



**yuva**kshētra<sup>®</sup>

Institute of Management Studies (YIMS)

Ezhakkad, Mundur, Palakkad - 678631, Kerala.

Affiliated to the University of Calicut & Managed by the Diocese of Palghat



2017-18

# ANNUAL REPORT

INFORM AND FORM TO TRANSFORM



## **ANNUAL REPORT 2017-18**

On this auspicious occasion, I feel privileged to present before you the report of the activities and achievements of YUVAKSHETRA INSTITUTE OF MANAGEMENT STUDIES, EZHAKKAD in the academic year 2017-'18. I proudly present a brief summary of the report.

Yuvakshetra Institute of Management Studies is a premier professional college affiliated to the University of Calicut and managed by the Diocese of Palaghat. YIMS was launched in 2005 under the leadership of Rev. Fr. Sebastian Panjikkaran, the founder Director of Yuvakshetra. YIMS was formally inaugurated on 9<sup>th</sup> of December 2004. During its inception, Yuvakshetra was just a vocational training institute. The college expanded its fringes in 2012 by introducing 3 undergraduate courses. The college also introduced 2 post graduate courses over the course of 4 years. Without any doubt YIMS has established itself as one of the best Arts and Science Colleges in the Calicut University. Two new courses were also introduced this year

1. B. Sc Mathematics
2. B. Com Finance (Additional Batch)

Presently there are seven departments with 13 UG and 2 PG courses. The college has a very good Academic Excellence spreading quality education and making a remarkable contribution in the field of education.

The academic year commenced on the 1<sup>st</sup> June 2017. The total student strength including the intake during the current academic year for UG and PG programs is 1557, with 64 faculties and 21 non-teaching members.

### **UNIVERSITY RESULTS :**

The College is blessed with very good results, both in UG and PG Examinations during the last academic year. Moreover, our students bagged ranks and distinctions for the various University Examinations conducted by Calicut University during 2016- 2017. The detailed result analysis is given below

SL NO	Program Name	Registered Students	Passed Students	Pass Percentage
1	B COM CA	59	58	98
2	B COM FINANCE	50	49	98
3	M COM	19	19	100
4	BBA	45	40	89
5	B.SC. GEOGRAPHY	29	28	97
6	B.SC. HM CS	72	62	86
7	B.SC. HM CA	69	45	65
8	BCA	25	19	76
9	B.SC. COMPUTER SCIENCE	28	21	75
10	B.SC. PSYCHOLOGY	22	22	100
11	B. A ENGLISH	38	36	95
12	M.A. ENGLISH	14	13	93
	<b>TOTAL</b>	<b>470</b>	<b>412</b>	<b>88</b>

### **Rank Holders:**

BSc. Geography – First Rank with 84% - **S JITH MON**

BSc. Geography – Third Rank with 80% - **NIKHITHA JOHNSON**

### **BEST OUT-GOING STUDENTS OF THE ACADEMIC YEAR 2017-18:**

SL NO	DEPARTMENT	NAME OF THE STUDENT
1	Commerce & Management	Alex P Jacob
2	Geography	Divya P M
3	Psychology	Saranya V
4	English	Sruthi N
5	Computer Science	Sajini S
6	Hotel Management	Jerin Jaimon

### **AKSHAYASREE HARITHA CAMPUS AWARD:**

Yuvakshetra College won the “AKSHAYASREE HARITHA CAMPUS AWARD” for the best organic farming college and received a cash award of Rs. 10,000 and an appreciation letter.

### **FACULTY ACHIEVEMENTS:**

- **Ms. S Ramalekshmi**, Department of Commere has been awarded the Doctorate Degree.
- **Dr. Senthil Kumar**, department of Commerce received “CERTIFICATE OF OUTSTANDING CONTRIBUTION IN REVIEWING” –Awarded for 2017 from *Emerging Markets Review, Elsevier, Amsterdam, The Netherlands*.

**RESEARCH PUBLICATIONS:**

<b>TITLE OF THE PAPER</b>	<b>NAME OF THE AUTHOR</b>	<b>DEPARTMENT</b>
Feigned madness: Treatment of theatre imagery in Shakespeare's Hamlet	Adappatu Ancy Antony	English
Queer Perspective Through Female Kaleidoscope in Gloria Naylor's The Women of Brewster Place	Adappatu Ancy Antony	English
Lesbian Continuum in Zora Neale Hurston's Their Eyes were Watching God and Alice Walker's The Colour Purple.	Adappatu Ancy Antony	English
Space in the selected plays of William Shakespeare	Geeta Ravindran	English
Out of the Labyrinth: Optimism in a Portrait of the artist as a young man	Shilpa Sreekumar	English

**Faculty Enrichment Program:**

Faculty Enrichment program "Sharpening the Saw" was held on 25<sup>th</sup> and 26<sup>th</sup> May 2017. Mr. Siju and Mr. Noble, Wings to Win, Kottayam were the resource persons for the program on the initial day. On the second day, Director Rev. Fr. Cherian Anjilimootil and Vice Principal Rev. Dr. Lalu Olikkal handled the session. Planning and Evaluation meeting of the year was held on 17<sup>th</sup> June 2017 and Rev. Fr. Anto Keetikkal led the session on tips for effective teaching. Department wise group discussions and year plan presentations were held on that day.

