Of Staff And Students Welfare Programme On 8th January 2021.

NATIONAL SERVICE SCHEME

- Allotment of NSS Self-Funded Units (SFU) and appointment of Programme Officers to the SF009
- As per orders (U.O.No. 12353/2020/Admn Dated, Calicut University.P.O, 09.12.2020) above, sanction was accorded by the Syndicate to start Self Financing NSS Units (SFU) under the NSS Cell of University of Calicut in Yuvakshetra IMS.
- Mr. Chandrasekar M is appointed as Programme Officer as per the University order (U.O.No. 2711/2021/Admn Dated, Calicut University.P.O, 03.03.2021)
- The Unit SF009 is inaugurated by District Coordinator Mr Muhammed Rafeek 27 February 2021 by the enrolment of 56 Volunteers and the Unit adopted ward No 16 for the village Service.

A Word of Gratitude

On this occasion I gratefully remember the co-operation and goodwill extended by the Management, members of the faculty and non-teaching staff, students, parents, alumni, media and the public. encouragement, support and valuable advice. Also I remember thankfully the services rendered by Rev.Dr.Mathew George Vazhayil (Director, YIMS), Dr. Tomy Antony (Principal), Rev. Dr. Joseph Olikkalkoonal (Vice Principal) and Rev. Fr. Shyju Pariyath (Assistant Director), Rev. Shaju Angeveetil (Bursar). The co-operation and support extend to me by all the members of the teaching and non-teaching staff of the College is also duly acknowledged. Above all I thank Almighty God for the abundant blessing received during the last academic year.

Thank You