**BODHI LIBRARY:**

On 19<sup>th</sup> October 2017, Rev. Fr. Cherian Anjilimootil, Director, blessed the Bodhi Library at Christ Hill Block. The library is equipped with Digital Library where students have access of digital literacy world and provide digital documents database and blog.

**CHAPEL:**

The new chapel at Christ Hill was blessed by H.E Mar Jacob Manathodath, Patron, chairman of Yuvakshetra charitable trust and Bishop of Palakkad Diocese on 19<sup>th</sup> July 2017.

**HOME OF LOVE:**

The hostel is an integral part of the college and aims at providing a warm atmosphere that facilitates the holistic development of students. Separate hostel facility is provided for both boys and girls.

**INIZIO 2017:**

On 5<sup>th</sup> July 2017, INIZIO was conducted for the freshers. It was the day when freshers were casted upon to be Yuvakshetrians. The sessions for the day were handled by Rv. Fr. Cherian Anjilimootil Director, YIMS and Rev. Dr. Lalu Olikkal, Vice Principal, YIMS. The University Rank Holders and the winners of Inter-Zone competitions of the academic year 2016-17 were honoured with a cash prize and memento. Fresher's day was conducted on 28<sup>th</sup> July 2017.

### **CATECHISM CLASSES AND MORAL CLASSES:**

Catechism classes for catholic and moral classes for non-catholic students are conducted. Holy Mass is celebrated on ever First Friday in the college chapel.

### **MOTIVATIONAL SESSION TO FIRST PG STUDENTS:**

A motivational session was handled by Dr. Lalu Olikkal, Vice Principal for Ist PG students on 29<sup>th</sup> August 2017.

### **FAREWELL TO SECOND YEAR PG STUDENTS:**

Farewell was organized for the 2<sup>nd</sup> year PG Students on 30<sup>th</sup> August 2017.

### **INAUGURATION OF GEOGRAPHY LAB:**

Rev. Dr. Cherian Anjilimootil, Director inaugurated the Geography lab on 30<sup>th</sup> August 2017.

### **FAREWELL TO FINAL YEAR DEGREE STUDENTS:**

A farewell meeting was organized for the final year students on 9<sup>th</sup> March 2018. The Chief guest for the day was Rev. Fr. Cherian Anjilimootil, former Director, Yuvakshetra College. The students of all the departments shared their experience and views about the college and the teachers.

## **COLLEGE UNION**

Union election was held on 10<sup>th</sup> August 2017 under Presidential mode. Mr. C J Sajo was the election officer and the union was inaugurated on Friday, 3<sup>rd</sup> November 2017.

List of the executive members are

- |                                  |   |
|----------------------------------|---|
| 1. Chairman                      | - Tony Sebastian(2 <sup>nd</sup> B. Com CA )      |
| 2. Vice Chairperson              | - Rashmi R( 3 <sup>rd</sup> BBA )                 |
| 3. General Secretary             | - Alex P Jacob (3 <sup>rd</sup> BBA )             |
| 4. Joint Secretary               | - Gopika Prakash (2 <sup>nd</sup> B. Com Finance) |
| 5. University Union Councillor 1 | - Akhila J (3 <sup>rd</sup> BCom CA )             |
| 6. University Union Councillor 2 | - Don Mathew Dominic (3 <sup>rd</sup> B. Sc CS )  |
| 7. Fine Arts Secretary           | - Gopika Rajendran (2 <sup>nd</sup> B. Sc Cs )    |
| 8. Student Magazine Editor       | - Leon Jose (2 <sup>nd</sup> BA English)          |
| 9. General Captain               | - Arun P (3 <sup>rd</sup> BCom CA )               |

### **NATIONAL VOTERS DAY AWARENESS CLASS:**

National Voters Day awareness class was inaugurated by Dr.Lalu Olikkal, Vice Principal YIMS on 25<sup>th</sup> January 2018. The session was handled by Mr. Sivanarayanan, Tahsildar. Union members, Class leaders and Class representatives attended the session.

## **SPORTS**

### **YUVA ATHLETICS 2017:**

Sports day “YUVA ATHLETICS 2017” was inaugurated by Dr. Fr. Lalu Ollikal, Vice Principal on 24<sup>th</sup> November 2017.

### **CALICUT UNIVERSITY C-Zone Basket Ball Competition:**

Calicut University 2017 C-Zone Basketball competition was held at Yuvakshetra college on 7<sup>th</sup> October 2017. The program was inaugurated by Rev. Fr. Jovakkim Pandavamkudiyil, Vicar, Kongad Parish. Various colleges under Palakkad district participated in the competition. The winners are:

- **First Prize** : Yuvakshetra Institute of Management Studies
- **Second Prize** : N.S.S Engineering College, Akathethara
- **Third Prize** : N.S.S College, Nemmara.

Calicut University C-Zone Basketball player Rahul was honoured with memento on 15<sup>th</sup> December 2017.

## **FINE ARTS:**

### **WORLD’S LONGEST NONSTOP CONCERT OF MALAYALAM FILM SONG:**

53 students of Yuvakshetra college participated in the World’s Longest Nonstop Concert of Malayalam Film song, held at Ahaliya College, Kanjikode on 1<sup>st</sup> November 2017.

### **COLLEGE ARTS DAY – YUVAMELA 2017**

College Arts day “YUVAMELA 2017” was inaugurated by Musician and Drummist Mr. Jaffer Haneefa, The Best of India and Asian record holder, on 17<sup>th</sup> November 2017. The programs were conducted in five different venues namely Symphony Auditorium, Open stage, old library, study hall and training centre. More than 500 students participated in various competitions.

### **ANJALI N P WON FIRST PRIZE IN BEST SINGER COMPETITION:**

Anjali N P of 2<sup>nd</sup> B. Com Finance won first prize in Nallapattukaran competition conducted by ACV at Kallekkad.

### **CALICUT UNIVERSITY A-ZONE COMPETITION – FOURTH POSITION**

The performance of our students in the A-Zone Competition was commendable and they bagged prizes and college won 4<sup>th</sup> position in the competition held from 10<sup>th</sup>-14<sup>th</sup> March 2017.

## **Prize Winners of A-Zone Competition**

Sl.no	Event	Position	Name	Class
1.	Pencil drawing	1 <sup>st</sup>	Arun Unni	II BCom Finance
2.	Short story English	1 <sup>st</sup>	Anirudh Anil	II BSc Psychology
3.	Hindi Elocution	2 <sup>nd</sup>	ShalimaSherin	I BSc Psychology
4.	Water Colour	3 <sup>rd</sup>	Muhammed Anshaj	II BCom Finance
5.	Cartoon	3 <sup>rd</sup>	Arun unni	II BCom Finance
6.	Debate	2 <sup>nd</sup>	Anirudh Anil	I BSc Psychology
			Alex P Jacob	III BBA
7.	Poster Making	3 <sup>rd</sup>	Alex P Jacob	III BBA
8.	Light Music	1 <sup>st</sup>	Anjali N P	II BCom Finance
9.	Classical Music	3 <sup>rd</sup>	Anjali N P	II BCom Finance
10.	Light Music (boys)	2 <sup>nd</sup>	Krishna Prasad U R	III BCom Finance
11.	Classical Music (boys)	2 <sup>nd</sup>	Krishna Prasad U R	III BCom Finance
12.	Folk Dance	1 <sup>st</sup>	Soorya	I BCom Finance
13.	Mohiniyattam	3 <sup>rd</sup>	Poornimaa V	I BCom CA
14.	Thabala	1 <sup>st</sup>	Naveen M	III BA English
15.	Western Solo	2 <sup>nd</sup>	Ajith Sathyan	II BCom Finance

### **GROUP ITEMS:**

#### **Ganamela – First Prize**

Krishna Prasad.UR	III BCom Finance
Ajith Sathyan	II BCom Finance
Leo Babu	I BCom Finance
Jeesun Jacob	II BA English
Vineesh.U	III BCom CA
Arjun Reghu	II BA English
Anjali N P	II BCom Finance

#### **Folk Women Group – First Prize**

Preethika G	III BCom Finance
Reshma	II BSc Psychology
Pratheeksha L K	II BSC Mathematics
Soorya	I BCom Finance
Malini	I BCom Finance
Jenny	II BCom Finance
Asna	III BCom Finance
Sreelaja	I BCom Finance

### **Group Song (Indian) – Second Prize**

Krishna Prasad.U.R	III BCom Finance
Ajith Sathyan	II BCom Finance
Anjali N P	II BCom Finance
Arshitha S Raj	III BCom Finance
Divya	III BSc Geography
Laskshmi M	III BA English
Vineesh.U	III BCom CA
Naveen M	III BA English
Jeesun Jacob	II BA English

### **Group Song (Western) - Second Prize**

Ajith Sathyan	II BCom Finance
Akhil.G	III Bsc Geography
Alan	II BCom CA
Deepika K	I BSc Psychology
Keerthi C V	I BA English
Leo Babu	I BCom Finance
Vineesh U	III BCom CA
Arjun Reghu	II BA English
Anakha	I BCom Finance

### **Oppana – Third Prize**

Mahroofa	I BSc Psychology
Keerthana	I BCom CA
Aysha	I BSc Psychology
Nimisha	I BCom CA
Rachana	I BSC Geography
Sinsha Fathima	I BCom Finance
Parvathy P G	I BCom Finance
Anika	I BCom CA

### **Thiruvathira – Third Prize**

Anagha.O	II BSc Psychology
Sruthi.M	I BSc CS
Poornima.V	I BCom CA
Parvathy.A.S	II BCA
Rachana	I BCA
Swathy S Nair	I BSc Psychology
Arya	III BCom CA
Ardhara C P	I BSc Geography
Anjali N P	II BCom Finance
Arshitha S Raj	III BCom Finance



**Kolkkali – Third Prize**

Sanjay	III BCA
Krishnaprasad U R	III BCom Finance
Sarath	III BCom CA
Bijoy Balakrishnan	III BCom CA
Rocky Micheal	III BCom CA
Rizwan	I BCom CA
Bharath	I BCom CA
Leo Thomas	I BCom Finance
Harshad	I BCom Finance
Adith	I BBA
Midhun	I BSc CS
Arjun	I BCA
Shyamjith	I BSc CS

**Patriotic song - Third Prize**

Muhammed Anshaj	I BCom Finance
Ajmal Rashik	I BCom Finance
Megha E S	I BSc Mathematics
Parvathy B	I BCom Finance
Keerthy M S	I BA English
Anikha	I BCom CA

**Naadanpattu – Third Prize**

Rahul Radhakrishnan	III BA English
Yadhu Krishnan	II BSc CS
Viswajith	II BCA
Martin Joseph	I BSc Mathematics
Naveen M	III BA English
Sanjay Sajith	III BA English
Elizabeth T Sabu	II BCA
Megha E S	I BSc Mathematics
ArdhraC.R	I BCom Finance

### **INTER- ZONE PRIZE WINNERS:**

Interzone competition winners of 2016-17 held at **Farok College, Kozhikode** in the month of May 2017

SL.NO.	EVENT	POSITION	NAME OF THE STUDENT	CLASS
1	Recitation (Malayalam)	3 <sup>rd</sup>	Harsha M K	3 <sup>rd</sup> BSc CS
2	Kaveyakeli	Ist	Harsha M K	3 <sup>rd</sup> BSC CS
3	Aksharaslogam	2 <sup>nd</sup>	Harsha M K	3 <sup>rd</sup> BSC CS
4	Light Music (Women)	Ist	Anjali N P	I BCom Finance
5	Light Music (Men)	2 <sup>nd</sup>	Krishnaprasad U R	II BCom Finance
6	Classical Music	3 <sup>rd</sup>	Krishna Prasad U R	II BCom Finance
7	Western Solo	3 <sup>rd</sup>	Ajith Sathyan	I BCom Finance

### **INDEPENDENCE DAY CELEBRATION:**

On 15<sup>th</sup> August 2017, Independence Day was celebrated in the campus.

### **HARITHA ONAM:**

Onam celebration “HARITHA ONAM” was celebrated on 31<sup>st</sup> August 2017. Mr. Hareesh K, SI of Kongad inaugurated the program. Mr. Kaloore Balan, Vanamithra award winner and ecologist and Rtd. DFO Mr. Babu Bonavenchor were the guests of the day. Several competitions like Best Maveli, Best Vamanan, Uri adi were also conducted for the students.

### **KERALA PIRAVI:**

On 3rd November 2017, the college celebrated Kerala Piravi. The program was inaugurated by Mr. Mundur Sethumadhavan, Famous Story writer. He also inaugurated the new Digital Library at Christ Hill.

### **MAGAZINE PUBLICATION:**

Mr. Kuttykrishnan, Head Master of Mundur School, published the college magazine “EANNU” on 3<sup>rd</sup> November 2017.

### **CHRISTMAS CELEBRATION – GLORIA 2017:**

“GLORIA 2017” Christmas celebrations was held on 22<sup>nd</sup> December 2017 in the Campus. Rev. Fr. James Chakkiyath, Assistant professor, French gave the message. Dr. K.P Nandakumar, Amritha Homeo Medical Centre, Palakkad and Ms. Sindhu R S Nair, Chief Manager, Federal Bank, Palakkad were present for the program.

## **DEPARTMENTAL ACTIVITIES:**

### **DEPARTMENT OF ENGLISH**

#### **READING WEEK CELEBRATIONS:**

On 19<sup>th</sup> June 2017, the department celebrated Reading Week with various literary competitions like poetry writing, news reading in English, Hindi and Malayalam, quiz competition etc. The Valedictory function of the same was held on 23<sup>rd</sup> June 2017 and Ms. Merin Joseph IPS was the Chief Guest.

#### **LINGUA-INTENSIVE COMMUNICATION DEVELOPMENT PROGRAM:**

On 24<sup>th</sup> July 2017, Lingua-Intensive communication development program was conducted for the students of the department and the resource person was Rev. Fr. Anson Mechery, former Vice Principal of Yuvakshetra.

#### **HINDI PAKWADA AND HINDI CLUB INAUGURATION:**

The Valedictory function of Hindi Pakwada and the inauguration of Hindi club was done by Dr. C. Balasubramanian, Associate Professor, Govt. Victoria College, Palakkad on 22<sup>nd</sup> September 2017.

#### **LOVE LETTER WRITING COMPETITION:**

The department organized a love letter competition for the students of our college on 14<sup>th</sup> February 2018.

#### **EXTENSION LECTURE:**

Extension lecture for 1<sup>st</sup> MA students was held on 24<sup>th</sup> March 2018, Mrs. Praseetha, Asst. Professor English, Mercy College was the resource person.

#### **ONE-DAY SEMINAR:**

The department organized a one-day seminar on 26<sup>th</sup> March 2018, Dr. Nila. N, Assistant Professor, English department, Mercy College, Palakkad handled the session.

### **DEPARTMENT OF COMMERCE:**

#### **MOTIVATIONAL SESSION:**

Department organized a motivational session by Prof. VibinChandar Selvaraj, Head, ICT Blue Crest University College, Tamale, Ghana on 9<sup>th</sup> June 2017 and decided to continue classes on all holidays. The Valedictory function of the same was held on 10<sup>th</sup> August 2017.

#### **SEMINAR ON FINANCIAL LITERACY:**

A seminar on financial literacy was organized on 29<sup>th</sup> June 2021 and Mr. Pradeep Chandrasekhar and Mr. Jithesh Mohan, Consultants, Finmark Trainers India, Kalamaserry were the resource persons.

### **VISIT TO COCHIN STOCK EXCHANGE:**

III BBA students visited Cochin Stock Exchange and KITEEX as a part of their Industrial visit on 3<sup>rd</sup> July 2017. Final year BCom students went for an I.V on 12<sup>th</sup> and 13<sup>th</sup> November 2017.

### **NOTICIAS – NEWS LETTER:**

A newsletter “NOTICIAS” was published and released by the final year BCom students on 22<sup>nd</sup> August 2017.

### **WORKSHOP ON RESEARCH METHODOLOGY:**

A Workshop on “Research Methodology” was conducted on 25<sup>th</sup> August 2017 and Mr. Ashokan C, Assistant Professor, Guruvayurappan Institute of Management, Coimbatore was the resource person.

### **SEMINAR ON GST:**

A seminar on GST was organized by the department on 9<sup>th</sup> November by Dr. Radhakrishnan P, Prof. & HoD of MBA, Sree Narayana Guru Institute of Management Studies.

### **ASSOCIATION DAY – COMMENTO 2K17:**

Commerce and Management Association Day “COMMENTO 2K17” was inaugurated by Mrs. C. A Rajalakshmi Methil, Chartered Accountant on 22<sup>nd</sup> November 2017.

## **DEPARTMENT OF PSYCHOLOGY**

### **YOGA DAY INAUGURATION:**

On 21<sup>st</sup> June 2017, Yoga Day was inaugurated by Mr. Krishna Kumar, Chairman, Bodhi Yoga Center, Alathur. Mr. Rateesh, Yoga trainer conducted a yoga class for the students and teachers of the department on that day.

### **SEMINAR ON ANTI-DRUGS:**

A seminar on Anti-Drugs was conducted on 16<sup>th</sup> December 2017. The program was inaugurated by Dr. Fr. Lalu Ollikal, Vice Principal. On the same day, a rally on anti-drugs and HIV awareness was inaugurated by Mr. C. P Madhu, Asst. Excise Inspector of Parali.

### **ASSOCIATION DAY – METANOIA:**

“METANOIA” association day of the department was inaugurated by Sri P M Ali Asgeer Pasha, Director SC development, Govt. of Kerala on 16<sup>th</sup> January 2018, and on the same day EUNOIA-2K17 a Psychology magazine was also released.

### **PSYCHOLOGY LAB AND COUNSELLING ROOM INAUGURATION:**

Psychology lab and Counselling room was inaugurated by Prof. Dr. Manikandan, Assistant Professor Department of Psychology, Calicut University, on 11<sup>th</sup> January 2018.

### **SEMINAR ON HUMAN PSYCHOLOGY:**

The department had a seminar on Human Physiology on 27<sup>th</sup> February 2018, the session was handled by Dr. Mario Jose Rodrigues, Professor and HoD department of Radiology, PK Das institute of Medical Science.

### **CAREER GUIDANCE PROGRAM:**

The department organized a career guidance programme on the topic Horizons of professional Excellence on 23<sup>rd</sup> March 2018, resource person for the program was Dr. Fr. Gimmi Antony Akkattu.

## **DEPARTMENT OF MATHEMATICS**

### **SEMINAR ON MATHEMATICAL APPLICATION:**

A Seminar on Mathematical Application was held on 29<sup>th</sup> July 2017. Prof. Chidambaram K K, Rtd. HoD, Govt. College Chittur and the Chairman of Business Studies, Calicut University was the resource person.

### **MATHEMATICS STORY TELLING DAY:**

Mathematics story telling day was organized on 25<sup>th</sup> September 2017 along with various competitions like story writing, versification etc.

### **FIBONACCI DAY CELEBRATIONS:**

The department organized a seminar and a quiz competition in connection with Fibonacci day celebrations on 22<sup>nd</sup> November 2017 and Prof. Gopalakrishnan, HoD, Department of Mathematics, M.E.S Kalladi College inaugurated the session.

### **ASSOCIATION DAY – RENDEZVOUS 2K17:**

Association day “RENDEZVOUS 2K17” of the department was inaugurated by Mr.Suhail C.P, Career Guidance Council and HRD trainer on 19<sup>th</sup> December 2017. The second day of the program was inaugurated by Prof. K. Muraleedharan, Professor, SakthanThampuran College and Jayaram Educations (P) Ltd.

## **DEPARTMENT OF COMPUTER SCIENCE**

### **A MOBILE APPLICATION – YU FARM:**

A mobile application “YU FARM” developed by the computer science department students were launched on 6<sup>th</sup> July 2017. Dr. Mohammed Basheer inaugurated the program.

### **ADD-ON COURSES:**

The department officially inaugurated and started the Add-on courses for the 2<sup>nd</sup> & 3<sup>rd</sup> year students on 5<sup>th</sup> August 2017 and Mr. Jayakumar, Motivational Trainer, JJ associates was the trainer. Mr. Prasad, Career Expert and Head of Logic software Solutions, Kaloor, led the career guidance seminar on “Recent Trends and Job Opportunities” which was conducted on 25<sup>th</sup> September 2017.

### **SEMINAR ON CLOUD COMPUTING:**

The department organized a seminar on “cloud computing” on 2<sup>nd</sup> November 2017 and Dr.R.S.Mohana, Asst.Professor Department of Computer Science, Kongu Engineering College, Erode was the resource person.

### **ASSOCIATION DAY – CELESTRA 2K17:**

Computer association day “CELESTRA- 2K17” was inaugurated by Mr.Santhosh Thottingal, Language Engineer and Typeface Designer, Senior software engineer, Wikimedia Foundation since 2011, on 8<sup>th</sup> December 2017.

### **INSIGHT- an Online Magazine and EXODUS – a book Published**

“INSIGHT”, an online Magazine of the department and “EXODUS”, a book which contains data of 140 scientists who contributed to the computer science were published on that day.

### **WORKSHOP ON ETHICAL HACKING AND PENETRATION TESTING:**

The department conducted one day workshop on “Ethical Hacking and penetration testing” on 18<sup>th</sup> January 2018.

## **DEPARTMENT OF HOTEL MANAGEMENT**

### **FAREWELL TO HOTEL MANAGEMENT STUDENTS:**

Farewell to the Hotel Management students was held on 12<sup>th</sup> October 2017 since they left for Dubai on 13<sup>th</sup> October 2017 for their internship.

### **CAKE MARINATION CEREMONY:**

The department organized cake marination ceremony on 20<sup>th</sup> November 2017 and the chief guests of the day were Mr. Jose Sebastian, GM, Lulu convention center and Chef. Sumangalan of Lulu.....

### **LES OYERS 2018 – FIVE -STAR GALA DINNER:**

The department organized a five-star Gala Dinner “LES OYERS 2018” on 13<sup>th</sup> January 2018, this is done as a part of their training program. Students performed various cultural programs in the event. Around 250 families participated in the program.

### **BLESSING OF RENOVATED LAB:**

Bishop Mar. Jose Kalluvilil blessed and inaugurated the renovated department training restaurant and kitchen on 29<sup>th</sup> January 2018.

### **VISA DISTRIBUTION:**

Calicut University Vice Chancellor Dr. K. Muhammed Basheer handed over the visa to Hotel Management students of Yuvakshetra College. 180 students will be a part of the event management at Meydan International Hotel, Dubai which is hosting the Dubai World Cup Horse Race 2018. Pro Vice Chancellor Dr. P Mohanan and Registrar Dr. Abdul Majeed T A were also present.

### **ASSOCIATION DAY:**

Association day of the department was inaugurated by Mr. B. R. Hari Krishnan, Human Resource Manager, Zumi Hotel, Resorts and Spa on 29<sup>th</sup> January 2018.

### **ADD-ON COURSES**

On 5<sup>th</sup> August 2017, Mr. L. Chandrasekar IFS, Chief Conservator of Forest, inaugurated different add-on courses. Civil Service 2017 rank holder Ms. Anju shared her experience about competitive examinations to the students. The courses aim to enhance the quality of education provided and equip them with various skills that are required to improve their personality along with the qualification. Dr. G. Sentilkumar, Assistant professor, Department of Commerce was the coordinator of the program. Add-on classes started from 19<sup>th</sup> August 2017. The following are the add-on courses offered for the students:

1. Web Technologies and Office Automation
2. Training on Competitive Examinations
3. Program for communication and presentation skills
4. Environmental Psychology
5. Logical reasoning and mental ability
6. F&B service
7. Great Indian recipe
8. Wines and Spirits
9. Introduction to culinary arts
10. General knowledge
11. Communicative English
12. Accounting and Auditing practices
13. Writing and Speaking skills in English
14. Digitized banking services for financial transactions
15. Legal support for civil life

### **OPEN DAY – CAREER GUIDANCE SEMINAR TO PLUS TWO STUDENTS:**

The college arranged a free career guidance seminar for plus two students and their parents on 2<sup>nd</sup> April 2017. The resource person was Mr. M. S. Jaleel, Director and Chief Career Mentor of “Career Guru”, Kozhikode.

### **GOLDEN JUBILEE – GREEN CAMPUS CAMPAIGN AND GREEN PROTOCOL**

On 6<sup>th</sup> July 2017, the Golden Jubilee- Green Campus campaign and Green protocol training for all the Nodal Officers of various colleges under Calicut University was hosted at YIMS. Dr. K. Muhammed Basheer, Vice Chancellor inaugurated the training program. The training program aimed at promoting Organic Farming, Agriculture, waste Management and prevention of soil erosion, waste water treatment, promotion of greenery in and around campus. The University Syndicate member Prof. Chitra, Green Campus Campaign Convenor Prof. John Thoppil and Mundur Panchayat President Mr. M K Kuttykrishnan addressed the program. Around 200 delegates, syndicate members and 1250 students from YIMS participated in the event.

### **AWARENESS PROGRAM ON CYBER CRIME:**

On 26<sup>th</sup> July 2017, District level awareness program on Cyber Crime was conducted. Mr. Pradeesh Kumar IPS, District Superintendent of Police, Palakkad inaugurated the program. Mr. V S Muhmmmed Kasim, DYSP, Alathur was also present in the program.

### **DEEPIKA NAMMUDE BASHA PADHATHI:**

Deepika Nammude Basha Padhathi was inaugurated by Msgr. Joseph Chittillappilly on 7<sup>th</sup> July 2017 by handing over the 1<sup>st</sup> edition to the students. Deepika area Manager Mr. Sanal Anto and Mr. Vinod Kumar participated in the program.

### **CLASS ON GREEN CAMPUS TO GOVT. SCHOOL TEACHERS:**

Class on Green Campus for Govt. School Teachers was held on 17<sup>th</sup> July 2017 and the session was handled by Principal Mr. Tomy Antony, Yims.

### **AARKKUM PADAM – Music Competition:**

Mr. Jaffar, Malayalam Music Director, inaugurated the “AarkkumPadam” music competition on 21<sup>st</sup> September 2017. Students of our college participated in the program. The quarter finals of the program and Movie quiz was held on 23<sup>rd</sup> September 2017.

### **NEW BLOCK INAUGURATION:**

Adv. Mathew. T. Thomas, Hon. Minister for Water Resources, Kerala inaugurated the New Block of Yuvakshetra Institute of Management Science on 15<sup>th</sup> December 2017. H.E Mar Jacob Manathodath, Bishop, Diocese of Palakkad presided the function. Every associated with the construction of the new block were honoured with mementos.

### **MATHEMATICS DEPARTMENT INAUGURATED:**

Rev. Dr. Sebastian Panjikkaran, Founder Director, YIMS inaugurated the Mathematics department on 15<sup>th</sup> December 2017.

### **FAREWELL TO FORMER DIRECTOR:**

The farewell ceremony for our former Director Rev. Fr. Cherian Anjilimootil was held on 8<sup>th</sup> February 2018. Dr. K. Muhammed Basheer, Vice Chancellor, Calicut University presided over the meeting. Mr. Vijayadas K V, MLA, Kongad appreciated Fr. Cherian for his nine years of dedicated service to the college community and society. Founder Director Rev. Dr. Sebastian Panjikkaran applauded him for the selfless service he has rendered in the upbringing of the college to international standards.

### **WELCOMING THE NEW DIRECTOR:**

The new Director Rev. Mathew George Vazhayil took charge on 13<sup>th</sup> February 2018. Dr. Tomy Antony, Principal, Rev. Dr. Lalu Olikkal, Vice Principal, Rev. Fr. Jaison Chothirakott, Assistant Director, faculties and students received him at the training centre.



## **CLUBS:**

### **Green Fans Club(along with Department of Geography):**

All the activities of Green campus are carried out by the members of Green Fan club and the students of Geography department.

#### **SAPTA DINA PARISTHIDI PRAVARTHANAM:**

The Green Fans-Nature club and the students of Geography department organized a “Sapta Dina Paristhidi Pravarthanam” on 2<sup>nd</sup> June 2017 with various activities like planting trees, plastic waste removal on road sides etc. The program was inaugurated by Mr. Harish K, S.I of Kongad.

#### **WORLD ENVIRONMENT DAY:**

On 5<sup>th</sup> June, World Environment Day was celebrated and Mr. Kunji Krishnan Environmentalist was the Chief Guest.

#### **HARITHAM YUVA HARITHM:**

Haritham Yuva Harithm was inaugurated by Msgr. Joseph Chitilapilly, Vicar General, Diocese of Palakkad on 7<sup>th</sup> July 2017. The duration of Haritham Yuva Haritham project is 3 months and after that the college authorities will inspect and evaluate the cultivation of crops at the students' homes. Ms. Sruthi N Nair, President of Green Fan Club presented the report of activities of the club.

#### **SEMINAR ON GREEN CAMPUS:**

Rev. Dr. Lalu Ollikal, Vice Principal, led the seminars on Green Campus at JET College, Kozhikode on 17<sup>th</sup> August and Manjeri on 22<sup>nd</sup> August 2017.

#### **STUDENTS FROM MUNDUR SCHOOL VISITED YIMS:**

Students and Teachers from G. L. P School, Mundur visited YIMS Green Campus.

## **ANTI-LIQUOR CLUB:**

As a part of Vimukthi Mission of Govt. of Kerala a seminar on anti-liquor was conducted in the campus. Mr. K.S Prashob, Exercise inspector of Parali led the seminar and the club was inaugurated on 22<sup>nd</sup> September 2017. The elected members of the club are:

Chairman	: Mr. Tomy Antony
President	: Mr. Tony Sebastian
Convenor	: Dr. Ramachandran
Secretary	: Mr. Vasanth, Mr. Prajith M S

### **ROTRACT CLUB:**

**Blood Donation Camp:** Blood donation camp was organized by Rotract club of college in association with Rotary club of Kalladikode and District Health department on 11<sup>th</sup> August 2017.

### **INSTALLATION OF ROTRACT CLUB:**

Mr. Shafi Parambil MLA, Palakkad inaugurated the Installation of Rotract Club 2018 on 4th January 2018. New president of the club was Mr. Tony.K. Joseph.

### **ENTREPRENEURSHIP DEVELOPMENT CLUB:**

Entrepreneurship development club of Commerce Department was inaugurated by Mr. Sabu, District Industries Officer, Palakkad on 26<sup>th</sup> September 2017. Mr. Sunil Joseph, Managing Director, SARK cable took a motivational session for the students of the department.

### **TOURISM CLUB**

World Tourism Day was celebrated by the Hotel Management department students on 27<sup>th</sup> September 2017 with various activities like seminar and club formation. The program was inaugurated by Mr. Santhosh Lal. A. R, Deputy Director, DTPC, Palakkad and he published the logo of the club. Mr. Ajeesh, Secretary, DTPC, handled the motivational session on tourism and also presented a video clip on circuit tourism. Prizes were distributed to the winners of competitions held on behalf of tourism week. On 28<sup>th</sup> September 2017, the club organized a tour to Parambikulam to study about sustainable tourism.

### **SOCIAL SERVICE**

#### **SANTWANAM 2017:**

On 17<sup>th</sup> June 2017, Yuvakshetra College along with Daya Charitable Trust and Janamythri Police of Palakkad organized a program "Santwanam 2017". In the program, learning tools (School Bags, Umbrella, Books etc.) were handed over to school children who were invited through PDNP Plus. The program was inaugurated by Mr. Hareesh. K, Sub Inspector of Police, Kongad.

#### **SNEHOTSAVAM- 2017**

Rev. Fr. Cherian Anjilimoottil, Director inaugurated the 10<sup>th</sup> year of celebration of SNEHOTSAVAM-2017 on 11<sup>th</sup> November 2017. The program aims to develop social commitment among students by undertaking various charitable activities. People who are physically handicapped, mentally ill and require palliative care from various orphanages and schools participated and performed in the program. A kit of consumable items for daily use collected from the students was also given to them.

## **SNEHAVEEDU**

As a part of social commitment Students of Yuvakshetra constructed a home “SNEHAVEEDU” for a staff of Yuvakshetra College on 27<sup>th</sup> January 2018, the key was handed over by Mr. T R Ajayan, Kairali T V Director and Secretary Swaralaya.

## **PLACEMENT CELL**

The college ensures placement opportunities for all its students and has a special wing for placement, training, campus and off campus recruitment programmes.

- TVS and Sons group conducted a campus interview on 18<sup>th</sup> April 2017 for the students. More than 100 students participated in the interview.
- Campus Interview by HDFC bank was held on 20<sup>th</sup> October 2017 to the final year students of Yuvakshetra college. The interview was led by Mr. Parthasarathi, Ms. Nisha and Ms. Aswathy.

### **PTA:**

PTA executive meeting was held at Christ Hill block on 25<sup>th</sup> June 2018. Ms. Shylaja Menon presented the report. PTA vice president Mr. Sebastain felicitated the meeting. The executive meeting was again held on 2<sup>nd</sup> February 2018, to discuss about the transfer of Fr. Cherian Anjilimootil.

## **WOMEN CELL**

Women cell aims at empowering and orienting women to realize their true potential and to guide them to attain their own stand during challenging times. The cell organized a “Short film Presentation and open discussion on women empowerment” the program was inaugurated by Smt. K P Indira, District Judge on 23<sup>rd</sup> March 2018, the sub judge and legal secretary Sri. Tushar presided the meeting.

### **A Word of Gratitude:**

On this happy occasion I gratefully remember the co-operation and goodwill extended by the Management, members of the faculty and non-teaching staff, students, PTA, parents and the public. My sincere thanks to H.E. Mar Jacob Manathodath, Patron of the College, Rev. Fr. Cherian Anjilimootil, Director, Rev. Fr. Livin Chungath, Assistant Director, Rev. Dr. Lalu Ollikal, Vice Principal and all HOD's: Mr. C J Sao (Hotel Management), Ms. Mathilda Danny (Commerce), Ms. Shyji P V (English), Dr. Ramachandran (Geography), Ms. Meena Jose Komban (Computer Science), Prof. T K Rajan (Mathematics), Ms. Neethu Mol ( Psychology). I also thank all members of the Managing Board and all the coordinators of various committees and programmes for their coordination, encouragement, support. The co-operation and support extended to me by all the members of the teaching and non-teaching staff of the College is also duly acknowledged. Above all I thank Almighty God and our Heavenly Patron.